



POLITICAL INFORMATION FORM

Contact: Sue Cook Date: 9/27/18

Agency: _____

Phone: 607-272-2204

Fax: _____

Email: SCOOK@TWCNY.RR.com

On behalf of: KEN LANSING

Party Affiliation: DEMOCRATIC

State: NY

Office: SHERIFF

Election: PRIMARY ☐ GENERAL ☒ OTHER ☐

Requested by: PHONE ☒ EMAIL ☐ OTHER ☐

Nature of Request:

☒ RATES

☐ OTHER COVERAGE MATR

Disposition:

☐ FAXED

☐ EMAILED

☐ OTHER _____

Provided: ☒ RATES

☐ DISCLOSURE

☐ OTHER COVERAGE MATR

Comments :

Cayuga Radio Group Rep: BRIAN ALLINGER Date: 9/27/18

Sales Order

Stations: WQNY-FM, WYXL-FM Buyer: _____
 Contract Name: CommitteetolectKen Lansing Tax Schedule: _____ (None)
 Contract#: _____ (none) Agency Commission %: 0
 Start Date: 10/24/18 End Date: 11/06/18 Billing Cycle: Calendar
 Revenue Type: Local Political - Direct Type: Cash Salesperson: 2604ball Comm %: 0
 Advertiser: COMM. TO ELECT KEN LANSING Makegood Policy: Within Contract Dates
 Address: PO Box 4623
 City: Ithaca State: NY Zip: 14850
 Product Name: Ken Lansing for Sheriff
 Competitive Code: Political

WQNY-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/24/18	11/06/18		6:00 AM	7:00 PM	30	3	4	4	4	4			19	D	25.00	38	950.00	
2	11/04/18	11/04/18		6:00 AM	10:00 AM	30							2	2	D	25.00	2	50.00	

TOTAL GROSS \$1,000.00, NET \$1,000.00

WYXL-FM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		wks	START		END	M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/24/18	11/06/18		6:00 AM	7:00 PM	30	4	4	4	4	4			20	D	20.00	40	800.00	

TOTAL GROSS \$800.00, NET \$800.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	1,055.00	745.00
ST	540.00	1,260.00

☒ Print Spot Prices

TOTAL SPOTS _____ 80

GROSS TOTAL \$ _____ 1,800.00

ADJUSTED SPOTS _____ 80

ADJUSTED TOTAL \$ _____ 1,800.00

APPROVE DECLINE

☒ ☐ 2604cosa, 10/08/18 @1:21PM
☐ ☐ Traffic Manager
☐ ☐ Business Manager
☐ ☐ Local Sales Manager