

## INVOICE



**KOB**  
**125 South Fir Street**  
**Medford, OR 97501**  
**Main: (541) 779-5555**  
**Billing: (541) 779-5555 ext 5527**

kobi5.com

Billing Address:

**Media Analysis, Inc.**  
**Attention: Accounts Payable**  
**P.O. Box 66490**  
**Portland, OR 97290**

Send Payment To:

**KOB**  
**P.O. Box 1489**  
**Medford, OR 97501-0110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
14420-1	08/31/16	August 2016	08/01/16 - 08/31/16

Station	Account Executive	Sales Office	Sales Region
KOB	Bob Wise	Local-Medford	Local

Advertiser	Product	Estimate Number
Oregon Education Associat	Oregon Education Associat	Actg Order #121 - W

Flight Dates	Order #	Alt Order #
08/22/16 - 09/16/16	14420	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/16	09/16/16	NBC5 News @ Sunrise	6a-7a	MTWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/22/16 6:15 AM NBC5 News @ Sunrise 6a-7a :30 OEA1601NOWOTV30H \$30.00 NM 1 All W 08/24/16 6:26 AM NBC5 News @ Sunrise 6a-7a :30 OEA1602LIBUTV30H \$30.00 NM 3 All F 08/26/16 6:55 AM NBC5 News @ Sunrise 6a-7a :30 OEA1601NOWOTV30H \$30.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MTWTF-- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 All W 08/31/16 6:48 AM NBC5 News @ Sunrise 6a-7a :30 OEA1601NOWOTV30H \$30.00 NM									
2	08/22/16	09/16/16	Today Show I	7a-9a	MTWTF--	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/24/16 7:20 AM Today Show I 7a-9a :30 OEA1603WHYTTV30H \$45.00 NM 2 All F 08/26/16 8:53 AM Today Show I 7a-9a :30 OEA1602LIBUTV30H \$45.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MTWTF-- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 08/29/16 7:21 AM Today Show I 7a-9a :30 OEA1601NOWOTV30H \$45.00 NM 4 All Tu 08/30/16 7:21 AM Today Show I 7a-9a :30 OEA1602LIBUTV30H \$45.00 NM									
3	08/22/16	09/16/16	NBC5 News @ 5p	5p-530p	MTWTF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/22/16 5:09 PM NBC5 News @ 5p 5p-530p :30 OEA1602LIBUTV30H \$60.00 NM 1 All F 08/26/16 5:19 PM NBC5 News @ 5p 5p-530p :30 OEA1603WHYTTV30H \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MTWTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 08/30/16 5:08 PM NBC5 News @ 5p 5p-530p :30 OEA1603WHYTTV30H \$60.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

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**Medford, OR 97501-0110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
14420-1	08/31/16	August 2016	08/01/16 - 08/31/16

Advertiser	Product	Estimate Number
Oregon Education Associa	Oregon Education Associa	Actg Order #121 - W

kobi5.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
4	08/22/16	09/16/16	M-F NBC5 News @ 6p	6p-7p	MTWTF--	:30	2	\$75.00	NM																																	
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4	All	W	08/31/16	6:33 PM	M-F NBC5 News @ 6p	6p-7p	:30	OEA1602LIBUTV30H	\$75.00	NM																																
Total Spots							14																																			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$705.00</b>
<u>Agency Commission</u>	<b>\$105.75</b>
<u>Net Amount Due</u>	<b>\$599.25</b>

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