



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

951

Contract / Revision 151951 /		Alt Order # WOC10491886
Product JERRY LONG HD76/HRO		
Contract Dates 10/25/16 - 10/31/16		Estimate # 2394
Advertiser Elect Jerry Long		Original Date / Revision 10/24/16 / 10/25/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 138	Product 1/2 167
Agency Ref		Advertiser Ref

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/25/16	10/28/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$760.00				
N 2	WLS	10/31/16	10/31/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$760.00				
N 3	WLS	10/26/16	10/28/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1-1--				2	\$1,520.00				
N 4	WLS	10/31/16	10/31/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,520.00				
N 5	WLS	10/25/16	10/28/16	GMA M-F 7-9a	7a-9a		:30				NM	6	\$9,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-2121--				6	\$1,520.00				
N 6	WLS	10/31/16	10/31/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$1,520.00				
N 7	WLS	10/30/16	10/30/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$570.00				
N 8	WLS	10/30/16	10/30/16	ABC7 News Su 5a	5a-6a		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$240.00				
N 9	WLS	10/30/16	10/30/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,140.00				
N 10	WLS	10/29/16	10/29/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$600.00				
N 11	WLS	10/29/16	10/29/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,140.00				
N 12	WLS	10/30/16	10/30/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,045.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
151951 /	WOC10491886

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	JERRY LONG HD76/HR	2394

Advertiser	Original Date / Revision
Elect Jerry Long	10/24/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-----1</td><td>1</td><td>\$1,045.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	-----1	1	\$1,045.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	-----1	1	\$1,045.00																														
N 13	WLS	10/26/16	10/28/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,420.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>--1-1--</td><td>2</td><td>\$1,710.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	--1-1--	2	\$1,710.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	--1-1--	2	\$1,710.00																														
N 14	WLS	10/25/16	10/27/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$4,750.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-1-1---</td><td>2</td><td>\$2,375.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	-1-1---	2	\$2,375.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	-1-1---	2	\$2,375.00																														
N 15	WLS	10/31/16	10/31/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,375.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>1-----</td><td>1</td><td>\$2,375.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/31/16	11/06/16	1-----	1	\$2,375.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/31/16	11/06/16	1-----	1	\$2,375.00																														
N 16	WLS	10/25/16	10/28/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$14,400.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-1111--</td><td>4</td><td>\$3,600.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	-1111--	4	\$3,600.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	-1111--	4	\$3,600.00																														
N 17	WLS	10/31/16	10/31/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>1-----</td><td>1</td><td>\$3,600.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/31/16	11/06/16	1-----	1	\$3,600.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/31/16	11/06/16	1-----	1	\$3,600.00																														
N 18	WLS	10/25/16	10/28/16	The View	10a-11a		:30				NM	2	\$2,660.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-1--1--</td><td>2</td><td>\$1,330.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	-1--1--	2	\$1,330.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	-1--1--	2	\$1,330.00																														
N 19	WLS	10/27/16	10/27/16	The Chew	12p-1p		:30				NM	1	\$1,045.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>---1---</td><td>1</td><td>\$1,045.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	---1---	1	\$1,045.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	---1---	1	\$1,045.00																														
N 20	WLS	10/31/16	10/31/16	The Chew	12p-1p		:30				NM	1	\$1,045.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>1-----</td><td>1</td><td>\$1,045.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/31/16	11/06/16	1-----	1	\$1,045.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/31/16	11/06/16	1-----	1	\$1,045.00																														
N 21	WLS	10/25/16	10/28/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$1,900.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-1--1--</td><td>2</td><td>\$950.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	-1--1--	2	\$950.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	-1--1--	2	\$950.00																														
N 22	WLS	10/31/16	10/31/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$700.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>1-----</td><td>1</td><td>\$700.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/31/16	11/06/16	1-----	1	\$700.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/31/16	11/06/16	1-----	1	\$700.00																														
N 23	WLS	10/25/16	10/26/16	General Hospital	2p-3p		:30				NM	2	\$2,470.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-11----</td><td>2</td><td>\$1,235.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	-11----	2	\$1,235.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	-11----	2	\$1,235.00																														
N 24	WLS	10/25/16	10/27/16	ABC7 News	11a-12p		:30				NM	3	\$2,850.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-111---</td><td>3</td><td>\$950.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	-111---	3	\$950.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	-111---	3	\$950.00																														
N 25	WLS	10/31/16	10/31/16	ABC7 News	11a-12p		:30				NM	1	\$950.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>1-----</td><td>1</td><td>\$950.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/31/16	11/06/16	1-----	1	\$950.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/31/16	11/06/16	1-----	1	\$950.00																														
N 26	WLS	10/25/16	10/28/16	Windy City Live	1p-2p		:30				NM	3	\$1,800.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-11-1--</td><td>3</td><td>\$600.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	-11-1--	3	\$600.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	-11-1--	3	\$600.00																														
N 27	WLS	10/31/16	10/31/16	Windy City Live	1p-2p		:30				NM	1	\$450.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>1-----</td><td>1</td><td>\$450.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/31/16	11/06/16	1-----	1	\$450.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/31/16	11/06/16	1-----	1	\$450.00																														
N 28	WLS	10/25/16	10/28/16	Wheel of Fortune	626p-656p		:30				NM	3	\$11,400.00																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-1-11--</td><td>3</td><td>\$3,800.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/24/16	10/30/16	-1-11--	3	\$3,800.00											
Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/24/16	10/30/16	-1-11--	3	\$3,800.00																														
N 29	WLS	10/31/16	10/31/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,800.00																					
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Start Date	End Date	Weekdays	Spots/Week	Rate																														
Week: 10/31/16	11/06/16	1-----	1	\$3,800.00																														

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151951 /	WOC10491886

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	JERRY LONG HD76/HR	2394

<u>Advertiser</u>	<u>Original Date / Revision</u>
Elect Jerry Long	10/24/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$3,800.00					
N 30	WLS	10/25/16	10/28/16	ABC7 News @ 10p M-F	M-F 10-1035P		:30				NM	3	\$8,925.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-11--				3	\$2,975.00					
N 31	WLS	10/31/16	10/31/16	ABC7 News @ 10p M-F	M-F 10-1035P		:30				NM	1	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$3,200.00					
N 32	WLS	10/26/16	10/27/16	Kimmel	1035p-1137p		:30				NM	2	\$2,850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--11---				2	\$1,425.00					
N 33	WLS	10/25/16	10/25/16	Nightline	1137p-1208a		:30				NM	1	\$760.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$760.00					
N 34	WLS	10/31/16	10/31/16	Nightline	1137p-1208a		:30				NM	1	\$760.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$760.00					
N 35	WLS	10/26/16	10/28/16	Jeopardy	330p-4p		:30				NM	2	\$2,470.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1-1--				2	\$1,235.00					
N 36	WLS	10/31/16	10/31/16	Jeopardy	330p-4p		:30				NM	1	\$1,235.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$1,235.00					
Totals								0.00					64	\$105,070.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	50	\$81,635.00	(\$12,245.25)	\$69,389.75
10/31/16 - 10/31/16	14	\$23,435.00	(\$3,515.25)	\$19,919.75
Totals	64	\$105,070.00	(\$15,760.50)	\$89,309.50

Signature: _____ **Date:** _____

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