

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Target Enterprises
15260 Ventura Blvd Suite 1240
Sherman Oaks, CA 91403

ver

Contract / Revision 14417 / 3		Alt Order # 25205457
Product NO on 97 - Defeat th		
Contract Dates 10/10/16 - 10/16/16		Estimate # 1883
Advertiser Defeat the Tax		Original Date / Revision 10/26/16 / 10/26/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Los Angeles Katz Ea	Sales Office Katz-Los Angele
Special Handling		
Demographic Adults 35+		
		Total Ratings 296.60
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	All	10/10/16	10/14/16	Today Show I L2	7:00 AM-9:00 AM		:30				NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				10	\$80.00	2.20			
2	All	10/10/16	10/14/16	NBC5 News @ 5p L3	5:00 PM-5:30 PM		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				5	\$120.00	3.10			
3	All	10/10/16	10/14/16	M-F NBC Nightly News L4	5:30 PM-6:00 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				4	\$250.00	4.80			
4	All	10/10/16	10/14/16	M-F NBC5 News @ 6p L5	6:00 PM-6:30 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				5	\$150.00	2.20			
5	All	10/10/16	10/14/16	M-F NBC5 News @ 6p L6	6:30 PM-7:00 PM		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				5	\$135.00	1.90			
6	All	10/10/16	10/10/16	Mon Prime Other L7	7:58 PM-10:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$800.00	6.50			
7	All	10/11/16	10/11/16	Tue Prime Hr 1 L9	8:00 PM-9:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$900.00	6.50			
8	All	10/13/16	10/13/16	Thu Prime Hr 2 L11	9:00 PM-10:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---				1	\$400.00	4.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	10/10/16-10/16/16	Thu Prime Hr 2 L11	9:00 PM-10:00 PM	----Th-----	:30		\$400.00	4.10	NM		
			See MG 8.2										
	2	All	10/10/16-10/16/16	Thu Prime Hr 2 L11/21	9:00 PM-10:00 PM	----Th-----	:30		\$400.00	4.10	NM		
			Ⓜ MG for 8.1 10/13										
9	All	10/15/16	10/15/16	NBC5 News @ 6p Sa L12	6:00 PM-6:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$80.00	2.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision		Alt Order #
14417 / 3		25205457
Contract Dates		Product
10/10/16 - 10/16/16		NO on 97 - Defeat th
Advertiser		Estimate #
Defeat the Tax		1883
Original Date / Revision		
10/26/16 / 10/26/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	10/10/16-10/16/16		NBC5 News @ 6p Sa L12	6:00 PM-6:30 PM	-----Sa--	:30		\$80.00	2.20	NM		
See MG 9.2													
2	All	10/10/16-10/16/16		NBC5 News Sat 8p L12/22	8-830p	-----Sa--	:30		\$80.00	2.20	NM		
Ⓜ MG for 9.1 10/15													
10	All	10/15/16	10/15/16	Saturday Night Live L13	11:35 PM-1:00 XM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$220.00	2.80			
11	All	10/16/16	10/16/16	Meet the Press L14	8:00 AM-9:00 AM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				1	\$95.00	3.10			
12	All	10/16/16	10/16/16	Regular Season L16	5:20 PM-8:30 PM		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				2	\$1,250.00	10.60			
13	All	10/10/16	10/14/16	NBC5 News @ Sunrise L18	6a-7a		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				5	\$80.00	1.20			
14	All	10/10/16	10/14/16	Today Show II L19	9a-10a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				5	\$75.00	1.30			
15	All	10/10/16	10/14/16	Entertainment Tonight L20	730-8		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				5	\$60.00	1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	All	10/10/16-10/16/16		Entertainment Tonight L20	730-8	MTuWThF----	:30		\$60.00	1.30	NM		
See MG 15.6													
6	All	10/10/16-10/16/16		Entertainment Tonight L32	9p-10p	-----Sa--	:30		\$60.00	1.30	NM		
Ⓜ MG for 15.5 10/13													
16	All	10/10/16	10/10/16	Dr. Oz L23	4p-5p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$150.00	2.00			
17	All	10/10/16	10/10/16	NBC5 News @ 5p L24`	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$300.00	3.10			
18	All	10/10/16	10/10/16	M-F NBC5 News @ 6p L25	6p-7p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$300.00	2.00			
19	All	10/10/16	10/10/16	NBC5 News @ 7p L26	7-730p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$125.00	1.30			
20	All	10/10/16	10/10/16	Entertainment Tonight L27	730-8		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$75.00	1.30			
21	All	10/10/16	10/10/16	Mon Prime Other L28	8p-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$2,000.00	6.10			
22	All	10/10/16	10/10/16	Timeless L29	10p-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$500.00	3.60			

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<u>Contract / Revision</u> 14417 / 3		<u>Alt Order #</u> 25205457
<u>Contract Dates</u> 10/10/16 - 10/16/16	<u>Product</u> NO on 97 - Defeat th	<u>Estimate #</u> 1883
<u>Advertiser</u> Defeat the Tax		<u>Original Date / Revision</u> 10/26/16 / 10/26/16

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
23	All	10/10/16	10/10/16	Late 11p News M-F L30	11p-1135p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$150.00	2.00			
24	All	10/10/16	10/10/16	Tonight Show: Fallon L31	1135p-1236a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----				1	\$125.00	2.00			
N 25	All	10/10/16	10/16/16	NBC5 News Sun 830pm L33	830-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				1	\$80.00	2.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	10/10/16-10/16/16	NBC5 News Sun 830pm L33	830-9p	-----Su	:30		\$80.00	2.20	NM		
	Credited												
26	All	10/12/16	10/14/16	Today Show II L34	9a-10a		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				6	\$75.00	1.00			
27	All	10/12/16	10/14/16	Days of our Lives L35	1p-2p		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				6	\$125.00	0.70			
28	All	10/12/16	10/14/16	Dr. Oz L36	4p-5p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				5	\$150.00	0.80			
29	All	10/12/16	10/14/16	NBC5 News @ 5p L37	5p-530p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				4	\$300.00	3.10			
30	All	10/12/16	10/14/16	M-F NBC5 News @ 6p L38	6p-7p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				4	\$300.00	2.00			
N 31	All	10/12/16	10/14/16	NBC5 News @ 7p L39	7-730p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				4	\$125.00	1.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	All	10/10/16-10/16/16	NBC5 News @ 7p L39	7-730p	---WThF----	:30		\$125.00	1.10	NM		
	Credited												
N 32	All	10/12/16	10/14/16	Entertainment Tonight L40	730-8		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				2	\$75.00	1.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	All	10/10/16-10/16/16	Entertainment Tonight L40	730-8	---WThF----	:30		\$75.00	1.30	NM		
	Credited												
33	All	10/12/16	10/14/16	Chicago Med L41	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---				1	\$600.00	2.70			
34	All	10/11/16	10/11/16	Chicago Fire L42	10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$600.00	2.00			
35	All	10/12/16	10/16/16	Law & Order:SVU	9p-10p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----				2	\$800.00	2.70			

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<u>Advertiser</u> Defeat the Tax		<u>Original Date / Revision</u> 10/26/16 / 10/26/16

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
36	All	10/12/16	10/16/16	Chicago PD L44	10p-11p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----				2	\$600.00	2.10			
37	All	10/12/16	10/16/16	Dateline NBC L45	9:00 PM-11:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				1	\$600.00	2.00			
38	All	10/12/16	10/16/16	Late News RotM-Su L46	M-F11-1135p/SaSu		:30				NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTFSS				7	\$150.00	0.80			
39	All	10/12/16	10/16/16	Tonight Show: Fallon L47	1135p-1236a		:30				NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				7	\$125.00	0.50			
40	All	10/12/16	10/16/16	Today Show Sa L48	6a-8a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				2	\$75.00	0.30			
N 41	All	10/12/16	10/16/16	Insider Wknd L49	630p-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$45.00	0.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	10/10/16-10/16/16	Insider Wknd L49	630p-7p	-----Sa--	:30		\$45.00	0.90	NM		
	Credited												
N 42	All	10/12/16	10/16/16	Entertainment Tonight L50	7p-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$75.00	0.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	10/10/16-10/16/16	Entertainment Tonight L50	7p-8p	-----Sa--	:30		\$75.00	0.50	NM		
	Credited												
43	All	10/12/16	10/16/16	Saturday Night Live L51	1130p-1:03a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$300.00	2.80			
44	All	10/12/16	10/16/16	Sun 11:30p-12a L52	1130p-12a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				1	\$25.00	0.20			
45	All	10/12/16	10/16/16	vs. Stanford L53	430p-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				2	\$300.00	1.10			
46	All	10/12/16	10/16/16	Football Night AmeR L54	4-5:18p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				1	\$600.00	2.30			
47	All	10/12/16	10/14/16	AgDay L55	5a-530a		:30				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				6	\$50.00	0.20			
48	All	10/12/16	10/14/16	NBC5 News @ Sunrise L56	6a-7a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				2	\$200.00	1.20			
49	All	10/12/16	10/14/16	Today Show I L57	7a-9a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$300.00	2.20			
50	All	10/12/16	10/14/16	Today Show II L58	9a-10a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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KOB1
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u> 14417 / 3		<u>Alt Order #</u> 25205457
<u>Contract Dates</u> 10/10/16 - 10/16/16		<u>Product</u> NO on 97 - Defeat th
<u>Advertiser</u> Defeat the Tax		<u>Estimate #</u> 1883
		<u>Original Date / Revision</u> 10/26/16 / 10/26/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$200.00	1.30			
51	All	10/12/16	10/14/16	Today Show III L59	10a-11a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$100.00	1.00			
52	All	10/12/16	10/14/16	The Doctors L60	12p-1p		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$50.00	0.20			
53	All	10/12/16	10/14/16	Days of our Lives L61	1p-2p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$150.00	0.70			
54	All	10/12/16	10/14/16	Dr. Oz L62	4p-5p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$150.00	0.80			
55	All	10/12/16	10/14/16	NBC5 News @ 5p L63	5p-530p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				2	\$500.00	3.10			
56	All	10/12/16	10/14/16	M-F NBC5 News @ 6p L64	6p-7p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$500.00	2.00			
N 57	All	10/12/16	10/14/16	NBC5 News @ 7p L65	7-730p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$250.00	1.10			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		3	All	10/10/16-10/16/16	NBC5 News @ 7p L65	7-730p	---WThF----	:30	\$250.00	1.10	NM		
		Credited											
N 58	All	10/12/16	10/14/16	Entertainment Tonight L66	730-8		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$150.00	1.30			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		3	All	10/10/16-10/16/16	Entertainment Tonight L66	730-8	---WThF----	:30	\$150.00	1.30	NM		
		Credited											
59	All	10/12/16	10/14/16	Dateline NBC L67	9p-11p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				2	\$750.00	2.40			
60	All	10/12/16	10/16/16	Late News Rot M-Su L68	M-F11-1135p/SaSu		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTFSS				8	\$200.00	0.80			
61	All	10/12/16	10/16/16	Tonight Show: Fallon L69	1135p-1236a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				2	\$150.00	0.20			
N 62	All	10/12/16	10/16/16	Insider Wknd L70	630p-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$75.00	0.90			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	All	10/10/16-10/16/16	Insider Wknd L70	630p-7p	-----Sa--	:30	\$75.00	0.90	NM		
		Credited											
63	All	10/12/16	10/16/16	Today Show Su L71	7a-8a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				3	\$125.00	0.30			

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KOBI

125 South Fir Street

Medford, OR 97501

(541) 779-5555

kobi5.com

Contract / Revision		Alt Order #
14417 / 3		25205457
Contract Dates		Product
10/10/16 - 10/16/16		NO on 97 - Defeat th
		Estimate #
		1883
Advertiser		Original Date / Revision
Defeat the Tax		10/26/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
N 64	All	10/12/16	10/16/16	NBC5 News Sun 830pm L72	830-9p		:30				NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S				1	\$250.00	3.30				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	All	10/10/16-10/16/16	NBC5 News Sun 830pm L72	830-9p	-----Su	:30	\$250.00	3.30	NM			
		Credited												
65	All	10/12/16	10/16/16	Xfinity= Kansas L73	12:30 PM-3:00 PM		:30				NM	2	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S-				2	\$600.00	1.10				
66	All	10/12/16	10/16/16	Sprint cup Kansas L74	11:00 AM-3:00 PM		:30				NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S-				2	\$500.00	2.00				
Totals										296.60			172	\$39,445.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	172	\$39,445.00	(\$5,916.75)	\$33,528.25
Totals	172	\$39,445.00	(\$5,916.75)	\$33,528.25

Signature: _____

Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25205457
CPE: /OR TAX/1883
Agency: TARGET ENTERPRISES
TARGET ENTERPRISES 15260
VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Changes as of: 10/26/2016 at 11:03 AM

Version: Highlighting Makegood 3
Station: KOB
Market: Medford-Ashland
Office: LOS ANGELES

Total \$: \$39,445.00
Total Spots: 172
Total CPP: \$132.90

Agency Order #: 35+
Buyer: MEREDITH MARCUS
Salesperson: STEVE BANKA
323-966-5021

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: CARL SKINNER
323-966-5023

Comments: REVISION: ADD TO SCHED LINES 34-74 (+\$26,950); PLEASE CONFIRM OR ADVISE - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/10	10/10 - 10/10	Total Spots	Total \$	CPP	GRP
CR 22	Sa 8p-8:30p		5 NEWS AFTER FTBL	\$80.00	2.2	30	1	0	0	\$0.00	\$36.36	0.0
CR 39	Tu-F 7p-7:30p		NEWS @ 7P	\$125.00	1.1	30	4	3	3	\$375.00	\$113.64	3.3
CR 40	Tu-F 7:30p-8p		ENT TONIGHT	\$75.00	1.3	30	2	1	1	\$75.00	\$57.69	1.3
CR 49	Sa 6:30p-7p		INSIDER	\$45.00	0.9	30	1	0	0	\$0.00	\$50.00	0.0
CR 50	Sa 7p-8p		ENT TONIGHT WKND	\$75.00	0.5	30	1	0	0	\$0.00	\$150.00	0.0
CR 65	Tu-F 7p-7:30p		NEWS @ 7P	\$250.00	1.1	30	3	2	2	\$500.00	\$227.27	2.2
CR 66	Tu-F 7:30p-8p		ENT TONIGHT	\$150.00	1.3	30	3	2	2	\$300.00	\$115.38	2.6
CR 70	Sa 6:30p-7p		INSIDER	\$75.00	0.9	30	1	0	0	\$0.00	\$83.33	0.0
CR 72	Su 8:30p-9p		NEWS AFTER NFL	\$250.00	3.3	30	1	0	0	\$0.00	\$75.76	0.0
TOTALS: 172									172	\$39,445.00	\$132.90	296.8

Makegood Comments

Date/Time	Action	Added by	Comment
10/26/16 11:11 AM	Accepted	CARL SKINNER	CREDIT APPROVED: MG EST 1885 & 1886