

CONTRACT

Ver 3



KOBI  
125 South Fir Street  
Medford, OR 97501  
(541) 779-5555

kobi5.com

And:

Prism Communication  
1322 G St. NE  
Washington, DC 20003

|                     |                       |                          |  |
|---------------------|-----------------------|--------------------------|--|
| Contract / Revision |                       | Alt Order #              |  |
| 15244 /             |                       | 25325208                 |  |
| Product             |                       |                          |  |
| yes on 97           |                       |                          |  |
| Contract Dates      |                       | Estimate #               |  |
| 10/11/16 - 10/17/16 |                       | 4064                     |  |
| Advertiser          |                       | Original Date / Revision |  |
| Yes on 97           |                       | 10/12/16 / 10/12/16      |  |
| Billing Cycle       | Billing Calendar      | Cash/Trade               |  |
| EOM/EOC             | Broadcast             | Cash                     |  |
| Station             | Account Executive     | Sales Office             |  |
| KOBI                | Philadelphia Katz Eag | Katz-Philadelphi         |  |
| Special Handling    |                       |                          |  |
| Demographic         |                       |                          |  |
| Adults 35+          |                       |                          |  |
| IDB#                | Advertiser Code       | Product Code             |  |
|                     | 697                   | 727                      |  |
| Agency Ref          |                       | Advertiser Ref           |  |
|                     |                       |                          |  |

| *Line | Ch  | Start Date        | End Date        | Description            | Start/End Time  | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount  |
|-------|-----|-------------------|-----------------|------------------------|-----------------|------|--------|-------------------|-------------|------|-------|---------|
| 1     | All | 10/13/16          | 10/13/16        | AgDay L1               | 5:00 AM-5:30 AM |      | :30    |                   |             | NM   | 1     | \$30.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/10/16          | 10/16/16        | ---T---                |                 |      |        | 1                 | \$30.00     |      |       |         |
| 2     | All | 10/17/16          | 10/17/16        | AgDay L1               | 5:00 AM-5:30 AM |      | :30    |                   |             | NM   | 1     | \$30.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/17/16          | 10/23/16        | M-----                 |                 |      |        | 1                 | \$30.00     |      |       |         |
| 3     | All | 10/11/16          | 10/11/16        | NBC5 News @ Sunrise L2 | 5:30 AM-6:00 AM |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/10/16          | 10/16/16        | -T-----                |                 |      |        | 1                 | \$45.00     |      |       |         |
| 4     | All | 10/12/16          | 10/12/16        | NBC5 News @ Sunrise L2 | 5:30 AM-6:00 AM |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/10/16          | 10/16/16        | --W----                |                 |      |        | 1                 | \$45.00     |      |       |         |
| 5     | All | 10/13/16          | 10/13/16        | NBC5 News @ Sunrise L2 | 5:30 AM-6:00 AM |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/10/16          | 10/16/16        | ---T---                |                 |      |        | 1                 | \$45.00     |      |       |         |
| 6     | All | 10/14/16          | 10/14/16        | NBC5 News @ Sunrise L2 | 5:30 AM-6:00 AM |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/10/16          | 10/16/16        | ----F--                |                 |      |        | 1                 | \$45.00     |      |       |         |
| 7     | All | 10/17/16          | 10/17/16        | NBC5 News @ Sunrise L2 | 5:30 AM-6:00 AM |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/17/16          | 10/23/16        | M-----                 |                 |      |        | 1                 | \$45.00     |      |       |         |
| 8     | All | 10/11/16          | 10/11/16        | NBC5 News @ Sunrise L3 | 6:00 AM-7:00 AM |      | :30    |                   |             | NM   | 1     | \$80.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/10/16          | 10/16/16        | -T-----                |                 |      |        | 1                 | \$80.00     |      |       |         |
| 9     | All | 10/12/16          | 10/12/16        | NBC5 News @ Sunrise L3 | 6:00 AM-7:00 AM |      | :30    |                   |             | NM   | 1     | \$80.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/10/16          | 10/16/16        | --W----                |                 |      |        | 1                 | \$80.00     |      |       |         |
| 10    | All | 10/13/16          | 10/13/16        | NBC5 News @ Sunrise L3 | 6:00 AM-7:00 AM |      | :30    |                   |             | NM   | 1     | \$80.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |     | 10/10/16          | 10/16/16        | ---T---                |                 |      |        | 1                 | \$80.00     |      |       |         |
| 11    | All | 10/14/16          | 10/14/16        | NBC5 News @ Sunrise L3 | 6:00 AM-7:00 AM |      | :30    |                   |             | NM   | 1     | \$80.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
|       |     |                   |                 |                        |                 |      |        |                   |             |      |       |         |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



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| Contract / Revision |  | Alt Order #              |
| 15244 /             |  | 25325208                 |
| Contract Dates      |  | Product                  |
| 10/11/16 - 10/17/16 |  | yes on 97                |
| Estimate #          |  | 4064                     |
| Advertiser          |  | Original Date / Revision |
| Yes on 97           |  | 10/12/16 / 10/12/16      |

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| *Line | Ch  | Start Date        | End Date        | Description            | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount   |
|-------|-----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|------|-------|----------|
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ----F--                |                   |      |        | 1                 | \$80.00     |      |       |          |
| 12    | All | 10/17/16          | 10/17/16        | NBC5 News @ Sunrise L3 | 6:00 AM-7:00 AM   |      | :30    |                   |             | NM   | 1     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/17/16          | 10/23/16        | M-----                 |                   |      |        | 1                 | \$80.00     |      |       |          |
| 13    | All | 10/11/16          | 10/11/16        | Today Show I L4        | 7:00 AM-9:00 AM   |      | :30    |                   |             | NM   | 2     | \$250.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | -T-----                |                   |      |        | 2                 | \$125.00    |      |       |          |
| 14    | All | 10/12/16          | 10/12/16        | Today Show I L4        | 7:00 AM-9:00 AM   |      | :30    |                   |             | NM   | 2     | \$250.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | --W----                |                   |      |        | 2                 | \$125.00    |      |       |          |
| 15    | All | 10/13/16          | 10/13/16        | Today Show I L4        | 7:00 AM-9:00 AM   |      | :30    |                   |             | NM   | 2     | \$250.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ---T---                |                   |      |        | 2                 | \$125.00    |      |       |          |
| 16    | All | 10/14/16          | 10/14/16        | Today Show I L4        | 7:00 AM-9:00 AM   |      | :30    |                   |             | NM   | 2     | \$250.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ----F--                |                   |      |        | 2                 | \$125.00    |      |       |          |
| 17    | All | 10/17/16          | 10/17/16        | Today Show I L4        | 7:00 AM-9:00 AM   |      | :30    |                   |             | NM   | 2     | \$250.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/17/16          | 10/23/16        | M-----                 |                   |      |        | 2                 | \$125.00    |      |       |          |
| 18    | All | 10/11/16          | 10/11/16        | Today Show II L5       | 9:00 AM-10:00 AM  |      | :30    |                   |             | NM   | 1     | \$75.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | -T-----                |                   |      |        | 1                 | \$75.00     |      |       |          |
| 19    | All | 10/12/16          | 10/12/16        | Today Show II L5       | 9:00 AM-10:00 AM  |      | :30    |                   |             | NM   | 1     | \$75.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | --W----                |                   |      |        | 1                 | \$75.00     |      |       |          |
| 20    | All | 10/13/16          | 10/13/16        | Today Show II L5       | 9:00 AM-10:00 AM  |      | :30    |                   |             | NM   | 1     | \$75.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ---T---                |                   |      |        | 1                 | \$75.00     |      |       |          |
| 21    | All | 10/14/16          | 10/14/16        | Today Show II L5       | 9:00 AM-10:00 AM  |      | :30    |                   |             | NM   | 1     | \$75.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ----F--                |                   |      |        | 1                 | \$75.00     |      |       |          |
| 22    | All | 10/17/16          | 10/17/16        | Today Show II L5       | 9:00 AM-10:00 AM  |      | :30    |                   |             | NM   | 1     | \$75.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/17/16          | 10/23/16        | M-----                 |                   |      |        | 1                 | \$75.00     |      |       |          |
| 23    | All | 10/11/16          | 10/11/16        | Today Show III L6      | 10:00 AM-11:00 AM |      | :30    |                   |             | NM   | 1     | \$25.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | -T-----                |                   |      |        | 1                 | \$25.00     |      |       |          |
| 24    | All | 10/12/16          | 10/12/16        | Today Show III L6      | 10:00 AM-11:00 AM |      | :30    |                   |             | NM   | 1     | \$25.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | --W----                |                   |      |        | 1                 | \$25.00     |      |       |          |
| 25    | All | 10/13/16          | 10/13/16        | Today Show III L6      | 10:00 AM-11:00 AM |      | :30    |                   |             | NM   | 1     | \$25.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ---T---                |                   |      |        | 1                 | \$25.00     |      |       |          |
| 26    | All | 10/14/16          | 10/14/16        | Today Show III L6      | 10:00 AM-11:00 AM |      | :30    |                   |             | NM   | 1     | \$25.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ----F--                |                   |      |        | 1                 | \$25.00     |      |       |          |
| 27    | All | 10/17/16          | 10/17/16        | Today Show III L6      | 10:00 AM-11:00 AM |      | :30    |                   |             | NM   | 1     | \$25.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |

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**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

|  |                             |  |
|--|-----------------------------|--|
| <u>Contract / Revision</u><br>15244 /        |                             | <u>Alt Order #</u><br>25325208                         |
| <u>Contract Dates</u><br>10/11/16 - 10/17/16 | <u>Product</u><br>yes on 97 | <u>Estimate #</u><br>4064                              |
| <u>Advertiser</u><br>Yes on 97               |                             | <u>Original Date / Revision</u><br>10/12/16 / 10/12/16 |

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| *Line | Ch  | Start Date        | End Date        | Description            | Start/End Time   | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount   |
|-------|-----|-------------------|-----------------|------------------------|------------------|------|--------|-------------------|-------------|------|-------|----------|
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/17/16          | 10/23/16        | M-----                 |                  |      |        | 1                 | \$25.00     |      |       |          |
| 28    | All | 10/11/16          | 10/11/16        | The Doctors L7         | 12:00 PM-1:00 PM |      | :30    |                   |             | NM   | 1     | \$20.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | -T-----                |                  |      |        | 1                 | \$20.00     |      |       |          |
| 29    | All | 10/12/16          | 10/12/16        | The Doctors L7         | 12:00 PM-1:00 PM |      | :30    |                   |             | NM   | 1     | \$20.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | --W----                |                  |      |        | 1                 | \$20.00     |      |       |          |
| 30    | All | 10/13/16          | 10/13/16        | The Doctors L7         | 12:00 PM-1:00 PM |      | :30    |                   |             | NM   | 1     | \$20.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ---T---                |                  |      |        | 1                 | \$20.00     |      |       |          |
| 31    | All | 10/14/16          | 10/14/16        | The Doctors L7         | 12:00 PM-1:00 PM |      | :30    |                   |             | NM   | 1     | \$20.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ----F--                |                  |      |        | 1                 | \$20.00     |      |       |          |
| 32    | All | 10/17/16          | 10/17/16        | The Doctors L7         | 12:00 PM-1:00 PM |      | :30    |                   |             | NM   | 1     | \$20.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/17/16          | 10/23/16        | M-----                 |                  |      |        | 1                 | \$20.00     |      |       |          |
| 33    | All | 10/11/16          | 10/11/16        | Days of our Lives L8   | 1:00 PM-2:00 PM  |      | :30    |                   |             | NM   | 1     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | -T-----                |                  |      |        | 1                 | \$80.00     |      |       |          |
| 34    | All | 10/12/16          | 10/12/16        | Days of our Lives L8   | 1:00 PM-2:00 PM  |      | :30    |                   |             | NM   | 1     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | --W----                |                  |      |        | 1                 | \$80.00     |      |       |          |
| 35    | All | 10/13/16          | 10/13/16        | Days of our Lives L8   | 1:00 PM-2:00 PM  |      | :30    |                   |             | NM   | 1     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ---T---                |                  |      |        | 1                 | \$80.00     |      |       |          |
| 36    | All | 10/14/16          | 10/14/16        | Days of our Lives L8   | 1:00 PM-2:00 PM  |      | :30    |                   |             | NM   | 1     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ----F--                |                  |      |        | 1                 | \$80.00     |      |       |          |
| 37    | All | 10/17/16          | 10/17/16        | Days of our Lives L8   | 1:00 PM-2:00 PM  |      | :30    |                   |             | NM   | 1     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/17/16          | 10/23/16        | M-----                 |                  |      |        | 1                 | \$80.00     |      |       |          |
| 38    | All | 10/11/16          | 10/11/16        | Dr. Oz L9              | 4:00 PM-5:00 PM  |      | :30    |                   |             | NM   | 1     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | -T-----                |                  |      |        | 1                 | \$80.00     |      |       |          |
| 39    | All | 10/13/16          | 10/13/16        | Dr. Oz L9              | 4:00 PM-5:00 PM  |      | :30    |                   |             | NM   | 1     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ---T---                |                  |      |        | 1                 | \$80.00     |      |       |          |
| 40    | All | 10/17/16          | 10/17/16        | Dr. Oz L9              | 4:00 PM-5:00 PM  |      | :30    |                   |             | NM   | 1     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/17/16          | 10/23/16        | M-----                 |                  |      |        | 1                 | \$80.00     |      |       |          |
| 41    | All | 10/12/16          | 10/12/16        | NBC5 News @ 5p L10     | 5:00 PM-5:30 PM  |      | :30    |                   |             | NM   | 1     | \$150.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | --W----                |                  |      |        | 1                 | \$150.00    |      |       |          |
| 42    | All | 10/14/16          | 10/14/16        | NBC5 News @ 5p L10     | 5:00 PM-5:30 PM  |      | :30    |                   |             | NM   | 1     | \$150.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |     | 10/10/16          | 10/16/16        | ----F--                |                  |      |        | 1                 | \$150.00    |      |       |          |
| 43    | All | 10/11/16          | 10/11/16        | M-F NBC5 News @ 6p L11 | 6:00 PM-6:30 PM  |      | :30    |                   |             | NM   | 1     | \$175.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KOB**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com


|                          |  |                     |
|--------------------------|--|---------------------|
| Contract / Revision      |  | Alt Order #         |
| 15244 /                  |  | 25325208            |
| Contract Dates           |  | Product             |
| 10/11/16 - 10/17/16      |  | yes on 97           |
| Advertiser               |  | Estimate #          |
| Yes on 97                |  | 4064                |
| Original Date / Revision |  |                     |
|                          |  | 10/12/16 / 10/12/16 |

| *Line    | Ch  | Start Date        | End Date        | Description               | Start/End Time     | Days                  | Length          | Spots/Week        | Rate               | Type        | Spots | Amount     |
|----------|-----|-------------------|-----------------|---------------------------|--------------------|-----------------------|-----------------|-------------------|--------------------|-------------|-------|------------|
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | -T-----                   |                    |                       |                 | 1                 | \$175.00           |             |       |            |
| 44       | All | 10/13/16          | 10/13/16        | M-F NBC5 News @ 6p L11    | 6:00 PM-6:30 PM    |                       | :30             |                   |                    | NM          | 1     | \$175.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | ---T---                   |                    |                       |                 | 1                 | \$175.00           |             |       |            |
| 45       | All | 10/17/16          | 10/17/16        | M-F NBC5 News @ 6p L11    | 6:00 PM-6:30 PM    |                       | :30             |                   |                    | NM          | 1     | \$175.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/17/16          | 10/23/16        | M-----                    |                    |                       |                 | 1                 | \$175.00           |             |       |            |
| 46       | All | 10/12/16          | 10/12/16        | M-F NBC5 News @ 6p L12    | 6:30 PM-7:00 PM    |                       | :30             |                   |                    | NM          | 1     | \$175.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | --W----                   |                    |                       |                 | 1                 | \$175.00           |             |       |            |
| 47       | All | 10/14/16          | 10/14/16        | M-F NBC5 News @ 6p L12    | 6:30 PM-7:00 PM    |                       | :30             |                   |                    | NM          | 1     | \$175.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | ----F--                   |                    |                       |                 | 1                 | \$175.00           |             |       |            |
| 48       | All | 10/11/16          | 10/11/16        | NBC5 News @ 7p L13        | 7:00 PM-7:30 PM    |                       | :30             |                   |                    | NM          | 1     | \$80.00    |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | -T-----                   |                    |                       |                 | 1                 | \$80.00            |             |       |            |
| N 49     | All | 10/13/16          | 10/13/16        | NBC5 News @ 7p L13        | 7:00 PM-7:30 PM    |                       | :30             |                   |                    | NM          | 0     | \$0.00     |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | ---T---                   |                    |                       |                 | 1                 | \$80.00            |             |       |            |
|          |     | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>         | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>        | <u>Type</u> |       |            |
|          |     | 1                 | All             | 10/10/16-10/16/16         | NBC5 News @ 7p L13 | 7:00 PM-7:30 PM       | ----Th-----     | :30               | <del>\$80.00</del> | NM          |       |            |
| Credited |     |                   |                 |                           |                    |                       |                 |                   |                    |             |       |            |
| N 50     | All | 10/17/16          | 10/17/16        | NBC5 News @ 7p L13        | 7:00 PM-7:30 PM    |                       | :30             |                   |                    | NM          | 2     | \$160.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/17/16          | 10/23/16        | M-----                    |                    |                       |                 | 2                 | \$80.00            |             |       |            |
| 51       | All | 10/12/16          | 10/12/16        | Entertainment Tonight L14 | 7:30 PM-8:00 PM    |                       | :30             |                   |                    | NM          | 1     | \$60.00    |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | --W----                   |                    |                       |                 | 1                 | \$60.00            |             |       |            |
| 52       | All | 10/14/16          | 10/14/16        | Entertainment Tonight L14 | 7:30 PM-8:00 PM    |                       | :30             |                   |                    | NM          | 1     | \$60.00    |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | ----F--                   |                    |                       |                 | 1                 | \$60.00            |             |       |            |
| 53       | All | 10/12/16          | 10/12/16        | Late News Rot M-Su L15    | 11:00 PM-11:35 PM  |                       | :30             |                   |                    | NM          | 1     | \$100.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | --W----                   |                    |                       |                 | 1                 | \$100.00           |             |       |            |
| N 54     | All | 10/14/16          | 10/14/16        | Late 11p News M-F L15     | 11p-1135p          |                       | :30             |                   |                    | NM          | 1     | \$100.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | ----F--                   |                    |                       |                 | 1                 | \$100.00           |             |       |            |
| 55       | All | 10/16/16          | 10/16/16        | Late News Rot M-Su L15    | 11:00 PM-11:35 PM  |                       | :30             |                   |                    | NM          | 1     | \$100.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | -----S                    |                    |                       |                 | 1                 | \$100.00           |             |       |            |
| 56       | All | 10/11/16          | 10/11/16        | Tonight Show: Fallon L16  | 11:35 PM-12:35 XM  |                       | :30             |                   |                    | NM          | 1     | \$100.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/10/16          | 10/16/16        | -T-----                   |                    |                       |                 | 1                 | \$100.00           |             |       |            |
| 57       | All | 10/17/16          | 10/17/16        | Tonight Show: Fallon L16  | 11:35 PM-12:35 XM  |                       | :30             |                   |                    | NM          | 1     | \$100.00   |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |
| Week:    |     | 10/17/16          | 10/23/16        | M-----                    |                    |                       |                 | 1                 | \$100.00           |             |       |            |
| 58       | All | 10/11/16          | 10/11/16        | The Voice L17             | 8p-9p              |                       | :30             |                   |                    | NM          | 1     | \$1,000.00 |
|          |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>        |             |       |            |

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KOBI

125 South Fir Street

Medford, OR 97501

(541) 779-5555

Contract / Revision

15244 /

Alt Order #

25325208

Contract Dates

10/11/16 - 10/17/16

Product

yes on 97

Estimate #

4064

Advertiser

Yes on 97

Original Date / Revision

10/12/16 / 10/12/16

kobi5.com

| *Line  | Ch  | Start Date        | End Date        | Description             | Start/End Time   | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|--------|-----|-------------------|-----------------|-------------------------|------------------|------|--------|-------------------|-------------|------|-------|------------|
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -T-----                 |                  |      |        | 1                 | \$1,000.00  |      |       |            |
| 59     | All | 10/13/16          | 10/13/16        | Chicago Med L18         | 9:00 PM-10:00 PM |      | :30    |                   |             | NM   | 1     | \$500.00   |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | ---T---                 |                  |      |        | 1                 | \$500.00    |      |       |            |
| 60     | All | 10/14/16          | 10/14/16        | Dateline NBC L19        | 9:00 PM-11:00 PM |      | :30    |                   |             | NM   | 1     | \$500.00   |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | ----F--                 |                  |      |        | 1                 | \$500.00    |      |       |            |
| 61     | All | 10/15/16          | 10/15/16        | Today Show Sa L20       | 6:00 AM-8:00 AM  |      | :30    |                   |             | NM   | 1     | \$45.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -----S-                 |                  |      |        | 1                 | \$45.00     |      |       |            |
| 62     | All | 10/15/16          | 10/15/16        | Xfinity Kansas L21      | 12:30 PM-3:00 PM |      | :30    |                   |             | NM   | 1     | \$300.00   |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -----S-                 |                  |      |        | 1                 | \$300.00    |      |       |            |
| 63     | All | 10/15/16          | 10/15/16        | NBC5 News Sat 8p L22    | 8-830p           |      | :30    |                   |             | NM   | 1     | \$100.00   |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -----S-                 |                  |      |        | 1                 | \$100.00    |      |       |            |
| 64     | All | 10/15/16          | 10/15/16        | Insider L23             | 8p-9p            |      | :30    |                   |             | NM   | 1     | \$45.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -----S-                 |                  |      |        | 1                 | \$45.00     |      |       |            |
| 65     | All | 10/15/16          | 10/15/16        | Saturday Night Live L24 | 11:35 PM-1:00 XM |      | :30    |                   |             | NM   | 1     | \$150.00   |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -----S-                 |                  |      |        | 1                 | \$150.00    |      |       |            |
| 66     | All | 10/16/16          | 10/16/16        | Today Show Su L25       | 7:00 AM-8:00 AM  |      | :30    |                   |             | NM   | 1     | \$60.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -----S                  |                  |      |        | 1                 | \$60.00     |      |       |            |
| 67     | All | 10/16/16          | 10/16/16        | Meet the Press L26      | 8:00 AM-9:00 AM  |      | :30    |                   |             | NM   | 1     | \$125.00   |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -----S                  |                  |      |        | 1                 | \$125.00    |      |       |            |
| 68     | All | 10/16/16          | 10/16/16        | NBC5 News Sun 830pm L27 | 8:30 PM-9:00 PM  |      | :30    |                   |             | NM   | 1     | \$125.00   |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -----S                  |                  |      |        | 1                 | \$125.00    |      |       |            |
| N 69   | All | 10/16/16          | 10/16/16        | Sprint Cup: Kansas L28  | 11:00 AM-3:00 PM |      | :30    |                   |             | NM   | 1     | \$300.00   |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |     | 10/10/16          | 10/16/16        | -----S                  |                  |      |        | 1                 | \$300.00    |      |       |            |
| Totals |     |                   |                 |                         |                  |      |        |                   |             |      | 74    | \$8,460.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 09/26/16 - 10/17/16 | 74         | \$8,460.00   | (\$1,269.00) | \$7,191.00 |
| Totals              | 74         | \$8,460.00   | (\$1,269.00) | \$7,191.00 |

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25325208 Changes as of: 10/12/2016 at 7:00 AM Version: Highlighting Revision 3  
CPE: 697/727/4064 Flight: 10/11/16 - 10/17/16 Station: KOB  
Agency: PRISM Advertiser: Yes on 97 Market: Medford-Ashland  
COMMUNICATIONS Product: yes on 97 Office: PHILADELPHIA  
1322 G ST NE Agency Order #: 5450147 Primary Demo: Adults 35+  
WASHINGTON, DC 20003  
Buyer: Lauren Richards Con Type: POLITICAL/VOTE  
Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN  
215-567-7950  
Traffic #: 15244  
Separation:  
Comments: Add \$300 fr #4030 to nascar ln28. Also move 1x n/a due to debate to other day ln13

| #  | Day/Time           | DP | Program         | Rate     | A35P Rating | Len | 10/11 - 10/17 |       |       |       |       |       |       | Total Spots | Total \$ | CPP        | GRP    |     |
|--|--------------------|----|-----------------|----------|-------------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|----------|------------|--------|-----|
|  |                    |    |                 |          |             |     | 10/11         | 10/12 | 10/13 | 10/14 | 10/15 | 10/16 | 10/17 |             |          |            |        |     |
| REV 13   | Tu-F M<br>7p-7:30p |    | NBC5 NWS @7P    | \$80.00  | 0           | 30  | 1             | 0     | 1     | 0     | 0     | 0     | 1     | 2           | 3        | \$240.00   | \$0.00 | 0.0 |
| move spot fr 10/13 to 10/17  |                    |    |                 |          |             |     |               |       |       |       |       |       |       |             |          |            |        |     |
| 15   | M-F<br>11p-11:35p  |    | NBC5 NEWS AT 11 | \$100.00 | 0           | 30  | 0             | 1     | 0     | 1     | 0     | 1     | 0     |             | 3        | \$300.00   | \$0.00 | 0.0 |
| change flight to M-F<br>Changes: Day/Time from Tu-M 11p-11:35p to M-F 11p-11:35p |                    |    |                 |          |             |     |               |       |       |       |       |       |       |             |          |            |        |     |
| REV+ 28  | Su<br>11a-3p       |    | NASCAR          | \$300.00 | 0.0         | 30  | 0             | 0     | 0     | 0     | 0     | 0     | 0     | 1           | 0        | \$300.00   | \$0.00 | 0.0 |
| add fr prev order missed nascar spot   |                    |    |                 |          |             |     |               |       |       |       |       |       |       |             |          |            |        |     |
| TOTALS:  |                    |    |                 |          |             |     | 13            | 12    | 12    | 12    | 13    | 5     | 5     | 14          | 74       | \$8,460.00 | \$0.00 | 0.0 |



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 25325208 Changes as of: 10/12/2016 at 7:00 AM Version: Highlighting Revision 3  
CPE: 697/727/4064 Flight: 10/11/16 - 10/17/16 Station: KOB  
Agency: PRISM COMMUNICATIONS Advertiser: Yes on 97 Market: Medford-Ashland Total Spots: 74  
1322 G ST NE Product: yes on 97 Office: PHILADELPHIA Total CPP: \$0.00  
WASHINGTON, DC Agency Order #: 5450147 Primary Demo: Adults 35+ Total GRP:  
20003 Buyer: Lauren Richards Con Type: POLITICAL/VOTE Traffic #: 15244  
Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN Separation:  
215-567-7950 215-567-7950

| Special Instructions |  |
|----------------------|--|
|----------------------|--|

| Order Level Comments |                 |   |
|----------------------|-----------------|---|
| Date/Time            | Added by        | Comment   |
| 10/12/16 7:00 AM     | SHEPARD RITZEN  | Add \$300 fr #4030 to nascar In28. Also move 1x n/a due to debate to other day In13 |
|                      |                 | L21 Nascar airs 1230-3p   |
|                      |                 | L22 6p News mv'd to 8p after NASCAR   |
|                      |                 | L23 Insider PE moved to 830   |
|                      |                 | L25 Su 7-8a = Sunday Today (ordered NBC5 Sun)                                       |
|                      |                 | L26 Su 8-9a = Meet The Press (ordered Sun Today)                                    |
| 10/06/16 8:59 AM     | SHEPARD RITZEN  | L21 Nascar airs 1230-3p   |
|                      |                 | L22 6p News mv'd to 8p after NASCAR   |
|                      |                 | L23 Insider PE and not rescheduled  |
|                      |                 | L25 Su 7-8a = Sunday Today (ordered NBC5 Sun)                                       |
|                      |                 | L26 Su 8-9a = Meet The Press (ordered Sun Today)                                    |
| 10/06/16 8:41 AM     | Donna Rodriguez | Separation: 30  |
| 10/05/16 1:16 PM     | SHEPARD RITZEN  | Separation: 30  |
| 10/05/16 1:16 PM     | SHEPARD RITZEN  | Separation: 30  |

| Competitive Information            |          |
|------------------------------------|----------|
| Market Budget:                     | \$52,875 |
| KOB Share:                         | 16%      |
| Comment: est share over multi buys |          |
| KDRV:                              | 46%      |
| KVVU:                              | 8%       |
| KTVL:                              | 30%      |

| Daypart Summary |           |       |            |     |
|-----------------|-----------|-------|------------|-----|
| Day/Time        | % Distrib | Spots | Dollars    | GRP |
|                 | 100%      | 74    | \$8,460.00 | N/A |
|                 | 100%      | 74    | \$8,460.00 | N/A |
| Total           |           |       |            | 0.0 |

| Monthly Summary |       |            |
|-----------------|-------|------------|
| Month           | Spots | Dollars    |
| 2016-Oct        | 74    | \$8,460.00 |
| Total           | 74    | \$8,460.00 |

| Transaction History |                  |                 |           |       |   |
|---------------------|------------------|-----------------|-----------|-------|---|
| Trans               | Created/Received | Created by      | Status    | Spot# | Spot- \$ Chg Contract \$ Comment  |
| Revision            | 10/16/16 8:59 AM | SHEPARD RITZEN  | Revised   | 1     | \$300.00 \$0 Changes: Comments from L21 Nascar airs 1230-3p L22 6p News mv'd to 8p after NASCAR L23 Insider PE moved to 830 L25 Su 7-8a = Sunday Today (ordered NBC5 Sun) L26 Su 8-9a = Meet The Press (ordered Sun Today) to Add \$300 fr #4030 to nascar In28. Also move 1x n/a due to debate to other day In13. Total Spots from 73 to 74, Calculated Dollars from \$8,160.00 to \$8,460.00. Competitive Market Budget from \$60,781 to \$52,875; User Entered \$ from \$8,160.00 to \$8,460.00, Total \$ from \$8,160.00 to \$8,460.00. 3 buylines added or modified. |
| Revision            | 10/16/16 8:59 AM | SHEPARD RITZEN  | Confirmed |       | Changes: Comments from Separation: 30 to L21 Nascar airs 1230-3p L22 6p News mv'd to 8p after NASCAR L23 Insider PE moved to 830  |
| Makegood 1          | 10/16/16 8:41 AM | Donna Rodriguez | Confirmed |       | L25 Su 7-8a = Sunday Today (ordered NBC5 Sun) L26 Su 8-9a = Meet The Press (ordered Sun Today). 5 buylines added or modified.   |





125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
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| Contract # 25325208          |  | Changes as of: 10/12/2016 at 7:00 AM |  | Version: Highlighting Revision 3 |  |
|------------------------------|--|--------------------------------------|--|----------------------------------|--|
| CPE: 697/727/4064            |  | Flight: 10/11/16 - 10/17/16          |  | Station: KOB                     |  |
| Agency: PRISM COMMUNICATIONS |  | Advertiser: Yes on 97                |  | Market: Medford-Ashland          |  |
| 1322 G ST NE                 |  | Product: yes on 97                   |  | Office: PHILADELPHIA             |  |
| WASHINGTON, DC               |  | Agency Order #: 5450147              |  | Primary Demo: Adults 35+         |  |
| 20003                        |  | Buyer: Lauren Richards               |  | Con Type: POLITICAL/VOTE         |  |
|                              |  | Salesperson: SHEPARD RITZEN          |  | Assistant: SHEPARD RITZEN        |  |
|                              |  |                                      |  | 215-567-7950                     |  |
|                              |  |                                      |  | Traffic #: 15244                 |  |
|                              |  |                                      |  | Separation:                      |  |
|                              |  |                                      |  | Total Spots: 74                  |  |
|                              |  |                                      |  | Total CPP: \$0.00                |  |
|                              |  |                                      |  | Total GRP:                       |  |
|                              |  |                                      |  | Total \$: \$8,460.00             |  |

| Transaction History               |                  |                |           |  |            |
|-----------------------------------|------------------|----------------|-----------|--|------------|
| Trans                             | Created/Received | Created by     | Status    | Spot+  | Spot-      |
| Queued for Electronic Contracting | 10/5/16 2:21 PM  |                |           |  |            |
| Revision                          | 10/5/16 1:16 PM  | SHEPARD RITZEN | Confirmed |  |            |
| New                               | 10/5/16 1:13 PM  | SHEPARD RITZEN | New       | 73   |            |
|                                   |                  |                |           | \$8,160.00   | \$8,160.00 |
|                                   |                  |                |           | \$0  | \$0        |
|                                   |                  |                |           | \$8,160.00   | \$8,160.00 |
|                                   |                  |                |           | Changes: User Entered \$ from \$0.00 to \$8,160.00, Demo Meta to [R16], Buyer from Placement, Media to Lauren Richards, Product from Issue to yes on 97. |            |

|                           |   |
|---------------------------|---|
| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|---------------------------|---|