

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Left Hook Strategy, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Kelly

Authorized committee:

Mark Kelly for Senate

Agency requesting time (and contact information):

N/A Left Hook Strategy, 2601 Ocean Park Blvd., Suite 324 Santa Monica, CA 90405, sarah@lefthookstrategy.com

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate - Arizona

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Jamescita Peshlakai, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Sarah Buffone

Name: Sarah Buffone

Date of Request to Purchase Ad Time: 2/19/20

Station Representative

Signature:

Michelle Santillan

Name: Michelle Santillan

Date of Station Agreement to Sell Time: 9/29/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Sarah Buffone

Date: 2/19/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/29/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: SEE BELOW	Station Call Letters: KRIT	Date Received/Requested: 9/29/2020
Est. #: SEE BELOW	Station Location: Parker, AZ	Run Start and End Dates: 9/29/2020- 11/8/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KRIT-FM	ORDER#:	3177535	DATE:	09/29/2020
MARKET:	UM - Parker, AZ	AMOUNT:	\$9,280.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	320		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4389390	
ADVERTISER:	Mark Kelly for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Mark Kelly for Senate AZ Candidate 9/30-11/3	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	09-29-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 6					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/29/2020 10:11	

COMMENTS

[Rep Comment] 09/29/2020: THIS IS A NEW ORDER PLEASE CONFIRM IN RADIO EXCHANGE OR EMAIL TO shanna.bustillos@genmediapartners.com, with call letters in subject line WITHIN 24hrs

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. Station will be billed for 15% commission on the net amount of this order.

WEEK#1	9/29/2020 To 10/4/2020						WK TOT \$1,624.00	WK TOTAL SPOTS 56			
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	9/29/2020	10/2/2020	12	\$29	\$348
	2		.TWTF..	10:00AM	3:00PM	60	9/29/2020	10/2/2020	18	\$29	\$522
	3		.TWTF..	3:00PM	7:00PM	60	9/29/2020	10/2/2020	12	\$29	\$348
	4	SS	6:00AM	7:00PM	60	10/3/2020	10/4/2020	14	\$29	\$406

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SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/29/2020 10:11

WEEK#2-WEEK#4 10/5/2020 To 10/25/2020 WK TOT \$1,856.00 WK TOTAL SPOTS 64

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	10/6/2020	10/23/2020	12	\$29	\$348
	2		.TWTF..	10:00AM	3:00PM	60	10/6/2020	10/23/2020	18	\$29	\$522
	3		.TWTF..	3:00PM	7:00PM	60	10/6/2020	10/23/2020	12	\$29	\$348
	4	SS	6:00AM	7:00PM	60	10/10/2020	10/25/2020	14	\$29	\$406
	5		M.....	6:00AM	10:00AM	60	10/5/2020	10/19/2020	3	\$29	\$87
	6		M.....	10:00AM	3:00PM	60	10/5/2020	10/19/2020	2	\$29	\$58
	7		M.....	3:00PM	7:00PM	60	10/5/2020	10/19/2020	3	\$29	\$87

WEEK#5 10/26/2020 To 11/1/2020 WK TOT \$1,769.00 WK TOTAL SPOTS 61

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	10/27/2020	10/30/2020	11	\$29	\$319
	2		.TWTF..	10:00AM	3:00PM	60	10/27/2020	10/30/2020	17	\$29	\$493
	3		.TWTF..	3:00PM	7:00PM	60	10/27/2020	10/30/2020	11	\$29	\$319
	4	SS	6:00AM	7:00PM	60	10/31/2020	11/1/2020	14	\$29	\$406
	5		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	3	\$29	\$87
	6		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$29	\$58
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WEEK#6		11/2/2020 To 11/8/2020					WK TOT \$319.00		WK TOTAL SPOTS 11		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	8		MT.....	6:00AM	10:00AM	60	11/2/2020	11/3/2020	4	\$29	\$116
	9		MT.....	10:00AM	3:00PM	60	11/2/2020	11/3/2020	3	\$29	\$87
	10		MT.....	3:00PM	7:00PM	60	11/2/2020	11/3/2020	4	\$29	\$116

TOTAL	Oct	Nov												Total
SPOT	248	72												320
CASH	7,192.00	2,088.00												9,280.00
TOTAL	7,192.00	2,088.00												9,280.00