INVOICE

KOBI
125 South Fir Street
Medford, OR 97501
Main: (541) 779-5555
Billing: (541) 779-5555 ext 5527

kobi5.com

Billing Address:

5 O'Clock Marketing Group
Attention: Accounts Payable
2330 Crater Lake Avenue
Medford, OR 97504

Send Payment To:
KOBI
P.O. Box 1489
Medford, OR 97501-0110

Invoice #	Invoice Date	Invoice Month	Invoice Period
15496-2	**11/08/16**	**November 2016**	**11/01/16 - 11/08/16**

Station	Account Executive	Sales Office	Sales Region
KOBI	Bob Wise	Local-Medford	Local

Advertiser	Product	Estimate Number
Rogue Valley Heritage Distr	**Rogue Valley Heritage Dis**	**General Election 20'**

Flight Dates	Order #	Alt Order #
10/27/16 - 11/08/16	15496	10478

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	{482075C7-84C1	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
5	10/30/16	11/06/16	Today Show Su	7:00 AM-8:00 AM	- - - - - - S	:30	1	$25.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/31/16	11/06/16	- - - - - - S	1	$25.00					

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
2 KOBI	Su	11/06/16	7:28 AM	Today Show Su	7:00 AM-8:00 AM	:30	OHPAC-12840073-A-History		$25.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
6	10/31/16	11/04/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTWTF- -	:30	3	$40.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/31/16	11/06/16	MTWTF- -	3	$40.00					

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
2 KOBI	Tu	11/01/16	6:43 AM	NBC5 News @ Sunrise	6:00 AM-6:58 AM	:30	OHPAC-12840073-A-History		$40.00	NM
3 KOBI	F	11/04/16	6:46 AM	NBC5 News @ Sunrise	6:00 AM-6:58 AM	:30	OHPAC-12840073-C-History		$40.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
7	10/31/16	11/04/16	Today Show I	6:58 AM-9:00 AM	MTWTF- -	:30	3	$60.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/31/16	11/06/16	MTWTF- -	3	$60.00					

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
3 KOBI	W	11/02/16	8:46 AM	Today Show I	6:58 AM-9:00 AM	:30	OHPAC-12840073-A-History		$60.00	NM
2 KOBI	Th	11/03/16	8:39 AM	Today Show I	6:58 AM-9:00 AM	:30	OHPAC-12840073-D-History		$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
8	10/31/16	11/04/16	NBC5 News @ 5p	5:00 PM-5:30 PM	MTWTF- -	:30	3	$100.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/31/16	11/06/16	MTWTF- -	3	$100.00					

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
2 KOBI	Tu	11/01/16	5:29 PM	NBC5 News @ 5p	5:00 PM-5:30 PM	:30	OHPAC-12840073-B-History		$100.00	NM
3 KOBI	Th	11/03/16	5:14 PM	NBC5 News @ 5p	5:00 PM-5:30 PM	:30	OHPAC-12840073-A-History		$100.00	NM
1 KOBI	F	11/04/16	5:27 PM	NBC5 News @ 5p	5:00 PM-5:30 PM	:30	OHPAC-12840073-D-History		$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
9	10/31/16	11/04/16	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	MTWTF- -	:30	3	$100.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/31/16	11/06/16	MTWTF- -	3	$100.00					

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
3 KOBI	Tu	11/01/16	6:20 PM	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	:30	OHPAC-12840073-C-History		$100.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Medford, OR 97501-0110

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15496-2	**11/08/16**	**November 2016**	**11/01/16 - 11/08/16**

Advertiser	Product	Estimate Number
Rogue Valley Heritage Distr	**Rogue Valley Heritage Dis**	**General Election 20'**

kobi5.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/31/16	11/04/16	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	MTWTF--	:30	3	$100.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOBI	W	11/02/16	6:41 PM	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	:30	OHPAC-12840073-B-History	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/31/16	11/04/16	Late 11p News M-F	11:00 PM-11:35 PM	MTWTF--	:30	4	$50.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/31/16	11/06/16	MTWTF--	4	$50.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOBI	Tu	11/01/16	11:30 PM	Late 11p News M-F	11:00 PM-11:35 PM	:30	OHPAC-12840073-D-History	$50.00	NM
3 KOBI	W	11/02/16	11:20 PM	Late 11p News M-F	11:00 PM-11:35 PM	:30	OHPAC-12840073-C-History	$50.00	NM
4 KOBI	Th	11/03/16	11:19 PM	Late 11p News M-F	11:00 PM-11:35 PM	:30	OHPAC-12840073-B-History	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	11/07/16	11/08/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MT-----	:30	1	$40.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	MT-----	1	$40.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOBI	Tu	11/08/16	6:10 AM	NBC5 News @ Sunrise	6:00 AM-6:58 AM	:30	OHPAC-12840073-A-History	$40.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	11/07/16	11/08/16	Today Show I	6:58 AM-9:00 AM	MT-----	:30	1	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	MT-----	1	$60.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOBI	M	11/07/16	6:59 AM	Today Show I	6:58 AM-9:00 AM	:30	OHPAC-12840073-B-History	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	11/07/16	11/08/16	NBC5 News @ 5p	5:00 PM-5:30 PM	MT----	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	MT-----	1	$100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOBI	Tu	11/08/16	5:10 PM	NBC5 News @ 5p	5:00 PM-5:30 PM	:30	OHPAC-12840073-B-History	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	11/07/16	11/08/16	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	MT-----	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	MT-----	1	$100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOBI	M	11/07/16	6:59 PM	M-F NBC5 News @ 6p	6:00 PM-7:00 PM	:30	OHPAC-12840073-C-History	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	11/07/16	11/08/16	Late 11p News M-F	11:00 PM-11:35 PM	M-----	:30	1	$50.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	M------	1	$50.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOBI	M	11/07/16	11:28 PM	Late 11p News M-F	11:00 PM-11:35 PM	:30	OHPAC-12840073-D-History	$50.00	NM

Total Spots **18**

Payment Terms 30 Days

Gross Total	**$1,225.00**
Agency Commission	**$183.75**
Net Amount Due	**$1,041.25**

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