



FOUR CORNERS BROADCASTING<sup>LLC</sup>

KIQX ♦ KIUP ♦ KKDC ♦ KRSJ

101.3FM

930AM

93.3 FM

100.5FM

## **2012 EEO Report for Four Corners Broadcasting LLC and Four Corners Broadcasting –Dolores LLC**

**EEO Report for the period November 30, 2011 through December 1, 2012**

**Job Openings for the period:**

**Account Representative for potential growth in this area.**

**Opened-March –April 2012 and August-September.**

**One Male and One female sales representatives were hired in 2012.**

**The male was selected after seven interviews with prospective candidates. 4 female and three males.**

**The female was hired to replace an employee that had passed away. She was selected from 8 potential candidates.**

**Four male and four female.**

**Contact Persons: Ward Holmes, Kim Butler**

**Ads were placed in the Durango Herald for two week periods during the needed periods.**

**This position was posted on the Colorado Broadcasters Association website for a month each round.**

**A job fair hosted by Fort Lewis College in September contained this opening and the ongoing need for this position.**

**The position was posted on All Access and the radiodurango.com home websites**

**On air produced commercials ran every other month during the year.**

**On Air Personality-Part Time Need is on going and current.**

**Contact Person; Ed Lacy**

**This position is advertised on all stations on a as need basis. These posting were done on a quarterly basis and to match turnover.**

**This position was posted at Fort Lewis College.**

**This position was posted with Durango High School.**

**This position was posted with the Ohio School of Broadcasting in Denver, Co.**

**This position is posted on our website.**

**This position is posted on All Access website on an as needed basis.**

**Two males were hired from the Fort Lewis College broadcasting program.**

**Broadcast Engineer– Full Time**

**This position is for a full time broadcast engineer to supplement our current staff of two part time engineers.**

**This search is in progress at this writing. To date we have seven resumes in house 6 male and one female.**

**The position is posted on the SBA employment page.**

**The position is posted on the Colorado Broadcasters association job site and virtual job fair.**

**The position is listed on our website employment page.**

**Outreach Initiatives:**

**Durango Chamber of Commerce Sales and Marketing Training Program**

**Fort Lewis College Spring and Fall of every year.**

**Durango Chamber of Commerce - October 2012**

**Business Manager and Fort Lewis College Alumni Kristin Dills spoke at Fort Lewis College to the Broadcasting classes during each semester.**

**Cub Scout Pack 504 and Boy Scout Troop 504 are hosted during the holiday season to tour the faculties and record holiday greeting for family and friends. Those Boy Scouts working on the merit badges are assisted by on air staff and management**

**United Way Radiothon**

**September 7, 2012 KIQX-FM, KIUP-AM, and KRSJ-FM donated 10 hours (8:00am-6:00pm) for an on air radiothon auction. During this period portions are made available to educate listeners about the issues and problems facing the community and the response radio can provide to help the community. Business manager Kristin Dills chaired this event for the United Way.**

**Internships with Animas High School**

**One student from Animas High school we offered an opportunity to produce and present a weekly program highlighting the schools activities during the school year. The students were trained and assisted by FCB staff. The student was educated in all aspects of the stations operations concluding with his presentation during a two day internship program at a local museum.**