

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

http://abclocal.go.com/wls

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

Contract / Revision 152011 /		Alt Order # WOC10492140
Product JERRY LONG HD76/HRO		
Contract Dates 11/01/16 - 11/05/16		Estimate # 2395
Advertiser Elect Jerry Long		Original Date / Revision 10/25/16 / 11/08/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 138	Product 1/2 167
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	11/04/16	11/04/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$760.00				
D 2	WLS	11/07/16	11/08/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	0	\$0.00
N 3	WLS	11/04/16	11/04/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$1,520.00				
D 4	WLS	11/07/16	11/08/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	0	\$0.00
N 5	WLS	11/01/16	11/04/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$1,520.00				
D 6	WLS	11/07/16	11/08/16	GMA M-F 7-9a	7a-9a		:30				NM	0	\$0.00
D 7	WLS	11/06/16	11/06/16	ABC7 News Su @ 6a	6a-7a		:30				NM	0	\$0.00
D 8	WLS	11/05/16	11/05/16	GMA Sa 7-8a	7a-8a		:30				NM	0	\$0.00
D 9	WLS	11/05/16	11/05/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	0	\$0.00
D 10	WLS	11/06/16	11/06/16	GMA Su 7-8a	7a-8a		:30				NM	0	\$0.00
D 11	WLS	11/05/16	11/05/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	0	\$0.00
D 12	WLS	11/05/16	11/05/16	8a-10a Sa Local news	8a-10a		:30				NM	0	\$0.00
D 13	WLS	11/06/16	11/06/16	ABC7 News Su @ 8a	8a-10a		:30				NM	0	\$0.00
N 14	WLS	11/02/16	11/02/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,710.00				
D 15	WLS	11/07/16	11/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	0	\$0.00
N 16	WLS	11/02/16	11/04/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--111--				3	\$2,375.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WLS	10/31/16-11/06/16	ABC7 News @ 5p M-F	5p-530p	---WThF----	:30		\$2,375.00		NM		
	Credited												
D 17	WLS	11/07/16	11/07/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	0	\$0.00
N 18	WLS	11/01/16	11/03/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
152011 /	WOC10492140

Contract Dates	Product	Estimate #
11/01/16 - 11/05/16	JERRY LONG HD76/HR	2395

Advertiser	Original Date / Revision
Elect Jerry Long	10/25/16 / 11/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -111--- 3 \$3,600.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	ABC7 News @ 6p M-F	6p-630p	-TuWTh-----	:30		\$3,600.00		NM		
	Credited												
N 19	WLS	11/01/16	11/01/16	World News Tonight	530p-6p		:30				NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1----- 1 \$5,000.00													
N 20	WLS	11/02/16	11/03/16	The View	10a-11a		:30				NM	1	\$1,330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 --11--- 2 \$1,330.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	The View	10a-11a	---wTh-----	:30		\$1,330.00		NM		
	Credited												
D 21	WLS	11/08/16	11/08/16	The View	10a-11a		:30				NM	0	\$0.00
N 22	WLS	11/03/16	11/03/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ---1--- 1 \$950.00													
D 23	WLS	11/07/16	11/07/16	Live With Kelly and Michael	9a-10a		:30				NM	0	\$0.00
N 24	WLS	11/02/16	11/02/16	General Hospital	2p-3p		:30				NM	1	\$1,235.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 --1----- 1 \$1,235.00													
D 25	WLS	11/07/16	11/07/16	General Hospital	2p-3p		:30				NM	0	\$0.00
N 26	WLS	11/02/16	11/02/16	ABC7 News	11a-12p		:30				NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 --1----- 1 \$950.00													
D 27	WLS	11/07/16	11/07/16	ABC7 News	11a-12p		:30				NM	0	\$0.00
N 28	WLS	11/01/16	11/01/16	Windy City Live	1p-2p		:30				NM	1	\$760.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1----- 1 \$760.00													
D 29	WLS	11/07/16	11/07/16	Windy City Live	1p-2p		:30				NM	0	\$0.00
N 30	WLS	11/01/16	11/04/16	Wheel of Fortune	626p-656p		:30				NM	3	\$11,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1111-- 4 \$3,800.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WLS	10/31/16-11/06/16	Wheel of Fortune	626p-656p	-TuWThF----	:30		\$3,800.00		NM		
	Credited												
D 31	WLS	11/07/16	11/07/16	Wheel of Fortune	626p-656p		:30				NM	0	\$0.00
N 32	WLS	11/02/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 --111-- 3 \$4,000.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	----wThF----	:30		\$4,000.00		NM		
	Credited												
	2	WLS	10/31/16-11/06/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	----wThF----	:30		\$4,000.00		NM		
	Credited												
D 33	WLS	11/07/16	11/07/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	0	\$0.00
N 34	WLS	11/01/16	11/04/16	Kimmel	1035p-1137p		:30				NM	4	\$5,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1111-- 4 \$1,425.00													
N 35	WLS	11/07/16	11/07/16	Kimmel	1035p-1137p		:30				NM	0	\$0.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$1,425.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WLS 11/07/16-11/13/16 Kimmel 1035p-1137p M----- :30 \$1,425.00 NM Credited													
D 36	WLS	11/07/16	11/07/16	Nightline	1137p-1208a		:30				NM	0	\$0.00
N 37	WLS	11/01/16	11/04/16	Jeopardy	330p-4p		:30				NM	4	\$4,940.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1111-- 4 \$1,235.00													
N 38	WLS	11/02/16	11/02/16	CMA 7-10p	7-10p		:30				NM	1	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 --1---- 1 \$12,000.00													
N 39	WLS	11/03/16	11/03/16	ABC7 News	11a-12p		:30				NM	1	\$760.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ---1--- 1 \$760.00													
D 40	WLS	11/05/16	11/05/16	Sa 1130p-1230a Castle	1130p-1230a		:30				NM	0	\$0.00
N 41	WLS	11/04/16	11/04/16	Windy City Live	1p-2p		:30				NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ----1-- 1 \$760.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WLS 10/31/16-11/06/16 Windy City Live 1p-2p -----F-- :30 \$760.00 NM Credited													
N 42	WLS	11/03/16	11/03/16	Windy City Live	1p-2p		:30				NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ---1--- 1 \$950.00													
N 43	WLS	11/03/16	11/03/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ---1--- 1 \$5,225.00													
N 44	WLS	11/03/16	11/04/16	Inside Edition	3-330p		:30				NM	2	\$2,090.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ---11-- 2 \$1,045.00													
N 45	WLS	11/05/16	11/05/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -----1- 1 \$1,330.00													
Totals								0.00				36	\$80,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	36	\$80,640.00	(\$12,096.00)	\$68,544.00
Totals	36	\$80,640.00	(\$12,096.00)	\$68,544.00

Signature: _____ Date: _____

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