

Baldrige Dumas Communications
 605 San Antonio Avenue · Many, Louisiana 71449
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

7/6/23

Advertising Agreement

WEB	<input type="checkbox"/> KWLA	<input type="checkbox"/> KWLW	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KBDV	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KVCL
PAGE	103.1 FM (318) 256-5924	107.1 FM (318) 256-5924	99.9 FM (318) 256-0555	103.9 FM (409) 787-1039	92.7 FM (877) 308-5958	97.5 FM (318) 352-9696	100.7 FM (318) 357-1007	92.1 FM (318) 628-5822

BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client Hunter Lundy for Govenor
agy Cabildo Straegy Services, LLC
Address 4204 Pine Park Dr
 Baton Rouge , La 70809

order #
invoice #
Source # 4768 **Talent**
Paid: **Bill:**
Phone # 225.636.1263
Fax
Account Executive Rhonda/Tedd

Contact Person Preston Robinson
Start Date July 8, 2023 **End Date** July 31, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	gross	net
48	KWLW	7/10/2023	7/31/2023	6a-7p		3	3	3	3	3		\$576.00	\$489.60
16	KTEZ	7/10/2023	7/31/2023	6a-7p		1	1	1	1	1		\$192.00	\$163.20
48	KBDV	7/10/2023	7/31/2023	6a-7p		3	3	3	3	3		\$576.00	\$489.60
48	KZBL	7/10/2023	7/31/2023	6a-7p		3	3	3	3	3		\$576.00	\$489.60
16	KDBH	7/10/2023	7/31/2023	6a-7p		1	1	1	1	1		\$192.00	\$163.20
16	KVCL	7/10/2023	7/31/2023	6a-7p		1	1	1	1	1		\$192.00	\$163.20
24	KWLW	7/8/2023	7/30/2023	6a-6p	3						3	\$240.00	\$204.00
10	KTEZ	7/8/2023	7/16/2023	6a-6p	2						2	\$80.00	\$68.00
24	KBDV	7/8/2023	7/30/2023	6a-6p	3						3	\$240.00	\$204.00
24	KZBL	7/8/2023	7/30/2023	6a-6p	3						3	\$240.00	\$204.00
10	KDBH	7/8/2023	7/22/2023	6a-6p	2						2	\$80.00	\$68.00
10	KVCL	7/8/2023	7/22/2023	6a-6p	2						2	\$80.00	\$68.00

gross rate- \$12

Gross Rate: \$10

# of commercials	LENGTH	CLASS	RATE	Total Gross: \$3264/ Total Net-\$2774.40
as noted	:60	Mon-Fri 6a-7p	\$12	KWLV net due \$693.60
as noted	:60	Sat/ Sun	\$10	

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL xx	AUG	SEP	OCT	NOV	DEC

Information/ Instructions:

Web-page Ad Information

Accepted by(Print Name): _____ **Sales Executive:** Rhonda

Client: agy order **Notes:** _____

Date: 7/6/23

LV- 693.60
EZ- 231.20
DV- 693.60

KZBL- 693.60
KDBH- 231.20

CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE
ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL
ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

HUNTER LUNDY

July 10 - July 31

STATION	M-F 6am-7pr	Sat/Sun 6-6	Spots per day	M-F Days	M-F Gross	M-F Net	Sat/Sun days	Sat/Sun Gross	Sat/Sun Net
KWLV	12	10	3	16	576	489.6	8	240	204
KZBL	12	10	3	16	576	489.6	8	240	204
KDBH	12	10	1	16	192	163.2	8	80	68
KVCL	12	10	1	16	192	163.2	8	80	68
KTEZ	12	10	1	16	192	163.2	8	80	68
KBDV	12	10	3	16	576	489.6	8	240	204
KWLA	12	10	0	16	0	0	0	0	0
					2304	1958.4		960	816

Total:

Gross: \$ 3,264.00

Net Station: \$ 2,774.40

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Preston Robinson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Hunter Lundy

Authorized committee:

Lundy for Louisiana

Agency requesting time (and contact information):

Cabildo Strategy Services, LLC.

Candidate's political party:

No Party

Office sought (no acronyms or abbreviations):

Governor

Date of election:

Oct. 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

Michelle Lee

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Preston Robinson Digitally signed by Preston Robinson Date: 2023.06.20 15:15:03 -05'00'	Signature:
Name: Preston Robinson	Name:
Date of Request to Purchase Ad Time: July 20 2023	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Preston Robinson

Digitally signed by Preston Robinson
Date: 2023.06.20 15:15:31 -05'00'

Name: Preston Robinson

Date: 7/20/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 07-20-2023

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

See Attached contracts

Station Call Letters:

Date Received/Requested:

7-20-23

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative	
Signature: Preston Robinson	<small>Digitally signed by Preston Robinson Date: 2023.07.12 12:11:14 -05'00'</small>	Signature: <i>Donna Montgomery</i>	
Name:		Name: <i>Donna Montgomery</i>	
Date of Request to Purchase Ad Time:		Date of Station Agreement to Sell Time: <i>7/20/23</i>	

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *07-20-23*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	<i>See Attached Contracts</i>	Station Call Letters:		Date Received/Requested:	
Est. #:		Station Location:		Run Start and End Dates:	

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.