

# INVOICE

**KSWT**  
**1965 S 4th Ave**  
**Yuma, AZ 85364**  
**Main: (928)539-9990**  
**Billing: (928)539-9990**

Invoice #	Invoice Date	Invoice Month	Invoice Period
330651-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSWT	House KSWT/KYMA	Yuma - Blackhawk	Local

Billing Address:

**Lynne Pancrazi for House Representatives District**  
**Attention: Accounts Payable**  
**3748 W 18th Place**  
**Yuma, AZ 85364**

Advertiser	Product	Estimate Number
Lynne for House of Represe	Political candidate	

Flight Dates	Order #	Alt Order #
10/09/16 - 11/18/16	330651	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KSWT**  
**Blackhawk Broadcasting LLC**  
**PO Box 873808**  
**Kansas City, MO 64187-3808**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/16	11/06/16	NCIS	6:57:56 - 8:00 PM	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -T----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSWT	Tu	10/11/16	7:35 PM	NCIS	6:57:56 - 8:00 PM	:30	Lynne Pancrazi House Rep	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 1 \$200.00									
2	KSWT	Tu	10/18/16	7:46 PM	NCIS	6:57:56 - 8:00 PM	:30	Lynne Pancrazi House Rep	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T----- 1 \$200.00									
3	KSWT	Tu	10/25/16	7:33 PM	NCIS	6:57:56 - 8:00 PM	:30	Lynne Pancrazi House Rep	\$200.00 NM
2	10/10/16	10/23/16	NFL Thursday Game	NFL Thursday Gam	---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---T--- 1 \$350.00									
1	KSWT	Th	10/13/16	7:43 PM	NFL Thursday Game	NFL Thursday Gam	:30	Lynne Pancrazi House Rep	\$350.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---T--- 1 \$350.00									
2	KSWT	Th	10/20/16	7:48 PM	NFL Thursday Game	NFL Thursday Gam	:30	Lynne Pancrazi House Rep	\$350.00 NM
3	10/30/16	10/30/16	NFL Sunday Game 2	NFL Sunday Game	-----S	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 2 \$250.00									
1	KSWT	Su	10/30/16	3:00 PM	NFL Sunday Game 2	NFL Sunday Game	:30	Lynne Pancrazi House Rep	\$250.00 NM
2	KSWT	Su	10/30/16	4:37 PM	NFL Sunday Game 2	NFL Sunday Game	:30	Lynne Pancrazi House Rep	\$250.00 NM
4	10/09/16	10/09/16	President Debate	President Debate 6-	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$350.00									
1	KSWT	Su	10/09/16	6:00 PM	President Debate	President Debate 6-	:30	Lynne Pancrazi House Rep	\$350.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**PO Box 873808**  
**Kansas City, MO 64187-3808**

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330651-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Lynne for House of Repres	Political candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/27/16	10/28/16	CBS This Morning	6-8a	---TF--	:30	4	\$20.00	NM
<div>Weeks:    <u>Start Date</u>   <u>End Date</u>    <u>MTWTFSS</u>        <u>Spots/Week</u>        <u>Rate</u>                  10/24/16   10/30/16    ---TF--                   4                \$20.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSWT	Th	10/27/16	7:23 AM	CBS This Morning	6-8a	:30	Lynne Pancrazi House Rep	\$20.00 NM
3	KSWT	Th	10/27/16	7:43 AM	CBS This Morning	6-8a	:30	Lynne Pancrazi House Rep	\$20.00 NM
2	KSWT	F	10/28/16	6:55 AM	CBS This Morning	6-8a	:30	Lynne Pancrazi House Rep	\$20.00 NM
4	KSWT	F	10/28/16	7:14 AM	CBS This Morning	6-8a	:30	Lynne Pancrazi House Rep	\$20.00 NM
6	10/27/16	10/28/16	Early News Rotator M-F	5-6p	---TF--	:30	2	\$40.00	NM
<div>Weeks:    <u>Start Date</u>   <u>End Date</u>    <u>MTWTFSS</u>        <u>Spots/Week</u>        <u>Rate</u>                  10/24/16   10/30/16    ---TF--                   2                \$40.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KSWT	Th	10/27/16	5:10 PM	Early News Rotator M-F	5-6p	:30	Lynne Pancrazi House Rep	\$40.00 NM
1	KSWT	F	10/28/16	5:29 PM	Early News Rotator M-F	5-6p	:30	Lynne Pancrazi House Rep	\$40.00 NM
7	10/27/16	10/28/16	13 On Your Side at 10	10:00 – 10:35 PM	---TF--	:30	2	\$100.00	NM
<div>Weeks:    <u>Start Date</u>   <u>End Date</u>    <u>MTWTFSS</u>        <u>Spots/Week</u>        <u>Rate</u>                  10/24/16   10/30/16    ---TF--                   2                \$100.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSWT	Th	10/27/16	10:27 PM	13 On Your Side at 10	10:00 – 10:35 PM	:30	Lynne Pancrazi House Rep	\$100.00 NM
1	KSWT	F	10/28/16	10:16 PM	13 On Your Side at 10	10:00 – 10:35 PM	:30	Lynne Pancrazi House Rep	\$100.00 NM
Total Spots							16		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,510.00</b>
<u>Agency Commission</u>	<b>\$376.50</b>
<u>Net Amount Due</u>	<b>\$2,133.50</b>