INVOICE

DUPLICATE

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1446597-1	02/14/16	February 2016	02/01/16 - 02/14/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingto	National

Billing Address:

BrabenderCox
Attention: Accounts Payable
1218 Grandview Avenue
Pittsburgh, PA 15211

Advertiser	Product	Estimate Number
Smucker/R/US Congress	L SMUCKER/R/CON#13	58

Flight Dates	Order #	Alt Order #
02/08/16 - 02/14/16	1446597	08135460

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:
WGAL
PO Box 90030
Prescott, AZ 86304-9030

Agency Code	Advertiser Code	Product 1/2
9913021	17	21

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	02/12/16	02/12/16	M-Su News 8 at 11p	11-1135p	----1--	:30	1	$1,000.00	NM

Weeks:	Start Date 02/08/16	End Date 02/14/16	MTWTFSS ----1--	Spots/Week 1	Rate $1,000.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	02/12/16	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	BCLS1601H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	02/12/16	02/12/16	M-F 5-630p ROT	5-630p	----1--	:30	1	$950.00	NM

Weeks:	Start Date 02/08/16	End Date 02/14/16	MTWTFSS ----1--	Spots/Week 1	Rate $950.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	02/12/16	5:27 PM	M-F 5-630p ROT	5-630p	:30	BCLS1601H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	02/12/16	02/12/16	M-F News 8 at 5a	5-6a	----1--	:30	1	$450.00	NM

Weeks:	Start Date 02/08/16	End Date 02/14/16	MTWTFSS ----1--	Spots/Week 1	Rate $450.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	02/12/16	5:06 AM	M-F News 8 at 5a	5-6a	:30	BCLS1601H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	02/12/16	02/12/16	M-F News 8 at 6a	6-7a	----1--	:30	1	$1,000.00	NM

Weeks:	Start Date 02/08/16	End Date 02/14/16	MTWTFSS ----1--	Spots/Week 1	Rate $1,000.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	02/12/16	6:14 AM	M-F News 8 at 6a	6-7a	:30	BCLS1601H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	02/12/16	02/12/16	NBC Today Show	7-9A	----1--	:30	1	$1,100.00	NM

Weeks:	Start Date 02/08/16	End Date 02/14/16	MTWTFSS ----1--	Spots/Week 1	Rate $1,100.00				

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Advertiser	Product	Estimate Number
Smucker/R/US Congress	L SMUCKER/R/CON#13	58

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	02/12/16	02/12/16	NBC Today Show	7-9A	----1--	:30	1	$1,100.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	F	02/12/16	7:21 AM	NBC Today Show	7-9A	:30	BCLS1601H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	02/08/16	02/08/16	M-Su News 8 at 11p	11-1135p	1------	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	1------	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	M	02/08/16	11:25 PM	M-Su News 8 at 11p	11-1135p	:30	BCLS1601H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	02/08/16	02/08/16	M-F 5-630p ROT	5-630p	1------	:30	1	$950.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	1------	1	$950.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	M	02/08/16	5:10 PM	M-F 5-630p ROT	5-630p	:30	BCLS1601H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	02/08/16	02/08/16	M-F News 8 at 5a	5-6a	1------	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	1------	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	M	02/08/16	5:16 AM	M-F News 8 at 5a	5-6a	:30	BCLS1601H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	02/08/16	02/08/16	M-F News 8 at 6a	6-7a	1------	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	1------	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	M	02/08/16	6:24 AM	M-F News 8 at 6a	6-7a	:30	BCLS1601H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	02/08/16	02/08/16	NBC Today Show	7-9A	1------	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	1------	1	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	M	02/08/16	8:47 AM	NBC Today Show	7-9A	:30	BCLS1601H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	02/13/16	02/13/16	M-Su News 8 at 11p	11-1135p	-----1-	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	-----1-	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Sa	02/13/16	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	BCLS1601H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	02/13/16	02/13/16	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	$275.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	-----1-	1	$275.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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1446597-1	02/14/16	February 2016	02/01/16 - 02/14/16

Advertiser	Product	Estimate Number
Smucker/R/US Congress	L SMUCKER/R/CON#13	58

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13	02/13/16	02/13/16	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	$275.00	NM	

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WGAL	Sa 02/13/16	6:55 AM Sat/Sun News 8 at 6a	6-7a	:30 BCLS1601H	$275.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	02/14/16	02/14/16	M-Su News 8 at 11p	11-1135p	------1	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	------1	1	$1,000.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WGAL	Su 02/14/16	11:25 PM M-Su News 8 at 11p	11-1135p	:30 BCLS1601H	$1,000.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	02/14/16	02/14/16	Sa/Su News 8 at 6	6-630p	------1	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	------1	1	$600.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WGAL	Su 02/14/16 LR- Hockey	6:40 PM Sa/Su News 8 at 6	6-630p	:30 BCLS1601H	$600.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	02/14/16	02/14/16	Sat/Sun News 8 at 6a	6-7a	------1	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	------1	1	$250.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WGAL	Su 02/14/16	6:18 AM Sat/Sun News 8 at 6a	6-7a	:30 BCLS1601H	$250.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	02/11/16	02/11/16	M-Su News 8 at 11p	11-1135p	---1---	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	---1---	1	$1,000.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WGAL	Th 02/11/16	11:33 PM M-Su News 8 at 11p	11-1135p	:30 BCLS1601H	$1,000.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	02/11/16	02/11/16	M-F 5-630p ROT	5-630p	---1---	:30	1	$950.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	---1---	1	$950.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WGAL	Th 02/11/16	6:11 PM M-F 5-630p ROT	5-630p	:30 BCLS1601H	$950.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	02/11/16	02/11/16	M-F News 8 at 5a	5-6a	---1---	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	---1---	1	$450.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WGAL	Th 02/11/16	5:08 AM M-F News 8 at 5a	5-6a	:30 BCLS1601H	$450.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	02/11/16	02/11/16	M-F News 8 at 6a	6-7a	---1---	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	---1---	1	$1,000.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type

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1446597-1	02/14/16	February 2016	02/01/16 - 02/14/16

Advertiser	Product	Estimate Number
Smucker/R/US Congress	L SMUCKER/R/CON#13	58

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	02/11/16	02/11/16	M-F News 8 at 6a	6-7a	---1---	:30	1	$1,000.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Th	02/11/16	6:58 AM	M-F News 8 at 6a	6-7a	:30	BCLS1601H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	02/11/16	02/11/16	NBC Today Show II	9-10a	---1---	:30	1	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	---1---	1	$325.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Th	02/11/16	9:55 AM	NBC Today Show II	9-10a	:30	BCLS1601H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	02/09/16	02/09/16	M-Su News 8 at 11p	11-1135p	-1-----	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	-1-----	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Tu	02/09/16	11:32 PM	M-Su News 8 at 11p	11-1135p	:30	BCLS1601H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	02/09/16	02/09/16	M-F 5-630p ROT	5-630p	-1-----	:30	1	$950.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	-1-----	1	$950.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Tu	02/09/16	5:56 PM	M-F 5-630p ROT	5-630p	:30	BCLS1601H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	02/09/16	02/09/16	M-F News 8 at 5a	5-6a	-1-----	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	-1-----	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Tu	02/09/16	5:09 AM	M-F News 8 at 5a	5-6a	:30	BCLS1601H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	02/09/16	02/09/16	M-F News 8 at 6a	6-7a	-1-----	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	-1-----	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Tu	02/09/16	6:37 AM	M-F News 8 at 6a	6-7a	:30	BCLS1601H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	02/09/16	02/09/16	NBC Today Show II	9-10a	-1-----	:30	1	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	-1-----	1	$325.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Tu	02/09/16	9:27 AM	NBC Today Show II	9-10a	:30	BCLS1601H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	02/10/16	02/10/16	M-Su News 8 at 11p	11-1135p	--1----	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	--1----	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number
Smucker/R/US Congress	L SMUCKER/R/CON#13	58

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
28	02/10/16	02/10/16	M-Su News 8 at 11p	11-1135p	--1----	:30	1	$1,000.00	NM	

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WGAL	W	02/10/16	11:24 PM	M-Su News 8 at 11p	11-1135p	:30	BCLS1601H		$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
29	02/10/16	02/10/16	M-F 5-630p ROT	5-630p	--1----	:30	1	$950.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	--1----	1	$950.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WGAL	W	02/10/16	5:57 PM	M-F 5-630p ROT	5-630p	:30	BCLS1601H		$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
30	02/10/16	02/10/16	M-F News 8 at 5a	5-6a	--1----	:30	1	$450.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	--1----	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WGAL	W	02/10/16	5:44 AM	M-F News 8 at 5a	5-6a	:30	BCLS1601H		$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
31	02/10/16	02/10/16	M-F News 8 at 6a	6-7a	--1----	:30	1	$1,000.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	--1----	1	$1,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WGAL	W	02/10/16	6:08 AM	M-F News 8 at 6a	6-7a	:30	BCLS1601H		$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
32	02/10/16	02/10/16	NBC Today Show	7-9A	--1----	:30	1	$1,100.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	--1----	1	$1,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WGAL	W	02/10/16	7:56 AM	NBC Today Show	7-9A	:30	BCLS1601H		$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
33	02/10/16	02/10/16	NBC Today Show II	9-10a	--1----	:30	1	$325.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/08/16	02/14/16	--1----	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WGAL	W	02/10/16	9:53 AM	NBC Today Show II	9-10a	:30	BCLS1601H		$325.00	NM

Total Spots 31

Payment Terms 30 Days

Gross Total	$24,400.00
Agency Commission	$3,660.00
Net Amount Due	$20,740.00