

**EXTENDED**  
6/20/23  
DM

**Baldrige Dumas Communications**  
605 San Antonio Avenue · Many, Louisiana 71449  
1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

**Advertising Agreement**

WEB	KWLA	<input type="checkbox"/> KWLV	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KBDV	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KVCL
PAGE	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
	(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(877) 308-5958	(318) 352-9696	(318) 357-1007	(318) 628-5822

<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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**Client** Hunter Lundy for Govenor  
**Agency:** Cabildo Straegy Services, LLC  
**Address** 4204 Pine Park Dr  
Baton Rouge , La 70809

**order #**  
**invoice #**  
**Source #** 4768 **Talent**  
**Paid:** **Bill:**  
**Phone #** 225.636.1263  
**Fax**  
**Account Executive** Rhonda/Tedd

**Contact Person** Preston Robinson  
**Start Date** June 3, 2023 **End Date** June 23, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	gross	net
45	KWLV	6/3/2023	6/23/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
45	KTEZ	6/3/2023	6/23/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
45	KBDV	6/3/2023	6/23/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
45	KWLA	6/3/2023	6/23/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
45	KZBL	6/3/2023	6/23/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
45	KDBH	6/3/2023	6/23/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
45	KVCL	6/3/2023	6/23/2023	6a-7p		3	3	3	3	3		\$540.00	\$459.00
18	KWLV	6/3/2023	6/23/2023	6a-7p	3						3	\$180.00	\$153.00
18	KTEZ	6/3/2023	6/23/2023	6a-7p	3						3	\$180.00	\$153.00
18	KBDV	6/3/2023	6/23/2023	6a-7p	3						3	\$180.00	\$153.00
18	KWLA	6/3/2023	6/23/2023	6a-7p	3						3	\$180.00	\$153.00
18	KZBL	6/3/2023	6/23/2023	6a-7p	3						3	\$180.00	\$153.00
18	KDBH	6/3/2023	6/23/2023	6a-7p	3						3	\$180.00	\$153.00
18	KVCL	6/3/2023	6/23/2023	6a-7p	3						3	\$180.00	\$153.00

gross rate- \$12

Gross Rate: \$10

# of commercials	LENGTH	CLASS	RATE	Total Gross: \$5040/ Total Net-\$4284
45 per station	:60	Mon-Fri 6a-7p	\$12	\$540 gross/ \$459.00 per station
18 per station	:60	Sat/ Sun	\$10	\$180 gross/ \$153.00per station
				<b>Net: \$612.00 per station</b>

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	<b>JUN xx</b>
	JUL	AUG	SEP	OCT	NOV	DEC

**Information/ Instructions:**

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**Web-page Ad Information**

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<b>Accepted by(Print Name):</b>	<b>Sales Executive: Rhonda</b>
<b>Client: agy order</b>	<b>Notes:</b>
<b>Date: 6/1/23</b>	

**CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE**  
**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
**ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE**



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Preston Robinson, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Hunter Lundy

Authorized committee:

Lundy for Louisiana

Agency requesting time (and contact information):

Cabildo Strategy Services, LLC.

Candidate's political party:

No Party

Office sought (no acronyms or abbreviations):

Governor

Date of election:

Oct. 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

Michelle Lee

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Preston Robinson <small>Digitally signed by Preston Robinson Date: 2023.08.20 15:16:03 -05'00'</small>	Signature:
Name: Preston Robinson	Name:
Date of Request to Purchase Ad Time: June 22 2023	Date of Station Agreement to Sell Time: 6-23-23

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Preston Robinson

Digitally signed by Preston Robinson  
Date: 2023.06.20 15:15:31 -05'00'

Name: Preston Robinson

Date: 6/20/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 6-20-23

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**ENTERED**  
6/21/23  
DM

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**Advertising Agreement**

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**Paid:** Bill:  
**Phone #** 225.636.1263  
**Fax**  
**Account Executive** Rhonda/Tedd

**Contact Person** Preston Robinson  
**Start Date** June 24, 2023 **End Date** July 7, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	gross	net
30	KWLV	6/24/2023	7/7/2023	6a-7p		3	3	3	3	3		\$360.00	\$306.00
30	KZBL	6/24/2023	7/7/2023	6a-7p		3	3	3	3	3		\$360.00	\$306.00
10	KDBH	6/24/2023	7/7/2023	6a-7p		1	1	1	1	1		\$120.00	\$102.00
10	KVCL	6/24/2023	7/7/2023	6a-7p		1	1	1	1	1		\$120.00	\$102.00
10	KTEZ	6/24/2023	7/7/2023	6a-7p		1	1	1	1	1		\$120.00	\$102.00
30	KBDV	6/24/2023	7/7/2023	6a-7p		3	3	3	3	3		\$360.00	\$306.00
12	KWLV	6/24/2023	7/7/2023	6a-6p	3						3	\$120.00	\$102.00
12	KZBL	6/24/2023	7/7/2023	6a-6p	3						3	\$120.00	\$102.00
4	KDBH	6/24/2023	7/7/2023	6a-6p	1						1	\$40.00	\$34.00
4	KVCL	6/24/2023	7/7/2023	6a-6p	1						1	\$40.00	\$34.00
4	KTEZ	6/24/2023	7/7/2023	6a-6p	1						1	\$40.00	\$34.00
12	KBDV	6/24/2023	7/7/2023	6a-6p	3						3	\$120.00	\$102.00

gross rate- \$12

Gross Rate: \$10

# of commercials	LENGTH	CLASS	RATE	Total Gross: \$1920/ Total Net-\$1632
notes per station	:60	Mon-Fri 6a-7p	\$12	see notes below
notes per station	:60	Sat/ Sun	\$10	

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN xx
	JUL	AUG	SEP	OCT	NOV	DEC

**Information/ Instructions:**

**KWLV-KZBL-KBDV- Gross per station: \$480.00----net due per station \$408.00**  
**KDBH-KVCL-KTEZ---Gross per station:\$160.00---net due per station--\$136.00**

Accepted by(Print Name):	Sales Executive: Rhonda
Client: agy order	Notes:
Date: 6/21/23	

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