

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

Contract / Revision 152011 /		Alt Order # WOC10492140
Product JERRY LONG HD76/HRO		
Contract Dates 11/01/16 - 11/05/16		Estimate # 2395
Advertiser Elect Jerry Long		Original Date / Revision 10/25/16 / 11/08/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 138	Product 1/2 167
Agency Ref		Advertiser Ref

And:

Strategic Media Services, Inc.
 1911 North Fort Myer Drive
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	11/04/16	11/04/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$760.00				
D 2	WLS	11/07/16	11/08/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	0	\$0.00
N 3	WLS	11/04/16	11/04/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$1,520.00				
D 4	WLS	11/07/16	11/08/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	0	\$0.00
N 5	WLS	11/01/16	11/04/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$1,520.00				
D 6	WLS	11/07/16	11/08/16	GMA M-F 7-9a	7a-9a		:30				NM	0	\$0.00
D 7	WLS	11/06/16	11/06/16	ABC7 News Su @ 6a	6a-7a		:30				NM	0	\$0.00
D 8	WLS	11/05/16	11/05/16	GMA Sa 7-8a	7a-8a		:30				NM	0	\$0.00
D 9	WLS	11/05/16	11/05/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	0	\$0.00
D 10	WLS	11/06/16	11/06/16	GMA Su 7-8a	7a-8a		:30				NM	0	\$0.00
D 11	WLS	11/05/16	11/05/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	0	\$0.00
D 12	WLS	11/05/16	11/05/16	8a-10a Sa Local news	8a-10a		:30				NM	0	\$0.00
D 13	WLS	11/06/16	11/06/16	ABC7 News Su @ 8a	8a-10a		:30				NM	0	\$0.00
N 14	WLS	11/02/16	11/02/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,710.00				
D 15	WLS	11/07/16	11/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	0	\$0.00
N 16	WLS	11/02/16	11/04/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--111--				3	\$2,375.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WLS	10/31/16-11/06/16	ABC7 News @ 5p M-F	5p-530p	---WThF----	:30		\$2,375.00		NM		
	Credited												
D 17	WLS	11/07/16	11/07/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	0	\$0.00
N 18	WLS	11/01/16	11/03/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 152011 /		<u>Alt Order #</u> WOC10492140
<u>Contract Dates</u> 11/01/16 - 11/05/16		<u>Product</u> JERRY LONG HD76/HR
		<u>Estimate #</u> 2395
<u>Advertiser</u> Elect Jerry Long		<u>Original Date / Revision</u> 10/25/16 / 11/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-111---				3	\$3,600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	ABC7 News @ 6p M-F	6p-630p	-TuWTh-----	:30		\$3,600.00		NM		
Credited													
N 19	WLS	11/01/16	11/01/16	World News Tonight	530p-6p		:30				NM	1	\$5,000.00
Week:		10/31/16	11/06/16	-1-----				1	\$5,000.00				
N 20	WLS	11/02/16	11/03/16	The View	10a-11a		:30				NM	1	\$1,330.00
Week:		10/31/16	11/06/16	--11---				2	\$1,330.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	The View	10a-11a	---wTh-----	:30		\$1,330.00		NM		
Credited													
D 21	WLS	11/08/16	11/08/16	The View	10a-11a		:30				NM	0	\$0.00
N 22	WLS	11/03/16	11/03/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$950.00
Week:		10/31/16	11/06/16	---1---				1	\$950.00				
D 23	WLS	11/07/16	11/07/16	Live With Kelly and Michael	9a-10a		:30				NM	0	\$0.00
N 24	WLS	11/02/16	11/02/16	General Hospital	2p-3p		:30				NM	1	\$1,235.00
Week:		10/31/16	11/06/16	--1----				1	\$1,235.00				
D 25	WLS	11/07/16	11/07/16	General Hospital	2p-3p		:30				NM	0	\$0.00
N 26	WLS	11/02/16	11/02/16	ABC7 News	11a-12p		:30				NM	1	\$950.00
Week:		10/31/16	11/06/16	--1----				1	\$950.00				
D 27	WLS	11/07/16	11/07/16	ABC7 News	11a-12p		:30				NM	0	\$0.00
N 28	WLS	11/01/16	11/01/16	Windy City Live	1p-2p		:30				NM	1	\$760.00
Week:		10/31/16	11/06/16	-1-----				1	\$760.00				
D 29	WLS	11/07/16	11/07/16	Windy City Live	1p-2p		:30				NM	0	\$0.00
N 30	WLS	11/01/16	11/04/16	Wheel of Fortune	626p-656p		:30				NM	3	\$11,400.00
Week:		10/31/16	11/06/16	-1111--				4	\$3,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WLS	10/31/16-11/06/16	Wheel of Fortune	626p-656p	-TuWThF----	:30		\$3,800.00		NM		
Credited													
D 31	WLS	11/07/16	11/07/16	Wheel of Fortune	626p-656p		:30				NM	0	\$0.00
N 32	WLS	11/02/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00
Week:		10/31/16	11/06/16	--111--				3	\$4,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	---wThF----	:30		\$4,000.00		NM		
Credited													
	2	WLS	10/31/16-11/06/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	---wThF----	:30		\$4,000.00		NM		
Credited													
D 33	WLS	11/07/16	11/07/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	0	\$0.00
N 34	WLS	11/01/16	11/04/16	Kimmel	1035p-1137p		:30				NM	4	\$5,700.00
Week:		10/31/16	11/06/16	-1111--				4	\$1,425.00				
N 35	WLS	11/07/16	11/07/16	Kimmel	1035p-1137p		:30				NM	0	\$0.00

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<u>Contract / Revision</u> 152011 /	<u>Alt Order #</u> WOC10492140
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<u>Contract Dates</u> 11/01/16 - 11/05/16	<u>Product</u> JERRY LONG HD76/HR	<u>Estimate #</u> 2395
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<u>Advertiser</u> Elect Jerry Long	<u>Original Date / Revision</u> 10/25/16 / 11/08/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,425.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	11/07/16-11/13/16	Kimmel	1035p-1137p	M-----	:30	\$1,425.00		NM		
<i>Credited</i>													
D 36	WLS	11/07/16	11/07/16	Nightline	1137p-1208a		:30				NM	0	\$0.00
N 37	WLS	11/01/16	11/04/16	Jeopardy	330p-4p		:30				NM	4	\$4,940.00
Week:		10/31/16	11/06/16	-1111--				4	\$1,235.00				
N 38	WLS	11/02/16	11/02/16	CMA 7-10p	7-10p		:30				NM	1	\$12,000.00
Week:		10/31/16	11/06/16	--1----				1	\$12,000.00				
N 39	WLS	11/03/16	11/03/16	ABC7 News	11a-12p		:30				NM	1	\$760.00
Week:		10/31/16	11/06/16	---1---				1	\$760.00				
D 40	WLS	11/05/16	11/05/16	Sa 1130p-1230a Castle	1130p-1230a		:30				NM	0	\$0.00
N 41	WLS	11/04/16	11/04/16	Windy City Live	1p-2p		:30				NM	0	\$0.00
Week:		10/31/16	11/06/16	----1--				1	\$760.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	10/31/16-11/06/16	Windy City Live	1p-2p	-----F----	:30	\$760.00		NM		
<i>Credited</i>													
N 42	WLS	11/03/16	11/03/16	Windy City Live	1p-2p		:30				NM	1	\$950.00
Week:		10/31/16	11/06/16	---1---				1	\$950.00				
N 43	WLS	11/03/16	11/03/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00
Week:		10/31/16	11/06/16	---1---				1	\$5,225.00				
N 44	WLS	11/03/16	11/04/16	Inside Edition	3-330p		:30				NM	2	\$2,090.00
Week:		10/31/16	11/06/16	---11--				2	\$1,045.00				
N 45	WLS	11/05/16	11/05/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
Week:		10/31/16	11/06/16	-----1-				1	\$1,330.00				
Totals								0.00				36	\$80,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	36	\$80,640.00	(\$12,096.00)	\$68,544.00
Totals	36	\$80,640.00	(\$12,096.00)	\$68,544.00

Signature: _____ Date: _____

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