

# CONTRACT



**KOBI**  
 125 South Fir Street  
 Medford, OR 97501  
 (541) 779-5555

*ver 2*

<u>Contract / Revision</u> 15248 /		<u>Alt Order #</u> 25325210
<u>Product</u> Yes on 97		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 4065
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/05/16 / 10/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Philadelphia Katz Ea	<u>Sales Office</u> Katz-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 697	<u>Product Code</u> 727
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

kobi5.com

And:

**Prism Communication**  
 1322 G St. NE  
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/13/16	10/13/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$30.00			
N 2	All	10/17/16	10/17/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$30.00			
N 3	All	10/11/16	10/11/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$45.00			
N 4	All	10/12/16	10/12/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$45.00			
N 5	All	10/13/16	10/13/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$45.00			
N 6	All	10/14/16	10/14/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$45.00			
N 7	All	10/17/16	10/17/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$45.00			
N 8	All	10/11/16	10/11/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
N 9	All	10/12/16	10/12/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
N 10	All	10/13/16	10/13/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
N 11	All	10/14/16	10/14/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

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<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Product</u> Yes on 97
		<u>Estimate #</u> 4065
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/05/16 / 10/06/16

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
N 12	All	10/17/16	10/17/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
N 13	All	10/11/16	10/11/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$125.00			
N 14	All	10/12/16	10/12/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$125.00			
N 15	All	10/13/16	10/13/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$125.00			
N 16	All	10/14/16	10/14/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$125.00			
N 17	All	10/17/16	10/17/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$125.00			
N 18	All	10/11/16	10/11/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$75.00			
N 19	All	10/12/16	10/12/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$75.00			
N 20	All	10/13/16	10/13/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$75.00			
N 21	All	10/14/16	10/14/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				2	\$75.00			
N 22	All	10/17/16	10/17/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$75.00			
N 23	All	10/11/16	10/11/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$25.00			
N 24	All	10/12/16	10/12/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$25.00			
N 25	All	10/13/16	10/13/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$25.00			
N 26	All	10/14/16	10/14/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$25.00			
N 27	All	10/17/16	10/17/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$25.00			

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15248 /	25325210

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Yes on 97	4065

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/05/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$25.00			
N 28	All	10/11/16	10/11/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$20.00			
N 29	All	10/12/16	10/12/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$20.00			
N 30	All	10/13/16	10/13/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$20.00			
N 31	All	10/14/16	10/14/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$20.00			
N 32	All	10/17/16	10/17/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$20.00			
N 33	All	10/11/16	10/11/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
N 34	All	10/12/16	10/12/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
N 35	All	10/13/16	10/13/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
N 36	All	10/14/16	10/14/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
N 37	All	10/17/16	10/17/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
N 38	All	10/11/16	10/11/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
N 39	All	10/12/16	10/12/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
N 40	All	10/13/16	10/13/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
N 41	All	10/14/16	10/14/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
N 42	All	10/17/16	10/17/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
N 43	All	10/12/16	10/12/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$150.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$150.00			
N 44	All	10/14/16	10/14/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$150.00			
N 45	All	10/17/16	10/17/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$150.00			
N 46	All	10/12/16	10/12/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$175.00			
N 47	All	10/14/16	10/14/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$175.00			
N 48	All	10/13/16	10/13/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$175.00			
N 49	All	10/17/16	10/17/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$175.00			
N 50	All	10/12/16	10/12/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
N 51	All	10/14/16	10/14/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
N 52	All	10/13/16	10/13/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$60.00			
N 53	All	10/17/16	10/17/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$60.00			
N 54	All	10/17/16	10/17/16	Mon Prime Other L15	7:58 PM-10:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$1,000.00			
N 55	All	10/11/16	10/11/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$100.00			
N 56	All	10/12/16	10/12/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$100.00			
N 57	All	10/13/16	10/13/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$100.00			
N 58	All	10/14/16	10/14/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$100.00			
N 59	All	10/15/16	10/15/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
15248 /	25325210

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Yes on 97	4065

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/05/16 / 10/06/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$100.00			
N 60	All	10/16/16	10/16/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$100.00			
N 61	All	10/17/16	10/17/16	Late News Rot M-Su L16	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$100.00			
N 62	All	10/11/16	10/11/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$100.00			
N 63	All	10/14/16	10/14/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$100.00			
N 64	All	10/17/16	10/17/16	Tonight Show: Fallon L17	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$100.00			
N 65	All	10/12/16	10/12/16	Law & Order:SVU L18	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$500.00			
N 66	All	10/13/16	10/13/16	Chicago Med L19	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$500.00			
N 67	All	10/15/16	10/15/16	Today Show Sa L20	6:00 AM-8:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$45.00			
N 68	All	10/15/16	10/15/16	Xfinity: Kansas L21	12:30 PM-3:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				2	\$300.00			
N 69	All	10/15/16	10/15/16	NBC5 News Sat 8p L22	8-830p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$100.00			
N 70	All	10/15/16	10/15/16	Saturday Night Live L23	11:35 PM-1:00 XM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$150.00			
N 71	All	10/16/16	10/16/16	Today Show Su L24	7:00 AM-8:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$60.00			
N 72	All	10/16/16	10/16/16	Meet the Press L25	8:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$125.00			
N 73	All	10/16/16	10/16/16	NBC5 News @ 6p Su L26	6:00 PM-6:30 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$75.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	All	10/10/16-10/16/16	NBC5 News @ 6p Su L26	6:00 PM-6:30 PM	-----Su	:30	<del>\$75.00</del>	NM		
<i>Credited</i>												
N 74	All	10/16/16	10/16/16	NBC5 News Sun 830pm L27	8:30 PM-9:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
15248 /	25325210

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Yes on 97	4065

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/05/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$125.00			
<b>Totals</b>											75	\$8,420.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	75	\$8,420.00	(\$1,263.00)	\$7,157.00
<b>Totals</b>	75	\$8,420.00	(\$1,263.00)	\$7,157.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

**Contract #** 25325210      **Changes as of:** 10/5/2016 at 4:11 PM      **Version:** Highlighting Revision 2  
**CPE:** 697/727/4065      **Flight:** 10/11/16 - 10/17/16      **Station:** KOB1      **Total \$:** \$8,420.00  
**Agency:** PRISM COMMUNICATIONS      **Advertiser:** Yes on 97      **Market:** Medford-Ashland      **Total Spots:** 75  
 1322 G ST NE      **Product:** Yes on 97      **Office:** PHILADELPHIA      **Total CPP:** \$0.00  
 WASHINGTON, DC      **Agency Order #:** 5450227      **Primary Demo:** Adults 35+      **Total GRP:**  
 20003  
**Buyer:** Lauren Richards      **Con Type:** POLITICAL/VOTE      **Traffic #:** 15248  
**Salesperson:** SHEPARD RITZEN      **Assistant:** SHEPARD RITZEN      **Separation:**  
 215-567-7950      215-567-7950

**Comments:** L21 = NASCAR 1230p-3p  
 L22 = News airs at 8p (after Notre Dame)  
 L24 = Sunday Today (ordered NBC5 Sun)  
 L25 = Meet The Press (ordered Sunday Today)  
 L26 6p News N/A (already in News @ 830p (L27))

#	Day/Time	DP	Program	Len	A35P Rating	Rate	10/11 - 10/17							Total Spots	Total \$	CPP	GRP	
							10/11	10/12	10/13	10/14	10/15	10/16	10/17					
REV+ 5	Tu-F,M 9a-10a		TODAY SHW2-NBC	30	0	\$75.00	1	1	1	1	2	0	0	1	6	\$450.00	\$0.00	0.0
	Sa		NASCAR	30	0	\$300.00	0	0	0	0	2	0	0	0	2	\$600.00	\$0.00	0.0
	Sa		News	30	0	\$100.00	0	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
	Su		Sun Today	30	0	\$60.00	0	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
	Su		Meet the Press	30	0	\$125.00	0	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
REV- 26	6p-6:30p		NBC5 WKD NWS@6	30	0	\$75.00	0	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
<b>TOTALS:</b>													<b>75</b>	<b>\$8,420.00</b>	<b>\$0.00</b>	<b>0.0</b>		

add 1x to fri in 26  
 was 4p  
 Changes: Day/Time from Sa 12:30p-4p to Sa 12:30p-3p. Program from AVG. ALL WKS to NASCAR  
 was 6p  
 Changes: Day/Time from Sa 6p-6:30p to Sa 8p-8:30p. Program from AVG. ALL WKS to News  
 Changes: Program from NBC5 SUN to Sun Today  
 Changes: Program from SUN TODAY to Meet the Press  
 Moved the spot to in 5 Fri 9-10a



125 West 55th St  
New York, NY 10019

**KATZ TELEVISION**  
GROUP

Contract # 25325210      Changes as of: 10/5/2016 at 4:11 PM      Version: Highlighting Revision 2  
 CPE: 697/727/4065      Flight: 10/11/16 - 10/17/16      Station: KOB  
 Agency: PRISM COMMUNICATIONS      Advertiser: Yes on 97      Market: Medford-Ashland      Total Spots: 75  
 1322 G ST NE      Product: Yes on 97      Office: PHILADELPHIA      Total CPP: \$0.00  
 WASHINGTON, DC      Agency Order #: 5450227      Primary Demo: Adults 35+      Total GRP:  
 20003      Buyer: Lauren Richards      Con Type: POLITICAL/VOTE      Traffic #: 15248  
 Salesperson: SHEPARD RITZEN      Assistant: SHEPARD RITZEN      Separation:  
 215-567-7950

**Special Instructions**

Order Level Comments		
Date/Time	Added by	Comment
10/05/16 4:11 PM	SHEPARD RITZEN	L21 = NASCAR 1230p-3p L22 = News airs at 8p (after Notre Dame) L24 = Sunday Today (ordered NBC5 Sun) L25 = Meet The Press (ordered Sunday Today) L26 6p News N/A (already in News @ 830p (L27))
10/05/16 4:04 PM	Donna Rodriguez	L21 = NASCAR 1230p-3p L22 = News airs at 8p (after Notre Dame) L24 = Sunday Today (ordered NBC5 Sun) L25 = Meet The Press (ordered Sunday Today) L26 6p News N/A (already in News @ 830p (L27))
10/05/16 1:15 PM	SHEPARD RITZEN	Separation: 30
10/05/16 1:15 PM	SHEPARD RITZEN	Separation: 30

**Competitive Information**

Market Budget:	\$52,625
KOBI Share:	16%
Comment:	est share over multi buys
KDRV:	46%
KMVU:	8%
KTVL:	30%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	75	\$8,420.00	N/A	0.0

**Monthly Summary**

Month	Spots	Dollars
2016-Oct	75	\$8,420.00
<b>Total</b>	<b>75</b>	<b>\$8,420.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/5/16 4:11 PM	SHEPARD RITZEN	Revised			\$0	\$0	Changes: Comments from Separation: 30 to L21 = NASCAR 1230p-3p L22 = News airs at 8p (after Notre Dame) L24 = Sunday Today (ordered NBC5 Sun) L25 = Meet The Press (ordered Sunday Today) L26 6p News N/A (already in News @ 830p (L27), Competitive Market Budget from
Makegood 1	10/5/16 4:04 PM	Donna Rodriguez	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/5/16 2:02 PM					\$0	\$0	
Queued for Electronic Contracting	10/5/16 2:02 PM					\$0	\$0	
Revision	10/5/16 1:15 PM	SHEPARD RITZEN	Confirmed			\$0	\$8,420.00	Changes: User Entered \$ from \$0.00 to \$8,420.00, Demo Meta to [R16], Buyer from
New	10/5/16 1:13 PM	SHEPARD RITZEN	New	75		\$8,420.00	\$8,420.00	Placement, Media to Lauren Richards, Product from Issue to Yes on 97.

