

ORDER WORKSHEET

Rep Order# 10447980	Ver# 13	Status Revised	Traffic Order# 1955611	Printed: 10/29/14 4:24 PM	1 of 2
EC'd Yes			Last Received: 10/29/14 4:21 PM		
			Showing Buylines: All Rep Revised Lines		

Station WPGH-TV PITTSBURGH, PA	Agency (BCXM) BRABENDER COX MIHALKE	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL	1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office (DC) WASHINGTON
Product CORBETT FOR GOVERNOR	PITTSBURGH, PA 15211	Salesperson (TH3) TREVOR HEATON
Estimate#	Agency C/P1/P2/E	Sales Assistant
Buyer LIZ BRABENDER	Flight Dates 10/21/14-10/27/14	Salesperson Phone# 202-955-5342
		Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

TOM CORBETT FOR GOVERNOR

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS CF CHANGES LN'S 7,9

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
7*	10/25-10/26	730P-11P	WORLD SERIES	30	\$3,000.00	Sa-Su	2	1	2	\$6,000.00	-
		Buy Comment: 1X PER GAME									
		Sales remark: V13 REVISED									
		V13 More than 2 codes changed									
9*	10/24-10/24	8P-1139P	WORLD SERIES	30	\$3,000.00	F	1	1	1	\$3,000.00	-
		Buy Comment: 1X PER GAME									
		Sales remark: V13 FROM LN 7									
		V13 Added									

---REPORT TOTALS---

Report Totals: 3 / \$9,000.00

---SALES MONTHLY TOTALS---

Oct2014:	12/	\$20,500.00	Nov2014:	1/	\$800.00
Order Totals:	13 /	\$21,300.00	Total GRPS:	0.0	

--- COMPETITIVE ---

Market Totals	\$204,022.99	CABL	.00%	KDKA	31.85%	UNKN	.00%	WPCW	.98%	WPGH	10.44%
---------------	--------------	------	------	------	--------	------	------	------	------	------	--------

ORDER WORKSHEET

Rep Order# 10447980 Ver# 13
EC'd Yes

Status Revised Traffic Order# 1955611
Last Received:
Showing Buylines:

Printed: 10/29/14 4:24 PM 2 of 2
10/29/14 4:21 PM
All Rep Revised Lines

Station WPGH-TV PITTSBURGH, PA
Advertiser (NW80) POLITICAL
Product CORBETT FOR GOVERNOR
Estimate#
Buyer LIZ BRABENDER

Agency (BCXM) BRABENDER COX MIHALKE
1218 GRANDVIEW AVE, 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 10/21/14-10/27/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

WPMY .00% WPXI 27.93% WTAE 28.81%

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS