

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Prism Communication
1322 G St. NE
Washington, DC 20003

Contract / Revision 15251 /		Alt Order # 25325207
Product yes on 97		
Contract Dates 10/18/16 - 10/24/16		Estimate # 4069
Advertiser Yes on 97		Original Date / Revision 10/12/16 / 10/12/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Philadelphia Katz Ea	Sales Office Katz-Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 697	Product Code 727
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	10/18/16	10/18/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$30.00			
2	All	10/19/16	10/19/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$30.00			
3	All	10/20/16	10/20/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$30.00			
4	All	10/21/16	10/21/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$30.00			
5	All	10/24/16	10/24/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$30.00			
6	All	10/18/16	10/18/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$45.00			
7	All	10/19/16	10/19/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$45.00			
8	All	10/20/16	10/20/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$45.00			
9	All	10/21/16	10/21/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$45.00			
10	All	10/24/16	10/24/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$45.00			
11	All	10/18/16	10/18/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 15251 /		<u>Alt Order #</u> 25325207
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> yes on 97	<u>Estimate #</u> 4069
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$80.00			
12	All	10/19/16	10/19/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$80.00			
13	All	10/20/16	10/20/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$80.00			
14	All	10/21/16	10/21/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$80.00			
15	All	10/24/16	10/24/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$80.00			
16	All	10/18/16	10/18/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$125.00			
17	All	10/19/16	10/19/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$125.00			
18	All	10/20/16	10/20/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$125.00			
19	All	10/21/16	10/21/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$125.00			
20	All	10/24/16	10/24/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$125.00			
21	All	10/18/16	10/18/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$75.00			
22	All	10/19/16	10/19/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$75.00			
23	All	10/20/16	10/20/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$75.00			
24	All	10/21/16	10/21/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$75.00			
25	All	10/24/16	10/24/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$75.00			
26	All	10/18/16	10/18/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$25.00			
27	All	10/19/16	10/19/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$25.00			
28	All	10/20/16	10/20/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$25.00			
29	All	10/21/16	10/21/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$25.00			
30	All	10/24/16	10/24/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$25.00			
31	All	10/18/16	10/18/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$20.00			
32	All	10/19/16	10/19/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$20.00			
33	All	10/20/16	10/20/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$20.00			
34	All	10/21/16	10/21/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$20.00			
35	All	10/24/16	10/24/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$20.00			
36	All	10/18/16	10/18/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$80.00			
37	All	10/19/16	10/19/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$80.00			
38	All	10/20/16	10/20/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$80.00			
39	All	10/21/16	10/21/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$80.00			
40	All	10/24/16	10/24/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$80.00			
41	All	10/18/16	10/18/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$80.00			
42	All	10/19/16	10/19/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$80.00			
43	All	10/20/16	10/20/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$80.00			
44	All	10/21/16	10/21/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$80.00			
45	All	10/24/16	10/24/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$80.00			
46	All	10/18/16	10/18/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$150.00			
47	All	10/19/16	10/19/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$150.00			
48	All	10/20/16	10/20/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$150.00			
49	All	10/21/16	10/21/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$150.00			
50	All	10/24/16	10/24/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$150.00			
51	All	10/18/16	10/18/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$175.00			
52	All	10/20/16	10/20/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$175.00			
53	All	10/21/16	10/21/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$175.00			
54	All	10/24/16	10/24/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$175.00			
55	All	10/18/16	10/18/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$175.00			
56	All	10/20/16	10/20/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$175.00			
57	All	10/21/16	10/21/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$175.00			
58	All	10/24/16	10/24/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$175.00			
59	All	10/18/16	10/18/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KOB1
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u> 15251 /		<u>Alt Order #</u> 25325207
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> yes on 97	<u>Estimate #</u> 4069
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/12/16 / 10/12/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$80.00			
60	All	10/20/16	10/20/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$80.00			
61	All	10/21/16	10/21/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$80.00			
62	All	10/24/16	10/24/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$80.00			
63	All	10/18/16	10/18/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$60.00			
64	All	10/20/16	10/20/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$60.00			
65	All	10/21/16	10/21/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$60.00			
66	All	10/24/16	10/24/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$60.00			
67	All	10/24/16	10/24/16	Mon Prime OtherL15	7:58 PM-10:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$1,000.00			
68	All	10/18/16	10/18/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$100.00			
69	All	10/19/16	10/19/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$100.00			
70	All	10/20/16	10/20/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$100.00			
71	All	10/21/16	10/21/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$100.00			
72	All	10/22/16	10/22/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$100.00			
73	All	10/23/16	10/23/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$100.00			
74	All	10/24/16	10/24/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$100.00			
75	All	10/18/16	10/18/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u> 15251 /		<u>Alt Order #</u> 25325207
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> yes on 97	<u>Estimate #</u> 4069
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/12/16 / 10/12/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$100.00			
76	All	10/19/16	10/19/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$100.00			
77	All	10/20/16	10/20/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$100.00			
78	All	10/21/16	10/21/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$100.00			
79	All	10/24/16	10/24/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$100.00			
80	All	10/18/16	10/18/16	This Is Us L18	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$500.00			
N 81	All	10/19/16	10/19/16	Wed Prime Hr 2 L19	9:00 PM-10:00 PM		:30			NM	1	\$885.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	All	10/17/16-10/23/16	Wed Prime Hr 2 L19	9:00 PM-10:00 PM	---W-----	:30	\$500.00	NM		
		See MG 81.2										
		2	All	10/17/16-10/23/16	The Voice L34	8p-9p	-Tu-----	:30	\$885.00	NM		
		Ⓜ MG for 81.1 10/19										
82	All	10/20/16	10/20/16	Chicago Med L20	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$500.00			
83	All	10/21/16	10/21/16	Dateline NBC L21	9:00 PM-11:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$500.00			
84	All	10/22/16	10/22/16	Today Show Sa L22	6:00 AM-8:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$45.00			
85	All	10/22/16	10/22/16	Red Bull Series L23	12:00 PM-1:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$400.00			
86	All	10/23/16	10/23/16	NBC Motor Sports L23	12:00 PM-2:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	All	10/17/16-10/23/16	NBC Motor Sports L23	12:00 PM-2:00 PM	-----Su	:30	\$400.00	NM		
		Credited										
87	All	10/22/16	10/22/16	NBC5 News @ 6p Sa L24	6-630p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$100.00			
88	All	10/22/16	10/22/16	Saturday Night Live L25	11:35 PM-1:00 XM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$150.00			

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<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> yes on 97	<u>Estimate #</u> 4069
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
89	All	10/23/16	10/23/16	Today Show Su L26	7:00 AM-8:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	-----S	1	\$60.00						
90	All	10/23/16	10/23/16	Meet the Press L27	8:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	-----S	1	\$125.00						
91	All	10/23/16	10/23/16	NBC Motor Sports L28	12:00 PM-2:00 PM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	-----S	2	\$400.00						
92	All	10/22/16	10/23/16	Entertainment Tonight L33	7p-8p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	-----S-	1	\$75.00						
93	All	10/23/16	10/23/16	Small Town Big Deal L30	6:30 PM-7:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	-----S	1	\$25.00						
94	All	10/23/16	10/23/16	NBC5 News Sun 830pm L31	8:30 PM-9:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	-----S	1	\$125.00						
95	All	10/19/16	10/19/16	Presidential Debate #3 L3	6:00 PM-8:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--W----	1	\$3,000.00						
Totals											95	\$15,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	95	\$15,000.00	(\$2,250.00)	\$12,750.00
Totals	95	\$15,000.00	(\$2,250.00)	\$12,750.00

Signature: _____

Date: _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25325207		Changes as of: 10/12/2016 at 7:07 AM		Version: Highlighting Revision 3	
CPE: 697/727/4069		Flight: 10/18/16 - 10/24/16		Station: KOBI	
Agency: PRISM COMMUNICATIONS		Advertiser: Yes on 97		Market: Medford-Ashland	
1322 G ST NE		Product: yes on 97		Office: PHILADELPHIA	
WASHINGTON, DC		Agency Order #: 5449609		Primary Demo: Adults 35+	
20003		Buyer: Lauren Richards		Con Type: POLITICAL/VOTE	
		Salesperson: SHEPARD RITZEN		Assistant: SHEPARD RITZEN	
		215-567-7950		215-567-7950	
		Comments: 1x in 19 = n/a @ \$500		Traffic #: 15251	
		Added \$385 in #4029 here to buy in Voice @ \$885		Separation:	
		Orig \$14615, rev ttl \$15000			
				Total \$: \$15,000.00	
				Total Spots: 95	
				Total CPP: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24										Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24							
REV- 19	9p-10p		LAW&O:SVU-NBC	\$500.00	0	30	0	1	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0		
spot n/a																				
REV+ 34	8p-9p		Voice	\$885.00	0.0	30	0	1	0	0	0	0	0	0	0	\$885.00	\$0.00	0.0		
TOTALS:							18	13	17	17	6	7	17	95	\$15,000.00	\$0.00	0.0			



125 West 55th St
New York, NY 10019

Contract # 25325207 Changes as of: 10/12/2016 at 7:07 AM Version: Highlighting Revision 3
CPE: 697/727/4069 Flight: 10/18/16 - 10/24/16 Station: KOB
Agency: PRISM COMMUNICATIONS Advertiser: Yes on 97 Market: Medford-Ashland
1322 G ST NE Product: yes on 97 Office: PHILADELPHIA
WASHINGTON, DC Agency Order #: 5449609 Primary Demo: Adults 35+
20003
Buyer: Lauren Richards Con Type: POLITICAL/VOTE
Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN
215-567-7950
Total \$: \$15,000.00
Total Spots: 95
Total CPP: \$0.00
Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/12/16 7:07 AM	SHEPARD RITZEN	1x In19 = n/a @ \$500 Added \$385 fr #4029 here to buy in Voice @ \$885 Orig \$14615, rev tll \$15000 L23 Sat = Action Sports: Red Bull Series 12-130p or Figure Skating 130-3p: Sun = NBC Motor Sports: F1 Racing 12-2p L26 Su 7-8a = Sunday Today (ordered NBC5 Sun) L27 8-9a = Meet The Press (ordered Sun Today) L28 Motor Sports: F1 Racing 12-2p L29 Sun 6p N/A L30 STBD airs 930-10p
10/06/16 11:15 AM	SHEPARD RITZEN	L23 Sat = Action Sports: Red Bull Series 12-130p or Figure Skating 130-3p: Sun = NBC Motor Sports: F1 Racing 12-2p L26 Su 7-8a = Sunday Today (ordered NBC5 Sun) L27 8-9a = Meet The Press (ordered Sun Today) L28 Motor Sports: F1 Racing 12-2p L29 Sun 6p N/A L30 STBD airs 930-10p
10/06/16 10:04 AM	Donna Rodriguez	
10/05/16 2:13 PM	SHEPARD RITZEN	Separation: 30
10/05/16 2:13 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget: \$93,750	
KOB Share: 16%	
Comment: est share over multi buys	
KDRV: 46%	
KWVU: 8%	
KTVL: 30%	

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	95	0.0
Total	100%	95	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	95	\$15,000.00
Total	95	\$15,000.00

Transaction History				
Trans	Created/Received	Created by	Status	Contract \$
Revision	10/12/16 7:07 AM	SHEPARD RITZEN	Revised	\$0
Changes: Calculated Dollars from \$14,615.00 to \$15,000.00, Competitive Market Budget from \$91,344 to \$93,750, Comments from L23 Sat = Action Sports: Red Bull Series 12-130p or Figure Skating 130-3p: Sun = NBC Motor Sports: F1 Racing 12-2p L26 Su 7-8a = Sunday Today (ordered NBC5 Sun) L27 8-9a = Meet The Press (ordered Sun Today) L28 Motor Sports: F1 Racing 12-2p L29 Sun 6p N/A L30 STBD airs 930-10p to 1x In19 = n/a @ \$500 Added \$385 fr #4029 here to buy in Voice @ \$885 Orig \$14615, rev tll \$15000 User Entered \$ from \$14,615.00 to \$15,000.00, Total \$ \$0 from \$14,615.00 to \$15,000.00, 2 buylines added or modified.				



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25325207 Changes as of: 10/12/2016 at 7:07 AM Version: Highlighting Revision 3

CPE: 697/727/4069 Flight: 10/18/16 - 10/24/16 Station: KOB! Total \$: \$15,000.00

Agency: PRISM COMMUNICATIONS Advertiser: Yes on 97 Market: Medford-Ashland Total Spots: 95

1322 G ST NE Product: yes on 97 Office: PHILADELPHIA Total CPP: \$0.00

WASHINGTON, DC Agency Order #: 5449609 Primary Demo: Adults 35+ Total GRP:

20003 Buyer: Lauren Richards Con Type: POLITICAL/VOTE Traffic #: 15251

Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN Separation:

215-567-7950 215-567-7950

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/6/16 11:15 AM	SHEPARD RITZEN	Confirmed			\$0
Makegood 1	10/6/16 10:04 AM	Donna Rodriguez	Confirmed			\$0
Queued for Electronic Contracting	10/5/16 2:34 PM					\$0
Queued for Electronic Contracting	10/5/16 2:18 PM					\$0
Revision	10/5/16 2:13 PM	SHEPARD RITZEN	Confirmed			\$0
New	10/5/16 1:13 PM	SHEPARD RITZEN	New	95		\$14,615.00
						\$14,615.00

Changes: Comments from Separation: 30 to L23 Sat = Action Sports: Red Bull Series 12-130p or Figure Skating 130-3p: Sun = NBC Motor Sports: F1 Racing 12-2p L26 Su 7-8a = Sunday Today (ordered NBC5 Sun) L27 8-9a = Meet The Press (ordered Sun Today) L28 Motor Sports: F1 Racing 12-2p L29 Sun 6p N/A L30 STBD airs 930-10p. Competitive Market Budget from \$60,781 to \$91,344. 6 buylines added or modified.

Changes: User Entered \$ from \$0.00 to \$14,615.00, Buyer from Placement, Media to Lauren Richards, Product from Issue to yes on 97, Demo Meta to [R16].

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.