

# Order #405124: Katz Media../Steyer/D/P../Tom Steyer../8421

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
02/24/20 9:58:36 AM	Processed		<async process>	Adam Joh	\$2,240.00	15	0.00
02/24/20 9:36:50 AM	Approved			Tim Lyons	\$2,240.00	15	0.00
02/24/20 9:36:47 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$2,240.00	15	0.00
02/24/20 9:30:59 AM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$2,240.00	15	0.00
02/24/20 9:06:20 AM	Ready for approval		ready	Amanda A	\$2,240.00	15	0.00
02/21/20 2:48:08 PM	New order created		Imported EC Order	Amanda A	\$2,240.00	15	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 405124  
**Alt Order #:** 33737953  
**Product Desc:** Tom Steyer 2020  
**Estimate:** 8421  
**Flight Dates:** 02/25/20 - 03/02/20  
**Original Date / Rev:** 02/21/20 / 02/21/20  
**Order Type:** GENERAL

**KMJ-AM/FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Steyer/D/President  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-PRES

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/02/20	15	\$2,240.00	\$1,904.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	15	\$2,240.00	\$1,904.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$2,240.00</b>	<b>\$1,904.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	02/25/20	03/02/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	:30	4	\$190.00	P-50	0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/25/20	03/02/20	MTWTF--		4				\$190.00		0.00			
N 2	KMJA	02/25/20	03/02/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	:30	4	\$180.00	P-50	0.00	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/25/20	03/02/20	MTWTF--		4				\$180.00		0.00			
N 3	KMJA	02/25/20	03/02/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	:30	5	\$140.00	P-50	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/25/20	03/02/20	MTWTF--		5				\$140.00		0.00			
N 4	KMJA	03/01/20	03/02/20	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S	:30	1	\$30.00	P-50	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/01/20	03/07/20	-----S		1				\$30.00		0.00			
N 5	KMJA	03/01/20	03/02/20	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S	:30	1	\$30.00	P-50	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/01/20	03/07/20	-----S		1				\$30.00		0.00			

Order / Rev: 405124  
 Alt Order #: 33737953  
 Flight Dates: 02/25/20 - 03/02/20

Advertiser: Steyer/D/President  
 Product Desc: Tom Steyer 2020  
 Estimate: 8421

KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/01/20	03/07/20	-----S					1	\$30.00		0.00			
													Totals	15	\$2,240.00

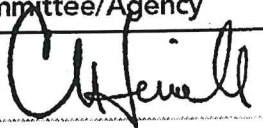

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> <span style="font-size: 1.2em;">➔</span> </div>	<input checked="" type="checkbox"/> <b>FEDERAL CANDIDATE</b> <input type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>
--	--

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Tom Steyer	
Authorized committee: Tom Steyer 2020	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Buying Time Media, LLC 650 Massachusetts Ave. N.W. Washington D.C. Suite 210 20001	
Candidate's political party: Democrate	
Office sought (no acronyms or abbreviations): United States of America	
Date of election: Election 2020	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Hunter Blas	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Cathie Herrick	Name: <u>Amanda Azares</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>2/21/20</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Chris Fadelff

Date:

02/18/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

2/21/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

405124

Station Call Letters:

KMJ AM FM

Date Received/Requested:

2/21/20

Est. #:

8421

Station Location:

Fresno Ca

Run Start and End Dates:

2/25/20 - 3/1/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.