

10/25

2635998



125 West 55th St
New York, NY 10019

Contract # 25275623	Changes as of: 9/7/2016 at 9:10 AM	Version: Current State Version 3
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Station: WPNT
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Pittsburgh
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: WASHINGTON
Agency Order #: 5330921		Total \$: \$3,115.00
Buyer: Gilroy, Maura		Total Spots: 41
Salesperson: TREVOR HEATON 202-955-5342		Total CPP: \$68.76

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342

Total GRP: 45.3
Separation:

Comments: New order for HFA pls cf asap

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
1	Tu-F,M 10a-11a		Wendy Williams	\$40.00	0.5	30	5	1	5	\$200.00	\$80.00	2.5
2	Tu-F,M 12n-1p		Maury Povich	\$40.00	0.5	30	3	2	3	\$120.00	\$80.00	1.5
3	Tu-F,M 1p-2p		Jerry Springer	\$40.00	0.9	30	3	3	3	\$120.00	\$44.44	2.7
4	Tu-F,M 2p-3p		The Steve Wilkos Show	\$50.00	0.9	30	2	4	2	\$100.00	\$55.56	1.8
5	Tu-F,M 3p-4p		Corrupt Crimes	\$50.00	0.3	30	2	5	2	\$100.00	\$166.67	0.6
6	Tu-F,M 5p-6p		Steve Wilkos	\$75.00	0.2	30	2	6	2	\$150.00	\$375.00	0.4
7	Tu-F,M 7p-7:30p		Modern Family	\$100.00	0.1	30	2	7	2	\$200.00	\$1,000.00	0.2
8	Tu-F,M 7:30p-8p		Modern Family	\$100.00	0.2	30	2	8	2	\$200.00	\$500.00	0.4
9	Sa 6p-6:30p		Modern Family	\$50.00	1.0	30	1	9	1	\$50.00	\$50.00	1.0
10	Sa 7:30p-8p		The Middle	\$75.00	0.4	30	1	10	1	\$75.00	\$187.50	0.4
11	Su 6p-7p		TMZ	\$75.00	0.3	30	1	11	1	\$75.00	\$250.00	0.3
12	M 8p-9p		Law & Order: SVU-MYNET1 P	\$150.00	0.9	30	1	12 - 100	1	\$150.00	\$166.67	0.9
13	M 9p-10p		Law & Order: SVU-MYNET2 P	\$150.00	2.9	30	1	13 - 100	1	\$150.00	\$51.72	2.9
14	Tu-F,M 10p-10:30p		TMZ	\$50.00	0.2	30	2	14	2	\$100.00	\$250.00	0.4
15	Tu-F,M 10:30p-11p		Dish nation	\$50.00	0.2	30	2	15	2	\$100.00	\$250.00	0.4
REV+ 16	Tu 8p-9p		Bones P	\$100.00	7.9	30	1	16	2	\$200.00	\$12.66	15.8
Changes: Rate from 150 to 100												
17	Tu 9p-10p		Bones P	\$100.00	5.4	30	1	17	1	\$100.00	\$18.52	5.4
Changes: Rate from 150 to 100												
REV+ 18	W 8p-9p		MARVEL SHIELD P	\$100.00	1.2	30	1	18	2	\$200.00	\$83.33	2.4
Changes: Rate from 150 to 100												



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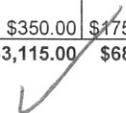
Contract # 25275623 Changes as of: 9/7/2016 at 9:10 AM Version: Current State Version 3

CPE: 278/295/5291 Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007
 Flight: 10/25/16 - 10/31/16 Advertiser: CLINTON, HILLARY Product: TV
 Station: WPNT Market: Pittsburgh Office: WASHINGTON
 Total \$: \$3,115.00 Total Spots: 41 Total CPP: \$68.76

Agency Order #: 5330921 Primary Demo: Adults 35+
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE
 Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342
 Total GRP: 45.3 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
19	Th 9p-10p		X-FILES P	\$100.00	1.0	30	1	19	1	\$100.00	\$100.00	1.0
Changes: Rate from 150 to 100												
20	Sa 8p-10p	*	X-Files P My Saturday Night Movie	\$75.00	0.4	30	1	20 - Send PGM change	1	\$75.00	\$187.50	0.4
21	Sa 10p-11p	*	News S Elementary	\$50.00	0.3	30	1	21 - Send PGM change Rate 125	1	\$50.00	\$166.67	0.3
22	Su 8:30p-9p		Seinfeld S	\$75.00	0.8	30	1	22	1	\$75.00	\$93.75	0.8
23	Su 9p-9:30p		Seinfeld S	\$75.00	0.8	30	1	23	1	\$75.00	\$93.75	0.8
24	F 7p-10p		Friday Night Rivals PA HSF	\$350.00	2.0	30	1	24 - 250	1	\$350.00	\$175.00	2.0
TOTALS: 41									41	\$3,115.00	\$68.76	45.3

* Elementary 1p-2p 10/29





125 West 55th St
New York, NY 10019

Contract # 25275623	Changes as of: 9/7/2016 at 9:10 AM	Version: Current State Version 3
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Station: WPNT
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 5330921	Buyer: Gilroy, Maura	Primary Demo: Adults 35+
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Con Type: POLITICAL/VOTE
		Total \$: \$3,115.00
		Total Spots: 41
		Total CPP: \$68.76
		Total GRP: 45.3
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/07/16 9:10 AM	TREVOR HEATON	New order for HFA pls cf asap
		line 16 LUR is \$100
		line 17 LUR is \$100
		line 18 LUR is \$100
		line 19 LUR is \$100
09/01/16 9:10 AM	Jason Baumgarten	Thanks, Jason
08/26/16 6:07 PM	TREVOR HEATON	Separation: 30
08/26/16 6:07 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$311,500
WPNT Share:	1%
Comment:	
KDKA:	37%
WPCW:	3%
WPGH:	9%
WPXI:	26%
WTAE:	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$3,115.00	\$68.76	45.3
Total	100%	41	\$3,115.00	\$68.76	45.3

Monthly Summary		
Month	Spots	Dollars
2016-Oct	41	\$3,115.00
Total	41	\$3,115.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/7/16 10:11 AM					\$0	\$0	
Revision	9/7/16 9:10 AM	TREVOR HEATON	Revised	2		\$0	\$3,115.00	Changes: Total CPP from \$86.05 to \$68.76, Total Spots from 39 to 41, Total GRPs from 36.2 to 45.3. 4 buylines added or modified.
Makegood 1	9/1/16 9:10 AM	Jason Baumgarten	Confirmed			\$0	\$3,115.00	
Queued for Electronic Contracting	8/29/16 9:31 AM					\$0	\$0	



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New York, NY 10019

Contract # 25275623	Changes as of: 9/7/2016 at 9:10 AM	Version: Current State Version 3	
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Station: WPNT	Total \$: \$3,115.00
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Pittsburgh Office: WASHINGTON	Total Spots: 41 Total CPP: \$68.76
Agency Order #: 5330921	Buyer: Gilroy, Maura	Primary Demo: Adults 35+	Total GRP: 45.3
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Con Type: POLITICAL/VOTE	Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/26/16 6:07 PM	TREVOR HEATON	Confirmed			\$0	\$3,115.00	Changes: User Entered \$ from \$0.00 to \$3,115.00, Comments from Separation: 30 to New order for HFA pls cf asap. 9 buylines added or modified.
New	8/26/16 4:04 PM	TREVOR HEATON	New	39		\$3,115.00	\$3,115.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25275623 Changes as of: 8/26/2016 at 6:07 PM Version: Current State Version 2

CPE: 278/295/5291 Flight: 10/25/16 - 10/31/16 Station: WPNT Total \$: \$3,115.00
 Agency: GMMB Advertiser: CLINTON, HILLARY Market: Pittsburgh Total Spots: 39
 GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$86.05
 WASHINGTON DC
 20007

Agency Order #: 5330921 Primary Demo: Adults 35+ Total GRP: 36.2
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:
 202-955-5342 202-955-5342

Comments: New order for HFA pls cf asap

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#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
5	Tu-F,M 3p-4p		Corrupt Crimes	\$50.00	0.3	30	2	3	2	\$100.00	\$166.67	0.6
<i>Changes: Day/Time from Tu-F,M 3p-3:30p to Tu-F,M 3p-4p, Program from Crazy Talk to Corrupt Crimes</i>												
6	Tu-F,M 5p-6p		Steve Wilkos	\$75.00	0.2	30	2	3	2	\$150.00	\$375.00	0.4
<i>Changes: Program from Law & Order: Criminal Intent to Steve Wilkos</i>												
14	Tu-F,M 10p-10:30p		TMZ	\$50.00	0.2	30	2	3	2	\$100.00	\$250.00	0.4
<i>Changes: Program from The Simpsons to TMZ</i>												
15	Tu-F,M 10:30p-11p		Dish nation	\$50.00	0.2	30	2	3	2	\$100.00	\$250.00	0.4
<i>Changes: Program from Family Guy to Dish nation</i>												
16	Tu 8p-9p		Bones	\$150.00	7.9	30	1	Advise 100	1	\$150.00	\$18.99	7.9
<i>Changes: Program from XFILES to Bones</i>												
17	Tu 9p-10p		Bones	\$150.00	5.4	30	1	1	1	\$150.00	\$27.78	5.4
<i>Changes: Program from XFILES to Bones</i>												
18	W 8p-9p		MARVEL SHIELD	\$150.00	1.2	30	1	1	1	\$150.00	\$125.00	1.2
<i>Changes: Program from The Closer-MYNET1 to MARVEL SHIELD</i>												
19	Th 9p-10p		X-FILES	\$150.00	1.0	30	1	1	1	\$150.00	\$150.00	1.0
<i>Changes: Program from The Mentalist-MYNET2 to X-FILES</i>												
24	F 7p-10p		Friday Night Rivals PA HSFB	\$350.00	2.0	30	1	1	1	\$350.00	\$175.00	2.0
<i>Changes: Program from Live Oennsylvania High School Football to Friday Night Rivals PA HSFB</i>												
TOTALS: 39									39	\$3,115.00	\$86.05	36.2



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New York, NY 10019

Contract # 25275623	Changes as of: 8/26/2016 at 6:07 PM	Version: Current State Version 2
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Station: WPNT
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 5330921	Buyer: Gilroy, Maura	Total \$: \$3,115.00
Salesperson: TREVOR HEATON 202-955-5342	Primary Demo: Adults 35+	Total Spots: 39
	Con Type: POLITICAL/VOTE	Total CPP: \$86.05
	Assistant: TREVOR HEATON 202-955-5342	Total GRP: 36.2
		Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
08/26/16 6:07 PM	TREVOR HEATON	Separation: 30
08/26/16 6:07 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$311,500
WPNT Share:	1%
Comment:	
KDKA:	37%
WPCW:	3%
WPGH:	9%
WPXI:	26%
WTAE:	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$3,115.00	\$86.05	36.2
Total	100%	39	\$3,115.00	\$86.05	36.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	39	\$3,115.00
Total	39	\$3,115.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/26/16 6:07 PM	TREVOR HEATON	Revised			\$0	\$3,115.00	Changes: User Entered \$ from \$0.00 to \$3,115.00, Comments from Separation: 30 to New order for HFA pls cf asap. 9 buylines added or modified.
New	8/26/16 4:04 PM	TREVOR HEATON	New	39		\$3,115.00	\$3,115.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25275623	Changes as of: 9/28/2016 at 10:35 AM	Version: Highlighting Makegood 2	
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Station: WPNT	Total \$: \$3,115.00
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Pittsburgh Office: WASHINGTON	Total Spots: 41 Total CPP: \$68.76
Agency Order #: 5330921	Buyer: Gilroy, Maura	Primary Demo: Adults 35+	Total GRP: 45.3
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Con Type: POLITICAL/VOTE	Traffic #: 2635998
		Separation:	

Comments: New order for HFA pls cf asap

Station Comment
LN 12 1X M 8P-9P 10/31 REVISE TO \$100
LN 13 1X M 9P-10P 10/31 REVISE TO \$100
LN 20 NA: 1X SAT 8P-10P 10/29 DT PRG CHG OFR: 1X SAT 8P-10P 10/29 X-FILES @ \$75
LN 21 NA: 1X SAT 10P-11P 10/29 DT PRG CHG OFR: 1X SAT 10P-1030P 10/29 NEWS @ \$125
LN 24 1X F 7P-10P 10/28 REVISE TO \$250

10/25



125 West 55th St
New York, NY 10019

Contract # 25275623 Changes as of: 9/28/2016 at 12:27 PM Version: Current State Version 4

CPE: 278/295/5291 Flight: 10/25/16 - 10/31/16 Station: WPNT Total \$: \$3,115.00
 Agency: GMMB Advertiser: CLINTON, HILLARY Market: Pittsburgh Total Spots: 42
 GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$68.31
 WASHINGTON DC 20007

Agency Order #: 5330921 Primary Demo: Adults 35+ Total GRP: 45.6
 Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE Traffic #: 2635998
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:
 202-955-5342 202-955-5342

Comments: revised to correct LUR and Prgming. NCIT \$3115

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP	
							10/25						
12	M 8p-9p		Law & Order: SVU-MYNET1	\$100.00	0.9	30	1	2	1	\$100.00	\$111.11	0.9	
Changes: Rate from 150 to 100													
13	M 9p-10p		Law & Order: SVU-MYNET2	\$100.00	2.9	30	1	13	1	\$100.00	\$34.48	2.9	
Changes: Rate from 150 to 100													
20	Sa 8p-10p		X-FILES	\$75.00	0.4	30	1	20.0.1 Preempt	1	\$75.00	\$187.50	0.4	
Changes: Program from My Saturday Night Movie to X-FILES													
REV+ 21	Sa 10p-10:30p		News	\$125.00	0.3	30	1	21.0.1 Preempt	2	\$250.00	\$416.67	0.6	
Changes: Day/Time from Sa 10p-11p to Sa 10p-10:30p, Program from Elementary to News, Rate from 50 to 125													
24	F 7p-10p		Friday Night Rivals PA HSF	\$250.00	2.0	30	1		1	\$250.00	\$125.00	2.0	
Changes: Rate from 350 to 250													
TOTALS:									42				
									42	\$3,115.00	\$68.31	45.6	

\$3015
 OPPR \$100
 \$3115