

Baldrige Dumas Communications
 605 San Antonio Avenue · Many, Louisiana 71449
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

Advertising Agreement

WEB	<input type="checkbox"/> KWLA	<input type="checkbox"/> KWLW	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KBDV	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KVCL
PAGE	103.1 FM (318) 256-5924	107.1 FM (318) 256-5924	99.9 FM (318) 256-0555	103.9 FM (409) 787-1039	92.7 FM (877) 308-5958	97.5 FM (318) 352-9696	100.7 FM (318) 357-1007	92.1 FM (318) 628-5822

BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client Hunter Lundy for Govenor	order #
Agency Cabildo Straegy Services, LLC	invoice #
Address 4204 Pine Park Dr Baton Rouge , La 70809	Source # 7180 Talent
	Paid: Bill:
	Phone # 225.636.1263
	Fax
Contact Person Preston Robinson	Account Executive Rhonda/Tedd
Start Date August 21, 2023	End Date September 8, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	gross	net
45	KWLW	8/21/2023	9/8/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
15	KTEZ	8/21/2023	9/8/2023	6a-7p		1	1	1	1	1		\$180.00	\$153.00
45	KBDV	8/21/2023	9/8/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
45	KZBL	8/21/2023	9/8/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
15	KDBH	8/21/2023	9/8/2023	6a-7p		1	1	1	1	1		\$180.00	\$153.00
15	KVCL	8/21/2023	9/8/2023	6a-7p		1	1	1	1	1		\$180.00	\$153.00
15	KWLA	8/21/2023	9/8/2023	6a-7p		1	1	1	1	1		\$180.00	\$153.00
12	KWLW	8/21/2023	9/8/2023	6a-7p	3						3	\$120.00	\$102.00
4	KTEZ	8/21/2023	9/8/2023	6a-7p	1						1	\$40.00	\$34.00
12	KBDV	8/21/2023	9/8/2023	6a-7p	3						3	\$120.00	\$102.00
12	KZBL	8/21/2023	9/8/2023	6a-7p	3						3	\$120.00	\$102.00
4	KDBH	8/21/2023	9/8/2023	6a-7p	1						1	\$40.00	\$34.00
4	KVCL	8/21/2023	9/8/2023	6a-7p	1						1	\$40.00	\$34.00

gross rate- \$12

Gross Rate: \$10

# of commercials	LENGTH	CLASS	RATE	Total Gross: \$2820/ Total Net-\$2397
as noted	:60	Mon-Fri 6a-7p	\$12	see notes per station
as noted	:60	Sat/ Sun	\$10	see notes per station

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG xx	SEP	OCT	NOV	DEC

Information/ Instructions:	
Web-page Ad Information	
Accepted by(Print Name):	Sales Executive: Rhonda
Client: agy order	Notes:
Date: 8/15/23	

CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE
ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL
ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

Aug 21 - Sept 8

STATION	M-F 6am-7pm	Sat/Sun	6-6	Spots per day	M-F Days	M-F Gross	M-F Net	Sat/Sun days	Sat/Sun	Gros.	Sat/Sun	Net
KWLV	12	10	10	3	15	540	459	4	120	120	102	102
KZBL	12	10	10	3	15	540	459	4	120	120	102	102
KDBH	12	10	10	1	15	180	153	4	40	40	34	34
KVCL	12	10	10	1	15	180	153	4	40	40	34	34
KTEZ	12	10	10	1	15	180	153	4	40	40	34	34
KBDV	12	10	10	3	15	540	459	4	120	120	102	102
KWLA	12	10	10	1	15	180	153	4	0	0	0	0
						2340	1989			480		408

Total: Gross: \$ 2,820.00
 Net Station: \$ 2,397.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Preston Robinson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Hunter Lundy

Authorized committee:

Lundy for Louisiana

Agency requesting time (and contact information):

Cabildo Strategy Services, LLC.

Candidate's political party:

No Party

Office sought (no acronyms or abbreviations):

Governor

Date of election:

Oct. 14, 2023

General Primary

Treasurer of candidate's authorized committee:

Michelle Lee

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Preston Robinson <small>Digitally signed by Preston Robinson Date: 2023.06.20 15:15:03 -05'00'</small>	Signature:
Name: Preston Robinson	Name:
Date of Request to Purchase Ad Time: August 15 2023	Date of Station Agreement to Sell Time: 8/14/23

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Preston Robinson <small>Digitally signed by Preston Robinson Date: 2023.07.12 12:11:14 -05'00'</small>	Signature: <i>Donna Montgomery</i>
Name:	Name: <i>+ Donna Montgomery</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>8/14/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *08-15-2023*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>See Attached Contract</i>	Station Call Letters: <i>Contract</i>	Date Received/Requested: <i>8/15/2023</i>
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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Advertising Agreement

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PAGE	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
	(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(877) 308-5958	(318) 352-9696	(318) 357-1007	(318) 628-5822

BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client Hunter Lundy for Govenor
Agency: Cabildo Straegy Services, LLC
Address 4204 Pine Park Dr
 Baton Rouge , La 70809

order #
invoice #
Source # 7180 **Talent**
Paid: **Bill:**
Phone # 225.636.1263
Fax
Account Executive Rhonda/Tedd

Contact Person Preston Robinson
Start Date September 9, 2023 **End Date** September 29, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	gross	net
45	KWLW	9/9/2023	9/29/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
15	KWLA	9/9/2023	9/29/2023	6a-7p		1	1	1	1	1		\$180.00	\$153.00
15	KTEZ	9/9/2023	9/29/2023	6a-7p		1	1	1	1	1		\$180.00	\$153.00
45	KBDV	9/9/2023	9/29/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
45	KZBL	9/9/2023	9/29/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
15	KDBH	9/9/2023	9/29/2023	6a-7p		1	1	1	1	1		\$180.00	\$153.00
15	KVCL	9/9/2023	9/29/2023	6a-7p		1	1	1	1	1		\$180.00	\$153.00

gross rate- \$12

# of commercials	LENGTH	CLASS	RATE	Total Gross: \$2340.00/ Total Net-\$1989.00
as noted	:60	Mon-Fri 6a-7p	\$12	see notes per station

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP xx	OCT	NOV	DEC

Information/ Instructions:

Web-page Ad Information

Accepted by(Print Name):	Sales Executive: Rhonda
Client: agy order	Notes:
Date: 9/5/23	

CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE
ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL
ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

HUNTER LUNDY FOR GOVERNOR

STATION	M-F 6am-7pr	Sat/Sun	Spots per day	M-F Days	M-F Gross	M-F Net	Sat/Sun days	Gros Sat/Sun	Sat/Sun Net
KWLV	12	10	3	15	540	459	0	0	0
KZBL	12	10	3	15	540	459	0	0	0
KDBH	12	10	1	15	180	153	0	0	0
KVCL	12	10	1	15	180	153	0	0	0
KTEZ	12	10	1	15	180	153	0	0	0
KBDV	12	10	3	15	540	459	0	0	0
KWLA	12	10	1	15	180	153	0	0	0
					2340	1989			

Total:

Gross: \$ 2,340.00

Net Station: \$ 1,989.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

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I, Preston Robinson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Hunter Lundy

Authorized committee:

Lundy for Louisiana

Agency requesting time (and contact information):

Cabildo Strategy Services, LLC.

Candidate's political party:

No Party

Office sought (no acronyms or abbreviations):

Governor

Date of election:

Oct. 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

Michelle Lee

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

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Candidate/Committee/Agency

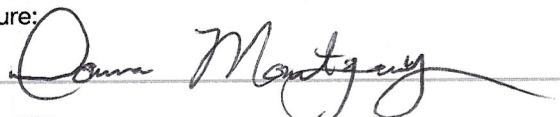
Station Representative

Signature:

Preston Robinson

Digitally signed by Preston Robinson
Date: 2023.06.20 15:15:03 -05'00'

Signature:



Name: Preston Robinson

Name:

Donna Montgomery

Date of Request to Purchase Ad Time: August 23 2023

Date of Station Agreement to Sell Time:

8/23/23

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Name: Preston Robinson	Name:
Date of Request to Purchase Ad Time: 9/6/23	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 8/23/23

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Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>See</u>	Station Call Letters: <u>WJTV</u>	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.