



KRCR TV  
755 Auditorium Drive  
Redding, CA 96001

Buying Time LLC  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

## Contract # 180413

**Schedule Dates** 10/08/14-10/12/14  
**Advertiser** No On Prop 48 (9336)  
**Agency** Buying Time LLC (1028)  
**Product** Issue Advertising (1119)  
**Brand** KRCR EST. 3683 (79155)  
**Salesperson** Continental - Washington, Washington DC (1183)  
**Sales Office** Continental - Washington DC  
**Buyer Name** Neckel, Danny  
**Phone/Fax** /  
**CPE** 616/624/3683  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** ISSUE

**Date Entered** 10/07/14  
**Last Modified** 10/07/14  
**Entered By** Chris Gomez  
**CO-OP** No  
**Headline #** ECR09422683  
**Demo** A35+R/A35+T  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$748.50  
**Net Total** \$4,241.50  
**Sales Tax**

## Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2014	29	\$4,990.00
<b>Grand Total:</b>	<b>29</b>	<b>\$4,990.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	7A- 8A (PST)								1	1	\$70.00	\$70.00	Redding ABC (KRCR)	GOOD MORNING AMERICA SUNDAY	10/7/14
2.0	Normal Line / SPOT	10/11/14-10/11/14	1	:30	7A- 8A (PST)							1		1	\$80.00	\$80.00	Redding ABC (KRCR)	GOOD MORNING AMERICA SAT	10/7/14
3.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	8A- 9A (PST)								1	1	\$60.00	\$60.00	Redding ABC (KRCR)	THIS WEEK	10/7/14
4.0	Normal Line / SPOT	10/08/14-10/08/14	1	:30	9A- 10A (PST)				1					1	\$65.00	\$65.00	Redding ABC (KRCR)	THE DOCTORS	10/7/14
5.0	Normal Line / SPOT	10/09/14-10/09/14	1	:30	9A- 10A (PST)					1				1	\$65.00	\$65.00	Redding ABC (KRCR)	THE DOCTORS	10/7/14
6.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	9A- 10A (PST)						1			1	\$65.00	\$65.00	Redding ABC (KRCR)	THE DOCTORS	10/7/14
7.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	4P- 5P (PST)						1			1	\$80.00	\$80.00	Redding ABC (KRCR)	JUDGE JUDY	10/7/14
8.0	Normal Line / SPOT	10/08/14-10/08/14	1	:30	4P- 5P (PST)				1					1	\$80.00	\$80.00	Redding ABC (KRCR)	JUDGE JUDY	10/7/14
9.0	Normal Line / SPOT	10/09/14-10/09/14	1	:30	4P- 5P (PST)					1				1	\$80.00	\$80.00	Redding ABC (KRCR)	JUDGE JUDY	10/7/14
10.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	5:30P- 6P (PST)						1			1	\$320.00	\$320.00	Redding ABC (KRCR)	KRCR NEWS CH. 7 AT 530PM	10/7/14
11.0	Normal Line / SPOT	10/08/14-10/08/14	1	:30	5P- 5:30P (PST)				1					1	\$320.00	\$320.00	Redding ABC (KRCR)	KRCR NEWS CH. 7 AT 5PM	10/7/14

## CONFIRMATION CONTRACT

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**Sales Office** Continental - Washington DC  
**Buyer Name** Neckel,Danny  
**Phone/Fax** /  
**CPE** 616/624/3683  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** ISSUE

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12.0	Normal Line / SPOT	10/09/14-10/09/14	1	:30	6:30P- 7P (PST)					1				1	\$320.00	\$320.00	Redding ABC (KRCR)	KRCR NEWS CH. 7 AT 630PM	10/7/14
13.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	6:30P- 7P (PST)						1			1	\$320.00	\$320.00	Redding ABC (KRCR)	KRCR NEWS CH. 7 AT 630PM	10/7/14
14.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	7P- 7:30P (PST)						1			1	\$85.00	\$85.00	Redding ABC (KRCR)	ENTERTAINMENT TONIGHT	10/7/14
15.0	Normal Line / SPOT	10/08/14-10/08/14	1	:30	7P- 7:30P (PST)				1					1	\$85.00	\$85.00	Redding ABC (KRCR)	ENTERTAINMENT TONIGHT	10/7/14
16.0	Normal Line / SPOT	10/09/14-10/09/14	1	:30	7P- 7:30P (PST)					1				1	\$85.00	\$85.00	Redding ABC (KRCR)	ENTERTAINMENT TONIGHT	10/7/14
17.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	6:30P- 7P (PST)								1	1	\$220.00	\$220.00	Redding ABC (KRCR)	KRCR NEWS CH. 7 AT 630P	10/7/14
18.0	Normal Line / SPOT	10/08/14-10/08/14	1	:30	7A- 9A (PST)				1					1	\$250.00	\$250.00	Redding ABC (KRCR)	GOOD MORNING AMERICA	10/7/14
19.0	Normal Line / SPOT	10/09/14-10/09/14	1	:30	7A- 9A (PST)					1				1	\$250.00	\$250.00	Redding ABC (KRCR)	GOOD MORNING AMERICA	10/7/14
20.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	7A- 9A (PST)						1			1	\$250.00	\$250.00	Redding ABC (KRCR)	GOOD MORNING AMERICA	10/7/14
21.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	11P- 11:30P (PST)								1	1	\$140.00	\$140.00	Redding ABC (KRCR)	KRCR NEWS CH. 7 AT 11PM	10/7/14
22.0	Normal Line / SPOT	10/08/14-10/08/14	1	:30	11P- 11:35P (PST)				1					1	\$150.00	\$150.00	Redding ABC (KRCR)	KRCR NEWS CH. 7 AT 11PM	10/7/14
23.0	Normal Line / SPOT	10/09/14-10/09/14	1	:30	11P- 11:35P (PST)					1				1	\$150.00	\$150.00	Redding ABC (KRCR)	KRCR NEWS CH. 7 AT 11PM	10/7/14
24.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	11P- 11:35P (PST)						1			1	\$150.00	\$150.00	Redding ABC (KRCR)	KRCR NEWS CH. 7 AT 11PM	10/7/14

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25.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	7P- AMERICAS FUNNIEST HOME VIDEOS								1	1	\$250.00	\$250.00	Redding ABC (KRCR)	AMERICA'S FUNNIEST VIDEOS	10/7/14
26.0	Normal Line / SPOT	10/08/14-10/08/14	1	:30	6A- 7A (PST)				1					1	\$250.00	\$250.00	Redding ABC (KRCR)	KRCR NEWCHANNEL7 DAYBREAK@6	10/7/14
27.0	Normal Line / SPOT	10/09/14-10/09/14	1	:30	6A- 7A (PST)					1				1	\$250.00	\$250.00	Redding ABC (KRCR)	KRCR NEWCHANNEL7 DAYBREAK@6	10/7/14
28.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	6A- 7A (PST)						1			1	\$250.00	\$250.00	Redding ABC (KRCR)	KRCR NEWCHANNEL7 DAYBREAK@6	10/7/14
29.0	Normal Line / SPOT	10/10/14-10/10/14	1	:30	10P- 20/20						1			1	\$250.00	\$250.00	Redding ABC (KRCR)	20/20	10/7/14

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