

CONTRACT



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

BlueWest Media
Attention: Mary Wittemyer
5130 E. 18th Ave.
Denver, CO 80220

Contract / Revision 15130 /		Alt Order #	
Product Save Endangered Animals Oregon			
Contract Dates 10/17/16 - 10/23/16		Estimate # 382	
Advertiser Save Endangered Animals Oregon		Original Date / Revision 09/28/16 / 10/11/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station KOB	Account Executive Bob Wise	Sales Office Local-Medford	
Special Handling			
Demographic Households			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	10/17/16	10/23/16	NBC5 News @ Sunrise	530a-6a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-1-1---				2	\$30.00			
2	All	10/17/16	10/23/16	NBC5 News @ Sunrise	6a-7a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	11111--				5	\$60.00			
3	All	10/17/16	10/23/16	Today Show I	7a-9a		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	1-1-1--				3	\$80.00			
4	All	10/22/16	10/22/16	Today Show Sa	6a-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$45.00			
5	All	10/23/16	10/23/16	Today Show Su	7a-8a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$50.00			
6	All	10/17/16	10/23/16	Days of our Lives	1p-2p		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	1---1--				2	\$30.00			
7	All	10/17/16	10/23/16	Harry Connick Jr	3p-4p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-1-1---				2	\$25.00			
8	All	10/17/16	10/23/16	Dr. Oz	4p-5p		:30			NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	11111--				5	\$80.00			
9	All	10/17/16	10/23/16	NBC5 News @ 5p	5p-530p		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	111-1--				4	\$120.00			
E 10	All	10/17/16	10/23/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	1-111--				4	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	All	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM	M--WThF----	:30		\$150.00	NM		
			See MG 11.5, 11.6									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



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Contract / Revision		Alt Order #
15130 /		
Contract Dates		Estimate #
10/17/16 - 10/23/16		382
Advertiser		Original Date / Revision
Save Endangered Animal		09/28/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 11	All	10/17/16	10/23/16	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30			NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-1111--				4	\$135.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	All	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:30 PM-7:00 PM	-TuWThF----	:30		\$135.00	NM		
			See MG 11.5,11.6									
	5	All	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:30 PM-7:00 PM	-Tu-ThF----	:30		\$135.00	NM		
	Ⓜ	MG for 10.3,11.2										
	6	All	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:30 PM-7:00 PM	-Tu-ThF----	:30		\$135.00	NM		
	Ⓜ	MG for 10.3,11.2										
12	All	10/22/16	10/22/16	NBC5 News @ 6p Sa	6-630p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$80.00			
13	All	10/23/16	10/23/16	NBC5 News @ 6p Su	6p-630p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$75.00			
14	All	10/17/16	10/23/16	Late 11p News M-F	11p-1135p		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				10	\$75.00			
15	All	10/22/16	10/22/16	Late 11p News Sa	11p-1130p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$50.00			
16	All	10/23/16	10/23/16	Late 11p News Su	11-1130p		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$45.00			
Totals											47	\$3,810.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	47	\$3,810.00	(\$571.50)	\$3,238.50
Totals	47	\$3,810.00	(\$571.50)	\$3,238.50

Signature: _____

Date: _____

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