

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.5em; font-family: cursive;">WBRT BardstOWN, Ky</span>	<b>Date:</b> <span style="border: 1px solid black; border-radius: 50%; padding: 2px;">4.5.18</span>
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I, Dillon Lloud/ Medium Buying LLC,

being/on behalf of: Ballou for Supreme Court,

a legally qualified candidate of the REPUBLICAN

political party for the office of: Supreme Cuort

in the Primary

election to be held on: May 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE Accompanying doc's					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Ballou for Supreme Court

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Allan W. Steely, CPA, treasurer. 403 E. Sycamore Street, Williamsburg, KY 40769

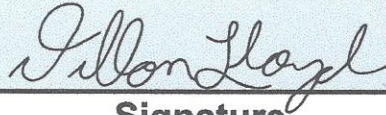
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

4.5.18

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Roth Stratton

Printed Name

GM

Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

### AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		N/A			

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



# Ballou Radio KY

	Notes	Format	Unit \$	DP Code	Unit Dur	Comments	Unit/ Wk	Start Date	End Date	Wk 1 Mon 4/9 '18	Wk 2 Mon 4/16 '18	Wk 3 Mon 4/23 '18	Wk 4 Mon 4/30 '18	Wk 5 Mon 5/7 '18
<b>Total</b>														
LOUISVILLE SP-17 MSA CustRadio														
WBRT-AM			12							30	30	30	30	30
M-F 6a-10a			14	AM	30		9			10	10	10	10	10
M-F 10a-3p			11	MD	30		9			10	10	10	10	10
M-F 3p-7p			11	PM	30		9			10	10	10	10	10

Wk 6		Wk 7		Wk 1 - Wk 7						
Mon 5/14 '18		Mon 5/21 '18		Adults 35+						
		Avg AQH Rtg		GRP	CPP	Rch %	Freq	Tot \$	Net Tot \$ .00	Unit Tot
30	12	0.0	0.0	0				2320	1972.00	192
10	4	0.0	0.0	0				893	758.88	64
10	4	0.0	0.0	0				714	606.56	64
10	4	0.0	0.0	0				714	606.56	64

# New Order

**Media:** Radio  
**Client:** BALLOUKY SUP *new*  
**Product:** KYSC 4/9-5/22/2018  
**CPE:** /KYSC/492018  
**Description:** Regional Reps Order #: 52304  
**Rep:** Regional Reps  
**Version:** 1  
**Comments:** All Rates Quoted Are Gross

**Market:** Louisville, KY  
**Demo:** Adults 18+  
**Separation:** 30  
**Flight Start:** 4/9/18  
**Flight End:** 5/27/18  
**Sales Office:** Columbus  
**Survey:**

**Vendor:** WBRT AM  
**AE:** Debbie Spencer  
**Phone:**  
**Fax:**

**Billing To:** Regional Reps  
 6505 Rockside Road  
 Suite 200  
 Cleveland OH 44131  
**Phone:**  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/P	Dur	4/9	4/16	4/23	4/30	5/7	5/14	5/21	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$14.00	C 30	10	11	10	10	10	10	0	61		
Comments:														
2	MTuWThF 10:00A-3:00P	MD	\$11.00	C 30	10	10	10	10	10	10	0	60		
Comments:														
3	MTuWThF 3:00P-7:00P	PM	\$11.00	C 30	10	10	10	10	10	10	0	60		
Comments:														
4	MTu 6:00A-10:00A	AM	\$14.00	C 30	0	0	0	0	0	0	4	4		
Comments:														
5	MTu 10:00A-3:00P	MD	\$11.00	C 30	0	0	0	0	0	0	4	4		
Comments:														
6	MTu 3:00P-7:00P	PM	\$11.00	C 30	0	0	0	0	0	0	4	4		
Comments:														
<b>Total Spots:</b>					30	31	30	30	30	30	12	193		
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	
<b>Month</b>	<b>Cash\$-Spots</b>	<b>Trade\$-Spots</b>	<b>Total\$-Spots</b>											
4/2018	\$1,094.00 - 91	\$0.00 - 0	\$1,094.00 - 91											
5/2018	\$1,224.00 - 102	\$0.00 - 0	\$1,224.00 - 102											
<b>Total Gross Cost:</b>			\$2,318.00											
<b>Total Net Cost:</b>			\$1,970.30											
<b>Total Gross CPP:</b>			\$0.00											
<b>Total Net CPP:</b>			\$0.00											

**Disclaimer:**

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.