

SRCP Media  
201 N Union St  
Ste 200  
Alexandria, VA 22314

6 days      Bradley Philipps  
Separation: 30

Date Entered	05/22/18
Last Modified	05/22/18
Entered By	Cecilia Buckham
CO-OP	No
Headline #	ECR26017778
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$406.50
Net Total	\$2,303.50
Sales Tax	

<b>Mobile (WEAR)</b>		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Jun. 2018	5	\$2,710.00
<b>Grand Total:</b>	5	\$2,710.00

[illegible]

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

**Değer:**

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26017778	Changes as of: 5/21/2018 at 2:56 PM	Version: Current State Version 1	Con Type: POLITICAL/NOTE
CPE: 197/527/1482	Flight: 5/30/18 - 6/4/18	Station: WEAR	Total \$: \$2,710.00
Agency: SRCP Media	Advertiser: Judge Brad Mendheim for Supreme Court	Market: Mobile	Total Spots: 5
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: 6 days	Office: WASHINGTON	

Agency Order #: 7365049  
Buyer: Mulhall, Cheryl  
Salesperson: BRADLEY PHILIPPS  
202-955-5342  
Separation:  
Service: Nielsen  
Primary Demo:  
Assistant: BRADLEY PHILIPPS  
202-955-5342  
Total CPP: \$0.00  
Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/30 - 5/30		Total Spots	Total \$	CPP*	GRP*
						5/30					
1	W-F,M 7a-9a		Good Morning America	\$565.00	30	4		4	\$2,260.00	\$0.00	0.0
2	Sa 7a-8a		Good Morning America Sat	\$450.00	30	1		1	\$450.00	\$0.00	0.0
TOTALS: 5								5	\$2,710.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

201 NORTH UNION ST  
SUITE 200  
ALEXANDRIA VA  
22314

Agency Order #: 7365049  
Buyer: Mulhall, Cheryl  
Salesperson: BRADLEY PHILIPPS  
Separation: 202-955-5342

Service: Nielsen  
Primary Demo:  
Assistant: BRADLEY PHILIPPS  
202-955-5342

Total CPP: \$0.00  
Total GRP:

Con Type: POLITICAL/NOTE  
Total \$: \$2,710.00  
Total Spots: 5

Contract # 26017778 Changes as of: 5/21/2018 at 2:56 PM Version: Current State Version 1

CPE: 197/5271482  
Agency: SRCP Media  
Advertiser: Judge Brad Mendheim  
for Supreme Court

Product: 6 days

Station: WEAR  
Market: Mobile  
Office: WASHINGTON

Special Instructions	
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Date/Time	Added by	Comment
05/21/18 2:56 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$24,636
WEAR Share:	11%
Comment:	
Unknown:	89%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	5	\$2,710.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	5	\$2,710.00
Total	5	\$2,710.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	5/21/18 3:00 PM				\$0	
New	5/21/18 2:56 PM	BRADLEY PHILIPPS	New	5	\$2,710.00	\$2,710.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**Deb Currie**

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**From:** Philipps, Bradley <Bradley.Phipps@Katzmedia.com>  
**Sent:** Monday, May 21, 2018 2:35 PM  
**To:** Deb Currie  
**Cc:** Cecilia Bickham  
**Subject:** FW: Jamestown Associates- Electronic Payment Notification for WEAR-TV

Bedsole order coming now, payment below, thanks!

**From:** Holly Horan [mailto:holly@jamestownassociates.com]  
**Sent:** Monday, May 21, 2018 3:33 PM  
**To:** Philipps, Bradley  
**Cc:** Penny Lacks  
**Subject:** FW: Jamestown Associates- Electronic Payment Notification for WEAR-TV



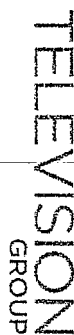
**AnchorOps**  
**ePayPolitical**  
POWERED BY UCC



## **AnchorOps ePay Political**

### **Electronic Payment Notification**

This message confirms that Jamestown Associates has initiated an electronic payment to WEAR-TV via the AnchorOps ePay solution. The actual payment remittance will be sent directly to WEAR-TV. Please see the payment details below:



125 West 55th St  
New York, NY 10019

Contract # 26017758		Changes as of: 5/21/2018 at 2:36 PM		Version: Current State Version 1	
CPE: 37/37133	Flight: 5/16/18 - 6/5/18	Station: WEAR	Con Type: POLITICAL/NOTE		
Agency: JAMESTOWN ASSOCIATES	Advertiser: Bedsole - AL AG	Market: Mobile	Total \$: \$1,700.00		
116 Craig Road	Product: Primary	Office: WASHINGTON	Total Spots: 10		
Manalapan, NJ 07726	Agency Order #: 7366858	Service: Nielsen	Total CPP: \$68.00		
	Buyer: Lacks, Penny	Primary Demo: Adults 50+	Total GRP: 25.0		
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS			
	202-955-5342	202-955-5342			
Separation:					
Comments: Separation: 30					

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/16 - 5/30			Total	Total	CPP*	GRP*	
							5/16	5/23	5/30	Spots	\$			
	Su 1 8a-9a		This Week	\$150.00	2.5	30	0	1	1		2	\$300.00	\$60.00	5.0
	W-F-M-Tu 2 11a-11:30a		Channel 3 News-Dayside	\$175.00	2.5	30	0	3	5		8	\$1,400.00	\$70.00	20.0
TOTALS:							0	4	6		10	\$1,700.00	\$68.00	25.0



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26017758		Changes as of: 5/21/2018 at 2:36 PM		Version: Current State Version 1	
CPE: 37/37/133		Flight: 5/16/18 - 6/5/18		Station: WEAR	
Agency: JAMESTOWN ASSOCIATES		Advertiser: Bedsole - AL AG		Market: Mobile	
116 Craig Road Manalapan, NJ 07726		Product: Primary		Office: WASHINGTON	
Agency Order #: 7366858		Buyer: Lacks, Penny		Service: Nielsen	
Salesperson: BRADLEY PHILIPPS		Sales Order #: 202-955-5342		Primary Demo: Adults 50+	
Separation:		Assistant: BRADLEY PHILIPPS		Total Spots: 10	
				Total CPE: \$68.00	
				Total GRP: 25.0	
				Con Type: POLITICAL/VOTE	
				Total \$: \$1,700.00	

Special  
Instructions

#### Order Level Comments

Date/Time Added by Comment  
05/21/18 2:36 PM BRADLEY PHILIPPS Separation: 30

#### Competitive Information

Market Budget:	\$42,500
WEAR Share:	4%
Comment:	
Unknown:	96%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$1,700.00	\$68.00	25.0
Total	100%	10	\$1,700.00	\$68.00	25.0

#### Monthly Summary

Month	Spots	Dollars
2018-May	4	\$675.00
2018-Jun	6	\$1,025.00
Total	10	\$1,700.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/21/18 2:35 PM	BRADLEY PHILIPPS	New	10		\$1,700.00	\$1,700.00	

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WZLH

**Date:** 5/17/2018

I, Betsy Vonderheid,

being/on behalf of: Judge Brad Mendheim For Supreme Court,

a legally qualified candidate of the Republican

political party for the office of: Supreme Court

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Judge Brad Mendheim For Supreme Court

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Will Fuller

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/17/2018

**Date**

Betsy Vonderheide

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Deborah Corrie

**Signature**

Deborah Corrie

**Printed Name**

GSN

**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
signature of candidate or authorized committee

Betsy Vonderheid

printed name

5/17/2018

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.