

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jeff Scattergood, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Doug Jones

Authorized committee:

Doug Jones for Senate Committee

Agency requesting time (and contact information):

N/A Canal Partners Media

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/03/2020

General

Primary

Treasurer of candidate's authorized committee:

JAMES DOUGLAS TURNER JR

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Jeff Scattergood	Name: <b>BLAKE JACKSON</b>
Date of Request to Purchase Ad Time: 06/19/2020	Date of Station Agreement to Sell Time: <b>10-12-20</b>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Jeff Scattergood

Date: 06/19/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10-12-20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3178477	Station Call Letters: WTWX	Date Received/Requested: 10-12-20
Est. #: 8560	Station Location: GUNTERSVILLE, AL	Run Start and End Dates: 10-15-20 → 10-21-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



STATION USE ONLY

Log As: \_\_\_\_\_

Co-Op Info: \_\_\_\_\_

Agency Info: MEDIA FINANCIAL SERVICES

# WGSU - WTWX

RADIO BROADCAST CONTRACT  
Guntersville Broadcasting Company, Inc.

P.O. Box 220  
Guntersville, Alabama 35976  
(256) 582-8131 - (256) 582-4946

Agreement between DOUG JONES FOR SENATE, hereinafter called "Advertiser" and Radio Station WGSV and/or WTWX, DBA Guntersville Broadcasting Co., Inc., hereafter called, "Station" to broadcast radio programs and/or announcements as specified herein.

PROGRAMS AND / OR ANNOUNCEMENTS TO BE SCHEDULED ON:

**WGSV-AM**

**WTWX-FM** ✓

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
				15   6-10A: 2 6   10-3P: 2 3-7P: 2	16   6-10A: 2 5   10-3P: 2 3-7P: 1	17   6-10A: 1 3   10-3P: 1 3-7P: 1
18   6-10A: 1 3   10-3P: 1 3-7P: 1	19   6-10A: 1 5   10-3P: 2 3-7P: 2	20   6-10A: 2 6   10-3P: 2 3-7P: 2	21   6-10A: 2 5   10-3P: 1 3-7P: 2			

Length : 60      Begin Date 10-15-20      End Date 10-21-20  
 Rate \$14.13      No. Spots/Programs 33      Total Contract \$466.29

Remarks \_\_\_\_\_

In return for said service the Advertiser agrees that payments are to be made to the Guntersville Broadcasting Company by the 25th of the month following services rendered. This agreement may be terminated by either party on 28 day written notice. If number of times ordered are not used during contract period or if this agreement should be terminated prior to the expiration date shown above, advertiser agrees to pay rate actually earned as shown on published rate card. Accounts not paid in full by the 25th of the month following services rendered automatically become subject to a FINANCE CHARGE. The finance charge is at the monthly periodic rate of 1 1/2% (ANNUAL PERCENTAGE RATE OF 18%) and is charged on those accounts that have an unpaid balance on the 25th of the month following services rendered.

Submitted for Approval

Blake Jackson  
SALESMAN

ADVERTISER

Billing Address \_\_\_\_\_

MANAGER

<b>STATION:</b>	WTWX-FM	<b>ORDER#:</b>	3178477	<b>DATE:</b>	10/12/2020
<b>MARKET:</b>	UM - Guntersville, AL	<b>AMOUNT:</b>	\$466.29	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	33		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4390922</b>
<b>ADVERTISER:</b>	Doug Jones for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8560 10/15-10/21 Candidate	<b>AGY EST:</b>	8560		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-15-2020 TO 10/21/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/12/2020 08:29

**COMMENTS**

10/12/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Send invoices electronically.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\***

DAY#1		10/15/2020 To 10/15/2020					TOT \$84.78		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/15/2020	10/15/2020	2	\$14.13	\$28.26
	2		...T...	10:00AM	3:00PM	60	10/15/2020	10/15/2020	2	\$14.13	\$28.26
	3		...T...	3:00PM	7:00PM	60	10/15/2020	10/15/2020	2	\$14.13	\$28.26



<b>STATION:</b>	WTWX-FM	<b>ORDER#:</b>	3178477	<b>DATE:</b>	10/12/2020
<b>MARKET:</b>	UM - Guntersville, AL	<b>AMOUNT:</b>	\$466.29	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	33		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4390922
<b>ADVERTISER:</b>	Doug Jones for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8560 10/15-10/21 Candidate	<b>AGY EST:</b>	8560		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-15-2020 TO 10/21/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/12/2020 08:29

<b>DAY#2</b>	<b>10/16/2020 To 10/16/2020</b>							<b>TOT \$70.65</b>	<b>TOTAL SPOTS 5</b>			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	10:00AM	60	10/16/2020	10/16/2020	2	\$14.13	\$28.26	
	2		....F..	10:00AM	3:00PM	60	10/16/2020	10/16/2020	2	\$14.13	\$28.26	
	3		....F..	3:00PM	7:00PM	60	10/16/2020	10/16/2020	1	\$14.13	\$14.13	

<b>DAY#3</b>	<b>10/17/2020 To 10/17/2020</b>							<b>TOT \$42.39</b>	<b>TOTAL SPOTS 3</b>			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S.	6:00AM	7:00PM	60	10/17/2020	10/17/2020	3	\$14.13	\$42.39	

<b>DAY#4</b>	<b>10/18/2020 To 10/18/2020</b>							<b>TOT \$42.39</b>	<b>TOTAL SPOTS 3</b>			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S	6:00AM	7:00PM	60	10/18/2020	10/18/2020	3	\$14.13	\$42.39	

<b>STATION:</b>	WTWX-FM	<b>ORDER#:</b>	3178477	<b>DATE:</b>	10/12/2020
<b>MARKET:</b>	UM - Guntersville, AL	<b>AMOUNT:</b>	\$466.29	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	33		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4390922
<b>ADVERTISER:</b>	Doug Jones for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8560 10/15-10/21 Candidate	<b>AGY EST:</b>	8560		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-15-2020 TO 10/21/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/12/2020 08:29

DAY#5		10/19/2020 To 10/19/2020					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/19/2020	10/19/2020	1	\$14.13	\$14.13
	2		M.....	10:00AM	3:00PM	60	10/19/2020	10/19/2020	2	\$14.13	\$28.26
	3		M.....	3:00PM	7:00PM	60	10/19/2020	10/19/2020	2	\$14.13	\$28.26

DAY#6		10/20/2020 To 10/20/2020					TOT \$84.78		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	2	\$14.13	\$28.26
	2		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	2	\$14.13	\$28.26
	3		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	2	\$14.13	\$28.26

DAY#7		10/21/2020 To 10/21/2020					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	2	\$14.13	\$28.26
	2		..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	1	\$14.13	\$14.13
	3		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	2	\$14.13	\$28.26

<b>STATION:</b>	WTWX-FM	<b>ORDER#:</b>	3178477	<b>DATE:</b>	10/12/2020
<b>MARKET:</b>	UM - Guntersville, AL	<b>AMOUNT:</b>	\$466.29	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	33		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4390922</b>
<b>ADVERTISER:</b>	Doug Jones for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8560 10/15-10/21 Candidate	<b>AGY EST:</b>	8560		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-15-2020 TO 10/21/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/12/2020 08:29

<b>TOTAL</b>	Oct															<b>Total</b>
<b>SPOT</b>	33															33
<b>CASH</b>	466.29															466.29
<b>TOTAL</b>	466.29															466.29