

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Amy Murri Briel, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Amy Murri Briel

Authorized committee: FRIENDS FOR MURRI BRIEL

Agency requesting time (and contact information):

N/A

Candidate's political party: Democratic

Office sought (no acronyms or abbreviations): IL House 76th District

Date of election: 3/19/2024

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Amy Murri Briel

Name: Tammy L. Sondgeroth

Date of Request to Purchase Ad Time: 3/4/24

Date of Station Agreement to Sell Time: 3/4/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Amy Murri Briel

Date:

3/4/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

3/4/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

38190

Station Call Letters:

WCMY

Date Received/Requested:

3/4/2024

Est. #:

Station Location:

Ottawa, IL

Run Start and End Dates:

3/5 - 3/19/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Stations: WCMY-AM, WRKX-FM Buyer: Friends of Murri Briel
 Contract Name: WCMY WRKX Tax Schedule: (None)
 Contract#: 38190 Agency Commission %: 0
 Start Date: 3/05/24 End Date: 3/19/24 Billing Cycle: Standard
 Revenue Type: Political Direct Type: Cash Salesperson: 1297tson Comm %:
 Advertiser: FRIENDS FOR MURRI BRIEL Makegood Policy: Within Contract Dates
 Address: 2907 East 14th Road
 City: Ottawa State: IL Zip: 61350
 Product Name:
 Competitive Code: Political-Local

WCMY-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	3/05/24	3/19/24		6:00 AM	10:00 AM	30	2	3	2	3	3	3	3	19	D	12.00	41	492.00	3

TOTAL GROSS \$492.00, NET \$492.00

WRKX-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	3/05/24	3/19/24		12:00 AM	6:00 AM	30	2	2	2	2	2	2	3	15	D	1.00	32	32.00	3
2	3/05/24	3/18/24		6:00 AM	7:00 PM	30	3	3	3	3	3	3	4	22	D	8.00	44	352.00	3

TOTAL GROSS \$384.00, NET \$384.00

Billing Projections: By Month

Mar 24
 CA 876.00
 ST 876.00

Print Spot Prices

TOTAL SPOTS 117
 GROSS TOTAL \$ 876.00
 ADJUSTED SPOTS 117
 ADJUSTED TOTAL \$ 876.00

APPROVE DECLINE
 1297tson, 03/04/24 @10:09AM
 Sales Manager
 Business/ Traffic Manager
 Local Sales Manager