

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Target Enterprises
15260 Ventura Blvd Suite 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 14422 /		<u>Alt Order #</u> 25219344
<u>Product</u> NO on 97 - Defeat th		
<u>Contract Dates</u> 11/07/16 - 11/08/16		<u>Estimate #</u> 1887
<u>Advertiser</u> Defeat the Tax		<u>Original Date / Revision</u> 08/18/16 / 08/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Los Angeles Katz Ea	<u>Sales Office</u> Katz-Los Angele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 10.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	11/07/16	11/08/16	Today Show I	7:00 AM-9:00 AM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$80.00	2.20			
N 2	All	11/07/16	11/07/16	Mon Prime Other	7:58 PM-10:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$800.00	6.10			
Totals										10.50		3	\$960.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	3	\$960.00	(\$144.00)	\$816.00
Totals	3	\$960.00	(\$144.00)	\$816.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25219344 Changes as of: 8/12/2016 at 4:29 PM Version: Highlighting Revision 1
CPE: FOR TAX/1887 Flight: 11/7/16 - 11/8/16 Station: KOB
Agency: TARGET ENTERPRISES Advertiser: Defeat the Tax on OR Sales Market: Medford-Ashland Total Spots: 3
Product: NO on 97 - Defeat the Tax on OR Sales Office: LOS ANGELES Total CPP: \$91.43
TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 #14422
Agency Order #: Buyer: MEREDITH MARCUS Primary Demo: Adults 35+ Total GRP: 10.5
Salesperson: STEVE BANKA 323-966-5021 Con Type: POLITICAL/VOTE Separation:
Comments: REVISED TO UPDATE ADVERTISER NAME: DEFEAT THE TAX ON OREGON SALES; UPDATED ESTIMATE NUMBER; NO OTHER CHANGES MADE; PLEASE CONFIRM OR ADVISE - THANKS

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/7 - 11/7		Total Spots	Total \$	CPP	GRP
							11/7					
1	M-Tu 7a-9a		TODAY SHOW	\$80.00	2.2	30	2		2	\$160.00	\$36.36	4.4
2	M 8p-10p		THE VOICE	\$800.00	6.1	30	1		1	\$800.00	\$131.15	6.1
TOTALS: 3									3	\$960.00	\$91.43	10.5



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25219344 **Changes as of:** 8/12/2016 at 4:29 PM **Version:** Highlighting Revision 1
CPE: /OR TAX/1887 **Flight:** 11/7/16 - 11/8/16 **Station:** KOB1 **Total \$:** \$960.00
Agency: TARGET ENTERPRISES **Advertiser:** Defeat the Tax on OR Sales **Market:** Medford-Ashland **Total Spots:** 3
Product: NO on 97 - Defeat the Tax on OR Sales **Office:** LOS ANGELES **Total CPP:** \$91.43
Agency Order #: **Buyer:** MEREDITH MARCUS **Primary Demo:** Adults 35+ **Total GRP:** 10.5
Salesperson: STEVE BANKA **Con Type:** POLITICAL/VOTE **Separation:**
 323-966-5021 **Assistant:** CARL SKINNER 323-966-5023

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
08/12/16 4:29 PM	CARL SKINNER	NEW ORDER TARGET VARIOUS; W/O 11/07; ORDER 9 OF 9; PLEASE CONFIRM OR ADVISE - THANKS
06/20/16 11:41 AM	CARL SKINNER	NEW ORDER TARGET VARIOUS; W/O 11/07; ORDER 9 OF 9; PLEASE CONFIRM OR ADVISE - THANKS

Competitive Information	
Market Budget:	\$6,000
KOB1 Share:	16%
Comment:	
Unknown:	84%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	3	\$960.00	10.5
Total	100%	3	\$960.00	10.5

Monthly Summary		
Month	Spots	Dollars
2016-Nov	3	\$960.00
Total	3	\$960.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot++	Spot- \$ Chg Contract \$ Comment
Revision	8/12/16 4:29 PM	CARL SKINNER	Revised		
Queued for Electronic Contracting	6/21/16 8:24 AM				
New	6/20/16 11:41 AM	CARL SKINNER	New	3	\$0 \$960.00 Defeat the Tax on OR Sales.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

add

Contract # 25219344		Changes as of: 6/20/2016 at 11:41 AM		Version: Original Order	
CPE: /OR TAX/11/07		Flight: 11/7/16 - 11/8/16		Station: KOB	
Agency: TARGET ENTERPRISES		Advertiser: Target Various		Market: Medford-Ashland	
TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403		Product: TARGET VARIOUS		Office: LOS ANGELES	
Agency Order #:		Buyer: MEREDITH MARCUS		Primary Demo: Adults 35+	
		Salesperson: STEVE BANKA 323-966-5021		Con Type: POLITICAL/VOTE	
				Assistant: CARL SKINNER 323-966-5023	
Comments: NEW ORDER TARGET VARIOUS; W/O 11/07; ORDER 9 OF 9; PLEASE CONFIRM OR ADVISE - THANKS					
		Total GRP: 10.5		Separation:	
		Total Spots: 3		Total CPP: \$91.43	
		Total \$: \$960.00			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/7 - 11/7		Total Spots	Total \$	CPP	GRP
							11/7					
1	M-Tu 17a-9a		TODAY SHOW	\$80.00	2.2	30	2		2	\$160.00	\$36.36	4.4
2	M 8p-10p		THE VOICE	\$800.00	6.1	30	1		1	\$800.00	\$131.15	6.1
TOTALS: 3									3	\$960.00	\$91.43	10.5



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25219344 **Changes as of:** 6/20/2016 at 11:41 AM **Version:** Original Order
CPE: /OR TAX/11/07 **Flight:** 11/7/16 - 11/8/16 **Station:** KOB
Agency: TARGET ENTERPRISES **Advertiser:** Target Various **Market:** Medford-Ashland
Product: TARGET VARIOUS **Office:** LOS ANGELES **Total Spots:** 3
Total CPP: \$91.43 **Total \$:** \$960.00

Agency Order #: **Primary Demo:** Adults 35+ **Total GRP:** 10.5
Buyer: MEREDITH MARCUS **Con Type:** POLITICAL/VOTE
Salesperson: STEVE BANKA **Assistant:** CARL SKINNER
323-966-5021 323-966-5023 **Separation:**

Hit Listed Programs	

Order Level Comments		
Date/Time	Added by	Comment
06/20/16 11:41 AM	CARL SKINNER	NEW ORDER TARGET VARIOUS; W/O 11/07; ORDER 9 OF 9; PLEASE CONFIRM OR ADVISE - THANKS

Competitive Information	
Market Budget:	\$6,000
KOB Share:	16%
Comment:	
Unknown:	84%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	3	\$960.00	10.5
Total	100%	3	\$960.00	10.5

Monthly Summary		
Month	Spots	Dollars
2016-Nov	3	\$960.00
Total	3	\$960.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	6/20/16 11:41 AM	CARL SKINNER	New	

Transaction History				
Trans	Created/Received	Created by	Status	
New	6/20/16 11:41 AM	CARL SKINNER	New	

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Buy Detail Report

Date: 8/3/2016

Send Billing To:

Vendor: KOBLS2

Description: Est 1887

Flight Start Date: 11/07/2016

Flight End Date: 11/13/2016

Survey: Nov'16 Proj. (Nov'15 HUT, Feb'16 SHR)

DMA Nelsen Live+1

Affiliation: NBC

Market/System: Medford-Ashland

Daypart Program	Daypart Code	STN Gross	Dur	Wks 11/7	Total Spots	Adults 35+ Rtg/CPP
KOBLS2						
MTuWThF 7:00a- 9:00a TODAY SHOW	EM	\$80.00	30	2	2	2.2 \$36.36
M 8:00p-10:00p THE VOICE	PT	\$800.00	30	1	1	6.1 \$131.15
Total Spots: 3					3	10.5
Total GRP/GIMP(000): 10.5						\$91.43
Total CPP/CPM:					3	
Total Cost:						\$960.00

Disclaimer:

ATTENTION
FLIGHT DATES

11/7 TO 11/8 12N

REVISION
Do Not Double Book



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Defeat the Tax on Oregon Sales

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Defeat the Tax on Oregon Sales

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☐ YES

☒ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Defeat the Tax on Oregon Sales PO Box 5275 Portland, OR 97208

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Erica Hagedorn, Treasurer

Julie Iadanza

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title