

CONTRACT



KDVR
 100 E. Speer Blvd
 Denver, CO 80203
 (303)595-3131

<u>Contract / Revision</u> 767633 /		<u>Alt Order #</u> 07360040
<u>Product</u> NEXT GEN CLIMATE		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 2925
<u>Advertiser</u> Next Gen Climate Action Comm		<u>Original Date / Revision</u> 09/11/14 / 09/11/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8558	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/05/14	10/05/14	KDVR Broncos Pregame	11a-7p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$3,000.00	0.00			
N 2	31	10/05/14	10/05/14	Post Broncos 5P-7P News	5p-7p		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$9,000.00	0.00			
Totals											0.00	2	\$12,000.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/05/14	2	\$12,000.00	\$10,200.00
Totals	2	\$12,000.00	\$10,200.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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