

INVOICE



Send Payment To:

WGTU
REMIT TO WGTU
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

<u>Invoice #</u> 301630-2	<u>Invoice Date</u> 08/03/14	<u>Invoice Month</u> August 2014	<u>Invoice Period</u> 07/28/14 - 07/28/14
<u>Advertiser</u> Wayne Schmidt for Senate		<u>Product</u> WAYNE SCHMIDT ST SEN	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13	07/28/14	07/28/14	M-F 5p-6p	5:00 PM-6:00 PM	1-----	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> 07/28/14 <u>End Date</u> 08/03/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$30.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WGTUM 07/28/14 5:19 PM M-F 5p-6p 5:00 PM-6:00 PM :30 14SCHTELO05H \$30.00 NM										
15	07/28/14	07/28/14	M-F ABC World News	7:00 PM-7:30 PM	1-----	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> 07/28/14 <u>End Date</u> 08/03/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WGTUM 07/28/14 6:58 PM M-F ABC World News 7:00 PM-7:30 PM :30 14SCHTELO05H \$100.00 NM										
17	07/28/14	07/28/14	M-F 730p-8p	7:30 PM-8:00 PM	2-----	:30	2	\$50.00	NM	
Weeks: <u>Start Date</u> 07/28/14 <u>End Date</u> 08/03/14 <u>MTWTFSS</u> 2----- <u>Spots/Week</u> 2 <u>Rate</u> \$50.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WGTUM 07/28/14 M-F 730p-8p 7:30 PM-8:00 PM :00 \$50.00 NM Credited										
1 WGTUM 07/28/14 7:41 PM M-F 730p-8p 7:30 PM-8:00 PM :30 14SCHTELO4H \$50.00 NM										
<u>Total Spots</u>							9			

Payment Terms 30 Days

<u>Gross Total</u>	\$500.00
<u>Agency Commission</u>	\$75.00
<u>Net Amount Due</u>	\$425.00

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.