

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 30

Contract # 25262009 Changes as of: 8/5/2016 at 9:17 AM Version: Current State Version 1  
CPE: 278/295/5086 Flight: 8/30/16 - 9/5/16  
Agency: GMMB Advertiser: CLINTON, HILLARY  
GMMB 3050 K ST NW Product: TV  
WASHINGTON DC 20007  
Agency Order #: 5266915  
Buyer: Gilroy, Maura  
Salesperson: TREVOR HEATON 202-955-5342  
Station: WPNT  
Market: Pittsburgh  
Office: WASHINGTON  
Total \$: \$3,900.00  
Total Spots: 28  
Total CPP: \$0.00

Primary Demo:  
Con Type: POLITICAL/VOTE  
Assistant: TREVOR HEATON 202-955-5342

Total GRP:  
Separation:

#	Day/Time	DP	Program	Rate	Len	8/30	8/30 - 8/30	Total Spots	Total \$	CPP	GRP
1	Tu-F M 10a-11a		Wendy Williams	\$75.00	30	5		5	\$375.00	\$0.00	0.0
2	Tu-F M 11:30a-12n		Celebrity Name Game	\$75.00	30	2		2	\$150.00	\$0.00	0.0
3	Tu-F M 12n-1p		Maury Povich	\$75.00	30	4		4	\$300.00	\$0.00	0.0
4	Tu-F M 1p-2p		Jerry Springer	\$75.00	30	4		4	\$300.00	\$0.00	0.0
5	Tu-F M 2p-3p		The Steve Wilkos Show	\$75.00	30	2		2	\$150.00	\$0.00	0.0
6	Sa 5p-6p		Community 2X	\$100.00	30	1		1	\$100.00	\$0.00	0.0
7	Sa 6p-6:30p		Modern Family	\$100.00	30	1		1	\$100.00	\$0.00	0.0
8	Su 6p-7p		TMZ	\$75.00	30	1		1	\$75.00	\$0.00	0.0
9	Tu 8p-9p		The Walking Dead-MYNET1	\$250.00	30	1		1	\$250.00	\$0.00	0.0
10	Tu 9p-10p		The Walking Dead-MYNET2	\$250.00	30	1		1	\$250.00	\$0.00	0.0
11	W 8p-9p		The Closer-MYNET1	\$250.00	30	1		1	\$250.00	\$0.00	0.0
12	F 8p-9p		Bones-MYNET1	\$250.00	30	1		1	\$250.00	\$0.00	0.0
13	F 7p-10p		Live Oernsylvania High School Football	\$900.00	30	1		1	\$900.00	\$0.00	0.0
14	Sa 12n-3p		College Football	\$150.00	30	1		1	\$150.00	\$0.00	0.0
15	Sa 3:30p-6p		College Football	\$150.00	30	1		1	\$150.00	\$0.00	0.0
16	Sa 7p-10p		College Football	\$150.00	30	1		1	\$150.00	\$0.00	0.0
TOTALS: 28								28	\$3,900.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25262009	<b>Changes as of:</b> 8/5/2016 at 9:17 AM	<b>Version:</b> Current State Version 1	<b>Total \$:</b> \$3,900.00
<b>CPE:</b> 278/295/5086	<b>Flight:</b> 8/30/16 - 9/5/16	<b>Station:</b> WPNT	<b>Total Spots:</b> 28
<b>Agency:</b> GMMB	<b>Advertiser:</b> CLINTON, HILLARY	<b>Market:</b> Pittsburgh	<b>Total CPP:</b> \$0.00
GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	
<b>Agency Order #:</b> 5266915	<b>Buyer:</b> Gilroy, Maura	<b>Primary Demo:</b>	<b>Total GRP:</b>
<b>Salesperson:</b> TREVOR HEATON	202-955-5342	<b>Con Type:</b> POLITICAL/NOTE	<b>Separation:</b>
		<b>Assistant:</b> TREVOR HEATON	
		202-955-5342	

Special Instructions	
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Date/Time	Added by	Comment
08/05/16 9:17 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$390,000
WPNT Share:	1%
Comment:	
KDKA:	32%
WPCW:	2%
WPGH:	6%
WPXI:	40%
WTAE:	19%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	28	\$3,900.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	28	\$3,900.00
Total	28	\$3,900.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	8/4/16 2:19 PM	TREVOR HEATON	New	28	
					\$3,900.00
					\$3,900.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Hillary For President-D  
3050 K St NW  
Washington, DC 20007

<b>Contract #</b>	<b>2594769</b>	<b>Date Entered</b>	08/05/16
<b>Schedule Dates</b>	08/30/16-09/05/16	<b>Last Modified</b>	08/05/16
<b>Advertiser</b>	Hillary For President-D (107369)	<b>Entered By</b>	Kristen Buccigrossi
<b>Agency</b>	Greer Margolis Mitchell, Burns & Associates-Washi	<b>CO-OP</b>	No
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)	<b>Headline #</b>	ECR25262009
<b>Brand</b>	TV 278/295/5086 (852708)	<b>Demo</b>	A35+R
<b>Salesperson</b>	Millennium/DC, Washington DC (1108)	<b>Order Type</b>	Normal
<b>Sales Office</b>	Millennium Washington DC	<b>Package Deal</b>	
<b>Buyer Name</b>	Maura Gilroy,	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$480.00
<b>CPE</b>	278/295/5086	<b>Net Total</b>	\$2,720.00
<b>Account Types</b>	National/Political Candidate Agency BRD	<b>Sales Tax</b>	
<b>Billing Type</b>	Weekly/Irregular		
<b>Comments</b>	TV Separation: 30		

Pittsburgh (WPNT)		
By Broadcast Month	Spots	Rate
Sep. 2016	24	\$3,200.00
<b>Grand Total:</b>	<b>24</b>	<b>\$3,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/30/16-09/02/16	2	:30	10A- Wendy Williams Show (Live)			1	1	1	1			4	\$75.00	\$300.00	Pittsburgh (WPNT)	Wendy Williams	8/5/16
2.0	Normal Line / SPOT (2)	08/30/16-09/02/16	2	:30	11:30A- Celebrity Name Game 2			X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (WPNT)	Celebrity Name Game	8/5/16
3.0	Normal Line / SPOT (3)	08/30/16-09/02/16	2	:30	12P- Maury B			X	X	X	X			3	\$75.00	\$225.00	Pittsburgh (WPNT)	Maury Povich	8/5/16
4.0	Normal Line / SPOT (4)	08/30/16-09/02/16	2	:30	1P- Jerry Springer B			1	1	1	1			4	\$75.00	\$300.00	Pittsburgh (WPNT)	Jerry Springer	8/5/16
5.0	Normal Line / SPOT (5)	08/30/16-09/02/16	2	:30	2P- Steve Wilkos Show			X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (WPNT)	The Steve Wilkos Show	8/5/16
6.0	Normal Line / SPOT (6)	09/03/16-09/03/16	2	:30	Ortho- [P]Community Wknd (Sa), [P]Community Wknd 2(Sa)							1		1	\$100.00	\$100.00	Pittsburgh (WPNT)	Community 2X	8/5/16
7.0	Normal Line / SPOT (7)	09/03/16-09/03/16	2	:30	6P- Modern Family Wknd							1		1	\$100.00	\$100.00	Pittsburgh (WPNT)	Modern Family	8/5/16
8.0	Normal Line / SPOT (8)	09/04/16-09/04/16	2	:30	6P- TMZ WKND								1	1	\$75.00	\$75.00	Pittsburgh (WPNT)	TMZ	8/5/16
9.0	Normal Line / Prime (9)	08/30/16-08/30/16	2	:30	8P- MYN-The Walking Dead (Tuesday)			1						1	\$250.00	\$250.00	Pittsburgh (WPNT)	The Walking Dead-MYNET1	8/5/16
10.0	Normal Line / Prime (10)	08/30/16-08/30/16	2	:30	9P- MYN-The Walking Dead 2 (Tuesday)			1						1	\$250.00	\$250.00	Pittsburgh (WPNT)	The Walking Dead-MYNET2	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPNT Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Hillary For President-D  
3050 K St NW  
Washington, DC 20007

## Contract # 2594769

Schedule Dates 08/30/16-09/05/16

Advertiser Hillary For President-D (107369)

Agency Greer Margolis Mitchell, Burns & Associates-Washi

Product POLITICAL CANDIDATE (ns) (1186)

Brand TV 278/295/5086 (852708)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Maura Gilroy,

Phone/Fax /

CPE 278/295/5086

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments TV

Separation: 30

Date Entered 08/05/16

Last Modified 08/05/16

Entered By Kristen Buccigrossi

CO-OP No

Headline # ECR25262009

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$480.00

Net Total \$2,720.00

Sales Tax

Pittsburgh (WPNT)

By Broadcast Month

Sep. 2016

Spots

Rate

24

\$3,200.00

24

\$3,200.00

Grand Total:

24

\$3,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (11)	08/31/16-08/31/16	2	:30	8P- MYN-The Closer (Wednesday)				1					1	\$250.00	\$250.00	Pittsburgh (WPNT)	The Closer-MYNET1	8/5/16
12.0	Normal Line / Prime (12)	09/02/16-09/02/16	2	:30	8P- MYN-Bones (Friday)					1					\$250.00		Pittsburgh (WPNT)	Bones-MYNET1	8/5/16
12.0.1	Preempt (12)	09/02/16															Pittsburgh (WPNT)	Program Change/Exception - FNR	
13.0	Normal Line / Football (13)	09/02/16-09/02/16	2	:30	7P- Sports-Friday Night Rivals HS Football						1			1	\$900.00	\$900.00	Pittsburgh (WPNT)	Live Oemysylvania High School Football	8/5/16
14.0	Normal Line / Football (14)	09/03/16-09/03/16	2	:30	12P- Sports-PSAC College Football 12p ET						1				\$150.00		Pittsburgh (WPNT)	College Football	8/5/16
14.0.1	Preempt (14)	09/03/16															Pittsburgh (WPNT)	Program Change/Exception	
15.0	Normal Line / Football (15)	09/03/16-09/03/16	2	:30	3:30P- Sports-PSAC College Football 3p ET						1				\$150.00		Pittsburgh (WPNT)	College Football	8/5/16
15.0.1	Preempt (15)	09/03/16															Pittsburgh (WPNT)	Program Change/Exception	
16.0	Normal Line / Football (16)	09/03/16-09/03/16	2	:30	7P- Sports-PSAC College Football 6p ET							1			\$150.00		Pittsburgh (WPNT)	College Football	8/5/16
16.0.1	Preempt (16)	09/03/16															Pittsburgh (WPNT)	Program Change/Exception	

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Date:

Accepted-Station:

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Phone/Fax /

CPE 278/295/5086

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Billing Type Weekly/Irregular

Comments TV Separation: 30

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Last Modified 08/05/16

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CO-OP No

Headline # ECR25262009

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$480.00

Net Total \$2,720.00

Sales Tax

## Pittsburgh (WPNT)

By Broadcast Month Spots

Sep. 2016 24

Grand Total: 24 \$3,200.00

Rate

\$3,200.00

\$3,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT (1)	09/05/16-09/05/16	2	:30	10A- Wendy Williams Show (Live)	1	1							1	\$75.00	\$75.00	Pittsburgh (WPNT)	Wendy Williams	8/5/16
18.0	Normal Line / SPOT (3)	09/05/16-09/05/16	2	:30	12P- Maury B	1	1							1	\$75.00	\$75.00	Pittsburgh (WPNT)	Maury Povich	8/5/16

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Date:

Accepted-Station:

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Comments:

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