


From

To

Ads That Work
Linda Verin



MULTI MEDIA ADVERTISING
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CUMULUS

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Media Buy Description

Market > **AL: JeffCo**
Insertion Order ID > **Retired Judges**
For Client > **Magic City Bar Assn.**

Run Schedule from... **10/19/20**
to... **10/25/20**

Instructions: 0

for :30 sec. spots run only RJR130
for :60 sec. spots none scheduled 0
for "bookend" spots none scheduled 0

Spots Ordered

Shows	Run days	From	To	Type	Rate	spots per wk	cost per week \$	spots total	total buy \$
10/20-25 WUHT	Tu-F	5a	9a	:30	\$40.00	8	\$320.00	8	\$320.00
	Tu-F	2p	6p	:30	\$40.00	4	\$160.00	4	\$160.00
	S/S	6a	7p	:30	\$20.00	6	\$120.00	6	\$120.00
	S/S	6a	7p	:30	\$20.00	0	\$0.00	0	\$0.00
Run schedule for	1	weeks		Per		18	\$600.00		
Total >								18	\$600.00