1Q 2024 ISSUES AND PROGRAMS LIST WPDE

FLORENCE & MYRTLE BEACH, SOUTH CAROLINA

January 1, 2024 – March 31, 2024

LIST OF ISSUES

ECONOMY/INFLATION

The Myrtle Beach area is the #1 fastest growing area, with rent increases up 36% since before the pandemic. As the nation deals with rising inflation – affecting everything from food to gas prices – we focused on the impact this is having on our communities and industries. We're also seeing impacts to other communities from workforce shortages and inflation issues.

FLOODING

In the past several years, our communities have dealt with a number of major weather events, from a historic 1,000-year flood in 2015 to several hurricanes like Matthew and Florence. While those events caused flooding, we're also now seeing flooding after minor weather events. In some cases, development is to blame, in others it's a lack of attention or resources to flood mitigation. We continue to be a voice for those in our community who are seeing flooding over and over again.

GROWTH AND DEVELOPMENT

Horry County is one of the fastest growing areas in the country. This quarter we saw a number of major developments along highways in our community. Residents are concerned that the roads are not able to handle the number of cars safely. We covered discussions about building moratoriums and how growth puts a strain on resources in our community. It also leads to issues with stormwater drainage, which leads to flooding. As we build up more and more, places begin to see flooding that haven't before. We are committed to covering the growth in our area and the challenges it presents to our communities.

PEE DEE CRIME

The crime wave in the Pee Dee continues. Sheriffs there tell us young people aren't considering the consequences and have no consideration for the value of human life. We make sure we are able to cover not only the crimes, but the solutions being presented, and the impact on the families involved.

We conduct regular station tours for schools and community groups, visit schools, community centers, fairs and festivals. See News Ascertainment below.

We donate airtime for Public Service Announcements and Community Events. See complete list of 1st Quarter PSAs below.

We allow the amateur radio community to use tower space, helping during times of disaster and severe weather by relaying National Weather Service Information.

1st Quarter 2024 News Ascertainment WPDE–ABC 15

JANUARY

- 4 Ed Judge Myrtle Beach Lion's Club Speech contest Myrtle Beach
- 6 Ed, Andrew, Jennifer, Amanda Bowling for Harvest Hope Myrtle Beach
- 8 Ed Weather Speech Ten Oaks Middle School Carolina Forest
- 12 Ed Emergency Management Forum at HGTC Conway
- 15 Ed Drive-by birthday Myrtle Beach
- 17 Ed Weather Speech Whittmore Park Middle Conway
- 19 Ed Drive-by anniversary Socastee
- 19 Ed Weather Speech Ekklesia School Conway
- 20 Ed Judge Chili Cookoff at Elim Baptist Church Effingham
- 23 Ed Hurricane Speech NMB Rotary Club North Myrtle Beach
- 23 Ed MC Hunter Renfrow Speech Carolina Forest
- 25 Ed "Actor" in dinner theater for Long Bay Symphony. Myrtle Beach
- 26 Ed Drive-by birthday North Myrtle Beach
- 27 Ed Drive-by birthday Murrells Inlet
- 27 Ed Packing Valentines Heroes Boxes with Blue Star Mothers Socastee
- 30 Ed Weather Speech Palmetto Preschool Market Common Myrtle Beach
- 31 Ed Principal for a Day at Ocean Bay Elementary Carolina Forest

FEBRUARY

- 1 Ed Drive-by birthday Murrells Inlet
- 1 Ed Hurricane Speech First UMC Snowbirds & Seagulls Myrtle Beach
- 10 Sydney Grand Marshal for Georgetown's Mardi Growl Parade
- 12 Ed Weather Speech Ocean Bay Elementary Carolina Forest
- 12 Andrew Spoke at Horry County Republican Women's Club
- 13 Ed Weather Speech Waccamaw Elementary Conway
- 14 Ed Drive-by birthday Loris
- 15 Sydney Virtual speech for Illinois school
- 15 Ed Weather Speech South Side Middle Florence
- 15 Ed Souper Bowl Judge Socastee
- 16 Ed Carvers Bay High School STEM Tour Conway
- 19 Ed Drive-by birthday Myrtle Beach
- 20 Ed Drive-by birthday Myrtle Beach
- 21 Ed Leadership Conway Tour Conway
- 21 Amanda Judged Dancing for our Future Stars Florence
- 22 Ed Weather Speech Coastal Academy Murrells Inlet
- 22 Ed MC Mayors' Luncheon Myrtle Beach
- 23 Ed Career Day Myrtle Beach Middle Myrtle Beach

- 24 Ed Swamp Fox Festival Chili Judge Marion
- 24 Ed Macaroni-mania Judge North Myrtle Beach
- 26 Ed SALT Seniors Tour Conway
- 26 Andrew Played in Myrtle Beach Classic Media Day
- 27 Ed Christian Academy Tour Conway
- 27 Amanda Judged Horry County Schools' Tech Fair
- 29 Ed Drive-by birthday Little River
- 29 Ed Drive-by birthday Socastee

MARCH

- 1 Ed Drive-by birthday Myrtle Beach
- 2 Ed MC HGTC Gala Myrtle Beach
- 3 Ed Attend/speak Model Train Club of the Grand Strand Myrtle Beach
- 3 Ed, Andrew PopStroke Soft Opening participant Myrtle Beach
- 4 Ed Myrtle Beach Classic sponsors Golf Tournament Myrtle Beach
- 5 Ed Elite Daycare from Georgetown Tour Conway
- 6 Ed Drive-by birthday Carolina Forest
- 7 Ed Read to 1st graders Hannah Pamplico
- 9 Ed Packing Easter boxes with Blue Star Mothers
- 10 Ed Work for Oscar night Conway
- 11 Ed Drive-by birthday North Myrtle Beach
- 11 Ed Host Horry County Emergency Management team Conway
- 12 Ed Drive-by birthday Surfside
- 12 Simon CCU Fan Fest Booth
- 13 Ed Drive by birthday Myrtle Beach
- 15 Ed Waccamaw Elementary News Team Tour Conway
- 16 Ed, Andrew, Connor, Jen, Sydney, Simon, Amanda, Joel St. Pat's Parade and Festival NMB
- 16 Ed Drive-by celebration for cancer survivor Carolina Forest
- 17 Ed Run For Life CCU runner Conway
- 19 Ed Weather Talk with TLC Learning Center Myrtle Beach
- 20 Ed Career Fair Loris
- 21 Ed Dancing with Darlington County Stars MC Darlington
- 22 Ed Career Day Lakewood Elementary Surfside
- 23 Ed Judge Smoke Out at the Boat House Judge Myrtle Beach
- 23 Ed Attend Greg Rowles Legacy Theater Soft Open North Myrtle Beach
- 24 Ed Drive-by Anniversary Garden City
- 25 Ed Weather Speech Waccamaw Elementary Conway
- 25 Ed Drive-by birthday Surfside
- 26 Ed Waccamaw Elementary Pawleys Island
- 26 Ed Guest CCU teacher at studio Conway
- 27 Ed JC Lynch Elementary Tour Conway
- 28 Ed Myrtle Beach Middle Special Needs Tour Conway
- 28 Ed Guest CCU teacher at studio
- 28 Andrew, Sydney, Connor Waccamaw Elementary School Career Day Conway
- 30 Simon Myrtle Beach Community Clean up

Below is a list of some of the significant issues responded to by Station WPDE, Florence/Myrtle Beach, South Carolina, along with the most significant programming treatment of those issues for the period January 1, 2024 to March 31, 2024. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

			1		
Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type
					and Description of
					Program/Segment
PEE DEE VIOLENCE/	5PM and	01/02	5:05PM	2:00	The acting chief of
CRIME	subsequent				Lake City's police
	newscasts				department is
					under investigation
					by state police.
					.,
PEE DEE VIOLENCE/	5PM and	01/02	5:07PM	:45	Armed robbery
CRIME	subsequent	01/02	3.071 101	.43	suspect allegedly
CKIIVIE	newscasts				assaulted officer
	Hewscasts				
					during Florence
					robbery attempt.
CDOM/TH/	5PM and	01/02	5:23PM	2:30	A
GROWTH/		01/02	5:23PIVI	2:30	As war refugees
DEVELOPMENT	subsequent				seek new homes in
	newscasts				the U.S., a local
					group helps them
					acclimate to their
					new lives in Horry
					County.
ELECTION	6PM and	01/02	6:04pm	:45	New laws in effect
	subsequent	0-, 0-	0.0.1		for absentee and
	newscasts				mail-in voting in
	Tie W Seasts				NC.
					140.
GROWTH/	6PM and	01/02	6:12PM	:45	Conway City
DEVELOPMENT	subsequent				Council considers
	newscasts				development that'll
					bring 3000 homes
					to the area.
ELECTION	7PM and	01/02	7:01PM	1:00	Horry County is
	subsequent				consolidating
	newscasts				voting locations for
					the presidential
					primaries.
GROWTH/	5PM and	01/16	5:02PM	2:00	More apartments
DEVELOPMENT	subsequent				planned in crowded
	newscasts				Carolina Forest, and
					residents aren't
					һарру.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of
					Program/Segment
ELECTION	5PM and	01/16	5:10PM	:30	Horry County's
LLLCHON	subsequent	01,10	3.101 141	.50	Board of Elections
	newscasts				opts for
	lie W Seasts				transparency,
					conducting public
					tests on voting
					equipment that'll
					be used in the
					upcoming
					presidential
					primary.
ECONOMY/INFLATION	5PM and	01/16	5:10PM	2:15	As housing
& GROWTH/	subsequent	01/10	3.101 101	2.13	becomes increasing
DEVELOPMENT	newscasts				unattainable,
DEVELOT WILLIAM	lie w seasts				Georgetown
					County's Habitat
					for Humanity
					creates first-of-its-
					kind housing
					solution for low-
					income families.
PEE DEE CRIME/	5PM and	01/16	5:17PM	:20	State police are
VIOLENCE	subsequent	0-, -0		0	called into
	newscasts				investigate
					Darlington County
					man's death.
ELECTION	6PM and	01/16	6:18PM	:45	Fla. Gov. Ron
	subsequent				DeSantis holds
	newscasts				campaign event at
					SC Statehouse.
ELECTION	6PM and	01/16	6:19PM	:30	Presidential
	subsequent				candidate Ryan
	newscasts				Binkley sits down
					for interview with
					WPDE.
GROWTH/	11PM and	01/16	11:02PM	2:30	Horry Co. Council
DEVELOPMENT	subsequent	01/10	11.027101	2.50	rescinds support for
PLAFFOLIAIEIAI	newscasts				land donation for
	liewscasts				new Humane
					Society facility after
					residents voice
					concerns.
GROWTH/	11PM and	01/16	11:04	:25	Horry Co. Council
DEVELOPMENT	subsequent	J-, 10	11.07		also passes third
	newscasts				reading on
					renovation project
					for blighted mall in
					Murrells Inlet.
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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
GROWTH/ DEVELOPMENT	11PM and subsequent newscasts	01/16	11:05PM	:45	Conway City Council approves first reading for new medical facility at busy highway intersection.
GROWTH/ DEVELOPMENT	11PM and subsequent newscasts	01/16	11:08PM	:45	As the City of Florence works to revitalize its downtown, a committee discusses options for park upkeep, more streetlights, and beautifying entryways into the city.
ECONOMY/ INFLATION	11PM and subsequent newscasts	01/16	11:10PM	2:30	SC Democrats cry foul after Gov. McMaster turns down funding for summery grocery program to help low-income families.
PEE DEE CRIME/ VIOLENCE	5PM and subsequent newscasts	02/08	5:02PM	1:45	Following a delayed alert notifying UNC-Pembroke students of an on campus shooting, students are questioning school leaders.
ELECTION	5PM and subsequent newscasts	02/08	5:11pm	:30	Donald Trump announces Conway rally ahead of GOP Presidential Primary.
ELECTION	6PM and subsequent newscasts	02/08	6:17PM	:30	Nikki Haley launches bus tour across SC ahead of Presidential Primary.
GROWTH/ DEVELOPMENT	7PM and subsequent newscasts	02/08	7:06PM	2:00	Residents nearby the site of a proposed animal shelter oppose the project, while the humane society gathers support.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type
					and Description of
					Program/Segment
GROWTH/	11PM and	02/08	11:09pm	:30	SCDOT holds public
DEVELOPMENT	subsequent				input meetings on
	newscasts				intersection
					improvements in
					Florence.
ENVIRONMENT	5PM and	02/09	5:17pm	1:00	DHEC releases
	subsequent				preliminary data
	newscasts				showing PFAS
					levels in private
					well water.
PEE DEE CRIME	6PM and	02/09	6:04pm	:30	Extra police are on
	subsequent	•	•		the UNC-Pembroke
	newscasts				campus following
					multiple deadly
					incidents of
					violence both on
					and near the
					school.
PEE DEE CRIME/	6PM and	02/09	6:05pm	30	Three people are
VIOLENCE	subsequent				shot following an
	newscasts				altercation outside
					of a convenience
					store in Robeson
					County.
	_				
GROWTH/	5PM and	02/13	5:04pm	1:30	Horry County leads
DEVELOPMENT	subsequent				the state in HOA
	newscasts				complaints, per
					latest state data.
PEE DEE CRIME/	5PM and	02/13	5:06pm	:30	A vigil is held for
VIOLENCE	subsequent	•			the former student
	newscasts				killed in the on-
					campus shooting at
					UNC-Pembroke.
					
PEE DEE CRIME/	5PM and	02/13	5:07PM	:30	Man takes plea
VIOLENCE	subsequent				deal in deadly
	newscasts				Florence card game
					trial.
ELECTION	5PM and	02/13	5:11pm	:30	Donald Trump
	subsequent				holds SC rally
	newscasts				ahead of GOP
					Presidential
					Primary.
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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
GROWTH/ DEVELOPMENT	5PM and subsequent newscasts	02/13	5:27pm	:30	Conway Medical Center donates \$1M to HGTC for it to expand nursing program, to improve workforce development.
ELECTION	5PM and subsequent newscasts	02/13	5:32pm	1:45	Nikki Haley campaigns in SC ahead of GOP Presidential Primary
PEE DEE CRIME/ VIOLENCE	11PM and subsequent newscasts	02/13	11:10pm	:30	Florence city leaders pass resolution urging state lawmakers to pass Hate Crime Bill.
PEE DEE CRIME/ VIOLENCE	5PM and subsequent newscasts	02/27	5:03pm	1:00	A year later, an elderly Scotland County woman is still missing.
PEE DEE CRIME/ VIOLENCE	5PM and subsequent newscasts	02/27	5:08pm	:45	Acting Lake City police chief reinstated following SLED investigation.
GROWTH/ DEVELOPMENT	5PM and subsequent newscasts	02/27	5:08pm	:45	Myrtle Beach announces construction of a new theater as part of its effort to revitalize the downtown area.
ENVIRONMENT	5PM and subsequent newscasts	02/27	5:09pm	1:30	Evaluation of the data shows Earth's warming trends since the late 1800s, and how much warming we've seen in Coastal Carolina.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of
					Program/Segment
GROWTH/	6PM and	02/27	6:18pm	:30	Florence Co.
DEVELOPMENT		02/27	0.100111	.30	Council holds
DEVELOPIVIENT	subsequent				
	newscasts				special meeting to
					discuss proposed
					sandmining
					operation, as
					residents speak out
					against it.
PEE DEE CRIME/	5PM and	03/05	5:02pm	2:30	A man who shot
VIOLENCE	subsequent				and killed a Dillon
	newscasts				school principal is
					sentenced to 50
					years in prison.
GROWTH/	5PM and	03/05	5:13pm	1:45	Rural broadband
DEVELOPMENT	subsequent	•	•		efforts are an
	newscasts				undertaking, as
	1101100000				evidenced by
					Spectrum's boring
					under a river to
					provide internet
					•
					access to rural
					parts of Horry and
					Georgetown
					Counties.
ELECTION	5PM and	03/05	5:35	2:30	NC prepares to vote
	subsequent				on Super Tuesday
	newscasts				for a new governor,
					as the sitting leader
					has reached term
					limits. We take a
					look at all the
					candidates.
ENVIRONMENT	6PM and	03/05	6:16pm	:30	DHEC is asking
	subsequent				residents to turn in
	newscasts				specimens for
					testing for avian flu
					and West Nile.
ENVIRONMENT &	7PM and	03/05	7:06PM	1:00	Horticulturist
FLOODING	subsequent	03,03	7.001 101	1.00	explains benefits of
12005	newscasts				native planting this
	TIC W3Cd3C3				Spring, such as
					flood mitigation.
DEE DEE CDIME /	5PM and	03/06	5:05am	1.20-	Lake City leaders
PEE DEE CRIME/ VIOLENCE		U3/U0	5.058111	1:30p	face backlash after
VIOLENCE	subsequent				
	newscasts				series of missteps
					at the police
			0.00		department.
ELECTION	6PM and	03/06	6:09pm	2:00	SC's Nikki Haley
	subsequent				suspends her run
	newscasts				for president.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type
					and Description of
					Program/Segment
ENVIRONMENT	5PM and	03/12	5:05p	:45	A sanitary sewer
	subsequent				overflow leads to
	newscasts				more than 100,000
					gallons of sewage
					dumped into a
					creek off a Florence
					trail system.
ECONOMY/ INFLATION	5PM and	03/12	5:06pm	3:30	Myrtle Beach
& GROWTH/	subsequent				homeless
DEVELOPMENT	newscasts				advocates march to
					council meeting to
					demand more
					resources for the
					homeless, as
					affordable housing
					crisis continues.
GROWTH/	7PM and	03/12	7:07PM	:30	Georgetown
DEVELOPMENT &	subsequent	00, ==	7.07.1		County Council
ECONOMY/ INFLATION	newscasts				defers two
	ine woods.				ordinances that
					would lead to a
					controversial
					development in
					Pawleys Island.
GROWTH/	7PM and	03/12	7:08pm	:30	A mine operator
DEVELOPMENT &		03/12	7.06pm	.30	withdraws its
	subsequent				
ECONOMY/ INFLATION	newscasts				permit application
					in Horry County
					after pushback
					from nature
					conservationists.
GROWTH/	7PM and	03/12	7:08pm	:30	\$6.5M in federal
DEVELOPMENT &	subsequent				funds has been
ECONOMY/ INFLATION	newscasts				allocated to dredge
					the inner harbor in
					Georgetown,
					opening up the port
					to commerce.
PEE DEE CRIME/	11PM and	03/12	11:01pm	2:00	Another vigil held
VIOLENCE	subsequent				for a victims of a
	newscasts				shooting at UNC-
					Pembroke.
GROWTH/	5PM and	03/13	5:01pm	1:00	As part of the
DEVELOPMENT	subsequent				downtown
	newscasts				revitalization plan,
					Myrtle Beach
					Downtown Alliance
					plans new bike and
					pedestrian
					pathways.
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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type
					and Description of
					Program/Segment
PEE DEE CRIME/	5PM and	03/13	5:03pm	:30	Florence County
VIOLENCE	subsequent				narcotics
	newscasts				investigation nets
					fentanyl, 2 arrests.
GROWTH/	5PM and	03/13	5:06pm	:45	Marlboro County
DEVELOPMENT &	subsequent				announces several
ECONOMY/ INFLATION	newscasts				major economic
					development
					projects that'll
					bring hundreds of
					new jobs.
ECONOMY/ INFLATION	5PM and	03/13	5:30pm	4:00	Georgetown
,	subsequent	•			woman empowers
	newscasts				minorities in the
					solar industry,
					leading those in
					rural SC to job
					security.
PEE DEE CRIME/	6PM and	03/13	6:08pm	:45	A lawsuit is filed
VIOLENCE	subsequent	•			against Marlboro
	newscasts				County detention
					center, accusing
					officers of assault
					while in custody.
GROWTH/	7PM and	03/13	7:07pm	1:00	The final project, a
DEVELOPMENT	subsequent				new park in
	newscasts				Pawleys Island, of
					an 18-year Capital
					Improvement Plan
					Project, sees
					completion.
PEE DEE CRIME/	5PM and	03/19	5:01pm	3:00	A Marion man, in
VIOLENCE	subsequent	·			custody in New
	newscasts				Mexico, is
					suspected in the
					murder of a
					Florence County
					paramedic, and her
					missing vehicle is
					tied to the murder
					of a New Mexico
					State Police officer.
PEE DEE CRIME/	5PM and	03/19	5:04pm	1:30	Documents detail
VIOLENCE	subsequent	03/13	3.04pm	1:50	allegations against
VIOLEINCE	newscasts				Clio police chief in
	HEWSCASIS				investigation by
					state's criminal
					justice academy.
				<u> </u>	justice academy.

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type
					and Description of
					Program/Segment
GROWTH/	5PM and	03/19	5:08pm	1:00	Santee Cooper
DEVELOPMENT	subsequent				responds to
	newscasts				allegations of
					politically-
					motivated land
					deal that would
					bring a new home
					to Grand Strand
					Humane Society.
GROWTH/	6PM and	03/19	6:23pm	:30	Work begins on
DEVELOPMENT	subsequent				one of two new
	newscasts				elementary schools
					coming to the
					overcrowded
					Carolina Forest
					area.

Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. The program also streams live on all Sinclair websites Sundays at 9:30 a.m. ET.

Full Measure Episode List from January 7 - March 31, 2024

Program/episode	Date	Airtime	Duration	Description
FMS9E1801072024	Jan7,2024		22:55	The investigations on government efforts to obstruct free speech. The tunnel war in Gaza and why the world should pay attention. And a look at dark money in the 2024 election.
FMS9E1901142024	Jan14,2024		22:55	Scientific research links water contaminants to sex changes in animals. Rising tensions in the Middle East. And a surprising way to recover mutilated money.
FMS9E2001212024	Jan21,2024		22:55	Potential child victims of Covid clinical trials. Concerns about America's military readiness. And U.S. government science licensed to foreign adversaries.
FMS9E2101282024	Jan28,2024		22:55	A disturbing spike in juvenile crime. A reality check on the mysterious Havana syndrome. And a new documentary examines censored science during Covid.
FMS9E220204,2024	Feb4,2024		22:55	Texas vs. Biden at the southern border. Escalating conflict between the U.S. and Iran. And a look at a critical resource, helium, in short supply.
FMS9E2302112024	Feb11,2024		22:55	Reshaping the meaning of words to influence social agendas. The state of U.S. sanctions against Iran. And the foreign thirst for American water.

Program/episode	Date	Airtime	Duration	Description
FMS9E2402182024	Feb18,2024		22:55	Inside the IRS investigation into Hunter Biden and links to President Biden. And the push to stop China from using our own technology against us.
FMS9E2502252024	Feb25,2024		22:55	An examination of media mistakes during the Trump and Biden presidencies. How workers' unions are impacting the presidential election. And following the money on anti-Jewish sentiment on campus.
FMS9E2603032024	March3,2024		22:55	Long wait times to see a doctor. Concerns about kids and their parents making millions off social media. And a visit to the place where Pluto was discovered.
FMS9E2703102024	March10,2024		22:55	The push for offshore wind power encounters headwinds. Investigating ties between dieticians and companies making unhealthy food. And a look back at America's heroic truth-tellers.
FMS9E2803172024	March17,2024		22:55	The push for ranked choice voting. The North Korea threat. And taxpayer money funding controversial podcasts.
FMS9E2903242024	March24,2024		22:55	Cuba's Soviet-modeled economy shifts toward capitalism. President Biden accused of playing politics with U.S. energy. And the push for a guaranteed income.
FMS9E3003312024	March31,2024		22:55	Reshaping the meaning of words to influence social agendas. The state of U.S. sanctions against Iran. And the foreign thirst for American water.

WPDE is an ongoing sponsor of:

A Father's Place

ALS – South Carolina

American Red Cross

American Heart Association

Care House of the Pee Dee

Champion Autism Network

Children's Recovery Center

CMC Foundation

Collin's Kids

Dragon Boat at the Beach

Gifts From the Heart

Grand Strand Humane Society

Ground Zero

Habitat for Humanity

Help 4 Kids

Jefferson Awards - Multiplying Good

Kind Keepers

Make-a-Wish SC

March of Dimes

Meals on Wheels

NAB

Palmetto Pride

Pilot Club of Darlington

Project Golf

Salvation Army

SOS Autism Awareness

SOS Care

South Carolina Forestry Commission

Spokes of Hope

Special Olympics

Special Operations Wounded Warriors

Stand for the Silent

Surfrider Foundation

Toys for Tots

Wreaths Across America

Public Service Announcements aired in 1Q 2024

A Fathers Place

Academy of Nutrition & Dietetics

ALS of South Carolina

American Academy of Pediatrics

American Academy Pediatrics & Brady Center

American Heart Association

American Red Cross

Army National Guard

Asthma & Allergy Foundation of America & NPMA

Bully Prevention

Champion Autism Network

Child Mind Institute

Children's Cancer Research Fund

Children's Recovery Center

Collins Kids

Dave Thomas Foundation

Dragon Boat At The Beach

Drug Free Kids

Feeding America

Get on Board - Outdoors

Gifts from the Heart

Ground Zero

Gun Safety

Habitat For Humanity of Horry County

Help 4 Kids

Horry County Rescue

Keep Myrtle Beach Clean

Kitten Foster

Lowcountry Food Bank

Make A Wish Foundation, SC

March of Babies

Meals On Wheels

NAB We Are

National Institute of Health, Child and Maternal

National Pest Management Association

Project Roadblock

Pilot Club of Darlington

Project Golf

San Diego Zoo Global

SAV-R-CATS

SC Forestry Commission

SC MEP

SCBA Call 811

Shriners Hospital

SmileTrain

SOS Autism Awareness

SOS Care

Southeastern Guide Dog Association

Spokes of Hope

St. Jude Hospital

Stand For the Silent

Stand Up to Cancer

Special Operation Wounded Warriors

Surfrider Foundation

Text and Drive Prevention

The Care House of the Pee Dee

The Way to Happiness

Tidelands Health

Tidelands Health Foundation

Toys For Tots

UNICEF

U.S. Air Force

US Marines

WWF

YMCA

Youth Fentanyl Awareness