

# WOC11838334 [00.00]

Order Printout



Order Status:	New	Start/End Dates:	10/23/18 - 10/29/18	C/P/E:	960 / 973 / 7443
Traffic #:		Agency:	Buying Time	Product Desc.:	Political
Buyer Order #:	7866603	Advertiser:	McGrath for Congress (KY06)	Estimate Desc.:	McGrath wk#2 10.23-10.29
AE:	Unassigned (Kevin Kidd)	Buyer:		Total Cost:	\$3,005.00 (Cash)
Property:	EKYT TV	Primary Demo:		Received Date:	10/18/18 10:19 AM
Sales Region:	Local				

Comments:

Separation: 30

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 23													Total Spots	Total Cost
1	WKYT News at 6p Sun	NM	:30	6:00 PM-6:30 PM	—S—	90.00	1													1	90.00
	(Program: WKYT News at 6p Sun)																				
2	WKYT News@630p on CW Lexington	NM	:30	6:30 PM-7:00 PM	—M—	90.00	1													1	90.00
	(Program: WKYT News@630p on CW Lexington)																				
2	WKYT News@630p on CW Lexington	NM	:30	6:30 PM-7:00 PM	T----	90.00	1													1	90.00
	(Program: WKYT News@630p on CW Lexington)																				
2	WKYT News@630p on CW Lexington	NM	:30	6:30 PM-7:00 PM	-W----	90.00	1													1	90.00
	(Program: WKYT News@630p on CW Lexington)																				
2	WKYT News@630p on CW Lexington	NM	:30	6:30 PM-7:00 PM	--T---	90.00	1													1	90.00
	(Program: WKYT News@630p on CW Lexington)																				
2	WKYT News@630p on CW Lexington	NM	:30	6:30 PM-7:00 PM	---F--	90.00	1													1	90.00
	(Program: WKYT News@630p on CW Lexington)																				
3	Family Feud	NM	:30	7:00 PM-7:30 PM	---S--	100.00	1													1	100.00
	(Program: Family Feud)																				
4	Family Feud	NM	:30	7:30 PM-8:00 PM	---S--	100.00	1													1	100.00
	(Program: Family Feud)																				
5	Family Feud	NM	:30	7:30 PM-8:00 PM	-----M	125.00	1													1	125.00
	(Program: Family Feud)																				

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 23												Total Spots	Total Cost
5	Family Feud (Program: Family Feud)	NM	:30	7:30 PM-8:00 PM	T-----	125.00	1											1	125.00	
5	Family Feud (Program: Family Feud)	NM	:30	7:30 PM-8:00 PM	-W----	125.00	1											1	125.00	
5	Family Feud (Program: Family Feud)	NM	:30	7:30 PM-8:00 PM	--T---	125.00	1											1	125.00	
5	Family Feud (Program: Family Feud)	NM	:30	7:30 PM-8:00 PM	---F--	125.00	1											1	125.00	
6	Family Feud (Program: Family Feud)	NM	:30	7:00 PM-7:30 PM	----M	220.00	1											1	220.00	
6	Family Feud (Program: Family Feud)	NM	:30	7:00 PM-7:30 PM	T-----	220.00	1											1	220.00	
6	Family Feud (Program: Family Feud)	NM	:30	7:00 PM-7:30 PM	-W----	220.00	1											1	220.00	
6	Family Feud (Program: Family Feud)	NM	:30	7:00 PM-7:30 PM	--T---	220.00	1											1	220.00	
6	Family Feud (Program: Family Feud)	NM	:30	7:00 PM-7:30 PM	---F--	220.00	1											1	220.00	
7	Mom (Program: Mom)	NM	:30	6:58 PM-7:30 PM	----S-	70.00	1											1	70.00	
8	Mom (Program: Mom)	NM	:30	7:30 PM-8:00 PM	----S-	70.00	1											1	70.00	
9	Andy Griffith (Program: Andy Griffith)	NM	:30	7:58 PM-9:00 PM	---S--	100.00	2											2	200.00	
10	Andy Griffith (Program: Andy Griffith)	NM	:30	9:00 PM-10:00 PM	---S--	100.00	2											2	200.00	
Spot Totals:							24											24	\$3,005.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	24	\$3,005.00			