

ORDER



FOX - Idaho Falls, ID

Orders
Order / Rev: 688975
Alt Order #: 28400016
Product Desc: Issue
Estimate: 4878
Flight Dates: 05/08/24 - 05/21/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: M-WDC
Sales Region: NAT

Agency Name: Full Research Media Group
Buying Contact:
Billing Contact:
 PO Box 101552
 Arlington, VA 22210

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Idaho Liberty PAC
Demographic: A35+
Product Codes: PL02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-2

New Business End:
Advertiser External ID: 126403
Agency External ID: 121647
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	11	\$1,880.00	\$1,598.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	11	\$1,880.00	\$1,598.00	0.00
Totals	11	\$1,880.00	\$1,598.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXPI	05/13/24	05/13/24	M-F 9p Late News Channel 3 News @ 9:00p	CM	9p-10p	M-----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	M-----		1		\$180.00		0.00					
N 2	KXPI	05/15/24	05/15/24	M-F 9p Late News Channel 3 News @ 9:00p	CM	9p-10p	--W----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	--W----		1		\$180.00		0.00					
N 3	KXPI	05/20/24	05/20/24	M-F 9p Late News Channel 3 News @ 9:00p	CM	9p-10p	M-----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	M-----		1		\$180.00		0.00					
N 4	KXPI	05/21/24	05/21/24	M-F 9p Late News Channel 3 News @ 9:00p	CM	9p-10p	-T-----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-T-----		1		\$180.00		0.00					
N 5	KXPI	05/14/24	05/14/24	M-F 9p Late News Channel 3 News @ 9:00p	CM	9p-10p	-T-----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News Line															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-T-----		1				\$180.00		0.00			
N 6	KXPI	05/16/24	05/16/24	M-F 9p Late News Channel 3 News @ 9:00p	CM	9p-10p	---T---	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
News Line															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---		1				\$180.00		0.00			
N 7	KXPI	05/20/24	05/20/24	M-F 9p Late News Channel 3 News @ 9:00p	CM	9p-10p	M-----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
News Line															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		1				\$180.00		0.00			
N 8	KXPI	05/21/24	05/21/24	M-F 9p Late News Channel 3 News @ 9:00p	CM	9p-10p	-T-----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
News Line															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-T-----		1				\$180.00		0.00			
N 9	KXPI	05/18/24	05/18/24	Sa 9p Late News Sa 9p Late News	CM	Sat 9-930p (9:00 PM-9:35 PM)	-----S-	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
KIDK News @ 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S-		1				\$120.00		0.00			
N 10	KXPI	05/19/24	05/19/24	Su 9p Late News Su 9p Late News	CM	Sun 9-930p (9:00 PM-9:35 PM)	-----S	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
KIDK Eyewitness News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$160.00		0.00			
N 11	KXPI	05/19/24	05/19/24	Su 9p Late News Su 9p Late News	CM	Sun 9-930p (9:00 PM-9:35 PM)	-----S	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
KIDK Eyewitness News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$160.00		0.00			
													Totals	11	\$1,880.00