

CONTRACT

KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Prism Communication
1322 G St. NE
Washington, DC 20003

ver 2

Contract / Revision 15248 /		Alt Order # 25325210
Product Yes on 97		
Contract Dates 10/11/16 - 10/17/16		Estimate # 4065
Advertiser Yes on 97		Original Date / Revision 10/05/16 / 10/06/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Philadelphia Katz Ea	Sales Office Katz-Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 697	Product Code 727
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/13/16	10/13/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$30.00			
N 2	All	10/17/16	10/17/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$30.00			
N 3	All	10/11/16	10/11/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$45.00			
N 4	All	10/12/16	10/12/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$45.00			
N 5	All	10/13/16	10/13/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$45.00			
N 6	All	10/14/16	10/14/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$45.00			
N 7	All	10/17/16	10/17/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$45.00			
N 8	All	10/11/16	10/11/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
N 9	All	10/12/16	10/12/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
N 10	All	10/13/16	10/13/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
N 11	All	10/14/16	10/14/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB1
125 South Fir Street
Medford, OR 97501
(541) 779-5555

Contract / Revision		Alt Order #
15248 /		25325210
Contract Dates		Product
10/11/16 - 10/17/16		Yes on 97
Estimate #		4065
Advertiser		Original Date / Revision
Yes on 97		10/05/16 / 10/06/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
N 12	All	10/17/16	10/17/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
N 13	All	10/11/16	10/11/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$125.00			
N 14	All	10/12/16	10/12/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$125.00			
N 15	All	10/13/16	10/13/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$125.00			
N 16	All	10/14/16	10/14/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$125.00			
N 17	All	10/17/16	10/17/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$125.00			
N 18	All	10/11/16	10/11/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$75.00			
N 19	All	10/12/16	10/12/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$75.00			
N 20	All	10/13/16	10/13/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$75.00			
N 21	All	10/14/16	10/14/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				2	\$75.00			
N 22	All	10/17/16	10/17/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$75.00			
N 23	All	10/11/16	10/11/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$25.00			
N 24	All	10/12/16	10/12/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$25.00			
N 25	All	10/13/16	10/13/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$25.00			
N 26	All	10/14/16	10/14/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$25.00			
N 27	All	10/17/16	10/17/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

<u>Contract / Revision</u> 15248 /		<u>Alt Order #</u> 25325210
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> Yes on 97	<u>Estimate #</u> 4065
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/05/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$25.00			
N 28	All	10/11/16	10/11/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$20.00			
N 29	All	10/12/16	10/12/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$20.00			
N 30	All	10/13/16	10/13/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$20.00			
N 31	All	10/14/16	10/14/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$20.00			
N 32	All	10/17/16	10/17/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$20.00			
N 33	All	10/11/16	10/11/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
N 34	All	10/12/16	10/12/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
N 35	All	10/13/16	10/13/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
N 36	All	10/14/16	10/14/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
N 37	All	10/17/16	10/17/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
N 38	All	10/11/16	10/11/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
N 39	All	10/12/16	10/12/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
N 40	All	10/13/16	10/13/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
N 41	All	10/14/16	10/14/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
N 42	All	10/17/16	10/17/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
N 43	All	10/12/16	10/12/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

<u>Contract / Revision</u> 15248 /		<u>Alt Order #</u> 25325210
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Product</u> Yes on 97
<u>Estimate #</u> 4065		<u>Original Date / Revision</u> 10/05/16 / 10/06/16
<u>Advertiser</u> Yes on 97		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$150.00			
N 44	All	10/14/16	10/14/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$150.00			
N 45	All	10/17/16	10/17/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$150.00			
N 46	All	10/12/16	10/12/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$175.00			
N 47	All	10/14/16	10/14/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$175.00			
N 48	All	10/13/16	10/13/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$175.00			
N 49	All	10/17/16	10/17/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$175.00			
N 50	All	10/12/16	10/12/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
N 51	All	10/14/16	10/14/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
N 52	All	10/13/16	10/13/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$60.00			
N 53	All	10/17/16	10/17/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$60.00			
N 54	All	10/17/16	10/17/16	Mon Prime Other L15	7:58 PM-10:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$1,000.00			
N 55	All	10/11/16	10/11/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$100.00			
N 56	All	10/12/16	10/12/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$100.00			
N 57	All	10/13/16	10/13/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$100.00			
N 58	All	10/14/16	10/14/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$100.00			
N 59	All	10/15/16	10/15/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

<u>Contract / Revision</u> 15248 /		<u>Alt Order #</u> 25325210
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> Yes on 97	<u>Estimate #</u> 4065
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/05/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$100.00			
N 60	All	10/16/16	10/16/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$100.00			
N 61	All	10/17/16	10/17/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$100.00			
N 62	All	10/11/16	10/11/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$100.00			
N 63	All	10/14/16	10/14/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$100.00			
N 64	All	10/17/16	10/17/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$100.00			
N 65	All	10/12/16	10/12/16	Law & Order:SVU L18	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$500.00			
N 66	All	10/13/16	10/13/16	Chicago Med L19	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$500.00			
N 67	All	10/15/16	10/15/16	Today Show Sa L20	6:00 AM-8:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$45.00			
N 68	All	10/15/16	10/15/16	Xfinity: Kansas L21	12:30 PM-3:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				2	\$300.00			
N 69	All	10/15/16	10/15/16	NBC5 News Sat 8p L22	8-830p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$100.00			
N 70	All	10/15/16	10/15/16	Saturday Night Live L23	11:35 PM-1:00 XM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$150.00			
N 71	All	10/16/16	10/16/16	Today Show Su L24	7:00 AM-8:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$60.00			
N 72	All	10/16/16	10/16/16	Meet the Press L25	8:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$125.00			
N 73	All	10/16/16	10/16/16	NBC5 News @ 6p Su L26	6:00 PM-6:30 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$75.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	All	10/10/16-10/16/16	NBC5 News @ 6p Su L26	6:00 PM-6:30 PM	-----Su	:30	\$75.00	NM		
Credited												
N 74	All	10/16/16	10/16/16	NBC5 News Sun 830pm L27	8:30 PM-9:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

<u>Contract / Revision</u> 15248 /		<u>Alt Order #</u> 25325210
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> Yes on 97	<u>Estimate #</u> 4065
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/05/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$125.00			
Totals											75	\$8,420.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	75	\$8,420.00	(\$1,263.00)	\$7,157.00
Totals	75	\$8,420.00	(\$1,263.00)	\$7,157.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



125 West 55th St
New York, NY 10019

Contract # 25325210 **Changes as of:** 10/5/2016 at 4:11 PM **Version:** Highlighting Revision 2
CPE: 697/727/4065 **Flight:** 10/11/16 - 10/17/16 **Station:** KOBI **Total \$:** \$8,420.00
Agency: PRISM COMMUNICATIONS **Advertiser:** Yes on 97 **Market:** Medford-Ashland **Total Spots:** 75
1322 G ST NE **Product:** Yes on 97 **Office:** PHILADELPHIA **Total CPP:** \$0.00
WASHINGTON, DC **Agency Order #:** 5450227 **Primary Demo:** Adults 35+ **Total GRP:**
20003
Buyer: Lauren Richards **Con Type:** POLITICAL/VOTE **Traffic #:** 15248
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN **Separation:**
215-567-7950
Comments: L21 = NASCAR 1230p-3p
L22 = News airs at 8p (after Notre Dame)
L24 = Sunday Today (ordered NBC5 Sun)
L25 = Meet The Press (ordered Sunday Today)
L26 6p News N/A (already in News @ 830p (L27))

#	Day/Time	DP	Program	A3P Rating	Rate	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
REV+ 5	Tu-F, M 9a-10a		TODAY SHW2-NBC	0	\$75.00	30	1	1	1	1	2	0	1	6	\$450.00	\$0.00	0.0
add 1x to fri in 26																	
21	Sa 12:30p-3p		NASCAR	0	\$300.00	30	0	0	0	0	2	0	0	2	\$600.00	\$0.00	0.0
was fri 4p																	
Changes: Day/Time from Sa 12:30p-4p to Sa 12:30p-3p. Program from AVG. ALL WKS to NASCAR																	
22	Sa 8p-8:30p		News	0	\$100.00	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
was 6p																	
Changes: Day/Time from Sa 6p-6:30p to Sa 8p-8:30p. Program from AVG. ALL WKS to News																	
24	Su 7a-8a		Sun Today	0	\$60.00	30	0	0	0	0	0	1	0	1	\$60.00	\$0.00	0.0
Changes: Program from NBC5 SUN to Sun Today																	
25	Su 8a-9a		Meet the Press	0	\$125.00	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0
Changes: Program from SUN TODAY to Meet the Press																	
REV- 26	Su 6p-6:30p		NBC5 WKD NWS@6	0	\$75.00	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
Moved the spot to fri 9-10a																	
TOTALS:														75	\$8,420.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25325210
CPE: 697/727/4065
Agency: PRISM COMMUNICATIONS
1322 G ST NE
WASHINGTON, DC 20003

Changes as of: 10/5/2016 at 4:11 PM
Flight: 10/11/16 - 10/17/16
Advertiser: Yes on 97
Product: Yes on 97
Agency Order #: 5450227

Version: Highlighting Revision 2
Station: KOB
Market: Medford-Ashland
Office: PHILADELPHIA
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: SHEPARD RITZEN
215-567-7950

Total Spots: 75
Total CPP: \$0.00
Total GRP: 15248
Traffic #: 15248
Separation:

Special Instructions	Order Level Comments
----------------------	----------------------

Date/Time	Added by	Comment
10/05/16 4:11 PM	SHEPARD RITZEN	L21 = NASCAR 1230p-3p L22 = News airs at 8p (after Notre Dame) L24 = Sunday Today (ordered NBC5 Sun) L25 = Meet The Press (ordered Sunday Today) L26 6p News N/A (already in News @ 830p (L27))
10/05/16 4:04 PM	Donna Rodriguez	L21 = NASCAR 1230p-3p L22 = News airs at 8p (after Notre Dame) L24 = Sunday Today (ordered NBC5 Sun) L25 = Meet The Press (ordered Sunday Today) L26 6p News N/A (already in News @ 830p (L27))
10/05/16 1:15 PM	SHEPARD RITZEN	Separation: 30
10/05/16 1:15 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$52,625
KOB Share:	16%
Comment: est share over multi buys	
KDRV:	46%
KWVU:	8%
KTVL:	30%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	75	\$8,420.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	75	\$8,420.00
Total	75	\$8,420.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/5/16 4:11 PM	SHEPARD RITZEN	Revised			\$0	\$0	Changes: Comments from Separation: 30 to L21 = NASCAR 1230p-3p L22 = News airs at 8p (after Notre Dame) L24 = Sunday Today (ordered NBC5 Sun) L25 = Meet The Press (ordered Sunday Today) L26 6p News N/A (already in News @ 830p (L27), Competitive Market Budget from \$60,781 to \$52,625, 6 buylines added or modified.
Makegood 1	10/5/16 4:04 PM	Donna Rodriguez	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/5/16 2:02 PM					\$0	\$0	
Queued for Electronic Contracting	10/5/16 2:02 PM					\$0	\$0	
Revision	10/5/16 1:15 PM	SHEPARD RITZEN	Confirmed			\$0	\$8,420.00	Changes: User Entered \$ from \$0.00 to \$8,420.00, Demo Meta to [R16], Buyer from Placement, Media to Lauren Richards, Product from Issue to Yes on 97.
New	10/5/16 1:13 PM	SHEPARD RITZEN	New	75		\$8,420.00	\$8,420.00	



125 West 55th St
New York, NY 10019

Contract # 25325210	Changes as of: 10/5/2016 at 4:11 PM	Version: Highlighting Revision 2
CPE: 697/727/4065	Flight: 10/11/16 - 10/17/16	Station: KOB
Agency: PRISM COMMUNICATIONS	Advertiser: Yes on 97	Market: Medford-Ashland
1322 G ST NE	Product: Yes on 97	Office: PHILADELPHIA
WASHINGTON, DC 20003	Agency Order #: 5450227	Primary Demo: Adults 35+
	Buyer: Lauren Richards	Con Type: POLITICAL/VOTE
	Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950
		Traffic #: 15248
		Separation:

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---