

ORDER



Orders
Order / Rev: 676652
Alt Order #: WOC10760169
Product Desc: Candidate
Estimate: 3211
Flight Dates: 10/18/17 - 10/24/17
Original Date / Rev: 10/20/17 / 10/20/17
Order Type: NORMAL

WDBJ

Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ed Gillespie for Governor
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-06
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 141999
Agency External ID: 5623
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/24/17	103	\$25,630.00	\$21,785.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	103	\$25,630.00	\$21,785.50	0.00
Totals	103	\$25,630.00	\$21,785.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBJ	10/18/17	10/24/17	News 7 Early Mornin' @ 5a	CM	5:00 AM-6:00 AM	-1-1---	:30	2	\$30.00	P-06	0.00	NM	2	\$60.00
(Program: WDBJ7 EARLY MN)Target 200119 Index: 115. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	-1-1---					2	\$30.00		0.00			
2	WDBJ	10/18/17	10/24/17	News 7 Mornin' @ 6a	CM	6:00 AM-7:00 AM	111-1--	:30	4	\$205.00	P-03	0.00	NM	4	\$820.00
(Program: WDBJ7 MORNIN')Target 200119 Index: 115. Nielsen: 5.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	111-1--					4	\$205.00		0.00			
3	WDBJ	10/18/17	10/23/17	CBS This Morning	CM	7:00 AM-9:00 AM	2--11--	:30	4	\$165.00	P-03	0.00	NM	4	\$660.00
(Program: CBS THIS MORNING)Target 200119 Index: 113. Nielsen: 4.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	2--11--					4	\$165.00		0.00			
4	WDBJ	10/18/17	10/21/17	CBS This Morning Satur	CM	8:00 AM-10:00 AM	-----1-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
(Program: CBS THS MRN:SA)Target 200119 Index: 113. Nielsen: 3.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1-					1	\$150.00		0.00			
5	WDBJ	10/18/17	10/22/17	News 7 Sun Morning	CM	6:00 AM-9:00 AM	-----1	:30	1	\$95.00	P-06	0.00	NM	1	\$95.00
(Program: WDBJ7 SUN MORN)Target 200119 Index: 117. Nielsen: 5.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1					1	\$95.00		0.00			

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WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WDBJ	10/18/17	10/22/17	Face The Nation Face The Nation	CM	10:30 AM-11:30 AM	-----1	:30	1	\$75.00	P-07	0.00	NM	0	\$0.00
(Program: FACE THE NATION)Target 200119 Index: 105. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	-----1			1		\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/16/17-10/22/17		Face The Nation		10:30 AM-11:30 A	-----Su	:30		(\$75.00)		0.00	NM		
See MG 10.4,10.5,10.6,10.7,10.8,10.9 [Create Date]															
7	WDBJ	10/18/17	10/22/17	VA Tech Sports Today VA Tech Sports Today	CM	11:30 AM-12:00 PM	-----1	:30	1	\$185.00	P-02	0.00	NM	1	\$185.00
(Program: VA TECH COACHES SHOW)Target 200119 Index: 107. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	-----1			1		\$185.00		0.00				
8	WDBJ	10/18/17	10/23/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-1-1--	:30	3	\$55.00	P-06	0.00	NM	3	\$165.00
(Program: LVE-KELLY&RYAN)Target 200119 Index: 114. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/17	10/24/17	1-1-1--			3		\$55.00		0.00				
9	WDBJ	10/18/17	10/24/17	Let's Make A Deal Let's Make a Deal	CM	10:00 AM-11:00 AM	-1-1---	:30	2	\$130.00	P-02	0.00	NM	2	\$260.00
(Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)Target 200119 Index: 106. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/17	10/24/17	-1-1---			2		\$130.00		0.00				
N 10	WDBJ	10/18/17	10/23/17	Price Is Right Price Is Right	CM	11:00 AM-12:00 PM	1-1----	:30	3	\$185.00	P-03	0.00	NM	8	\$1,165.00
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Target 200119 Index: 106. Nielsen: 3.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/17	10/24/17	2-1----			3		\$185.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WDBJ	10/18/17-10/24/17		Price Is Right		11:00 AM-12:00 F	M-W-----	:30		(\$185.00)		0.00	NM		
See MG 10.4,10.5,10.6,10.7,10.8,10.9 [No Avail] Oversold															
4	WDBJ	10/18/17-10/24/17		News 7 Sun Morning		6a-9a	-----Su	:30		\$95.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
5	WDBJ	10/24/17-10/24/17		News 7 @ 5p M-F		5p-530p	-T-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
6	WDBJ	10/24/17-10/24/17		News 7 @ Noon		12p-1230p	-T-----	:30		\$175.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
7	WDBJ	10/23/17-10/24/17		CBS This Morning		7a-9a	MT-----	:30		\$165.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
8	WDBJ	10/23/17-10/24/17		News 7 Early Mornin' @ 5a		5a-6a	MT-----	:30		\$30.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
9	WDBJ	10/21/17-10/21/17		Sat 1135p-1235a		1135p-1235a	-----Sa--	:30		\$5.00		0.00	NM		
Ⓜ MG for 19.4,6.1,10.3															
11	WDBJ	10/18/17	10/24/17	Soap Rotator Soap Rotator	CM	12:00 PM-12:30 PM	-1-11--	:30	3	\$175.00	P-03	0.00	NM	3	\$525.00
(Program: WDBJ7 NWS@NOON)Target 200119 Index: 109. Nielsen: 6.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/17	10/24/17	-1-11--			3		\$175.00		0.00				
12	WDBJ	10/18/17	10/23/17	Soap Rotator Soap Rotator	CM	12:30 PM-2:00 PM	1-1----	:30	2	\$165.00	P-03	0.00	NM	2	\$330.00
(Program: YOUNG & RESTLESS)Target 200119 Index: 102. Nielsen: 4.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/17	10/24/17	1-1----			2		\$165.00		0.00				
13	WDBJ	10/18/17	10/24/17	The Talk The Talk	CM	2:00 PM-3:00 PM	-11-1--	:30	3	\$105.00	P-03	0.00	NM	3	\$315.00
(Program: TALK-CBS<)Target 200119 Index: 99. Nielsen: 2.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/17	10/24/17	-11-1--			3		\$105.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WDBJ	10/18/17	10/20/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	---11--	:30	2	\$40.00	P-06	0.00	NM	2	\$80.00
(Program: HARRY<)Target 200119 Index: 102. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	---11--					2	\$40.00		0.00			
15	WDBJ	10/18/17	10/23/17	News 7 @ 4p M-F News 7 @ 4p M-F	CM	4:00 PM-5:00 PM	1-111--	:30	4	\$65.00	P-07	0.00	NM	4	\$260.00
(Program: WDBJ @ 4)Target 200119 Index: 101. Nielsen: 2.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	1-111--					4	\$65.00		0.00			
16	WDBJ	10/18/17	10/23/17	News 7 @ 5p M-F News 7 @ 5p M-F	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	2-111--	:30	5	\$325.00	P-03	0.00	NM	5	\$1,625.00
(Program: WDBJ7 NWS AT 5)Target 200119 Index: 115. Nielsen: 7.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	2-111--					5	\$325.00		0.00			
17	WDBJ	10/18/17	10/24/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-11-1--	:30	3	\$195.00	P-06	0.00	NM	3	\$585.00
(Program: ANDY GRIFFITH)Target 200119 Index: 118. Nielsen: 6.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	-11-1--					3	\$195.00		0.00			
18	WDBJ	10/18/17	10/24/17	News 7 @ 6p M-F News 7 @ 6p M-F	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	11-11--	:30	4	\$535.00	P-03	0.00	NM	4	\$2,140.00
(Program: WDBJ7 NWS AT 6)Target 200119 Index: 118. Nielsen: 13.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	11-11--					4	\$535.00		0.00			
N 19	WDBJ	10/18/17	10/23/17	Early News Rotator M-F Early News Rotator M-F	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	2-111--	:30	5	\$535.00	P-03	0.00	NM	4	\$2,140.00
(Program: WDBJ7 NWS AT 6<)Target 200119 Index: 116. Nielsen: 12.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	2-111--					5	\$535.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WDBJ	10/18/17-10/24/17		Early News Rotator M-F		6:00 PM-7:00 PM	6:00 PM-7:00 PM-wThF----	:30		(\$535.00)		0.00	NM		
See MG 10.4, 10.5, 10.6, 10.7, 10.8, 10.9															
[Advertiser/Order Separation]															
20	WDBJ	10/18/17	10/23/17	Wheel of Fortune M-F Wheel of Fortune M-F	CM	7:00 PM-7:30 PM	1-11---	:30	3	\$475.00	P-03	0.00	NM	3	\$1,425.00
(Program: WHEEL-FORTNE)Target 200119 Index: 113. Nielsen: 11.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	1-11---					3	\$475.00		0.00			
21	WDBJ	10/18/17	10/24/17	Jeopardy M-F Jeopardy M-F	CM	7:30 PM-8:00 PM	111-1--	:30	4	\$420.00	P-03	0.00	NM	4	\$1,680.00
(Program: JEOPARDY)Target 200119 Index: 116. Nielsen: 11.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	111-1--					4	\$420.00		0.00			
22	WDBJ	10/18/17	10/23/17	Monday Prime Hr 3 Monday Prime Hr 3	CM	10:00 PM-11:00 PM	11-----	:30	1	\$485.00	P-03	0.00	NM	1	\$485.00
(Program: SCORPION)Target 200119 Index: 112. Nielsen: 4.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	1-----					1	\$485.00		0.00			
23	WDBJ	10/18/17	10/24/17	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	7:45 PM-9:00 PM (7:57 PM-9:00 PM)	-1-----	:30	1	\$975.00	P-03	0.00	NM	1	\$975.00
(Program: NCIS)Target 200119 Index: 121. Nielsen: 12.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	-1-----					1	\$975.00		0.00			
24	WDBJ	10/18/17	10/24/17	Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$785.00	P-03	0.00	NM	1	\$785.00
(Program: BULL)Target 200119 Index: 116. Nielsen: 11.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/17		10/18/17	10/24/17	-1-----					1	\$785.00		0.00			
25	WDBJ	10/18/17	10/18/17	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	7:45 PM-9:00 PM (7:57 PM-9:00 PM)	--1----	:30	1	\$760.00	P-03	0.00	NM	0	\$0.00

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(Program: SURVIVOR)Target 200119 Index: 118. Nielsen: 8.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----		1				\$760.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/16/17-10/22/17		Wednesday Prime Hr 1		7:45 PM-9:00 PM	7:57 PM-9:00 P--W-----	:30		(\$760.00)		0.00	NM		
See MG 34.7,34.8,34.9,34.10,34.11,34.12 [create date]															
26	WDBJ	10/18/17	10/18/17	Wednesday Prime Hr 2 CM		9:00 PM-10:00 PM	--1----	:30	1	\$650.00	P-06	0.00	NM	1	\$650.00
Wednesday Prime Hr 2 (9:00 PM-10:00 PM)															
(Program: SEAL TEAM)Target 200119 Index: 118. Nielsen: 6.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----		1				\$650.00		0.00			
27	WDBJ	10/18/17	10/20/17	Friday Prime Hr 3 CM		10:00 PM-11:00 PM	PI----1--	:30	1	\$535.00	P-03	0.00	NM	1	\$535.00
Friday Prime Hr 3															
(Program: BLUE BLOOD-CBS)Target 200119 Index: 120. Nielsen: 10.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	----1--		1				\$535.00		0.00			
28	WDBJ	10/18/17	10/21/17	Saturday Prime Hr 3 CM		10:00 PM-11:00 PM	PI-----1-	:30	1	\$95.00	P-06	0.00	NM	0	\$0.00
Saturday Prime Hr 3															
(Program: 48 HOURS)Target 200119 Index: 112. Nielsen: 3.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1-		1				\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/16/17-10/22/17		Saturday Prime Hr 3		10:00 PM-11:00 F	-----Sa--	:30		(\$95.00)		0.00	NM		
See MG 34.7,34.8,34.9,34.10,34.11,34.12 [Create Date]															
29	WDBJ	10/18/17	10/22/17	Sunday Prime Hr 3 CM		9:30 PM-10:30 PM	-----2	:30	2	\$570.00	P-02	0.00	NM	2	\$1,140.00
Sunday Prime Hr 3															
(Program: NCIS: LA)Target 200119 Index: 110. Nielsen: 5.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----2		2				\$570.00		0.00			
30	WDBJ	10/18/17	10/24/17	News 7 @ 11p M-F CM		11:00 PM-11:30 PM	11111--	:30	5	\$265.00	P-03	0.00	NM	4	\$1,060.00
News 7 @ 11p M-F															
(Program: WDBJ7NWS AT 11)Target 200119 Index: 113. Nielsen: 4.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	11111--		5				\$265.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDBJ	10/18/17-10/24/17		News 7 Late Run		1130p-1230a	---Th-----	:30		\$265.00		0.00	NM		
SPORTS OVERRUN															
3	WDBJ	10/18/17-10/24/17		News 7 @ 11p M-F		11:00 PM-11:30 F	MTWThF----	:30		(\$265.00)		0.00	NM		
See MG 34.7,34.8,34.9,34.10,34.11,34.12 [Create Date]															
31	WDBJ	10/18/17	10/21/17	News 7 @ 11p Sat CM		11:00 PM-11:30 PM	PI-----2-	:30	2	\$190.00	P-03	0.00	NM	2	\$380.00
News 7 @ 11p Sat															
(Program: WDBJ7NWS AT 11)Target 200119 Index: 114. Nielsen: 3.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----2-		2				\$190.00		0.00			
32	WDBJ	10/18/17	10/22/17	News 7 @ 11p Sun CM		11:00 PM-11:30 PM	PI-----1	:30	1	\$115.00	P-06	0.00	NM	1	\$115.00
News 7 @ 11p Sun (11:00 PM-11:30 PM)															
(Program: WDBJ7NWS AT 11)Target 200119 Index: 116. Nielsen: 4.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1		1				\$115.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/16/17-10/22/17		News 7 Late Run		1130p-1230a	-----Su	:30		\$115.00		0.00	NM		
33	WDBJ	10/18/17	10/24/17	Late Show CM		11:30 PM-12:30 AM	11111--	:30	5	\$110.00	P-03	0.00	NM	5	\$550.00
Late Show (11:30 PM-12:30 XM)															
(Program: LATE SHOW)Target 200119 Index: 108. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	11111--		5				\$110.00		0.00			

Order / Rev: 676652
 Alt Order #: WOC10760169
 Flight Dates: 10/18/17 - 10/24/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3211

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
33	WDBJ	10/18/17	10/24/17	Late Show Late Show	CM	11:30 PM-12:30 XM (11:30 PM-12:30 XM)	111111--	:30	5	\$110.00	P-03	0.00	NM	5	\$550.00
(Program: LATE SHOW)Target 200119 Index: 108. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/17	10/24/17	11111--			5		\$110.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDBJ	10/18/17-10/24/17		Late Show		1135p-1238a	---Th-----	:30		\$110.00		0.00	NM		
SPORTS OVERRUN															
34	WDBJ	10/18/17	10/24/17	Late Late Show Late Late Show	CM	12:30 XM-1:30 XM (12:30 XM-1:30 XM)	21111--	:30	6	\$5.00	P-07	0.00	NM	11	\$1,150.00
(Program: LATE LATE SHOW)Target 200119 Index: 106. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/17	10/24/17	21111--			6		\$5.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDBJ	10/18/17-10/24/17		Late Late Show		1238a-138a	---Th-----	:30		(\$5.00)		0.00	NM		
See MG 34.7,34.8,34.9,34.10,34.11,34.12 [Preempt]															
7	WDBJ	10/20/17-10/20/17		Friday Prime Hr 1		757p-9p	-----F-----	:30		\$305.00		0.00	NM		
Ⓜ MG for 34.2,25.1,28.1,30.3															
8	WDBJ	10/18/17-10/24/17		Saturday Prime Hr 1		8p-9p	-----Sa--	:30		\$310.00		0.00	NM		
Ⓜ MG for 34.2,25.1,28.1,30.3															
9	WDBJ	10/18/17-10/24/17		Saturday Prime Hr 2		9p-10p	-----Sa--	:30		\$35.00		0.00	NM		
Ⓜ MG for 34.2,25.1,28.1,30.3															
10	WDBJ	10/23/17-10/24/17		News 7 Mornin' @ 6a		6a-7a	MT-----	:30		\$205.00		0.00	NM		
Ⓜ MG for 34.2,25.1,28.1,30.3															
11	WDBJ	10/24/17-10/24/17		News 7 @ 11p M-F		11p-1135p	-T-----	:30		\$265.00		0.00	NM		
Ⓜ MG for 34.2,25.1,28.1,30.3															
12	WDBJ	10/23/17-10/24/17		Late Late Show		1238a-138a	MT-----	:30		\$5.00		0.00	NM		
35	WDBJ	10/18/17	10/21/17	Sat 1135p-1235a Sat 1135p-1235a	CM	11:30 PM-12:30 XM (11:30 PM-12:30 XM)	-----1-	:30	1	\$5.00	P-07	0.00	NM	1	\$5.00
(Program: ELEMENTARY)Target 200119 Index: 110. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	-----1-			1		\$5.00		0.00				
36	WDBJ	10/18/17	10/22/17	Sun 1205a-105a Sun 1205a-105a	CM	12:00 XM-1:00 XM (12:00 XM-1:00 XM)	-----1	:30	1	\$20.00	P-06	0.00	NM	1	\$20.00
(Program: ELEMENTARY)Target 200119 Index: 111. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	-----1			1		\$20.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/16/17-10/22/17		Late Fringe Rotator Sa-Su		12:00 XM-1:00 XM(12:00 XM-1:00 XM)	-----Su	:30		\$20.00		0.00	NM		
37	WDBJ	10/18/17	10/19/17	Thursday Night Football Thursday Night Football	CM	8:30 PM-11:30 PM (8:30 PM-11:30 PM)	---1---	:30	1	\$500.00	P-07	0.00	NM	1	\$500.00
(Program: CHIEFS @ RAIDERS)Target 200119 Index: 113. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	---1---			1		\$500.00		0.00				
38	WDBJ	10/18/17	10/22/17	NFL Reg Season Early GM NFL Reg Season Early Game	CM	1:00 PM-4:00 PM (1:00 PM-4:00 PM)	-----1	:30	1	\$940.00	P-03	0.00	NM	1	\$940.00
(Program: RAVENS @ VIKINGS)Target 200119 Index: 101. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	-----1			1		\$940.00		0.00				
39	WDBJ	10/18/17	10/22/17	NFL Reg Season Late GM NFL Reg Season Late Game	CM	4:00 PM-7:00 PM (4:00 PM-7:00 PM)	-----1	:30	1	\$940.00	P-03	0.00	NM	1	\$940.00
(Program: SAEHAWKS @ GIANTS)Target 200119 Index: 102. Nielsen: 6.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	-----1			1		\$940.00		0.00				
40	WDBJ	10/20/17	10/20/17	Friday Prime Hr 1 Friday Prime Hr 1	CM	757p-9p	----F--	:30	1	\$305.00	P-06	0.00	NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	----F--			1		\$305.00		0.00				
41	WDBJ	10/18/17	10/24/17		CM	6:00 AM-7:00 AM	M--TF--	:30	1	\$205.00	P-03	0.00	NM	1	\$205.00

Order / Rev: 676652
Alt Order #: WOC10760169
Flight Dates: 10/18/17 - 10/24/17

Advertiser: Ed Gillespie for Governor
Product Desc: Candidate
Estimate: 3211

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 7 Mornin' @ 6a															
News 7 Mornin' @ 6a (6:00 AM-7:00 AM)															
(Program: WDBJ7 MORNIN')Target 200119 Index: 115. Nielsen: 5.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	M--TF--					1	\$205.00		0.00			
42	WDBJ	10/18/17	10/23/17	CBS This Morning	CM	7:00 AM-9:00 AM	M--TF--	:30	1	\$165.00	P-03	0.00	NM	1	\$165.00
CBS This Morning (7:00 AM-9:00 AM)															
(Program: CBS THIS MORNING)Target 200119 Index: 113. Nielsen: 4.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	M--TF--					1	\$165.00		0.00			
43	WDBJ	10/18/17	10/23/17	M-F 9a-10a	CM	9:00 AM-10:00 AM	M--TF--	:30	1	\$55.00	P-06	0.00	NM	1	\$55.00
M-F 9a-10a (9:00 AM-10:00 AM)															
(Program: LVE-KELLY&RYAN)Target 200119 Index: 114. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	M--TF--					1	\$55.00		0.00			
44	WDBJ	10/18/17	10/24/17	Late Late Show	CM	1238a-138a	MTWTF--	:30	1	\$5.00	P-07	0.00	NM	1	\$5.00
Late Late Show															
(Program: LATE LATE SHOW)Target 200119 Index: 106. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/17	10/24/17	MTWTF--					1	\$5.00		0.00			
													Totals	103	\$25,630.00