

CONTRACT

Ver 4



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Prism Communication
1322 G St. NE
Washington, DC 20003

Contract / Revision 15245 / 1		Alt Order # 25325209
Product Yes on 97		
Contract Dates 10/11/16 - 10/17/16		Estimate # 4063
Advertiser Yes on 97		Original Date / Revision 10/05/16 / 10/21/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Philadelphia Katz Ea	Sales Office Katz-Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 697	Product Code 727
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	10/11/16	10/11/16	AgDay L14	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$30.00			
2	All	10/12/16	10/12/16	AgDay L14	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$30.00			
3	All	10/13/16	10/13/16	AgDay L14	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$30.00			
4	All	10/14/16	10/14/16	AgDay L14	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$30.00			
5	All	10/17/16	10/17/16	AgDay L14	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$30.00			
6	All	10/11/16	10/11/16	NBC5 News @ Sunrise L15	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$45.00			
7	All	10/12/16	10/12/16	NBC5 News @ Sunrise L15	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$45.00			
8	All	10/13/16	10/13/16	NBC5 News @ Sunrise L15	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$45.00			
9	All	10/14/16	10/14/16	NBC5 News @ Sunrise L15	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$45.00			
10	All	10/17/16	10/17/16	NBC5 News @ Sunrise L15	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$45.00			
11	All	10/11/16	10/11/16	NBC5 News @ Sunrise L16	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
15245 / 1	25325209

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Yes on 97	4063

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/05/16 / 10/21/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
12	All	10/12/16	10/12/16	NBC5 News @ Sunrise L16	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
13	All	10/13/16	10/13/16	NBC5 News @ Sunrise L16	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
14	All	10/14/16	10/14/16	NBC5 News @ Sunrise L16	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
15	All	10/17/16	10/17/16	NBC5 News @ Sunrise L16	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
16	All	10/11/16	10/11/16	Today Show I L17	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$125.00			
17	All	10/12/16	10/12/16	Today Show I L17	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$125.00			
18	All	10/13/16	10/13/16	Today Show I L17	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$125.00			
19	All	10/14/16	10/14/16	Today Show I L17	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$125.00			
20	All	10/17/16	10/17/16	Today Show I L17	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$125.00			
21	All	10/11/16	10/11/16	Today Show II L18	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$75.00			
22	All	10/12/16	10/12/16	Today Show II L18	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$75.00			
23	All	10/13/16	10/13/16	Today Show II L18	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$75.00			
24	All	10/14/16	10/14/16	Today Show II L18	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$75.00			
25	All	10/17/16	10/17/16	Today Show II L18	9:00 AM-10:00 AM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				2	\$75.00			
26	All	10/11/16	10/11/16	Today Show III L19	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$25.00			
27	All	10/12/16	10/12/16	Today Show III L19	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$25.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$25.00			
28	All	10/13/16	10/13/16	Today Show III L19	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$25.00			
29	All	10/14/16	10/14/16	Today Show III L19	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$25.00			
30	All	10/17/16	10/17/16	Today Show III L19	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$25.00			
31	All	10/11/16	10/11/16	The Doctors L20	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$20.00			
32	All	10/12/16	10/12/16	The Doctors L20	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$20.00			
33	All	10/13/16	10/13/16	The Doctors L20	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$20.00			
34	All	10/14/16	10/14/16	The Doctors L20	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$20.00			
35	All	10/17/16	10/17/16	The Doctors L20	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$20.00			
36	All	10/11/16	10/11/16	Days of our Lives L21	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
37	All	10/12/16	10/12/16	Days of our Lives L21	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
38	All	10/13/16	10/13/16	Days of our Lives L21	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
39	All	10/14/16	10/14/16	Days of our Lives L21	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
40	All	10/17/16	10/17/16	Days of our Lives L21	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
41	All	10/11/16	10/11/16	Dr. Oz L22	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
42	All	10/12/16	10/12/16	Dr. Oz L22	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
43	All	10/13/16	10/13/16	Dr. Oz L22	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
44	All	10/14/16	10/14/16	Dr. Oz L22	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
45	All	10/17/16	10/17/16	Dr. Oz L22	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
46	All	10/11/16	10/11/16	NBC5 News @ 5p L23	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$150.00			
47	All	10/12/16	10/12/16	NBC5 News @ 5p L23	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$150.00			
48	All	10/13/16	10/13/16	NBC5 News @ 5p L23	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$150.00			
49	All	10/14/16	10/14/16	NBC5 News @ 5p L23	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$150.00			
50	All	10/17/16	10/17/16	NBC5 News @ 5p L23	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$150.00			
51	All	10/11/16	10/11/16	M-F NBC5 News @ 6p L24	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$175.00			
52	All	10/12/16	10/12/16	M-F NBC5 News @ 6p L24	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$175.00			
53	All	10/13/16	10/13/16	M-F NBC5 News @ 6p L24	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$175.00			
54	All	10/14/16	10/14/16	M-F NBC5 News @ 6p L24	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$175.00			
55	All	10/17/16	10/17/16	M-F NBC5 News @ 6p L24	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$175.00			
56	All	10/11/16	10/11/16	M-F NBC5 News @ 6p L25	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$175.00			
57	All	10/12/16	10/12/16	M-F NBC5 News @ 6p L25	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$175.00			
58	All	10/13/16	10/13/16	M-F NBC5 News @ 6p L25	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$175.00			
59	All	10/14/16	10/14/16	M-F NBC5 News @ 6p L25	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$175.00			

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KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
15245 / 1	25325209

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Yes on 97	4063

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/05/16 / 10/21/16

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$175.00			
60	All	10/17/16	10/17/16	M-F NBC5 News @ 6p L25	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$175.00			
61	All	10/11/16	10/11/16	NBC5 News @ 7p L26	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
62	All	10/12/16	10/12/16	NBC5 News @ 7p L26	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
63	All	10/13/16	10/13/16	NBC5 News @ 7p L26	7:00 PM-7:30 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	All	10/10/16-10/16/16		NBC5 News @ 7p L26	7:00 PM-7:30 PM	----Th-----	:30		\$80.00	NM		
<i>Credited</i>												
64	All	10/14/16	10/14/16	NBC5 News @ 7p L26	7:00 PM-7:30 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				2	\$80.00			
65	All	10/17/16	10/17/16	NBC5 News @ 7p L26	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
66	All	10/11/16	10/11/16	Entertainment Tonight L27	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$60.00			
67	All	10/12/16	10/12/16	Entertainment Tonight L27	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$60.00			
68	All	10/13/16	10/13/16	Entertainment Tonight L27	7:30 PM-8:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$60.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	All	10/10/16-10/16/16		Entertainment Tonight L27	7:30 PM-8:00 PM	----Th-----	:30		\$60.00	NM		
<i>Credited</i>												
69	All	10/14/16	10/14/16	Entertainment Tonight L27	7:30 PM-8:00 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				2	\$60.00			
70	All	10/17/16	10/17/16	Entertainment Tonight L27	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$60.00			
71	All	10/17/16	10/17/16	Mon Prime Other L28	7:58 PM-10:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$1,000.00			
72	All	10/11/16	10/11/16	Late News Rot M-Su L29	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$100.00			
73	All	10/12/16	10/12/16	Late News Rot M-Su L29	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$100.00			

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KOBI
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Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u> 15245 / 1	<u>Alt Order #</u> 25325209
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<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> Yes on 97	<u>Estimate #</u> 4063
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<u>Advertiser</u> Yes on 97	<u>Original Date / Revision</u> 10/05/16 / 10/21/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
74	All	10/13/16	10/13/16	Late News Rot M-Su L29	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$100.00			
75	All	10/14/16	10/14/16	Late News Rot M-Su L29	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$100.00			
76	All	10/15/16	10/15/16	Late News Rot M-Su L29	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$100.00			
77	All	10/16/16	10/16/16	Late News Rot M-Su L29	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$100.00			
78	All	10/17/16	10/17/16	Late News Rot M-Su L29	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$100.00			
79	All	10/11/16	10/11/16	Tonight Show: Fallon L30	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$100.00			
80	All	10/12/16	10/12/16	Tonight Show: Fallon L30	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$100.00			
81	All	10/13/16	10/13/16	Tonight Show: Fallon L30	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$100.00			
82	All	10/14/16	10/14/16	Tonight Show: Fallon L30	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$100.00			
83	All	10/17/16	10/17/16	Tonight Show: Fallon L30	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$100.00			
84	All	10/11/16	10/11/16	This Is Us L31	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$500.00			
85	All	10/11/16	10/11/16	Chicago Fire L32	10:00 PM-11:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$500.00			
86	All	10/12/16	10/12/16	Law & Order:SVU L33	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$500.00			
87	All	10/12/16	10/12/16	Law & Order:SVU L34	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$500.00			
88	All	10/13/16	10/13/16	Chicago Med L35	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$500.00			
89	All	10/14/16	10/14/16	Dateline NBC L36	9:00 PM-11:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$500.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
15245 / 1	25325209

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Yes on 97	4063

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/05/16 / 10/21/16

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
90	All	10/15/16	10/15/16	Today Show Sa L37	6:00 AM-8:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$45.00			
91	All	10/15/16	10/15/16	Xfinit: Kansas L38/46	12:30 PM-3:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$400.00			
92	All	10/16/16	10/16/16	Sprint Cup: Kansas L38	11:00 AM-3:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$400.00			
93	All	10/15/16	10/15/16	NBC5 News Sat 8p L39	8-830p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$100.00			
94	All	10/15/16	10/15/16	Saturday Night Live L40	11:35 PM-1:00 XM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$150.00			
95	All	10/16/16	10/16/16	Today Show Su L41	7:00 AM-8:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$60.00			
E 96	All	10/16/16	10/16/16	Meet the Press L42	8:00 AM-9:00 AM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/10/16-10/16/16	Meet the Press L42	8:00 AM-9:00 AM	-----Su	:30		\$125.00	NM		
	<i>Credited</i>											
97	All	10/16/16	10/16/16	NBC5 News @ 6p Su L43	6:00 PM-6:30 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/10/16-10/16/16	NBC5 News @ 6p Su L43	6:00 PM-6:30 PM	-----Su	:30		\$75.00	NM		
	<i>Credited</i>											
98	All	10/16/16	10/16/16	Small Town Big Deal L44	930p-10p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$25.00			
E 99	All	10/16/16	10/16/16	NBC5 News Sun 830pm L45	8:30 PM-9:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/10/16-10/16/16	NBC5 News Sun 830pm L45	8:30 PM-9:00 PM	-----Su	:30		\$125.00	NM		
	<i>Credited</i>											
Totals											97	\$12,455.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	97	\$12,455.00	(\$1,868.25)	\$10,586.75
Totals	97	\$12,455.00	(\$1,868.25)	\$10,586.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
15245 / 1	25325209

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Yes on 97	4063

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/05/16 / 10/21/16

kobi5.com

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25325209 Changes as of: 10/19/2016 at 12:09 PM Version: Highlighting Revision 4

CPE: 697727/4063 Flight: 10/11/16 - 10/17/16 Station: KOB
 Agency: PRISM Advertiser: Yes on 97 Market: Medford-Ashland
 COMMUNICATIONS Product: Yes on 97 Office: PHILADELPHIA
 1322 G ST NE Agency Order #: 5449691 Primary Demo: Adults 35+
 WASHINGTON, DC

Buyer: Lauren Richards
 Salesperson: SHEPARD RITZEN
 215-567-7950
 Con Type: POLITICAL/VOTE
 Assistant: SHEPARD RITZEN
 215-567-7950
 Separation:

Comments: cut 2x n/a ln42,45 here \$250 ttl & move to #4069 to run Post Debate spot. Was \$12705, now \$12455

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17											Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17								
REV-42	Su 8a-9a		Meet Press	\$125.00	0	30	0	0	0	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0	
REV-45	Su 8:30p-9p		POST NFL PROGRAMMING	\$125.00	0	30	0	0	0	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0	
TOTALS:							18	18	15	19	5	4	18	97	\$12,455.00	\$0.00	0.0				



125 West 55th St
New York, NY 10019

Contract # 25325209

CPE: 697/727/4063

Agency: PRISM COMMUNICATIONS

1322 G ST NE
WASHINGTON, DC 20003

Changes as of: 10/19/2016 at 12:09 PM

Flight: 10/11/16 - 10/17/16

Advertiser: Yes on 97

Product: Yes on 97

Agency Order #: 5449691

Version: Highlighting Revision 4

Station: KOB

Market: Medford-Ashland

Office: PHILADELPHIA

Primary Demo: Adults 35+

Total \$: \$12,455.00

Total Spots: 97

Total CPP: \$0.00

Total GRP:

Traffic #: 15245

Separation:

Buyer: Lauren Richards

Salesperson: SHEPARD RITZEN

215-567-7950

Con Type: POLITICAL/VOTE

Assistant: SHEPARD RITZEN

215-567-7950

Special Instructions

Order Level Comments

10/19/16 12:09 PM SHEPARD RITZEN Comment: cut 2x n/a in42.45 here \$250 ttl & move to #4069 to run Post Debate spot. Was \$12705, now \$12455

L38 = NASCAR Sat 1230p-3p (In46), Sun 11a-3p
L39 = News - 8pm after Notre Dame Football
L41 = Sunday Today (ordered NBC5 Sun)
L42 - Meet The Press (ordered Sunday Today)
L43 News @ 6p N/A move to 1x in18
L44 STBD airs at 930p Sunday

10/12/16 6:55 AM SHEPARD RITZEN Comment: L38 = NASCAR Sat 1230p-3p (In46), Sun 11a-3p
L39 = News - 8pm after Notre Dame Football
L41 = Sunday Today (ordered NBC5 Sun)
L42 - Meet The Press (ordered Sunday Today)
L43 News @ 6p N/A move to 1x in18
L44 STBD airs at 930p Sunday

10/05/16 3:56 PM SHEPARD RITZEN Comment: L38 = NASCAR Sat 1230p-3p, Sun 11a-3p
L39 = News - 8pm after Notre Dame Football
L41 = Sunday Today (ordered NBC5 Sun)
L42 - Meet The Press (ordered Sunday Today)
L43 News @ 6p N/A already in News @ 830p (L45)
L44 STBD airs at 930p Sunday

Separation: 30

Separation: 30

Competitive Information

Market Budget: \$77,844

KOB Share: 16%

Comment: est share over multi buys

KDRV: 46%

KMVU: 8%

KTVL: 30%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	97	\$12,455.00	N/A	0.0
	100%	97	\$12,455.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	97	\$12,455.00
Total	97	\$12,455.00

