



FOUR CORNERS BROADCASTING<sup>LLC</sup>

KIQX ♦ KIUP ♦ KKDC ♦ KRSJ

101.3FM

930AM

93.3 FM

100.5FM

## **2013 EEO Report for Four Corners Broadcasting LLC and Four Corners Broadcasting –Dolores LLC**

**EEO Report for the period November 30, 2012 through December 1, 2013**

**Job Openings for the period:**

**Account Representative for potential growth in this area.**

**Opened-October–November 2013.**

**One female sales representatives were hired in 2012.**

**The female was hired to replace an employee that had changed careers and left the area She was selected from 13 potential candidates. Six male and seven female.**

**Contact Persons: Ward Holmes, Kim Butler**

**Ads were placed in the Durango Herald for two week periods during the needed periods.**

**This position was posted on the Colorado Broadcasters Association website for a month .**

**A job fair hosted by Fort Lewis College in September contained this opening and the ongoing need for this position.**

**The position was posted on All Access and the radiodurango.com home websites**

**On air produced commercials ran every other month during the year.**

**On Air Personality-Part Time Need is on going and current.**

**Contact Person; Ed Lacy**

**This position is advertised on all stations on a as need basis. These posting were done on a quarterly basis and to match turnover.**

**This position was posted at Fort Lewis College.**

**This position was posted with Durango High School.**

**This position was posted with the Ohio School of Broadcasting in Denver, Co.**

**This position is posted on our website.**

**This position is posted on All Access website on an as needed basis.**

**Two males were hired from the Fort Lewis College broadcasting program.**

**An opening in the news department for a full time anchor/reporter came open due to the current persons change in family status and her decision to go to part time reporter and full time parent in September.**

**This position was posted at Fort Lewis College.**

**This position was posted with Durango High School.**

**This position was posted with the Ohio School of Broadcasting in Denver, Co.**

**This position is posted on our website.**

**This position is posted on All Access website .**

**The position was realined and resulted in hiring two part time hourly people on male one female.**

**Outreach Initiatives:**

**Durango Chamber of Commerce Sales and Marketing Training Program**

**Fort Lewis College Spring and Fall of every year.**

**Durango Chamber of Commerce - October 2013**

**Business Manager and Fort Lewis College Alumni Kristin Dills spoke at Fort Lewis College to the Broadcasting classes during each semester.**

**Cub Scout Pack 504 and Boy Scout Troop 504 are hosted during the holiday season to tour the faculties and record holiday greeting for family and friends. Those Boy Scouts working on the merit badges are assisted by on air staff and management**

**United Way Radiothon**

**September 6, 2013, KIQX-FM, KIUP-AM, and KRSJ-FM donated 10 hours (8:00am-6:00pm) for an on air radiothon auction. During this period portions are made available to educate listeners about the issues and problems facing the community and the response radio can provide to help the community. Business manager Kristin Dills chaired this event for the United Way.**

**Internships with Animas High School**

**One student from Animas High school we offered an opportunity to produce and present a weekly program highlighting the schools activities during the school year. The students were trained and assisted by FCB staff. The student was educated in all aspects of the stations operations concluding with his presentation during a two day internship program at a local museum.**

**Internships with Durango High School**

**One student from Durango High School we offered an opportunity to produce and present a weekly program highlighting the schools activities during the school year. The students were trained and assisted by FCB staff. The student was educated in all aspects of the stations operations concluding with his presentation during a two day internship program at a local museum.**