

# CONTRACT



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com

And:

**Screen Strategies Media**  
**Attention: Caroline Bahng**  
**11150 Fairfax Blvd., Suite 505**  
**Fairfax, VA 22030**

<u>Contract / Revision</u> 14485 /		<u>Alt Order #</u>
<u>Product</u> Est 2083		
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Estimate #</u> 2083
<u>Advertiser</u> Oregonians for High School Success		<u>Original Date / Revision</u> 08/22/16 / 08/22/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Bob Wise	<u>Sales Office</u> Local-Medford
<u>Special Handling</u> Duplicate Invoice-to AE		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/24/16	10/30/16	NBC5 News @ Sunrise	530a-6a		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$30.00			
N 2	All	10/24/16	10/30/16	NBC5 News @ Sunrise	6a-7a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$60.00			
N 3	All	10/24/16	10/30/16	Today Show I	7a-9a		:30			NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$80.00			
D 4	All	10/24/16	10/30/16	Today Show Su	7a-8a		:30			NM	0	\$0.00
N 5	All	10/24/16	10/30/16	Today Show II	9a-10a		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-WTF--				4	\$35.00			
N 6	All	10/24/16	10/30/16	Today Show III	10a-11a		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-T-TF--				3	\$25.00			
N 7	All	10/24/16	10/30/16	Days of our Lives	1p-2p		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-WTF--				4	\$35.00			
N 8	All	10/24/16	10/30/16	Dr. Oz	4p-5p		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$45.00			
N 9	All	10/24/16	10/30/16	NBC5 News @ 5p	5p-530p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$125.00			
N 10	All	10/24/16	10/30/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$150.00			
N 11	All	10/24/16	10/30/16	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30			NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				3	\$135.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

<u>Contract / Revision</u> 14485 /	<u>Alt Order #</u>
---------------------------------------	--------------------

<u>Contract Dates</u> 10/24/16 - 10/30/16	<u>Product</u> Est 2083	<u>Estimate #</u> 2083
--	----------------------------	---------------------------

<u>Advertiser</u> Oregonians for High Sch	<u>Original Date / Revision</u> 08/22/16 / 08/22/16
--	--

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	All	10/24/16	10/30/16	NBC5 News @ 7p	7-730p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	---T---				1	\$70.00			
N 13	All	10/24/16	10/30/16	NBC5 News @ 6p Sa	6-630p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$80.00			
N 14	All	10/24/16	10/30/16	Entertainment Tonight	730-8		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	----F--				1	\$60.00			
N 15	All	10/24/16	10/30/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$800.00			
N 16	All	10/24/16	10/30/16	Tue Prime Hr 2	9p-10p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$350.00			
N 17	All	10/24/16	10/30/16	Wed Prime Hr 2	9p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	--W----				1	\$400.00			
N 18	All	10/24/16	10/30/16	Sat Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$300.00			
N 19	All	10/24/16	10/30/16	Late 11p News M-F	11p-1135p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$50.00			
N 20	All	10/24/16	10/30/16	Late 11p News Sa	11p-1130p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$50.00			
N 21	All	10/24/16	10/30/16	Tonight Show: Fallon	1135p-1236a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$100.00			
<b>Totals</b>											<b>62</b>	<b>\$6,070.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/29/16	62	\$6,070.00	(\$910.50)	\$5,159.50
<b>Totals</b>	<b>62</b>	<b>\$6,070.00</b>	<b>(\$910.50)</b>	<b>\$5,159.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

#14485



# Oregonians for High School Success



<b>Station</b>	KOBI-S2	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Medford-Ashland	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/24/2016 - 10/30/2016 (Est. 2083)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Total
KOBI 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$30.00 <b>\$150.00</b>	1	1	1	1	1			5
KOBI 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$60.00 <b>\$300.00</b>	1	1	1	1	1			5
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$80.00 <b>\$400.00</b>	1	1	1	1	1			5
Today II 9:00 AM - 10:00 AM	DT	M-F 30	\$35.00 <b>\$140.00</b>	1		1	1	1			4
Today III 10:00 AM - 11:00 AM	DT	M-F 30	\$25.00 <b>\$75.00</b>		1		1	1			3
Days of Our Lives 1:00 PM - 2:00 PM	DT	M-F 30	\$35.00 <b>\$140.00</b>	1		1	1	1			4
Dr. Oz 4:00 PM - 5:00 PM	EF	M-F 30	\$45.00 <b>\$225.00</b>	1	1	1	1	1			5
KOBI 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$125.00 <b>\$625.00</b>	1	1	1	1	1			5
KOBI 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$150.00 <b>\$750.00</b>	1	1	1	1	1			5
KOBI 6:30p News 6:30 PM - 7:00 PM	EN	M-F 30	\$135.00 <b>\$405.00</b>	1	1	1					3

# Oregonians for High School Success



**Station** KOBIS2 **Buyer** Caroline Bahng  
**Market** Medford-Ashland **Email** caroline@screenstrategies.com  
**Flight Dates** 10/24/2016 - 10/30/2016 (Est. 2083) **Phone** 703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Total
KOBIS 7p News 7:00 PM - 7:30 PM	EN	M-F 30	\$70.00 <b>\$70.00</b>				1				1
Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	\$80.00 <b>\$80.00</b>						1		1
Ent Tonight 7:30 PM - 8:00 PM	PA	M-F 30	\$60.00 <b>\$60.00</b>					1			1
The Voice 8:00 PM - 10:00 PM	PT	M 30	\$800.00 ✓ <b>\$800.00</b>	1							1
This Is Us 9:00 PM - 10:00 PM	PT	Tu 30	\$350.00 ✓ <b>\$350.00</b>		1						1
Law & Order SVU 9:00 PM - 10:00 PM	PT	W 30	\$400.00 ✓ <b>\$400.00</b>			1					1
Dateline 8:00 PM - 10:00 PM	PT	Sa 30	\$300.00 ✓ <b>\$300.00</b>						1		1
KOBIS 11p News 11:00 PM - 11:30 PM	LN	M-F 30	\$50.00 <b>\$250.00</b>	1	1	1	1	1			5
Saturday 11p News 11:00 PM - 11:30 PM	LN	Sa 30	\$50.00 <b>\$50.00</b>						1		1
Tonight Show 11:30 PM - 12:30 AM	LF	M-F 30	\$100.00 <b>\$500.00</b>	1	1	1	1	1			5

# Oregonians for High School Success



---

<b>Station</b>	KOBI-S2	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Medford-Ashland	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/24/2016 - 10/30/2016 (Est. 2083)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Total
Station Totals			\$6,070.00	12	11	12	12	12	3	0	62

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KOB-TV <i>NBC 5</i> [Redacted]	<b>Date:</b> 8/1/2016
---	--------------------------

I, Screen Strategies Media  
do hereby request station time concerning the following issue:

Oregonians for High School Success <div style="text-align: right;"><i>2083</i> <i>Est. [Signature]</i></div>
---

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

This broadcast time will be used by: Oregonians for High School Success

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Oregonians for High School Success  
2025 Lloyd Center Portland, OR 97232

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

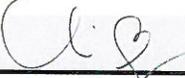
Kara Dahl, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/1/2016		703-272-7300
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	Conner Burton	gsm
Signature	Printed Name	Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**