

CONTRACT



KPAX
PO Box 4827
Missoula, MT 59806
(406) 542-4400

And:

Medium Buying LLC
1351 King Ave
2nd Floor
Columbus, OH 43212

<u>Contract / Revision</u> 694396 /		<u>Alt Order #</u>
<u>Advertiser</u> Gianforte /Republican/ Governor		<u>Original Date / Revision</u> 04/07/20 / 04/07/20
<u>Contract Dates</u> 04/08/20 - 04/14/20	<u>Estimate #</u> 798	
<u>Product</u> 194-Broadcast		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> John Mitzel	<u>Sales Office</u> National Missoula
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV15707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 114639	<u>Advertiser Ref</u> 259345	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	04/08/20	04/12/20	Sa CBS This Morning	6-8am		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/06/20	04/12/20	-----S-				1	\$25.00			
N 2	All	04/08/20	04/12/20	Sa 630-7pm	630-7pm		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/06/20	04/12/20	-----S-				1	\$50.00			
N 3	All	04/08/20	04/12/20	CBS Sunday Morning	7-830am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/06/20	04/12/20	-----S				1	\$75.00			
N 4	All	04/08/20	04/14/20	M-F CBS This Morning	7-9am		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/06/20	04/12/20	--111--				3	\$70.00			
Week:		04/13/20	04/19/20	11-----				2	\$70.00			
N 5	All	04/08/20	04/14/20	M-F 9-10am	9-10am		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/06/20	04/12/20	--WTF--				2	\$35.00			
Week:		04/13/20	04/19/20	MT-----				2	\$35.00			
N 6	All	04/08/20	04/14/20	M-F 10-11am	10-11am		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/06/20	04/12/20	--WTF--				2	\$40.00			
Week:		04/13/20	04/19/20	MT-----				2	\$40.00			
N 7	All	04/08/20	04/14/20	M-F 12pm News	12-130pm		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/06/20	04/12/20	--WTF--				2	\$50.00			
Week:		04/13/20	04/19/20	MT-----				2	\$50.00			
N 8	All	04/08/20	04/14/20	M-F 4-5pm	4-5pm		:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/06/20	04/12/20	--WTF--				2	\$55.00			
Week:		04/13/20	04/19/20	MT-----				2	\$55.00			
N 9	All	04/08/20	04/14/20	M-F 530pm News	530-6pm		:30			NM	4	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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		Week: 04/06/20	04/12/20	--WTF--				2	\$260.00			
		Week: 04/13/20	04/19/20	MT-----				2	\$260.00			
N 10	All	04/08/20	04/14/20	M-F 6-630pm	6-630pm		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/06/20	04/12/20	--WTF--				2	\$100.00			
		Week: 04/13/20	04/19/20	MT-----				2	\$100.00			
Totals											32	\$2,660.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/30/20 - 04/14/20	32	\$2,660.00	(\$399.00)	\$2,261.00
Totals	32	\$2,660.00	(\$399.00)	\$2,261.00

Signature: _____ **Date:** _____

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