

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Judge Angela Lasher, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Angela Lasher

Authorized committee:

Committee to keep Judge Angela Lasher

Agency requesting time (and contact information):



N/A

Candidate's political party:

Bi-Partisan

Office sought (no acronyms or abbreviations):

Judge 90th DISTRICT COURT

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

William Kanine

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name:

Angela Lasher

Name:

KERRY DAVIS

Date of Request to Purchase Ad Time: 10-15-20

Date of Station Agreement to Sell Time: 10-15-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

10.15.20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2109713381

Station Call Letters:

WLXT

Date Received/Requested:

10-15-20

Est. #:

Station Location:

Peabody, MI

Run Start and End Dates:

10-16 to 11-2-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Station: **WLXT-FM** Buyer: _____
 Contract Name: **Keep Judge Angela Lasher-01** Tax Schedule: _____ (None)
 Contract#: **2109713381** Agency Commission %: **0**
 Start Date: **10/16/20** End Date: **11/02/20** Billing Cycle: **Standard**
 Revenue Type: **Political Sales-Local** Type: **Cash** Salesperson: **5314kdav** Comm %: **15**
 Advertiser: **KEEP JUDGE ANGELA LASHER** Makegood Policy: **Within Contract Dates**
 Address: **528 Franklin Estates**
 City: **Petoskey** State: **MI** Zip: **49770**
 Product Name: **General Election**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	10/16/20	10/16/20		6:00 AM	7:00 PM	30					6			6	D	27.20	6	163.20	4
2	10/17/20	10/17/20		6:00 AM	7:00 PM	30						6		6	D	22.25	6	133.50	4
3	10/19/20	10/23/20		6:00 AM	7:00 PM	30	7	6	6	6	6			31	D	27.20	31	843.20	4
4	10/26/20	10/29/20		6:00 AM	7:00 PM	30	6	6	6	6				24	D	27.20	24	652.80	4
5	11/02/20	11/02/20		6:00 AM	7:00 PM	30	6							6	D	27.20	6	163.20	4

Billing Projections: By Month

	Oct 20	Nov 20
CA	1,792.70	163.20
ST	1,139.90	816.00

☒ Print Spot Prices

TOTAL SPOTS **73**

GROSS TOTAL \$ **1,955.90**

ADJUSTED SPOTS **73**

ADJUSTED TOTAL \$ **1,955.90**

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager

ANGELA LASHER

528 FRANKLIN ESTATES DR
PETOSKEY, MI 49770

743

74-221/724
01

10/15/20

Date

CHECK AMOUNT
Funds restriction

Pay to the
Order of

MacDonald Garber Broadcasting \$ 1956.00
nineteen hundred & fifty-six & 00/100 Dollars



Citizens National
BANK Member FDIC
Cheboygan • Onaway • Mackinaw City • Pellston
Indian River • Alanson • Petoskey, MI

For

[Signature]

MP

Harland Clarke

GREEN SHEPHERD™