

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Flexpoint Media
Attention: Accounts Payable
PO Box 1051
New Albany, OH 43054

Send Payment To:

WXII
PO Box 90040
Prescott, AZ 86304-9040

Invoice #	Invoice Date	Invoice Month	Invoice Period
1793941-2	10/07/18	October 2018	10/01/18 - 10/02/18

Property	Account Executive	Sales Office	Sales Region
WXII	Erin Schumacher	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Budd/R/US Congress	NC13	279

Flight Dates	Order #	Alt Order #
09/26/18 - 10/02/18	1793941	26198427

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	76	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/18	10/02/18	M-F WXII 12 News @ 6 a	6-7am	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/01/18	6:12 AM	M-F WXII 12 News @ 6 am	6-7am	:30	TBFCN003H	\$400.00 NM
3	WXII	Tu	10/02/18	6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:30	TBFCN003H	\$400.00 NM
2	09/26/18	10/02/18	M-F WXII 12 News @ 6 a	6-7am	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/01/18	6:37 AM	M-F WXII 12 News @ 6 am	6-7am	:30	TBFCN003H	\$400.00 NM
1	WXII	Tu	10/02/18	6:39 AM	M-F WXII 12 News @ 6 am	6-7am	:30	TBFCN003H	\$400.00 NM
3	09/26/18	10/02/18	NBC Today Show	7-9am	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	M	10/01/18	8:38 AM	NBC Today Show	7-9am	:30	TBFCN003H	\$165.00 NM
1	WXII	Tu	10/02/18	8:27 AM	NBC Today Show	7-9am	:30	TBFCN003H	\$165.00 NM
4	09/26/18	10/02/18	NBC Today Show II	10A-12N	MTWTF--	:30	3	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	3	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/18	10:56 AM	NBC Today Show II	10A-12N	:30	TBFCN003H	\$125.00 NM
2	WXII	Tu	10/02/18	10:33 AM	NBC Today Show II	10A-12N	:30	TBFCN003H	\$125.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1793941-2	10/07/18	October 2018	10/01/18 - 10/02/18
Advertiser	Product	Estimate Number	
Budd/R/US Congress	NC13	279	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/26/18	10/02/18	NBC Today Show II	10A-12N	MTWTF--	:30	3	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	3	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/01/18		NBC Today Show II	10A-12N	:00		\$125.00 NM
Credited									
1	WXII	Tu	10/02/18	11:55 AM	NBC Today Show II	10A-12N	:30	TBFCN003H	\$125.00 NM
11	09/26/18	10/02/18	LIVE WITH KELLY & MIC9-10AM		MTWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/18	9:42 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	TBFCN003H	\$175.00 NM
3	WXII	Tu	10/02/18	9:46 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	TBFCN003H	\$175.00 NM
12	09/26/18	10/02/18	M-F 1-2P	1-2P	MTWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/01/18	1:30 PM	M-F 1-2P	1-2P	:30	TBFCN003H	\$200.00 NM
1	WXII	Tu	10/02/18	1:59 PM	M-F 1-2P	1-2P	:30	TBFCN003H	\$200.00 NM
13	09/26/18	10/02/18	DR. OZ DAY	2-3P	MTWTF--	:30	4	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/01/18	2:33 PM	DR. OZ DAY	2-3P	:30	TBFCN003H	\$125.00 NM
2	WXII	Tu	10/02/18	2:18 PM	DR. OZ DAY	2-3P	:30	TBFCN003H	\$125.00 NM
14	09/26/18	10/02/18	M-F WXII 12 News @ No	12-1pm	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/01/18	12:43 PM	M-F WXII 12 News @ Noon	12-1pm	:30	TBFCN003H	\$250.00 NM
3	WXII	Tu	10/02/18	12:13 PM	M-F WXII 12 News @ Noon	12-1pm	:30	TBFCN003H	\$250.00 NM
15	09/26/18	10/02/18	M-F WXII 12 News @ 5 p	5-6pm	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/26/18	10/02/18	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/01/18	5:29 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	TBFCN003H	\$350.00 NM
2	WXII	Tu	10/02/18	5:13 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	TBFCN003H	\$350.00 NM
16	09/26/18	10/02/18	M-F WXII 12 News @ 6 p	6-630pm	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Budd/R/US Congress	NC13	279	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/26/18	10/02/18	M-F WXII 12 News @ 6 p6-630pm		MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
	09/26/18	10/02/18	MTWTF--				5	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/18	6:14 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	TBFCN003H	\$550.00 NM
3	WXII	Tu	10/02/18	6:24 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	TBFCN003H	\$550.00 NM
18	09/26/18	10/02/18	Inside Edition	7-730pm	MTWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/18	10/02/18	MTWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/01/18	7:28 PM	Inside Edition	7-730pm	:30	TBFCN003H	\$400.00 NM
1	WXII	Tu	10/02/18	7:21 PM	Inside Edition	7-730pm	:30	TBFCN003H	\$400.00 NM
19	10/01/18	10/01/18	MON THE VOICE	8-11P	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/18	7:59 PM	MON THE VOICE	8-11P	:30	TBFCN003H	\$1,400.00 NM
21	10/01/18	10/02/18	LIVE WITH KELLY & MIC9-10AM		MT-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/18	10/02/18	MT-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/18	9:28 AM	LIVE WITH KELLY & MICHAEL	9-10AM	:30	TBFCN003H	\$175.00 NM
Total Spots							25		

Payment Terms 30 Days

Gross Total	\$7,980.00
Agency Commission	\$1,197.00
Net Amount Due	\$6,783.00

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