

WOC14641775 [00.00]

Order Printout

354/1280

Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 13412912
 AE: Unassigned (Kim Lee)
 Property: WABI TV
 Sales Region: Local

Start/End Dates: 05/22/24 - 06/11/24
 Agency: Barrel Placements
 Advertiser: Theriault For Congress
 Buyer: Skyler Durbin
 Primary Demo:

C/P/E: 603 / 815 / 5338
 Product Desc.: ME-02
 Estimate Desc.: 5.22-6.11 Theriault For Congress TV Buy
 Total Cost: \$50,325.00 (Cash)
 Received Date: 5/06/24 6:33 AM

Comments:

Separation: 30PopulationBuyType: CPP

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days WTFSSM T	Rate	May 22	May 29	Jun 5										Total Spots	Total Cost
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	WTF--MT	250.00	2	2	2										6	1,500.00
(Program: TV5 MORN NWS 2)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TV5 MORN NWS 2 Mo-Fr 6:00a-7:00a IN May/2023L1 ON WABI.																				
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	WTF--MT	350.00	5	5	5										15	5,250.00
(Program: CBS THIS MORNING)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS MORNINGS Mo-Fr 7:00a-9:00a IN May/2023L1 ON WABI.																				
3	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	WTF--MT	100.00	5	5	5										15	1,500.00
(Program: TV5 NEWS AT NOON)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TV5 NEWS NOON Mo-Fr 12:00p-12:30p IN May/2023L1 ON WABI.																				
4	TV5/CBS EVE. NEWS 6-7	NM	:30	6:00 PM-7:00 PM	WTF--MT	400.00	5	5	5										15	6,000.00
(Program: TV5/CBS EVE. NEWS 6-7)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TV5 NEWS AT 6 Mo-Fr 6:00p-6:30p IN May/2023L1 ON WABI.																				
5	BIG BANG THEORY	NM	:30	7:00 PM-7:30 PM	WTF--MT	300.00	5	5	5										15	4,500.00
(Program: BIG BANG THEORY)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF BIG BNG THEORY Mo-Fr 7:00p-7:30p IN May/2023L1 ON WABI.																				
6	TV5 LATE NEWS	NM	:30	11:00 PM-11:35 PM	WTF--MT	100.00	5	5	5										15	1,500.00
(Program: TV5 LATE NEWS)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TV5 NEWS AT 11 Mo-Fr 11:00p-11:30p IN May/2023L1 ON WABI.																				
7	FBI	NM	:30	8:00 PM-9:00 PM	-----T	1,250.00	1	1	1										3	3,750.00
(Program: FBI)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FBI-CBS Tue 8:00p-9:00p IN May/2023L1 ON WABI.																				
8	SURVIVOR FINALE	NM	:30	8:00 PM-11:00 PM	W-----	2,000.00	1	0	0										1	2,000.00
(Program: SURVIVOR FINALE)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SURVIVOR-CBS Wed 8:00p-11:00p IN May/2023L1 ON WABI.																				

Generated Date: 5/06/24 6:41 AM

Generated by WO Platform
WideOrbit Inc.

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days WTFSSM T	Rate	May 22	May 29	Jun 5											Total Spots	Total Cost	
9	FBI (WED P2)	NM	:30	9:00 PM-10:00 PM	W----	1,250.00	0	1	1											2	2,500.00	
(Program: FBI (WED P2))May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS WED ENCORE Wed 9:00p-10:00p IN May/2023L1 ON WABI.																						
10	FIRE COUNTRY	NM	:30	9:00 PM-10:00 PM	--F---	1,500.00	1	1	1											3	4,500.00	
(Program: FIRE COUNTRY)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FIRE CNTRY-CBS Fri 9:00p-10:00p IN May/2023L1 ON WABI.																						
11	SATURDAY MORNING MAINE	NM	:30	6:00 AM-8:00 AM	--S---	200.00	1	1	1											3	600.00	
(Program: SATURDAY MORNING MAINE)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SAT MORN MAINE Sat 6:00a-8:00a IN May/2023L1 ON WABI.																						
12	CBS THIS MORNING - SATURDAY	NM	:30	8:00 AM-10:00 AM	--S---	250.00	1	1	1											3	750.00	
(Program: CBS THIS MORNING - SATURDAY)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS SAT MORNG Sat 8:00a-10:00a IN May/2023L1 ON WABI.																						
13	BIG BANG THEORY/BIG BANG THEOR	NM	:30	7:00 PM-8:00 PM	--S---	125.00	1	1	1											3	375.00	
(Program: BIG BANG THEORY/BIG BANG THEOR)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF BG-THEORY SA B Sat 7:30p-8:00p IN May/2023L1 ON WABI.																						
14	48 HOURS	NM	:30	10:00 PM-11:00 PM	--S---	750.00	1	1	1											3	2,250.00	
(Program: 48 HOURS)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF 48 HOURS-CBS Sat 10:00p-11:00p IN May/2023L1 ON WABI.																						
15	WABI TV5 NEW/CBS WKND NEWS 6-7	NM	:30	6:00 PM-7:00 PM	---SS--	750.00	1	1	1											3	2,250.00	
(Program: WABI TV5 NEW/CBS WKND NEWS 6-7)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TV5 NEWS SAT 6 Sat 6:00p-6:30p IN May/2023L1 ON WABI.																						
16	TV5 LATE NEWS	NM	:30	11:00 PM-11:30 PM	---SS--	100.00	1	1	1											3	300.00	
(Program: TV5 LATE NEWS)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TV5 NEWS SA-11 Sat 11:00p-11:30p IN May/2023L1 ON WABI.																						
17	SUNDAY MORNING MAINE	NM	:30	7:00 AM-9:00 AM	---S--	100.00	1	1	1											3	300.00	
(Program: SUNDAY MORNING MAINE)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SUN MORN ME Sun 7:00a-9:00a IN May/2023L1 ON WABI.																						
18	CBS SUNDAY MORNING	NM	:30	9:00 AM-10:30 AM	---S--	750.00	1	1	1											3	2,250.00	
(Program: CBS SUNDAY MORNING)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SUNDAY MRN-CBS Sun 9:00a-10:30a IN May/2023L1 ON WABI.																						
19	CBS FACE THE NATION	NM	:30	10:30 AM-11:30 AM	---S--	750.00	1	1	1											3	2,250.00	
(Program: CBS FACE THE NATION)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FACE NATN-CBS Sun 10:30a-11:00a IN May/2023L1 ON WABI.																						
20	60 MINUTES	NM	:30	7:00 PM-8:00 PM	---S--	2,000.00	1	1	1											3	6,000.00	
(Program: 60 MINUTES)May/2023L1 (pav) - BANGOR - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF 60 MINUTES-CBS Sun 7:00p-8:00p IN May/2023L1 ON WABI.																						
Spot Totals:							40	40	40											120	50325.00	
Rate Totals:							17275.00	16525.00	16525.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	40	\$17,275.00	June	80	\$33,050.00

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

Contract / Revision 3541280 /		Alt Order # WOC14641775
Advertiser Therault for Congress		Original Date / Revision 05/06/24 / 05/06/24
Contract Dates 05/22/24 - 06/11/24	Estimate # 5338	
Product ME-02		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WABI	Account Executive Bangor House	Sales Office Bangor National
Special Handling		
Demographic Adults 35+		
	Order Type NORMAL	
Agcy Code	Advertiser Code 603	Product 1/2 815
Agency Ref 203239	Advertiser Ref 632072	

And:

Barrel Placements
PO Box 1051
New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABI	05/22/24	06/11/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/22/24	05/28/24	MTWTF--				2	\$250.00			
	Week:	05/29/24	06/04/24	MTWTF--				2	\$250.00			
	Week:	06/05/24	06/11/24	MTWTF--				2	\$250.00			
N 2	WABI	05/22/24	06/11/24	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	15	\$5,250.00
	Week:	05/22/24	05/28/24	MTWTF--				5	\$350.00			
	Week:	05/29/24	06/04/24	MTWTF--				5	\$350.00			
	Week:	06/05/24	06/11/24	MTWTF--				5	\$350.00			
N 3	WABI	05/22/24	06/11/24	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	15	\$1,500.00
	Week:	05/22/24	05/28/24	MTWTF--				5	\$100.00			
	Week:	05/29/24	06/04/24	MTWTF--				5	\$100.00			
	Week:	06/05/24	06/11/24	MTWTF--				5	\$100.00			
N 4	WABI	05/22/24	06/11/24	6:00 PM-7:00 PM	6:00 PM-7:00 PM		:30			NM	15	\$6,000.00
	Week:	05/22/24	05/28/24	MTWTF--				5	\$400.00			
	Week:	05/29/24	06/04/24	MTWTF--				5	\$400.00			
	Week:	06/05/24	06/11/24	MTWTF--				5	\$400.00			
N 5	WABI	05/22/24	06/11/24	7:00 PM-7:30 PM	7:00 PM-7:30 PM		:30			NM	15	\$4,500.00
	Week:	05/22/24	05/28/24	MTWTF--				5	\$300.00			
	Week:	05/29/24	06/04/24	MTWTF--				5	\$300.00			
	Week:	06/05/24	06/11/24	MTWTF--				5	\$300.00			
N 6	WABI	05/22/24	06/11/24	11:00 PM-11:35 PM	11:00 PM-11:35 PM		:30			NM	15	\$1,500.00
	Week:	05/22/24	05/28/24	MTWTF--				5	\$100.00			
	Week:	05/29/24	06/04/24	MTWTF--				5	\$100.00			
	Week:	06/05/24	06/11/24	MTWTF--				5	\$100.00			
N 7	WABI	05/22/24	06/11/24	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	3	\$3,750.00
	Week:	05/22/24	05/28/24	-T-----				1	\$1,250.00			
	Week:	05/29/24	06/04/24	-T-----				1	\$1,250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

<u>Contract / Revision</u> 3541280 /	<u>Alt Order #</u> WOC14641775
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<u>Advertiser</u> Theriault for Congress	<u>Original Date / Revision</u> 05/06/24 / 05/06/24
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<u>Contract Dates</u> 05/22/24 - 06/11/24	<u>Product</u> ME-02	<u>Estimate #</u> 5338
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	WABI	05/22/24	05/22/24	8:00 PM-11:00 PM	8:00 PM-11:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/05/24	06/11/24	-T-----				1	\$1,250.00			
N 9	WABI	05/29/24	06/05/24	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	--W----				1	\$2,000.00			
Week:		06/05/24	06/11/24	--W----				1	\$1,250.00			
N 10	WABI	05/22/24	06/07/24	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	----F--				1	\$1,500.00			
Week:		05/29/24	06/04/24	----F--				1	\$1,500.00			
Week:		06/05/24	06/11/24	----F--				1	\$1,500.00			
N 11	WABI	05/22/24	06/08/24	6:00 AM-8:00 AM	6:00 AM-8:00 AM		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----S-				1	\$200.00			
Week:		05/29/24	06/04/24	-----S-				1	\$200.00			
Week:		06/05/24	06/11/24	-----S-				1	\$200.00			
N 12	WABI	05/22/24	06/08/24	8:00 AM-10:00 AM	8:00 AM-10:00 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----S-				1	\$250.00			
Week:		05/29/24	06/04/24	-----S-				1	\$250.00			
Week:		06/05/24	06/11/24	-----S-				1	\$250.00			
N 13	WABI	05/22/24	06/08/24	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----S-				1	\$125.00			
Week:		05/29/24	06/04/24	-----S-				1	\$125.00			
Week:		06/05/24	06/11/24	-----S-				1	\$125.00			
N 14	WABI	05/22/24	06/08/24	10:00 PM-11:00 PM	10:00 PM-11:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----S-				1	\$750.00			
Week:		05/29/24	06/04/24	-----S-				1	\$750.00			
Week:		06/05/24	06/11/24	-----S-				1	\$750.00			
N 15	WABI	05/22/24	06/09/24	Early News Rotator Sa-Su	6:00 PM-7:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----SS				1	\$750.00			
Week:		05/29/24	06/04/24	-----SS				1	\$750.00			
Week:		06/05/24	06/11/24	-----SS				1	\$750.00			
N 16	WABI	05/22/24	06/09/24	11:00 PM-11:30 PM	11:00 PM-11:30 PM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----SS				1	\$100.00			
Week:		05/29/24	06/04/24	-----SS				1	\$100.00			
Week:		06/05/24	06/11/24	-----SS				1	\$100.00			
N 17	WABI	05/22/24	06/09/24	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----S				1	\$100.00			
Week:		05/29/24	06/04/24	-----S				1	\$100.00			
Week:		06/05/24	06/11/24	-----S				1	\$100.00			
N 18	WABI	05/22/24	06/09/24	9:00 AM-10:30 AM	9:00 AM-10:30 AM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----S				1	\$750.00			

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WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

<u>Contract / Revision</u> 3541280 /	<u>Alt Order #</u> WOC14641775
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<u>Advertiser</u> Therault for Congress	<u>Original Date / Revision</u> 05/06/24 / 05/06/24
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<u>Contract Dates</u> 05/22/24 - 06/11/24	<u>Product</u> ME-02	<u>Estimate #</u> 5338
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/29/24	06/04/24	-----S				1	\$750.00			
Week:		06/05/24	06/11/24	-----S				1	\$750.00			
N 19	WABI	05/22/24	06/09/24	Face The Nation	10:30 AM-11:30 AM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----S				1	\$750.00			
Week:		05/29/24	06/04/24	-----S				1	\$750.00			
Week:		06/05/24	06/11/24	-----S				1	\$750.00			
N 20	WABI	05/22/24	06/09/24	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	-----S				1	\$2,000.00			
Week:		05/29/24	06/04/24	-----S				1	\$2,000.00			
Week:		06/05/24	06/11/24	-----S				1	\$2,000.00			
Totals											120	\$50,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/26/24	28	\$13,275.00	(\$1,991.25)	\$11,283.75
05/27/24 -06/11/24	92	\$37,050.00	(\$5,557.50)	\$31,492.50
Totals	120	\$50,325.00	(\$7,548.75)	\$42,776.25

Signature: _____ **Date:** _____

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