

NCC Cable System Order

POLITICAL

Order #	62495380	Flight Dates	01/29/18 - 02/11/18	Update Date	01/30/18
Syscode	0865	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Alpine Adv./McMinnville, TN	Advertiser	Randy Boyd for Governor	Show All Lines	
Market	Nashville	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$432.00
Sales Coordinator	Iman Dasi	Est Code	NA	Commission	\$64.80
Office	Washington	Product Name		Net Total	\$367.20
Phone	(301) 951-2620	Credit Status		Total Spots	48
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	DMA Nielsen Live+7 Dec17	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPM	CPM














Comments : 1,30 New Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	1/29/18	2/4/18	05:00	09:00				X	X	X	X	-	-	8	\$5.00	\$40.00	30	
2	FXNC	FXNC EM	2/5/18	2/11/18	05:00	09:00	X	X	X	X				-	-	8	\$5.00	\$40.00	30	
3	FXNC	FXNC EF	1/29/18	2/4/18	15:00	18:00				X	X	X	X	-	-	8	\$6.00	\$48.00	30	
4	FXNC	FXNC EF	2/5/18	2/11/18	15:00	18:00	X	X	X	X				-	-	8	\$6.00	\$48.00	30	
5	FXNC	FXNC PT	1/29/18	2/4/18	18:00	22:00				X	X	X	X	-	-	8	\$16.00	\$128.00	30	
6	FXNC	FXNC PT	2/5/18	2/11/18	18:00	22:00	X	X	X	X				-	-	8	\$16.00	\$128.00	30	

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$432.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$432.00

SYSTEM APP: SALES ACCT Date Printed 01/30/18

62495380 | Nashville | Alpine Adv./McMinnville, TN | 0865 |

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NCC Media	
Proof of Payment	
NCC Transaction ID	 VISA-1821-10326
Agency	 Medium Buying LLC
Advertiser	 Randy Boyd for Governor
Address	
City	
Description	 CIA Payment - Randy Boyd for Governor
Amount	 37729.80
Transaction Status	 COMPLETED
Response Message	 Approved
Pay Reference	 BR1PF4C5CEE7

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: 0865 McMinnville, TN	Date: 1.2.18
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I, Tanya Renicker / Medium Buying, LLC,

being/on behalf of: TN GOV,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: 8.2.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Randy Boyd for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SCOTT NISWONGER - P.O. BOX 938 GREENEVILLE TN, 37744

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1.2.18

Date

TANYA REMICKER

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Stacy L. Brown

Signature

Stacy L. Brown

Printed Name

Traffic

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, 

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

CANDIDATE/AUTHORIZED COMMITTEE FORM

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 1/30/2018
2. **Name of Agency making the Request:** Medium Buying LLC
3. **Address of Agency making the Request:** 3380 Tremont Rd Suite 290
Columbus, OH 43221
4. **Name of Agency Contact making the Request:** Tanya Renicker
5. **Telephone Number of Agency Contact making the Request:** 937-313-6385
6. **Name of Candidate:** Randy Boyd
7. **Name of Candidate's Authorized Committee:** Randy Boyd for Governor
8. **Name of Treasurer of Candidate's Committee:** Scott Niswonger
9. **Legally-Qualified Candidate for the Office of:** Governor
In the County of: TN
10. **Election:**

PRIMARY ELECTION <input checked="" type="checkbox"/>	Democrat <input type="checkbox"/> Republican <input checked="" type="checkbox"/> Other <input type="checkbox"/>
GENERAL ELECTION <input type="checkbox"/>	Democrat <input type="checkbox"/> Republican <input type="checkbox"/> Other <input type="checkbox"/>
CAUCUS <input type="checkbox"/>	Democrat <input type="checkbox"/> Republican <input type="checkbox"/> Other <input type="checkbox"/>
11. **Request to Purchase Time:** ☒ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
12. **Reason for Rejection:**

13. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

Signed: Haley E. Brown
Signature of Individual Receiving Request

Date: 1/29/18

RATES ARE FOR :30 SECONDS / :60 SECONDS ARE DOUBLE THE RATE.

Sys 0865

:30 Second Rates (:60's are double)

McMinnville Zone: Approx. 13,583 HH

O865	Monday - Sunday	Monday - Sunday	Monday - Sunday	Monday - Sunday
	6a-12a	6p-12a	6a-9a	9a-12n 12n-3p 3p-6p 6p-10p 10p-12a
ESPN	5	10	6	5
ESPN2	5	10	6	5
SEC	5	10	6	5
F31	5	10	6	5
PXNC	5	10	6	5
CNN	5	10	6	5
MSN	5	10	5	5
HGTV	5	10	5	5
LIFE	5	10	5	5
TLC	5	10	5	5
HALL	5	10	5	5
FOOD	5	10	5	5
TBS	5	10	5	5
TNT	5	10	5	5
AEN	5	10	5	5
USA	5	10	5	5
HIST	5	10	5	5
DIS	5	10	5	5
SPIKE	5	10	5	5
IDN	5	10	5	5
ADSM	5	10	5	5
AMC	5	10	5	5
SYFY	5	10	5	5
FRFM	5	10	5	5
XFN	5	10	5	5

