

10/25

2635998


**KATZ TELEVISION**  
GROUP

 125 West 55th St  
New York, NY 10019

Contract # 25275623

Changes as of: 9/7/2016 at 9:10 AM

Version: Current State Version 3

CPE: 278/295/5291

Flight: 10/25/16 - 10/31/16

Station: WPNT

Total \$: \$3,115.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Pittsburgh

Total Spots: 41

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Product: TV

Office: WASHINGTON

Total CPP: \$68.76

Agency Order #: 5330921

Primary Demo: Adults 35+

Total GRP: 45.3

Buyer: Gilroy, Maura

Con Type: POLITICAL/VOTE

Salesperson: TREVOR HEATON

202-955-5342

Assistant: TREVOR HEATON

202-955-5342

Separation:

Comments: New order for HFA pls cf asap

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25				Total Spots	Total \$	CPP	GRP
							10/25							
1	Tu-F,M 10a-11a		Wendy Williams	\$40.00	- 0.5	30	(5)	1			5	\$200.00	\$80.00	2.5
2	Tu-F,M 12n-1p		Maury Povich	\$40.00	0.5	30	(3)	2			3	\$120.00	\$80.00	1.5
3	Tu-F,M 1p-2p		Jerry Springer	\$40.00	0.9	30	(3)	3			3	\$120.00	\$44.44	2.7
4	Tu-F,M 2p-3p		The Steve Wilkos Show	\$50.00	0.9	30	(2)	4			2	\$100.00	\$55.56	1.8
5	Tu-F,M 3p-4p		Corrupt Crimes	\$50.00	0.3	30	(2)	5			2	\$100.00	\$166.67	0.6
6	Tu-F,M 5p-6p		Steve Wilkos	\$75.00	0.2	30	(2)	6			2	\$150.00	\$375.00	0.4
7	Tu-F,M 7p-7:30p		Modern Family	\$100.00	0.1	30	(2)	7			2	\$200.00	\$1,000.00	0.2
8	Tu-F,M 7:30p-8p		Modern Family	\$100.00	0.2	30	(2)	8			2	\$200.00	\$500.00	0.4
9	Sa 6p-6:30p		Modern Family	\$50.00	1.0	30	(1)	9			1	\$50.00	\$50.00	1.0
10	Sa 7:30p-8p		The Middle	\$75.00	0.4	30	(1)	10			1	\$75.00	\$187.50	0.4
11	Su 6p-7p		TMZ	\$75.00	0.3	30	(1)	11			1	\$75.00	\$250.00	0.3
12	M 8p-9p		Law & Order: SVU-MYNET1 P	\$150.00	0.9	30	(1)	12 - 100			1	\$150.00	\$166.67	0.9
13	M 9p-10p		Law & Order: SVU-MYNET2 P	\$150.00	2.9	30	(1)	13 - 100			1	\$150.00	\$51.72	2.9
14	Tu-F,M 10p-10:30p		TMZ	\$50.00	0.2	30	(2)	14			2	\$100.00	\$250.00	0.4
15	Tu-F,M 10:30p-11p		Dish nation	\$50.00	0.2	30	(2)	15			2	\$100.00	\$250.00	0.4
REV+ 16	Tu 8p-9p		Bones P	\$100.00	7.9	30	(1-2)	16			2	\$200.00	\$12.66	15.8
Changes: Rate from 150 to 100														
17	Tu 9p-10p		Bones P	\$100.00	5.4	30	(1)	17			1	\$100.00	\$18.52	5.4
Changes: Rate from 150 to 100														
REV+ 18	W 8p-9p		MARVEL SHIELD P	\$100.00	1.2	30	(1-2)	18			2	\$200.00	\$83.33	2.4
Changes: Rate from 150 to 100														



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25275623

Changes as of: 9/7/2016 at 9:10 AM

Version: Current State Version 3

CPE: 278/295/5291

Flight: 10/25/16 - 10/31/16

Station: WPNT

Total \$: \$3,115.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Pittsburgh

Total Spots: 41

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Product: TV

Office: WASHINGTON

Total CPP: \$68.76

Agency Order #: 5330921

Primary Demo: Adults 35+

Total GRP: 45.3

Buyer: Gilroy, Maura

Con Type: POLITICAL/VOTE

Salesperson: TREVOR HEATON  
202-955-5342

Assistant: TREVOR HEATON  
202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
19	Th 9p-10p		X-FILES P	\$100.00	1.0	30	(1)	19	1	\$100.00	\$100.00	1.0
Changes: Rate from 150 to 100												
20	Sa 8p-10p	★	X-Files P My Saturday Night Movie	\$75.00	0.4	30	(1)	20 - Send PGM change	1	\$75.00	\$187.50	0.4
21	Sa 10p-11p	★	News S Elementary	\$50.00	0.3	30	(1)	21 - Send PGM change Rate 125	1	\$50.00	\$166.67	0.3
22	Su 8:30p-9p		Seinfeld S	\$75.00	0.8	30	(1)	22	1	\$75.00	\$93.75	0.8
23	Su 9p-9:30p		Seinfeld S	\$75.00	0.8	30	(1)	23	1	\$75.00	\$93.75	0.8
24	F 7p-10p		Friday Night Rivals PA HSFB	\$350.00	2.0	30	(1)	24 - 250	1	\$350.00	\$175.00	2.0
TOTALS: 41									41	\$3,115.00	\$68.76	45.3

★ Elementary 1p-2p 10/29



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25275623	<b>Changes as of:</b> 9/7/2016 at 9:10 AM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 278/295/5291	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WPNT
<b>Agency:</b> GMMB	<b>Advertiser:</b> CLINTON, HILLARY	<b>Market:</b> Pittsburgh
GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5330921	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 45.3
<b>Buyer:</b> Gilroy, Maura	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	
		<b>Total \$:</b> \$3,115.00
		<b>Total Spots:</b> 41
		<b>Total CPP:</b> \$68.76

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/07/16 9:10 AM	TREVOR HEATON	New order for HFA pls cf asap
		line 16 LUR is \$100
		line 17 LUR is \$100
		line 18 LUR is \$100
		line 19 LUR is \$100
09/01/16 9:10 AM	Jason Baumgarten	Thanks, Jason
08/26/16 6:07 PM	TREVOR HEATON	Separation: 30
08/26/16 6:07 PM	TREVOR HEATON	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$311,500
<b>WPNT Share:</b>	1%
<b>Comment:</b>	
<b>KDKA:</b>	37%
<b>WPCW:</b>	3%
<b>WPGH:</b>	9%
<b>WPXI:</b>	26%
<b>WTAE:</b>	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$3,115.00	\$68.76	45.3
<b>Total</b>	<b>100%</b>	<b>41</b>	<b>\$3,115.00</b>	<b>\$68.76</b>	<b>45.3</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	41	\$3,115.00
<b>Total</b>	<b>41</b>	<b>\$3,115.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/7/16 10:11 AM					\$0	\$0	
Revision	9/7/16 9:10 AM	TREVOR HEATON	Revised	2		\$0	\$3,115.00	Changes: Total CPP from \$86.05 to \$68.76, Total Spots from 39 to 41, Total GRPs from 36.2 to 45.3. 4 buylines added or modified.
Makegood 1	9/1/16 9:10 AM	Jason Baumgarten	Confirmed			\$0	\$3,115.00	
Queued for Electronic Contracting	8/29/16 9:31 AM					\$0	\$0	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25275623	<b>Changes as of:</b> 9/7/2016 at 9:10 AM	<b>Version:</b> Current State Version 3	
<b>CPE:</b> 278/295/5291	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WPNT	<b>Total \$:</b> \$3,115.00
<b>Agency:</b> GMMB	<b>Advertiser:</b> CLINTON, HILLARY	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 41
GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$68.76
<b>Agency Order #:</b> 5330921	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 45.3	
<b>Buyer:</b> Gilroy, Maura	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>	
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/26/16 6:07 PM	TREVOR HEATON	Confirmed			\$0	\$3,115.00	Changes: User Entered \$ from \$0.00 to \$3,115.00, Comments from Separation: 30 to New order for HFA pls cf asap. 9 buylines added or modified.
New	8/26/16 4:04 PM	TREVOR HEATON	New	39		\$3,115.00	\$3,115.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25275623	<b>Changes as of:</b> 8/26/2016 at 6:07 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 278/295/5291	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WPNT
<b>Agency:</b> GMMB	<b>Advertiser:</b> CLINTON, HILLARY	<b>Market:</b> Pittsburgh
GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5330921	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$3,115.00
<b>Buyer:</b> Gilroy, Maura	<b>Con Type:</b> POLITICAL/VOTE	<b>Total Spots:</b> 39
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Total CPP:</b> \$86.05
<b>Comments:</b> New order for HFA pls cf asap		<b>Total GRP:</b> 36.2
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
5	Tu-F,M 3p-4p		Corrupt Crimes	\$50.00	0.3	30	2	3	2	\$100.00	\$166.67	0.6
Changes: Day/Time from Tu-F,M 3p-3:30p to Tu-F,M 3p-4p, Program from Crazy Talk to Corrupt Crimes												
6	Tu-F,M 5p-6p		Steve Wilkos	\$75.00	0.2	30	2	3	2	\$150.00	\$375.00	0.4
Changes: Program from Law & Order: Criminal Intent to Steve Wilkos												
14	Tu-F,M 10p-10:30p		TMZ	\$50.00	0.2	30	2	3	2	\$100.00	\$250.00	0.4
Changes: Program from The Simpsons to TMZ												
15	Tu-F,M 10:30p-11p		Dish nation	\$50.00	0.2	30	2	3	2	\$100.00	\$250.00	0.4
Changes: Program from Family Guy to Dish nation												
16	Tu 8p-9p		Bones	\$150.00	7.9	30	1	Advise 100	1	\$150.00	\$18.99	7.9
Changes: Program from XFILES to Bones												
17	Tu 9p-10p		Bones	\$150.00	5.4	30	1	1	1	\$150.00	\$27.78	5.4
Changes: Program from XFILES to Bones												
18	W 8p-9p		MARVEL SHIELD	\$150.00	1.2	30	1	1	1	\$150.00	\$125.00	1.2
Changes: Program from The Closer-MYNET1 to MARVEL SHIELD												
19	Th 9p-10p		X-FILES	\$150.00	1.0	30	1	1	1	\$150.00	\$150.00	1.0
Changes: Program from The Mentalist-MYNET2 to X-FILES												
24	F 7p-10p		Friday Night Rivals PA HSFB	\$350.00	2.0	30	1	1	1	\$350.00	\$175.00	2.0
Changes: Program from Live Oennsylvania High School Football to Friday Night Rivals PA HSFB												
<b>TOTALS:</b> 39									39	\$3,115.00	\$86.05	36.2



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25275623	<b>Changes as of:</b> 8/26/2016 at 6:07 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 278/295/5291	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WPNT
<b>Agency:</b> GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Advertiser:</b> CLINTON, HILLARY <b>Product:</b> TV	<b>Market:</b> Pittsburgh <b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 5330921	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Gilroy, Maura	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342
		<b>Total \$:</b> \$3,115.00
		<b>Total Spots:</b> 39
		<b>Total CPP:</b> \$86.05
		<b>Total GRP:</b> 36.2
		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/26/16 6:07 PM	TREVOR HEATON	Separation: 30
08/26/16 6:07 PM	TREVOR HEATON	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$311,500
<b>WPNT Share:</b>	1%
<b>Comment:</b>	
<b>KDKA:</b>	37%
<b>WPCW:</b>	3%
<b>WPGH:</b>	9%
<b>WPXI:</b>	26%
<b>WTAE:</b>	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$3,115.00	\$86.05	36.2
<b>Total</b>	<b>100%</b>	<b>39</b>	<b>\$3,115.00</b>	<b>\$86.05</b>	<b>36.2</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	39	\$3,115.00
<b>Total</b>	<b>39</b>	<b>\$3,115.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/26/16 6:07 PM	TREVOR HEATON	Revised			\$0	\$3,115.00	Changes: User Entered \$ from \$0.00 to \$3,115.00, Comments from Separation: 30 to New order for HFA pls cf asap. 9 buylines added or modified.
New	8/26/16 4:04 PM	TREVOR HEATON	New	39		\$3,115.00	\$3,115.00	

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TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25275623	Changes as of: 9/28/2016 at 10:35 AM	Version: Highlighting Makegood 2	
CPE: 278/295/5291	Flight: 10/25/16 - 10/31/16	Station: WPNT	Total \$: \$3,115.00
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Pittsburgh	Total Spots: 41
GMMB 3050 K ST NW	Product: TV	Office: WASHINGTON	Total CPP: \$68.76
WASHINGTON DC 20007			
Agency Order #: 5330921	Primary Demo: Adults 35+	Total GRP: 45.3	
Buyer: Gilroy, Maura	Con Type: POLITICAL/VOTE	Traffic #: 2635998	
Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON	Separation:	
202-955-5342	202-955-5342		

Comments: New order for HFA pls cf asap

Station Comment
LN 12 1X M 8P-9P 10/31 REVISE TO \$100
LN 13 1X M 9P-10P 10/31 REVISE TO \$100
LN 20 NA: 1X SAT 8P-10P 10/29 DT PRG CHG OFR: 1X SAT 8P-10P 10/29 X-FILES @ \$75
LN 21 NA: 1X SAT 10P-11P 10/29 DT PRG CHG OFR: 1X SAT 10P-1030P 10/29 NEWS @ \$125
LN 24 1X F 7P-10P 10/28 REVISE TO \$250



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

10/25

<b>Contract #</b> 25275623	<b>Changes as of:</b> 9/28/2016 at 12:27 PM	<b>Version:</b> Current State Version 4
<b>CPE:</b> 278/295/5291	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WPNT
<b>Agency:</b> GMMB	<b>Advertiser:</b> CLINTON, HILLARY	<b>Market:</b> Pittsburgh
GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5330921	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$3,115.00
<b>Buyer:</b> Gilroy, Maura	<b>Con Type:</b> POLITICAL/VOTE	<b>Total Spots:</b> 42
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Total CPP:</b> \$68.31
		<b>Total GRP:</b> 45.6
		<b>Traffic #:</b> 2635998
		<b>Separation:</b>

**Comments:** revised to correct LUR and Prgming. NCIT \$3115

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25	10/25 - 10/25	Total Spots	Total \$	CPP	GRP
12	M 8p-9p		Law & Order: SVU-MYNET1	\$100.00	0.9	30	1	12	1	\$100.00	\$111.11	0.9
Changes: Rate from 150 to 100												
13	M 9p-10p		Law & Order: SVU-MYNET2	\$100.00	2.9	30	1	13	1	\$100.00	\$34.48	2.9
Changes: Rate from 150 to 100												
20	Sa 8p-10p		X-FILES	\$75.00	0.4	30	1	20.0.1 Preempt	1	\$75.00	\$187.50	0.4
Changes: Program from My Saturday Night Movie to X-FILES												
REV+ 21	Sa 10p-10:30p		News	\$125.00	0.3	30	1	21.0.1 Preempt	2	\$250.00	\$416.67	0.6
Changes: Day/Time from Sa 10p-11p to Sa 10p-10:30p, Program from Elementary to News, Rate from 50 to 125												
24	F 7p-10p		Friday Night Rivals PA HSFB	\$250.00	2.0	30	1		1	\$250.00	\$125.00	2.0
Changes: Rate from 350 to 250												
<b>TOTALS:</b> 42									42	\$3,115.00	\$68.31	45.6

\$3015

OPPR \$100

\$3115