

Fax: 559-622-9521

KUFW-Campesina Visalia 2502 MERCED STREET, FRESNO, CA 93721

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Assistant: HOUSE, HOUSE

Comments: Prime(Rtgs): Mo-Su 6:00 pm-11:30 pm 0%.

[illegible]

Source: Estimates, Based on Numeris-NMR Meter Data, Audience in thousands. CPR's based on exact ratings while Display Ratings have been rounded off.



Proposed: 11/2/2022

Ph: 559-622-9401

Fax: 559-622-9521

KUFW-FM

KUFW-Campesina Visalia 2502 MERCED STREET, FRESNO, CA 93721

Revised: 11/2/2022 12:07:00 PM

Contract #: 1803

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Client: AINLEY FOR CITY COUNCIL ID#1452021

Agency: Direct

AE: GUIZAR, JORGE

Product: Bob Ainly

Contact: KELLY LAWLER

Assistant: HOUSE, HOUSE

Campaign Summary

Demo: A25-54

Market: Visalia-Tulare-Hanford (H)

Total Occ: 50

Total Ratings: 0.0

Total Impressions: 0

Total Reach: 0

P.O. #:

CPP: \$0.00

CPM: \$0.00

Contract Total: \$900.00

Total Frequency: 0.0

Aud Source: (1) KUFW2019

Number of Weeks: 2

Campaign Dates: 10/31/2022 to 11/6/2022 [1 wk(s)]; 11/7/2022 to 11/13/2022 [1 wk(s)];

Comments: Prime(Rtgs): Mo-Su 6:00 pm-11:30 pm 0%.

Week of (Monday)	# of Occ	Avg. Rtg	% Prime	Avg. Cost	GRP	Ttl Imp	CPP	CPM	Reach	Frequency	Airtime	Total Gross
10/31/2022	30	0.0	0%	\$18.00	0.0	0	\$0.00	\$0.00	.00	.0	\$540.00	\$540.00
11/7/2022	20	0.0	0%	\$18.00	0.0	0	\$0.00	\$0.00	.00	.0	\$360.00	\$360.00
											\$900.00	\$900.00
											Agency Commission	\$0.00
Total	50	0.0	0%	\$18.00	0.0	0	\$0.00	\$0.00	0	.0	Total Net	\$900.00

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra.

DocuSigned by:

Signature of Client

11/2/2022

Date

Signature of Sales Rep

Date

Signature of Sales Manager

11/02/2022

Date