

ORDER



Orders	Order / Rev:	676652
	Alt Order #:	WOC10760169
	Product Desc:	Candidate
	Estimate:	3211
	Flight Dates:	10/18/17 - 10/24/17
	Original Date / Rev:	10/26/17 / 10/26/17
	Order Type:	NORMAL

WDBJ

Primary AE:	Charles Brian Boush
Sales Office:	ROAN
Sales Region:	National

Agency	Name:	<u>Strategic Media Services</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>1911 N Ft Myer Drive</u>
		<u>Arlington, VA 22209</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Ed Gillespie for Governor
	Demographic:	A35+
	Product Codes:	Candidate - State - Governor
	Priority:	P-06
	Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	141999
Agency External ID:	5623
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/24/17	97	\$25,305.00	\$21,509.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	97	\$25,305.00	\$21,509.25	0.00
Totals	97	\$25,305.00	\$21,509.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

[illegible]

Order / Rev: 676652
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Flight Dates: 10/18/17 - 10/24/17

Advertiser: Ed Gillespie for Governor
Product Desc: Candidate
Estimate: 3211
WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: CBS THS MRN:SA)Target 200119 Index: 113. Nielsen: 3.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/22/17	-----1-	1		\$150.00	0.00								
5	WDBJ	10/18/17	10/22/17	News 7 Sun Morning	CM	6:00 AM-9:00 AM	-----1	:30	1	\$95.00	P-06	0.00	NM	1	\$95.00
				News 7 Sun Morning											
(Program: WDBJ7 SUN MORN)Target 200119 Index: 117. Nielsen: 5.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/22/17	-----1	1		\$95.00	0.00								
6	WDBJ	10/18/17	10/22/17	Face The Nation	CM	10:30 AM-11:30 AM	-----1	:30	1	\$75.00	P-07	0.00	NM	0	\$0.00
				Face The Nation											
(Program: FACE THE NATION)Target 200119 Index: 105. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/22/17	-----1	1		\$75.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/16/17-10/22/17		Face The Nation		10:30 AM-11:30 A	-----Su	:30		(\$75.00)		0.00	NM		
See MG 10.4, 10.5, 10.6, 10.7, 10.8, 10.9															
[Create Date]															
7	WDBJ	10/18/17	10/22/17	VA Tech Sports Today	CM	11:30 AM-12:00 PM	-----1	:30	1	\$185.00	P-02	0.00	NM	1	\$185.00
				VA Tech Sports Today (11:30 AM-12:00 PM)											
(Program: VA TECH COACHES SHOW)Target 200119 Index: 107. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/22/17	-----1	1		\$185.00	0.00								
8	WDBJ	10/18/17	10/23/17	M-F 9a-10a	CM	9:00 AM-10:00 AM	1-1-1--	:30	3	\$55.00	P-06	0.00	NM	3	\$165.00
				M-F 9a-10a (9:00 AM-10:00 AM)											
(Program: LVE-KELLY&RYAN)Target 200119 Index: 114. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/24/17	1-1-1--	3		\$55.00	0.00								
9	WDBJ	10/18/17	10/24/17	Let's Make A Deal	CM	10:00 AM-11:00 AM	1-1-1--	:30	2	\$130.00	P-02	0.00	NM	2	\$260.00
				Let's Make a Deal											
(Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)Target 200119 Index: 106. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/24/17	-1-1---	2		\$130.00	0.00								
10	WDBJ	10/18/17	10/23/17	Price Is Right	CM	11:00 AM-12:00 PM	1-1----	:30	3	\$185.00	P-03	0.00	NM	6	\$960.00
				Price Is Right											
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Target 200119 Index: 106. Nielsen: 3.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/24/17	2-1----	3		\$185.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WDBJ	10/18/17-10/24/17		Price Is Right		11:00 AM-12:00 F	M-W-----	:30		(\$185.00)		0.00	NM		
See MG 10.4, 10.5, 10.6, 10.7, 10.8, 10.9															
[No Avail] Oversold															
4	WDBJ	10/18/17-10/24/17		News 7 Sun Morning		6a-9a	-----Su	:30		\$95.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
5	WDBJ	10/24/17-10/24/17		News 7 @ 5p M-F		5p-530p	-T-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
6	WDBJ	10/24/17-10/24/17		News 7 @ Noon		12p-1230p	-T-----	:30		(\$175.00)		0.00	NM		
Ⓜ Credited															
[CHANGED TO 1:00 SPOTS]															
7	WDBJ	10/23/17-10/24/17		CBS This Morning		7a-9a	MT-----	:30		\$165.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
8	WDBJ	10/23/17-10/24/17		News 7 Early Mornin' @ 5a		5a-6a	MT-----	:30		(\$30.00)		0.00	NM		
Ⓜ Credited															
[CHANGED TO 1:00 SPOTS]															
9	WDBJ	10/21/17-10/21/17		Sat 1135p-1235a		1135p-1235a	-----Sa--	:30		\$5.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
11	WDBJ	10/18/17	10/24/17	Soap Rotator	CM	12:00 PM-12:30 PM	1-11--	:30	3	\$175.00	P-03	0.00	NM	2	\$350.00
				Soap Rotator											
(Program: WDBJ7 NWS@NOON)Target 200119 Index: 109. Nielsen: 6.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/24/17	-1-11--	3		\$175.00	0.00								

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WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	WDBJ	10/18/17	10/24/17	Soap Rotator Soap Rotator (Program: WDBJ7 NWS@NOON)Target 200119 Index: 109. Nielsen: 6.5	CM	12:00 PM-12:30 PM	-11--	:30	3	\$175.00	P-03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	-1-11--		3				\$175.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WDBJ	10/18/17-10/24/17	Soap Rotator		12:00 PM-12:30 F	-T-ThF----	:30		(\$175.00)		0.00	NM		
				Credited [CHANGED TO 1:00 SPOTS]											
12	WDBJ	10/18/17	10/23/17	Soap Rotator Soap Rotator (Program: YOUNG & RESTLESS)Target 200119 Index: 102. Nielsen: 4.9	CM	12:30 PM-2:00 PM	1-----	:30	2	\$165.00	P-03	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	1-1----		2				\$165.00		0.00			
13	WDBJ	10/18/17	10/24/17	The Talk The Talk (Program: TALK-CBS<)Target 200119 Index: 99. Nielsen: 2.0	CM	2:00 PM-3:00 PM	-11-1--	:30	3	\$105.00	P-03	0.00	NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	-11-1--		3				\$105.00		0.00			
14	WDBJ	10/18/17	10/20/17	M-F 3p-4p M-F 3p-4p (Program: HARRY<)Target 200119 Index: 102. Nielsen: 1.5	CM	3:00 PM-4:00 PM	---11--	:30	2	\$40.00	P-06	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---11--		2				\$40.00		0.00			
15	WDBJ	10/18/17	10/23/17	News 7 @ 4p M-F News 7 @ 4p M-F (Program: WDBJ @ 4)Target 200119 Index: 101. Nielsen: 2.5	CM	4:00 PM-5:00 PM	1-111--	:30	4	\$65.00	P-07	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	1-111--		4				\$65.00		0.00			
E 16	WDBJ	10/18/17	10/23/17	News 7 @ 5p M-F News 7 @ 5p M-F (Program: WDBJ7 NWS AT 5)Target 200119 Index: 115. Nielsen: 7.6	CM	5:00 PM-5:30 PM	2-111--	:30	5	\$325.00	P-03	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	2-111--		5				\$325.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WDBJ	10/18/17-10/24/17	News 7 @ 5p M-F		5:00 PM-5:30 PM	5:00 PM-5:30 PM-WThF----	:30		(\$325.00)		0.00	NM		
				Credited [move to est. 3239]											
17	WDBJ	10/18/17	10/24/17	M-F 530p-6p M-F 530p-6p (Program: ANDY GRIFFITH)Target 200119 Index: 118. Nielsen: 6.1	CM	5:30 PM-6:00 PM	-11-1--	:30	3	\$195.00	P-06	0.00	NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	-11-1--		3				\$195.00		0.00			
18	WDBJ	10/18/17	10/24/17	News 7 @ 6p M-F News 7 @ 6p M-F (Program: WDBJ7 NWS AT 6)Target 200119 Index: 118. Nielsen: 13.0	CM	6:00 PM-6:30 PM	11-11--	:30	4	\$535.00	P-03	0.00	NM	4	\$2,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	11-11--		4				\$535.00		0.00			
19	WDBJ	10/18/17	10/23/17	Early News Rotator M-F Early News Rotator M-F (Program: WDBJ7 NWS AT 6<)Target 200119 Index: 116. Nielsen: 12.9	CM	6:00 PM-7:00 PM	2-111--	:30	5	\$535.00	P-03	0.00	NM	4	\$2,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	2-111--		5				\$535.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WDBJ	10/18/17-10/24/17	Early News Rotator M-F		6:00 PM-7:00 PM	6:00 PM-7:00 PM-WThF----	:30		(\$535.00)		0.00	NM		
				See MG 10.4,10.5,10.6,10.7,10.8,10.9 [Advertiser/Order Separation]											
20	WDBJ	10/18/17	10/23/17	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL-FORTNE)Target 200119 Index: 113. Nielsen: 11.4	CM	7:00 PM-7:30 PM	1-11---	:30	3	\$475.00	P-03	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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20	WDBJ	10/18/17	10/23/17	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL-FORTNE)Target 200119 Index: 113. Nielsen: 11.4	CM	7:00 PM-7:30 PM	1-11---	:30	3	\$475.00	P-03	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	1-11---		3				\$475.00		0.00			
21	WDBJ	10/18/17	10/24/17	Jeopardy M-F Jeopardy M-F (Program: JEOPARDY)Target 200119 Index: 116. Nielsen: 11.9	CM	7:30 PM-8:00 PM	111-1--	:30	4	\$420.00	P-03	0.00	NM	4	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	111-1--		4				\$420.00		0.00			
22	WDBJ	10/18/17	10/23/17	Monday Prime Hr 3 Monday Prime Hr 3 (Program: SCORPION)Target 200119 Index: 112. Nielsen: 4.7	CM	10:00 PM-11:00 PM	11-----	:30	1	\$485.00	P-03	0.00	NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	1-----		1				\$485.00		0.00			
23	WDBJ	10/18/17	10/24/17	Tuesday Prime Hr 1 Tuesday Prime Hr 1 (Program: NCIS)Target 200119 Index: 121. Nielsen: 12.9	CM	7:45 PM-9:00 PM (7:57 PM-9:00 PM)	-1-----	:30	1	\$975.00	P-03	0.00	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	-1-----		1				\$975.00		0.00			
24	WDBJ	10/18/17	10/24/17	Tuesday Prime Hr 2 Tuesday Prime Hr 2 (Program: BULL)Target 200119 Index: 116. Nielsen: 11.0	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$785.00	P-03	0.00	NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/17	10/24/17	-1-----		1				\$785.00		0.00			
25	WDBJ	10/18/17	10/18/17	Wednesday Prime Hr 1 Wednesday Prime Hr 1 (Program: SURVIVOR)Target 200119 Index: 118. Nielsen: 8.7	CM	7:45 PM-9:00 PM (7:57 PM-9:00 PM)	--1----	:30	1	\$760.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	--1----		1				\$760.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDBJ	10/16/17-10/22/17	Wednesday Prime Hr 1		7:45 PM-9:00 PM	7:57 PM-9:00 P--W-----	:30		(\$760.00)		0.00	NM		
				See MG 34.7,34.8,34.9,34.10,34.11,34.12											
				[create date]											
26	WDBJ	10/18/17	10/18/17	Wednesday Prime Hr 2 Wednesday Prime Hr 2 (Program: SEAL TEAM)Target 200119 Index: 118. Nielsen: 6.8	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	--1----	:30	1	\$650.00	P-06	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	--1----		1				\$650.00		0.00			
27	WDBJ	10/18/17	10/20/17	Friday Prime Hr 3 Friday Prime Hr 3 (Program: BLUE BLOOD-CBS)Target 200119 Index: 120. Nielsen: 10.1	CM	10:00 PM-11:00 PM	PI----1--	:30	1	\$535.00	P-03	0.00	NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	----1--		1				\$535.00		0.00			
28	WDBJ	10/18/17	10/21/17	Saturday Prime Hr 3 Saturday Prime Hr 3 (Program: 48 HOURS)Target 200119 Index: 112. Nielsen: 3.0	CM	10:00 PM-11:00 PM	PI-----1-	:30	1	\$95.00	P-06	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-		1				\$95.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDBJ	10/16/17-10/22/17	Saturday Prime Hr 3		10:00 PM-11:00 F	-----Sa--	:30		(\$95.00)		0.00	NM		
				See MG 34.7,34.8,34.9,34.10,34.11,34.12											
				[Create Date]											
29	WDBJ	10/18/17	10/22/17	Sunday Prime Hr 3 Sunday Prime Hr 3 (Program: NCIS: LA)Target 200119 Index: 110. Nielsen: 5.0	CM	9:30 PM-10:30 PM	-----2	:30	2	\$570.00	P-02	0.00	NM	2	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----2		2				\$570.00		0.00			
30	WDBJ	10/18/17	10/24/17	News 7 @ 11p M-F News 7 @ 11p M-F (Program: WDBJ7NWS AT 11)Target 200119 Index: 113. Nielsen: 4.8	CM	11:00 PM-11:30 PM	111111--	:30	5	\$265.00	P-03	0.00	NM	3	\$795.00

Order / Rev: 676652
 Alt Order #: WOC10760169
 Flight Dates: 10/18/17 - 10/24/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3211
WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
30	WDBJ	10/18/17	10/24/17	News 7 @ 11p M-F News 7 @ 11p M-F (Program: WDBJ7NWS AT 11)Target 200119 Index: 113. Nielsen: 4.8	CM	11:00 PM-11:30 PM	111111--	:30	5	\$265.00	P-03	0.00	NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/17	10/24/17	11111--		5				\$265.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDBJ	10/18/17-10/24/17		News 7 Late Run SPORTS OVERRUN		1130p-1230a		---Th----	:30	\$265.00		0.00	NM		
3	WDBJ	10/18/17-10/24/17		News 7 @ 11p M-F See MG 34.7,34.8,34.9,34.10,34.11,34.12 [Create Date]		11:00 PM-11:30 F		MTWThF----	:30	(\$265.00)		0.00	NM		
5	WDBJ	10/18/17-10/24/17		News 7 @ 11p M-F Credited [CHANGED TO 1:00 SPOTS]		11:00 PM-11:30 F		MTWThF----	:30	(\$265.00)		0.00	NM		
31	WDBJ	10/18/17	10/21/17	News 7 @ 11p Sat News 7 @ 11p Sat (Program: WDBJ7NWS AT 11)Target 200119 Index: 114. Nielsen: 3.5	CM	11:00 PM-11:30 PM	PI-----2-	:30	2	\$190.00	P-03	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/17	10/22/17	-----2-		2				\$190.00		0.00			
32	WDBJ	10/18/17	10/22/17	News 7 @ 11p Sun News 7 @ 11p Sun (Program: WDBJ7NWS AT 11)Target 200119 Index: 116. Nielsen: 4.6	CM	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	PI-----1	:30	1	\$115.00	P-06	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/17	10/22/17	-----1		1				\$115.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/16/17-10/22/17		News 7 Late Run		1130p-1230a		-----Su	:30	\$115.00		0.00	NM		
33	WDBJ	10/18/17	10/24/17	Late Show Late Show (Program: LATE SHOW)Target 200119 Index: 108. Nielsen: 1.8	CM	11:30 PM-12:30 AM (11:30 PM-12:30 AM)	XI11111--	:30	5	\$110.00	P-03	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/17	10/24/17	11111--		5				\$110.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDBJ	10/18/17-10/24/17		Late Show SPORTS OVERRUN		1135p-1238a		---Th----	:30	\$110.00		0.00	NM		
34	WDBJ	10/18/17	10/24/17	Late Late Show Late Late Show (Program: LATE LATE SHOW)Target 200119 Index: 106. Nielsen: 0.2	CM	12:30 AM-1:30 AM (12:30 AM-1:30 AM)	XI11111--	:30	6	\$5.00	P-07	0.00	NM	8	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/17	10/24/17	21111--		6				\$5.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDBJ	10/18/17-10/24/17		Late Late Show See MG 34.7,34.8,34.9,34.10,34.11,34.12 [Preempt]		1238a-138a		---Th----	:30	(\$5.00)		0.00	NM		
6	WDBJ	10/18/17-10/24/17		Late Late Show Credited [CHANGED TO 1:00 SPOTS]		12:30 AM-1:30 AM	X(12:30 AM-1:30 AM)	MTWThF----	:30	(\$5.00)		0.00	NM		
7	WDBJ	10/20/17-10/20/17		Friday Prime Hr 1 Ⓜ MG for 34.2,25.1,28.1,30.3		757p-9p		-----F----	:30	\$305.00		0.00	NM		
8	WDBJ	10/18/17-10/24/17		Saturday Prime Hr 1 Ⓜ MG for 34.2,25.1,28.1,30.3		8p-9p		-----Sa--	:30	\$310.00		0.00	NM		
9	WDBJ	10/18/17-10/24/17		Saturday Prime Hr 2 Ⓜ MG for 34.2,25.1,28.1,30.3		9p-10p		-----Sa--	:30	\$35.00		0.00	NM		
10	WDBJ	10/23/17-10/24/17		News 7 Mornin' @ 6a Ⓜ Credited [CHANGED TO 1:00 SPOTS]		6a-7a		MT-----	:30	(\$205.00)		0.00	NM		
11	WDBJ	10/24/17-10/24/17		News 7 @ 11p M-F Ⓜ Credited [CHANGED TO 1:00 SPOTS]		11p-1135p		-T-----	:30	(\$265.00)		0.00	NM		
12	WDBJ	10/23/17-10/24/17		Late Late Show		1238a-138a		MT-----	:30	\$5.00		0.00	NM		
35	WDBJ	10/18/17	10/21/17		CM	11:30 PM-12:30 AM	XI-----1-	:30	1	\$5.00	P-07	0.00	NM	1	\$5.00

Advertiser:	Ed Gillespie for Governor
Product Desc:	Candidate
Estimate:	3211

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 1135p-1235a Sat 1135p-1235a (11:30 PM-12:30 XM) (Program: ELEMENTARY)Target 200119 Index: 110. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1-			1			\$5.00		0.00			
36	WDBJ	10/18/17	10/22/17	Sun 1205a-105a	CM	12:00 XM-1:00 XM	-----1	:30	1	\$20.00	P-06	0.00	NM	1	\$20.00
Sun 1205a-105a (12:00 XM-1:00 XM) (Program: ELEMENTARY)Target 200119 Index: 111. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1			1			\$20.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WDBJ	10/16/17-10/22/17		Late Fringe Rotator Sa-Su		12:00 XM-1:00 XM	-----Su	:30		\$20.00	0.00	NM			
37	WDBJ	10/18/17	10/19/17	Thursday Night Football	CM	8:30 PM-11:30 PM	---1---	:30	1	\$500.00	P-07	0.00	NM	1	\$500.00
Thursday Night Football (8:30 PM-11:30 PM) (Program: CHIEFS @ RAIDERS)Target 200119 Index: 113. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	---1---			1			\$500.00		0.00			
38	WDBJ	10/18/17	10/22/17	NFL Reg Season Early G	CM	1:00 PM-4:00 PM	-----1	:30	1	\$940.00	P-03	0.00	NM	1	\$940.00
NFL Reg Season Early Game (1:00 PM-4:00 PM) (Program: RAVENS @ VIKINGS)Target 200119 Index: 101. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1			1			\$940.00		0.00			
39	WDBJ	10/18/17	10/22/17	NFL Reg Season Late G	CM	4:00 PM-7:00 PM	-----1	:30	1	\$940.00	P-03	0.00	NM	1	\$940.00
NFL Reg Season Late Game (4:00 PM-7:00 PM) (Program: SAEHAWKS @ GIANTS)Target 200119 Index: 102. Nielsen: 6.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1			1			\$940.00		0.00			
40	WDBJ	10/20/17	10/20/17	Friday Prime Hr 1	CM	757p-9p	----F--	:30	1	\$305.00	P-06	0.00	NM	1	\$305.00
Friday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	----F--			1			\$305.00		0.00			
41	WDBJ	10/18/17	10/24/17	News 7 Mornin' @ 6a	CM	6:00 AM-7:00 AM	M--TF--	:30	1	\$205.00	P-03	0.00	NM	1	\$205.00
News 7 Mornin' @ 6a (6:00 AM-7:00 AM) (Program: WDBJ7 MORNIN')Target 200119 Index: 115. Nielsen: 5.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	M--TF--			1			\$205.00		0.00			
42	WDBJ	10/18/17	10/23/17	CBS This Morning	CM	7:00 AM-9:00 AM	M--TF--	:30	1	\$165.00	P-03	0.00	NM	1	\$165.00
CBS This Morning (7:00 AM-9:00 AM) (Program: CBS THIS MORNING)Target 200119 Index: 113. Nielsen: 4.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	M--TF--			1			\$165.00		0.00			
43	WDBJ	10/18/17	10/23/17	M-F 9a-10a	CM	9:00 AM-10:00 AM	M--TF--	:30	1	\$55.00	P-06	0.00	NM	1	\$55.00
M-F 9a-10a (9:00 AM-10:00 AM) (Program: LVE-KELLY&RYAN)Target 200119 Index: 114. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	M--TF--			1			\$55.00		0.00			
44	WDBJ	10/18/17	10/24/17	Late Late Show	CM	1238a-138a	MTWTF--	:30	1	\$5.00	P-07	0.00	NM	0	\$0.00
Late Late Show															

Order / Rev: 676652
 Alt Order #: WOC10760169
 Flight Dates: 10/18/17 - 10/24/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3211

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
46	WDBJ	10/24/17	10/24/17	News 7 Mornin' @ 6a News 7 Mornin' @ 6a	CM	6a-7a	-T-----	1:00	1	\$410.00	P-03	0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/23/17	10/29/17	-T-----		1		\$410.00		0.00					
47	WDBJ	10/24/17	10/24/17	News 7 @ Noon News 7 @ Noon	CM	12p-1230p	-T-----	1:00	1	\$350.00	P-03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/23/17	10/29/17	-T-----		1		\$350.00		0.00					
48	WDBJ	10/24/17	10/24/17	News 7 @ 11p M-F News 7 @ 11p M-F	CM	11p-1135p	-T-----	1:00	1	\$530.00	P-03	0.00	NM	1	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/23/17	10/29/17	-T-----		1		\$530.00		0.00					
49	WDBJ	10/24/17	10/24/17	Late Late Show Late Late Show	CM	1238a-138a	-T-----	1:00	1	\$10.00	P-07	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/23/17	10/29/17	-T-----		1		\$10.00		0.00					
Totals														97	\$25,305.00