

INVOICE



WGTV
8513 M-72 West
Traverse City, MI 49684
Main: (231) 946-2900
Billing: (608) 833-0047

Invoice #	Invoice Date	Invoice Month	Invoice Period
301630-2	08/03/14	August 2014	07/28/14 - 07/28/14

Station	Account Executive	Sales Office	Sales Region
WGTV	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 N Ft Myer Dr Ste 400
Arlington, VA 22209

Send Payment To:

WGTV
REMIT TO WGTV
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

Advertiser	Product	Estimate Number
Wayne Schmidt for Senate-	WAYNE SCHMIDT ST SEN	

Flight Dates	Order #	Alt Order #
07/22/14 - 07/28/14	301630	07281350

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/28/14	07/28/14	America This Morning	6:00 AM-7:00 AM	1-----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 1----- 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTUM 07/28/14 6:20 AM America This Morning 6:00 AM-7:00 AM :30 14SCHTEL04H \$15.00 NM									
4	07/28/14	07/28/14	Good Morning America	7:00 AM-9:00 AM	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTUM 07/28/14 7:29 AM Good Morning America 7:00 AM-9:00 AM :30 14SCHTEL005H \$100.00 NM									
6	07/28/14	07/28/14	The View	11:00 AM-12:00 PM	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTUM 07/28/14 The View 11:00 AM-12:00 PM :00 \$40.00 NM Credited									
8	07/28/14	07/28/14	M-F 12p-1p	12:00 PM-1:00 PM	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 1----- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTUM 07/28/14 12:39 PM M-F 12p-1p 12:00 PM-1:00 PM :30 14SCHTEL005H \$25.00 NM									
11	07/28/14	07/28/14	M-F 4p-5p	4:00 PM-5:00 PM	3-----	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 3----- 3 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGTUM 07/28/14 4:09 PM M-F 4p-5p 4:00 PM-5:00 PM :30 14SCHTEL005H \$60.00 NM 1 WGTUM 07/28/14 4:25 PM M-F 4p-5p 4:00 PM-5:00 PM :30 14SCHTEL04H \$60.00 NM 2 WGTUM 07/28/14 4:58 PM M-F 4p-5p 4:00 PM-5:00 PM :30 14SCHTEL005H \$60.00 NM									

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

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WGTU
REMIT TO WGTU
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

Invoice #	Invoice Date	Invoice Month	Invoice Period
301630-2	08/03/14	August 2014	07/28/14 - 07/28/14
Advertiser	Product	Estimate Number	
Wayne Schmidt for Senate	WAYNE SCHMIDT ST SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	07/28/14	07/28/14	M-F 5p-6p	5:00 PM-6:00 PM	1-----	:30	1	\$30.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/28/14	08/03/14	1-----	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	M	07/28/14	5:19 PM	M-F 5p-6p	5:00 PM-6:00 PM	:30	14SCHTEL005H	\$30.00 NM
15	07/28/14	07/28/14	M-F ABC World News	7:00 PM-7:30 PM	1-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/28/14	08/03/14	1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	M	07/28/14	6:58 PM	M-F ABC World News	7:00 PM-7:30 PM	:30	14SCHTEL005H	\$100.00 NM
17	07/28/14	07/28/14	M-F 730p-8p	7:30 PM-8:00 PM	2-----	:30	2	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/28/14	08/03/14	2-----	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGTU	M	07/28/14		M-F 730p-8p	7:30 PM-8:00 PM	:00		\$50.00 NM
			Credited						
1	WGTU	M	07/28/14	7:41 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	14SCHTEL04H	\$50.00 NM
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$500.00
<u>Agency Commission</u>	\$75.00
<u>Net Amount Due</u>	\$425.00

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