

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BRENT LITTLEFIELD, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JEFF LANDRY

Authorized committee:

LANDRY FOR LOUISIANA

Agency requesting time (and contact information):

N/A LITTLEFIELD CONSULTING, LLC 202-355-9432

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

GOVERNOR

Date of election:

October 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

BENJAMIN LANDRY

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Brent Littlefield

Digitally signed by Brent Littlefield
Date: 2023.04.18 11:01:28 -04'00'

Signature:

Donna Montgomery

Name: BRENT LITTLEFIELD

Name: *DONNA Montgomery*

Date of Request to Purchase Ad Time: 4/17/2023

Date of Station Agreement to Sell Time: 4/18/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4-18-2023

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Baldrige Dumas Communications
 605 San Antonio Avenue · Many, Louisiana 71449
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

Advertising Agreement

WEB	KWLA	<input type="checkbox"/> KWLV	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KBDV	<input checked="" type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KVCL
PAGE	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
	(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(877) 308-5958	(318) 352-9696	(318) 357-1007	(318) 628-5822

BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client	Landry For Louisiana	Traffic	Landry_Our Next Governor
AGY	Littlefield Consulting	invoice #	
Address	611 Pennsylvania Ave. Washington, DC 20003	Source #	Talent
		Paid:	Bill:
		Phone #	703.446.5661
		Fax	
Contact Person	Brent	Account Executive	Rhonda
Start Date	April 19, 2023	End Date	June 24, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	gross	
9	KDBH	4/19/2023	4/21/2023	6a-9a				3	3	3		\$14.00	\$126.00	April
9	KDBH	4/19/2023	4/21/2023	10-3p				3	3	3		\$14.00	\$126.00	April
20	KDBH	4/24/2028	4/28/2023	6a-9a		4	4	4	4	4		\$14.00	\$280.00	April
20	KDBH	4/24/2028	4/28/2023	10-3p		4	4	4	4	4		\$14.00	\$280.00	April
10	KDBH	4/22/2023	4/22/2023	6a-10a							5	\$10.00	\$100.00	April
10	KDBH	4/23/2023	4/30/2023	10a-3p	5							\$10.00	\$100.00	April
59	KDBH	5/1/2023	5/31/2023	6a-9a		2	2	3	3	3		\$14.00	\$826.00	May
59	KDBH	5/1/2023	5/31/2023	10-3p		2	2	3	3	3		\$14.00	\$826.00	May
20	KDBH	5/6/2023	5/27/2023	6a-10a							5	\$10.00	\$200.00	May
5	KDBH	5/28/2023	5/28/2023	10a-3p	5							\$10.00	\$50.00	
46	KDBH	6/1/2023	6/23/2023	6a-9a		2	2	3	4	3		\$14.00	\$644.00	June
46	KDBH	6/1/2023	6/23/2023	10-3p		2	2	3	4	3		\$14.00	\$644.00	June
30	KDBH	6/10/2023	6/24/2023	10a-3p							10	\$10.00	\$300.00	June
15	KDBH	6/4/2023	6/18/2023	10a-3p	5							\$10.00	\$150.00	June

# of commercials	LENGTH	CLASS	RATE	Cost
78- April	:60	as noted	notes	April Gross \$1012.00 NET-\$860.20
143- May	:60	as noted	\$14	May Gross- \$1902/ Net due-\$1616.70
137-June	:60	as noted	\$14	June Gross-\$1738.00/ Net due:\$1477.30

BILL THESE MONTHS:	JAN	FEB	MAR	APR XX	MAY XX	JUN XX
	JUL	AUG	SEP	OCT	NOV	DEC

Information/ Instructions:	
Web-page Ad Information	
Accepted by(Print Name):	Sales Executive: Rhonda
Client: agy order	Notes:
Date: 4/18/23	

CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE
ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL
ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

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LANDRY FOR LOUISIANA

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Brent Littlefield

Digitally signed by Brent Littlefield
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Name: BRENT LITTLEFIELD

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Signature:



Name:

Donna Montgomery

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Contract #: <u>See Attached</u>	Station Call Letters: <u>Contracts</u>	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client Landry For Louisiana
Agency: Littlefield Consulting
Address 611 Pennsylvania Ave. #122
 Washington, DC 20003

Traffic Landry_Handcuff
invoice #
Source # 2014 **Talent**
Paid: **Bill:**
Phone # 703.446.5661
Fax
Account Executive Rhonda

Contact Person Brent
Start Date July 12, 2023

End Date August 29, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	gross
33	KDBH	7/12/2023	7/31/2023	6a-10a		2	2	2	3	3		\$14.00	\$476.00
28	KDBH	7/12/2023	7/31/2023	11-3p		2	2	2	2	2		\$14.00	\$392.00
12	KDBH	7/15/2023	7/29/2023	6a-10a							3	\$10.00	\$90.00
12	KDBH	7/15/2023	7/29/2023	3p-7p							3	\$10.00	\$90.00
12	KDBH	7/15/2023	7/30/2023	10a-3p	3							\$10.00	\$90.00
												July	\$1,138.00
65	KDBH	8/1/2023	8/29/2023	6a-10a		2	2	2	3	3		pkg	\$700.00
32	KDBH	8/1/2023	8/29/2023	11-3p		2	2	2	2	3		pkg	\$644.00
9	KDBH	8/5/2023	8/19/2023	6a-10a							3	\$10.00	\$120.00
9	KDBH	8/5/2023	8/26/2023	3p-7p							3	\$10.00	\$120.00
9	KDBH	8/13/2023	8/27/2023	10a-3p	3							\$10.00	\$120.00
												August	\$1,704.00

net 967.30

net 1448.40

# of commercials	LENGTH	CLASS	RATE	SHOW ALL FOR JULY SALES
	:60	as noted	\$14	Gross \$2842.00/ Net due: \$2415.70
	:60	as noted	pkg	

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MA	JU
	JUL xx	AUG	SEP	OCT	NOV	DEC

Information/ Instructions:

Web-page Ad Information

Accepted by(Print Name):	Sales Executive: Rhonda
Client: agy order	Notes:
Date: 7/11/23	

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client	Landry For Louisiana	Traffic	Landry_Believe_60
AGY	Littlefield Consulting	invoice #	
Address	611 Pennsylvania Ave. #122 Washington, DC 20003	Source #	Talent
		Paid:	Bill:
		Phone #	703.446.5661
		Fax	
Contact Person	Brent	Account Executive	Rhonda
Start Date	September 6, 2023	End Date	September 28, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	gross
9	KDBH	9/6/2023	9/8/2023	6a-10a		0	0	3	3	3		\$14.00	\$126.00
26	KDBH	9/11/2023	9/22/2023	6a-10a		2	2	3	3	3		\$14.00	\$364.00
11	KDBH	9/25/2023	9/28/2023	6a-10a		2	3	3	3	0		\$14.00	\$154.00
6	KDBH	9/6/2023	9/8/2023	11-3p		0	0	2	2	2		\$14.00	\$84.00
16	KDBH	9/11/2023	9/22/2023	11-3p		1	1	2	2	2		\$14.00	\$224.00
8	KDBH	9/25/2023	9/28/2023	11-3p		2	2	2	2	0		\$14.00	\$112.00
6	KDBH	9/9/2023	9/23/2023	6a-10a							2	\$10.00	\$60.00
6	KDBH	9/9/2023	9/23/2023	10a-3p							2	\$10.00	\$60.00
12	KDBH	9/10/2023	9/24/2023	10a-3p	4							\$10.00	\$120.00

# of commercials	LENGTH	CLASS	RATE	Total
100	:60	as noted	\$14	Gross \$1304.00/ Net due: \$1108.40

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MA	JU
	JUL	Aug	SEP XX	OCT	NOV	DEC

Information/ Instructions:	
Web-page Ad Information	
Accepted by(Print Name):	Sales Executive: Rhonda
Client: agy order	Notes:
Date: 9/5/23	

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client LANDRY FOR LOUISIANA **File Name** LANDRY_SYSTEM_60
Address **Co-Op**
Source # **Talent**
Paid: **Bill:**
Phone #
Fax #
Contact Person Littlefield Consulting LLC
Start Date September 30, 2023 **End Date** October 14, 2023 **Account Executive** Rhonda

# of Spots	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	Cost
30	KWLW	9/30/2023	10/14/2023	5 AM TO 10 AM		3	3	3	3	3		\$14.00	\$420.00
30	KWLW	9/30/2023	14-Oct	10 AM TO 3 PM		3	3	3	3	3		\$14.00	\$420.00
20	KWLW	9/30/2023	10/14/2023	3 PM TO 7 PM		2	2	2	2	2		\$14.00	\$280.00
6	KWLW	9/30/2023	10/14/2023	10 A TO 3 P							2	\$10.00	\$60.00
9	KWLW	9/30/2023	10/14/2023	3 P TO 7 P							3	\$10.00	\$90.00
30	KWLA	9/30/2023	10/14/2023	5 AM TO 10 AM		3	3	3	3	3		\$14.00	\$420.00
30	KWLA	9/30/2023	10/14/2023	10 AM TO 3 PM		3	3	3	3	3		\$14.00	\$420.00
30	KDBH	9/30/2023	10/14/2023	5 AM TO 10 AM		3	3	3	3	3		\$14.00	\$420.00
30	KDBH	9/30/2023	10/14/2023	10 AM TO 3 PM		3	3	3	3	3		\$14.00	\$420.00
20	KDBH	9/30/2023	10/14/2023	3 PM TO 7 PM		2	2	2	2	2		\$14.00	\$280.00
6	KDBH	9/30/2023	10/14/2023	5 AM TO 10 AM							2	\$10.00	\$60.00
9	KDBH	9/30/2023	10/14/2023	10 AM TO 3 PM							3	\$10.00	\$90.00
6	KDBH	9/30/2023	10/14/2023	10 AM TO 3 PM	3							\$10.00	\$60.00
30	KVCL	9/30/2023	10/14/2023	5 AM TO 10 AM		3	3	3	3	3		\$14.00	\$420.00
30	KVCL	9/30/2023	10/14/2023	10 AM TO 3 PM		3	3	3	3	3		\$14.00	\$420.00
20	KVCL	9/30/2023	10/14/2023	3 PM TO 7 PM		2	2	2	2	2		\$14.00	\$280.00
9	KVCL	9/30/2023	10/14/2023	10 AM TO 3 PM							3	\$10.00	\$90.00
6	KVCL	9/30/2023	10/14/2023	10 AM TO 3 PM	3							\$10.00	\$60.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
KWLW- 95	60			KWLW TOTAL \$1270/ NET \$1079.50
KWLA- 60	60			KWLA TOTAL \$840.00/ NET \$714.00
KVCL- 101	60			KVCL \$1330/ NET \$1130.50
KDBH- 101	60			KDBH \$1330/ NET 1130.50
TOTAL SPOTS: 357	60			TOTAL \$4770.00/NET \$4054.50

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	JUL	AUG	SEP	OCT XXX	NOV	DEC

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