

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Kmj AMFM Fresno Ca	Date: 1/24/20
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/13/20

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Amanda Azares
Signature

Amanda Azares
Printed Name

NBC
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton 1/13/20
printed name date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONT# 33652960 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO KMGV-FM (Fresno, CA)
 FM KEVIN MURRAY
 OFF NEW YORK
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: MBFP / GM / 114

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT Mike Bloomberg for President
 FLT Jan 25, 20 - Jan 31, 20

* REP ORDER COMMENT *

** 1/24/2020 4:33:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

** 1/24/2020 4:33:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	10A - 3P	60	1/25/2020 - 1/25/2020	1W	4	\$15.00	4
	1.2S.	3P - 7P	60	1/25/2020 - 1/25/2020	1W	4	\$15.00	4
	1.3S	10A - 3P	60	1/26/2020 - 1/26/2020	1W	4	\$15.00	4
	1.4S	3P - 7P	60	1/26/2020 - 1/26/2020	1W	4	\$15.00	4
					** WEEKLY FLIGHT TOTALS **		16	\$240.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	1/27/2020 - 1/31/2020	1W	12	\$30.00	12
	2.2	MTWTF..	10A - 3P	60	1/27/2020 - 1/31/2020	1W	10	\$30.00	10
	2.3	MTWTF..	3P - 7P	60	1/27/2020 - 1/31/2020	1W	12	\$30.00	12
	2.4	MTWTF..	7P - 12A	60	1/27/2020 - 1/31/2020	1W	6	\$5.00	6
					** WEEKLY FLIGHT TOTALS **		40	\$1,050.00	

	Jan 20	Feb 20				
SPOTS	16	40				
CASH	240.00	1050.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	240.00	1050.00				

Jan 24, 20
 CONT# 33652960 Mod# Ver# 1 (Last =)
 REP Katz Group Sales

DDS CONT# 0
 C/P/E: MBfP / GM / 114

						TOTAL
SPOTS						56
CASH						1,290.00
TRADE						0.00
NSL						0.00
TOTAL						1,290.00

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



KMGV-FM
 1071 W. Shaw Ave.
 Fresno, CA 93711
 (559) 490-5800

mega979.com

And:

Katz Media Group
 125 West 55th Street
 3rd Floor
 New York, NY 10019

<u>Contract / Revision</u> 377313 /		<u>Alt Order #</u> 33652960
<u>Advertiser</u> Bloomberg/D/President		<u>Original Date / Revision</u> 01/24/20 / 01/24/20
<u>Contract Dates</u> 01/25/20 - 01/31/20	<u>Estimate #</u> 114	
<u>Product</u> Mike Bloomberg for President		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMGV-FM	<u>Account Executive</u> Katz New York	<u>Sales Office</u> Katz-7.5%
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Code</u> MBfP	<u>Product 1/2</u> GM
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMGV	01/27/20	01/31/20	M-F	6:00 AM-10:00 AM		1:00			NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	MTWTF--				12	\$30.00			
N 2	KMGV	01/27/20	01/31/20	M-F	10:00 AM-3:00 PM		1:00			NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	MTWTF--				10	\$30.00			
N 3	KMGV	01/27/20	01/31/20	M-F	3:00 PM-7:00 PM		1:00			NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	MTWTF--				12	\$30.00			
N 4	KMGV	01/27/20	01/31/20	M-F	7:00 PM-12:00 XM		1:00			NM	6	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/27/20	02/02/20	MTWTF--				6	\$5.00			
N 5	KMGV	01/25/20	01/31/20	Sa-Su	10:00 AM-3:00 PM		1:00			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/25/20	01/31/20	-----S-				4	\$15.00			
N 6	KMGV	01/25/20	01/31/20	Sa-Su	3:00 PM-7:00 PM		1:00			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/25/20	01/31/20	-----S-				4	\$15.00			
N 7	KMGV	01/26/20	01/31/20	Sa-Su	10:00 AM-3:00 PM		1:00			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/26/20	02/01/20	-----S				4	\$15.00			
N 8	KMGV	01/26/20	01/31/20	Sa-Su	3:00 PM-7:00 PM		1:00			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/26/20	02/01/20	-----S				4	\$15.00			
Totals											56	\$1,290.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 -01/26/20	16	\$240.00	(\$36.00)	\$204.00
01/27/20 -01/31/20	40	\$1,050.00	(\$157.50)	\$892.50
Totals	56	\$1,290.00	(\$193.50)	\$1,096.50

Signature: _____ Date: _____