

# Sandhill Media Group Issues and Programs List

Stations KUPI-KQPI, KSNA, KQEO, KAOX-KUPY, KSPZ-AM,  
1<sup>st</sup> Quarter 2024

Issue Needs or Problem	Title of the program	Description, Interview and Guest with Title	Date & Time and length of program
Identity Thieves and Squatters can be a problem	Protection from Home Title Fraud	Issue: Identity thieves can attack your home title by taking out a new mortgage on your home or putting their name on the title to take over the physical property. In most instances, it is very difficult to resolve the problem, so prevention is key. Fortunately, prevention of home title fraud can be as easy as going to the county clerk and asking them to put a lock on your title. You can have a service do this for you, but it will come with a cost, whereas doing it yourself is usually free.	This ran on KSNA 6:00AM on 1.6.24 KAOX-KUPI at 1:30pm on 1.7.24 and on KUPI-KQPI, KQEO & KSPZ 6:00 1.7.24 The program was 6:00 long
Keeping Passwords protected, and friend requests	Facebook Scams	Issue: Heather Sampson interviews Sandhill Media Group's software engineer about common sense ideas to protect against scams on Facebook such as double checking friend requests, not giving out personal information, using a VPN and keeping passwords protected.	This ran on KSNA 6:00AM on 1.13.24 on KUPI-KQPI, KQEO & KSPZ 6:00 1.14.24 and on KAOX-KUPI at 1:30pm on 1.14.24The program was 10:30 minutes
Issues with youth and adults vaping	Know Vape	<p>Topic: IPTV is offering a professional development series for educators called Know Vape. Educators can attend for free or choose to purchase the credit through a local university.</p> <p>Issue: Heather Sampson interviews Kari Wardle, Education Manager of Idaho Public Television about IPTV's three part professional development series for educators called Know Vape. It will help educators and others who work in schools to help kids become vape aware and give them resources to stop vaping. The series starts January 24 and runs the 4<sup>th</sup> Wednesday of each month from January to March.</p>	This ran on KSNA and KSPZ at 6:00AM on 1/20/24 KUPI-KQPI, KQEO & KSPZ 6:00 1/21/24 and on KAOX-KUPY at 1:30pm on 1/21/24The program was 4:40 minutes

<p>When natural disasters occur we need to be prepared. This program looking to train individuals to be prepared.</p>	<p>Disaster Response Training</p>	<p>Issue: In order to help communities better prepared for disasters in East Idaho, East Idaho C.E.R.T. (Citizen Emergency Response Team) is looking to train 500 community disaster response volunteers ahead of the Teton Dam flood's 50<sup>th</sup> anniversary. C.E.R.T. organizers hope this push will help the program expand and get into more communities.</p>	<p>This ran on KSNA and KSPZ at 6:00AM on 1/27/24 KUPI-KQPI, KQEO &amp; KSPZ 6:00 1/28/24 and on KAOX-KUPY at 1:30pm on 1/28/24 The program was 8:00 minutes</p>
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<p>Hazardous Winter Driving Conditions</p>	<p>Tips on Winte Driving</p>	<p>Issue: Winter driving can be hazardous in Southeast Idaho. Heather Sampson shares winter driving tips to help keep drivers safe.</p>	<p>This ran on KSNA and KSPZ at 6:00AM on 2/3/24 on KUPI-KQPI, KQEO 6:00 2/4/24 and on KAOX-KUPY at 1:30pm on 2/4/24 The program was 4 minutes</p>
<p>Vaping in schools is becoming an issue.</p>	<p>Catch My Breath offered by Eastern Idaho Public Health Dept</p>	<p>issue: Eastern Idaho Public Health offers schools a vape awareness program to help prevent youth vaping. Heather Sampson interviews Heather Hansen, Health Education Specialist Senior of Eastern Idaho Public Health about the Catch My Breath vaping prevention program offered free to schools in Eastern Idaho. Seven out of eight students who go through the program choose not to vape. Parents are encouraged to have an open conversation with their children about what is going on in their lives and about vaping, and to request the Catch My Breath program at their local schools. The program will expand in the fall to include opportunities for older youth to teach younger youth about avoiding vapes.</p>	<p>This ran on KSNA and KSPZ at 6:00AM on 2/10/24 on KUPI-KQPI, KQEO 6:00 2/11/24 4:30 runtime</p>
<p>Protecting Youth from Sextortion Schemes</p>	<p>The FBI warns youth in Idaho, Montana, and Utah of online "sextortion" schemes.</p>	<p>Issue: Sextortion is a crime where an adult to asks for, pays for, or demands graphic images from a minor, yet this is happening at an increasing rate. The criminal targets youth online, pretending to be friendly or want an intimate relationship. As soon as the youth sends the images, that is when the harassment and threats of violence or exposure begin. The FBI's campaign to stop 'sextortion' aims to educate caregivers and youth and give them resources if they have been the victim of this type of crime.</p>	<p>This ran on KSNA and KSPZ at 6:00AM on 2/16/24 on KUPI-KQPI, KQEO 6:00 2/17/24 and on KAOX-KUPY at 10pm on 2/17/24 The program was 5 minutes</p>

It's harder for children that live in rural areas to get meals from the summer lunch program	Summer Lunch Program	Issue: The Idaho Department of Education is expanding the summer lunch program in rural areas and they have changed protocols to allow rural children to take their meals offsite. This will make it easier for rural parents who have to drive further between home and work to have time to get their children to the lunch site and home again. The Department is also looking for partners and volunteers to help operate the program.	This ran on KSNA and KSPZ at 6:00AM on 2/24/24 on KUPI-KQPI, KQEO 6:00 2/25/24 and on KAOX-KUPY at 10pm on 2/25/24 The program was 6:5 minutes
County Sheriff Dept to increase patrols to protect citizens from intoxicated drivers	Intoxicated Driving	Issue: Heather Sampson interviews Sgt. Bryan Lovell of the Bonneville County Sheriff's office about the recent grants they received to increase patrols protecting against intoxicated driving. Drivers are encouraged to plan for a safe ride home.	This ran on KSNA and KSPZ at 6:00AM on 3/9/24 on KUPI-KQPI, KQEO 6:00 3/10/24 and on KAOX-KUPY at 10pm on 3/7/24 The program was 6:00 minutes
An Event to inspire and offer resources to individuals that have vision loss	National Federation of the Blind convention in East Idaho	Issue: Heather Sampson interviews Sandy Streeter, Snake River Chapter president for the NFB. The convention is in Burley Idaho, March 21 through 23. The event is intended to offer inspiration and resources for people with vision loss to live their fullest lives.	This ran on KSNA and KSPZ at 6:00AM on 3/16/24 on KUPI-KQPI, KQEO 6:00 3/17/24 and on KAOX-KUPY at 10pm on 3/16/24 The program was 8:00 minutes
Spring Runoff and high water safety tips to be safe.	Boating Safety	issue: Spring runoff waters can be unpredictable, especially cold, and bring unexpected objects with them. Sgt. Bryan Lovell of the Bonneville County Sherriff's Office shares water safety tips such as wearing a life jacket, being aware of water conditions, communicating plans with friends and family, bringing emergency items, and making contingency plans.	This ran on KSNA and KSPZ at 6:00AM on 3/23/24 on KUPI-KQPI, KQEO 6:00 3/24/24 and on KAOX-KUPY at 10:30pm on 3/23/24 The program was 6:50 minutes
Parents and Teens don't know the dangers from Vaping.	Idaho Public Television promotes Teen Vaping Awareness	Topic: Idaho Public Television sponsors short video contest to promote teen vaping awareness. Issue: Often, parents and teens don't know all the dangers associated with vaping. The Know Vape campaign put on by Idaho Public Television aims to increase awareness and decrease teen vaping through education. The annual IPTV Know Vape video contest encourages teens aged 13 to 18 to produce a video that is 90 seconds or less about the dangers of vaping.	This ran on KSNA and KSPZ at 6:00AM on 3/30/24 on KUPI-KQPI, KQEO 6:00 3/31/24 and on KAOX-KUPY at 10:30pm on 3/30/24 The program was 4:30 minutes