

**Remit Address:**

**WALA**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (251) 434-1010**  
**Billing: (317) 296-3100**

**Billing Address:**

**Wickers & Associates**  
**Attention: Accounts Payable**  
**1819 Polk Street**  
**Suite 373**  
**San Francisco, CA 94109**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Robert Bentley 4-Governor	Invoice #	480832-1
Product	BENTLEY/R/GOV	Invoice Date	08/31/14
Estimate Number	2014	Invoice Month	August 2014
		Invoice Period	07/28/14 - 08/31/14

Station	WALA	Order #	480832
Account Executive	Katz San Francisco	Alt Order #	09392641
Sales Office	San Francisco	Deal #	
Sales Region	National	Order Flight	08/25/14 - 09/07/14

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	BENT
Special Handling		Product Code	GOV

Agency Ref	IN13231/MO2337
Advertiser Ref	MO2338

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WALA	M-F Fox 10 News at 530A	530a-6a		08/25/14 to 08/31/14	2x	MTWTF--				
	WALA			M	08/25/14	1:00	5:50 AM	RBFG103H	\$480.00		1
	WALA			W	08/27/14	1:00	5:39 AM	RBFG103H	\$480.00		2
14	WALA	M-F Fox 10 News at 6AM	6a-7a		08/25/14 to 08/31/14	2x	MTWTF--				
	WALA			M	08/25/14	1:00	6:36 AM	RBFG103H	\$720.00		1
	WALA			Tu	08/26/14	1:00	6:12 AM	RBFG103H	\$720.00		2
15	WALA	M-F Fox 10 News at 7AM	7a-8a		08/25/14 to 08/31/14	2x	MTWTF--				
	WALA			Tu	08/26/14	1:00	7:24 AM	RBFG103H	\$600.00		1
	WALA			F	08/29/14	1:00	7:46 AM	RBFG103H	\$600.00		2
16	WALA	M-F Fox 10 News at 8AM	8a-9a		08/25/14 to 08/31/14	1x	MTWTF--				
	WALA			M	08/25/14	1:00	8:20 AM	RBFG103H	\$300.00		1
17	WALA	Fox News Sunday	8a-9a		08/25/14 to 08/31/14	1x	-----S				
	WALA			Su	08/31/14	1:00	8:31 AM	RBFG103H	\$120.00		1
18	WALA	M-F Fox 10 News 4-5pm	4p-5p		08/25/14 to 08/31/14	1x	MTWTF--				
	WALA			M	08/25/14	1:00	4:29 PM	RBFG103H	\$450.00		1
19	WALA	M-F Fox 10 News at 5	5p-530p		08/25/14 to 08/31/14	1x	MTWTF--				
	WALA			M	08/25/14	1:00	5:11 PM	RBFG103H	\$960.00		1
20	WALA	M-F Fox 10 News at 530	530p-6p		08/25/14 to 08/31/14	2x	MTWTF--				
	WALA			M	08/25/14	1:00	5:51 PM	RBFG103H	\$960.00		2
	WALA			Tu	08/26/14	1:00	5:58 PM	RBFG103H	\$960.00		1
21	WALA	M-F 6pm-630pm	6p-630p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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		Advertiser Ref	MO2338

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WALA	M-F 6pm-630pm	6p-630p		08/25/14 to 08/31/14	1x	MTWTF--				
	WALA			M	08/25/14	1:00	6:13 PM	RBFG103H	\$2,700.00		1
22	WALA	M-F 630pm-7pm	630p-7p		08/25/14 to 08/31/14	1x	MTWTF--				
	WALA			F	08/29/14	1:00	6:36 PM	RBFG103H	\$2,700.00		1
23	WALA	M-F Fox 10 News at 9pm	9p-930p		08/25/14 to 08/31/14	2x	MTWTF--				
	WALA			M	08/25/14	1:00	9:25 PM	RBFG103H	\$1,500.00		1
	WALA			Tu	08/26/14	1:00	9:24 PM	RBFG103H	\$1,500.00		2
24	WALA	M-F Fox 10 News at 930p	930p-1003p		08/25/14 to 08/31/14	1x	MTWTF--				
	WALA			M	08/25/14	1:00	9:46 PM	RBFG103H	\$1,350.00		1

Aired Spots

17

<u>Gross Total</u>	<b>\$17,100.00</b>	
<u>Agency Commission</u>	<b>\$2,565.00</b>	
<u>Net Amount Due</u>	<b>\$14,535.00</b>	<b><u>Payment Terms 30 Days</u></b>

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