

WOC11794567 [00.00]

Order Printout



Order Status: New	Start/End Dates: 09/18/18 - 09/24/18	C/P/E: 960 / 973 / 6928
Traffic #:	Agency: Buying Time	Product Desc.: Political
Buyer Order #: 7737907	Advertiser: McGrath for Congress (KY06)	Estimate Desc.: McGrath wk#7 9.18-9.24
AE: Unassigned (Benita Tucker)	Buyer:	Total Cost: \$71,155.00 (Cash)
Property: WKYT TV	Primary Demo:	Received Date: 9/13/18 9:44 AM
Sales Region: Local		

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 18												Total Spots	Total Cost
1	WKYT This Morning- Sun 8a	NM	:30	8:00 AM-9:00 AM	-----S-	180.00	2												2	360.00
	(Program: WKYT This Morning- Sun 8a)																			
2	WKYT This Morning at 430a	NM	:30	4:30 AM-5:00 AM	-----M	35.00	1												1	35.00
	(Program: WKYT This Morning at 430a)																			
2	WKYT This Morning at 430a	NM	:30	4:30 AM-5:00 AM	T-----	35.00	1												1	35.00
	(Program: WKYT This Morning at 430a)																			
2	WKYT This Morning at 430a	NM	:30	4:30 AM-5:00 AM	-W-----	35.00	1												1	35.00
	(Program: WKYT This Morning at 430a)																			
2	WKYT This Morning at 430a	NM	:30	4:30 AM-5:00 AM	--T---	35.00	1												1	35.00
	(Program: WKYT This Morning at 430a)																			
2	WKYT This Morning at 430a	NM	:30	4:30 AM-5:00 AM	---F--	35.00	1												1	35.00
	(Program: WKYT This Morning at 430a)																			
3	CBS This Morning	NM	:30	7:00 AM-9:00 AM	-----M	240.00	2												2	480.00
	(Program: CBS This Morning)																			
3	CBS This Morning	NM	:30	7:00 AM-9:00 AM	T-----	240.00	2												2	480.00
	(Program: CBS This Morning)																			
3	CBS This Morning	NM	:30	7:00 AM-9:00 AM	-W-----	240.00	2												2	480.00
	(Program: CBS This Morning)																			
3	CBS This Morning	NM	:30	7:00 AM-9:00 AM	--T---	240.00	2												2	480.00
	(Program: CBS This Morning)																			
3	CBS This Morning	NM	:30	7:00 AM-9:00 AM	---F--	240.00	2												2	480.00
	(Program: CBS This Morning)																			

Generated Date: 9/13/18 10:12 AM

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List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 18												Total Spots	Total Cost
4	CBS Sunday Morning	NM	:30	9:00 AM-10:30 AM	---S-	475.00	2												2	950.00
	(Program: CBS Sunday Morning)																			
5	CBS This Morning- Saturday	NM	:30	8:00 AM-10:00 AM	---S--	275.00	2												2	550.00
	(Program: CBS This Morning- Saturday)																			
6	WKYT This Morning at 6a	NM	:30	6:00 AM-7:00 AM	----M	450.00	2												2	900.00
	(Program: WKYT This Morning at 6a)																			
6	WKYT This Morning at 6a	NM	:30	6:00 AM-7:00 AM	T-----	450.00	2												2	900.00
	(Program: WKYT This Morning at 6a)																			
6	WKYT This Morning at 6a	NM	:30	6:00 AM-7:00 AM	-W----	450.00	2												2	900.00
	(Program: WKYT This Morning at 6a)																			
6	WKYT This Morning at 6a	NM	:30	6:00 AM-7:00 AM	--T----	450.00	2												2	900.00
	(Program: WKYT This Morning at 6a)																			
6	WKYT This Morning at 6a	NM	:30	6:00 AM-7:00 AM	---F--	450.00	2												2	900.00
	(Program: WKYT This Morning at 6a)																			
7	WKYT This Morning- Sat 6a	NM	:30	6:00 AM-7:00 AM	---S-	150.00	2												2	300.00
	(Program: WKYT This Morning- Sat 6a)																			
8	WKYT This Morning- Sat 7a	NM	:30	7:00 AM-8:00 AM	---S-	270.00	2												2	540.00
	(Program: WKYT This Morning- Sat 7a)																			
9	WKYT This Morning at 530a	NM	:30	5:30 AM-6:00 AM	----M	230.00	1												1	230.00
	(Program: WKYT This Morning at 530a)																			
9	WKYT This Morning at 530a	NM	:30	5:30 AM-6:00 AM	T-----	230.00	1												1	230.00
	(Program: WKYT This Morning at 530a)																			
9	WKYT This Morning at 530a	NM	:30	5:30 AM-6:00 AM	-W----	230.00	1												1	230.00
	(Program: WKYT This Morning at 530a)																			
9	WKYT This Morning at 530a	NM	:30	5:30 AM-6:00 AM	--T----	230.00	1												1	230.00
	(Program: WKYT This Morning at 530a)																			
9	WKYT This Morning at 530a	NM	:30	5:30 AM-6:00 AM	---F--	230.00	1												1	230.00
	(Program: WKYT This Morning at 530a)																			
10	WKYT This Morning at 5a	NM	:30	5:00 AM-5:30 AM	----M	160.00	1												1	160.00
	(Program: WKYT This Morning at 5a)																			
10	WKYT This Morning at 5a	NM	:30	5:00 AM-5:30 AM	T-----	160.00	1												1	160.00
	(Program: WKYT This Morning at 5a)																			
10	WKYT This Morning at 5a	NM	:30	5:00 AM-5:30 AM	-W----	160.00	1												1	160.00
	(Program: WKYT This Morning at 5a)																			
10	WKYT This Morning at 5a	NM	:30	5:00 AM-5:30 AM	--T----	160.00	1												1	160.00
	(Program: WKYT This Morning at 5a)																			
10	WKYT This Morning at 5a	NM	:30	5:00 AM-5:30 AM	---F--	160.00	1												1	160.00
	(Program: WKYT This Morning at 5a)																			
11	WKYT News at Noon	NM	:30	12:00 PM-1:00 PM	----M	300.00	2												2	600.00
	(Program: WKYT News at Noon)																			
11	WKYT News at Noon	NM	:30	12:00 PM-1:00 PM	T-----	300.00	2												2	600.00
	(Program: WKYT News at Noon)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 18													Total Spots	Total Cost
11	WKYT News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	300.00	2													2	600.00
	(Program: WKYT News at Noon)																				
11	WKYT News at Noon	NM	:30	12:00 PM-1:00 PM	--T---	300.00	2													2	600.00
	(Program: WKYT News at Noon)																				
11	WKYT News at Noon	NM	:30	12:00 PM-1:00 PM	---F--	300.00	2													2	600.00
	(Program: WKYT News at Noon)																				
12	WKYT News Mid-Morning 10a	NM	:30	10:00 AM-10:30 AM	-----M	220.00	1													1	220.00
	(Program: WKYT News Mid-Morning 10a)																				
12	WKYT News Mid-Morning 10a	NM	:30	10:00 AM-10:30 AM	T-----	220.00	1													1	220.00
	(Program: WKYT News Mid-Morning 10a)																				
12	WKYT News Mid-Morning 10a	NM	:30	10:00 AM-10:30 AM	-W----	220.00	1													1	220.00
	(Program: WKYT News Mid-Morning 10a)																				
12	WKYT News Mid-Morning 10a	NM	:30	10:00 AM-10:30 AM	--T---	220.00	1													1	220.00
	(Program: WKYT News Mid-Morning 10a)																				
12	WKYT News Mid-Morning 10a	NM	:30	10:00 AM-10:30 AM	---F--	220.00	1													1	220.00
	(Program: WKYT News Mid-Morning 10a)																				
13	Young & Restless	NM	:30	1:00 PM-2:00 PM	-----M	320.00	1													1	320.00
	(Program: Young & Restless)																				
13	Young & Restless	NM	:30	1:00 PM-2:00 PM	T-----	320.00	1													1	320.00
	(Program: Young & Restless)																				
13	Young & Restless	NM	:30	1:00 PM-2:00 PM	-W----	320.00	2													2	640.00
	(Program: Young & Restless)																				
13	Young & Restless	NM	:30	1:00 PM-2:00 PM	--T---	320.00	1													1	320.00
	(Program: Young & Restless)																				
13	Young & Restless	NM	:30	1:00 PM-2:00 PM	---F--	320.00	2													2	640.00
	(Program: Young & Restless)																				
14	The Price Is Right	NM	:30	11:00 AM-12:00 PM	-----M	450.00	2													2	900.00
	(Program: The Price Is Right)																				
14	The Price Is Right	NM	:30	11:00 AM-12:00 PM	T-----	450.00	1													1	450.00
	(Program: The Price Is Right)																				
14	The Price Is Right	NM	:30	11:00 AM-12:00 PM	-W----	450.00	1													1	450.00
	(Program: The Price Is Right)																				
14	The Price Is Right	NM	:30	11:00 AM-12:00 PM	--T---	450.00	2													2	900.00
	(Program: The Price Is Right)																				
14	The Price Is Right	NM	:30	11:00 AM-12:00 PM	---F--	450.00	1													1	450.00
	(Program: The Price Is Right)																				
15	The Talk	NM	:30	2:00 PM-3:00 PM	-----M	250.00	1													1	250.00
	(Program: The Talk)																				

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 18												Total Spots	Total Cost
15	The Talk (Program: The Talk)	NM	:30	2:00 PM-3:00 PM	T-----	250.00	1												1	250.00
15	The Talk (Program: The Talk)	NM	:30	2:00 PM-3:00 PM	-W----	250.00	1												1	250.00
15	The Talk (Program: The Talk)	NM	:30	2:00 PM-3:00 PM	--T---	250.00	1												1	250.00
15	The Talk (Program: The Talk)	NM	:30	2:00 PM-3:00 PM	---F--	250.00	1												1	250.00
16	Live with Kelly & Ryan (Program: Live with Kelly & Ryan)	NM	:30	9:00 AM-10:00 AM	-----M	220.00	1												1	220.00
16	Live with Kelly & Ryan (Program: Live with Kelly & Ryan)	NM	:30	9:00 AM-10:00 AM	T-----	220.00	1												1	220.00
16	Live with Kelly & Ryan (Program: Live with Kelly & Ryan)	NM	:30	9:00 AM-10:00 AM	--T---	220.00	1												1	220.00
16	Live with Kelly & Ryan (Program: Live with Kelly & Ryan)	NM	:30	9:00 AM-10:00 AM	---F--	220.00	1												1	220.00
17	WKYT News at 430p (Program: WKYT News at 430p)	NM	:30	4:30 PM-5:00 PM	-----M	240.00	1												1	240.00
17	WKYT News at 430p (Program: WKYT News at 430p)	NM	:30	4:30 PM-5:00 PM	T-----	240.00	1												1	240.00
17	WKYT News at 430p (Program: WKYT News at 430p)	NM	:30	4:30 PM-5:00 PM	-W----	240.00	1												1	240.00
17	WKYT News at 430p (Program: WKYT News at 430p)	NM	:30	4:30 PM-5:00 PM	--T---	240.00	1												1	240.00
17	WKYT News at 430p (Program: WKYT News at 430p)	NM	:30	4:30 PM-5:00 PM	---F--	240.00	1												1	240.00
18	WKYT News at 4p (Program: WKYT News at 4p)	NM	:30	4:00 PM-4:30 PM	-----M	240.00	1												1	240.00
18	WKYT News at 4p (Program: WKYT News at 4p)	NM	:30	4:00 PM-4:30 PM	T-----	240.00	1												1	240.00
18	WKYT News at 4p (Program: WKYT News at 4p)	NM	:30	4:00 PM-4:30 PM	-W----	240.00	1												1	240.00
18	WKYT News at 4p (Program: WKYT News at 4p)	NM	:30	4:00 PM-4:30 PM	--T---	240.00	1												1	240.00
18	WKYT News at 4p (Program: WKYT News at 4p)	NM	:30	4:00 PM-4:30 PM	---F--	240.00	1												1	240.00
19	Let's Make a Deal (Program: Let's Make a Deal)	NM	:30	3:00 PM-4:00 PM	-W----	220.00	1												1	220.00
19	Let's Make a Deal (Program: Let's Make a Deal)	NM	:30	3:00 PM-4:00 PM	--T---	220.00	1												1	220.00
19	Let's Make a Deal (Program: Let's Make a Deal)	NM	:30	3:00 PM-4:00 PM	---F--	220.00	1												1	220.00

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 18												Total Spots	Total Cost
20	WKYT News at 630p- Sun	NM	:30	6:30 PM-7:00 PM	-----S-	300.00	1												1	300.00
	(Program: WKYT News at 630p- Sun)																			
21	WKYT News at 6p- Sat	NM	:30	6:00 PM-6:30 PM	---S--	350.00	1												1	350.00
	(Program: WKYT News at 6p- Sat)																			
22	WKYT News at 5p	NM	:30	5:00 PM-5:30 PM	----M	500.00	1												1	500.00
	(Program: WKYT News at 5p)																			
22	WKYT News at 5p	NM	:30	5:00 PM-5:30 PM	T-----	500.00	1												1	500.00
	(Program: WKYT News at 5p)																			
22	WKYT News at 5p	NM	:30	5:00 PM-5:30 PM	-W----	500.00	1												1	500.00
	(Program: WKYT News at 5p)																			
22	WKYT News at 5p	NM	:30	5:00 PM-5:30 PM	--T---	500.00	1												1	500.00
	(Program: WKYT News at 5p)																			
22	WKYT News at 5p	NM	:30	5:00 PM-5:30 PM	---F--	500.00	1												1	500.00
	(Program: WKYT News at 5p)																			
23	WKYT News at 6p	NM	:30	6:00 PM-6:30 PM	-----M	750.00	1												1	750.00
	(Program: WKYT News at 6p)																			
23	WKYT News at 6p	NM	:30	6:00 PM-6:30 PM	T-----	750.00	1												1	750.00
	(Program: WKYT News at 6p)																			
23	WKYT News at 6p	NM	:30	6:00 PM-6:30 PM	-W----	750.00	1												1	750.00
	(Program: WKYT News at 6p)																			
23	WKYT News at 6p	NM	:30	6:00 PM-6:30 PM	--T---	750.00	1												1	750.00
	(Program: WKYT News at 6p)																			
23	WKYT News at 6p	NM	:30	6:00 PM-6:30 PM	---F--	750.00	1												1	750.00
	(Program: WKYT News at 6p)																			
24	WKYT News at 530p	NM	:30	5:30 PM-6:00 PM	-----M	600.00	1												1	600.00
	(Program: WKYT News at 530p)																			
24	WKYT News at 530p	NM	:30	5:30 PM-6:00 PM	T-----	600.00	1												1	600.00
	(Program: WKYT News at 530p)																			
24	WKYT News at 530p	NM	:30	5:30 PM-6:00 PM	-W----	600.00	1												1	600.00
	(Program: WKYT News at 530p)																			
24	WKYT News at 530p	NM	:30	5:30 PM-6:00 PM	--T---	600.00	1												1	600.00
	(Program: WKYT News at 530p)																			
24	WKYT News at 530p	NM	:30	5:30 PM-6:00 PM	---F--	600.00	1												1	600.00
	(Program: WKYT News at 530p)																			
25	CBS Evening News	NM	:30	6:30 PM-7:00 PM	-----M	1,250.00	1												1	1,250.00
	(Program: CBS Evening News)																			
25	CBS Evening News	NM	:30	6:30 PM-7:00 PM	T-----	1,250.00	1												1	1,250.00
	(Program: CBS Evening News)																			
25	CBS Evening News	NM	:30	6:30 PM-7:00 PM	--T---	1,250.00	1												1	1,250.00
	(Program: CBS Evening News)																			
26	Jeopardy Saturday	NM	:30	7:30 PM-8:00 PM	---S--	250.00	1												1	250.00
	(Program: Jeopardy Saturday)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 18												Total Spots	Total Cost
27	Jeopardy	NM	:30	7:30 PM-8:00 PM	-----M	800.00	1											1	800.00	
	(Program: Jeopardy)																			
27	Jeopardy	NM	:30	7:30 PM-8:00 PM	T-----	800.00	1											1	800.00	
	(Program: Jeopardy)																			
27	Jeopardy	NM	:30	7:30 PM-8:00 PM	-W----	800.00	1											1	800.00	
	(Program: Jeopardy)																			
27	Jeopardy	NM	:30	7:30 PM-8:00 PM	--T----	800.00	1											1	800.00	
	(Program: Jeopardy)																			
27	Jeopardy	NM	:30	7:30 PM-8:00 PM	---F--	800.00	1											1	800.00	
	(Program: Jeopardy)																			
28	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	-----M	750.00	1											1	750.00	
	(Program: Wheel of Fortune)																			
28	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	T-----	750.00	1											1	750.00	
	(Program: Wheel of Fortune)																			
28	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	-W----	750.00	1											1	750.00	
	(Program: Wheel of Fortune)																			
28	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	--T---	750.00	1											1	750.00	
	(Program: Wheel of Fortune)																			
28	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	---F--	750.00	1											1	750.00	
	(Program: Wheel of Fortune)																			
29	Wheel of Fortune Saturday	NM	:30	7:00 PM-7:30 PM	----S--	250.00	1											1	250.00	
	(Program: Wheel of Fortune Saturday)																			
30	Hawaii Five-O	NM	:30	9:00 PM-10:00 PM	---F--	500.00	1											1	500.00	
	(Program: Hawaii Five-O)																			
31	Blue Bloods	NM	:30	10:00 PM-11:00 PM	---F--	475.00	1											1	475.00	
	(Program: Blue Bloods)																			
32	NCIS	NM	:30	7:58 PM-9:00 PM	T-----	900.00	1											1	900.00	
	(Program: NCIS)																			
33	Bull	NM	:30	9:00 PM-10:00 PM	T-----	700.00	1											1	700.00	
	(Program: Bull)																			
34	48 Hours	NM	:30	10:00 PM-11:00 PM	----S--	175.00	1											1	175.00	
	(Program: 48 Hours)																			
35	NCIS: LA	NM	:30	10:00 PM-11:00 PM	----S-	325.00	1											1	325.00	
	(Program: NCIS: LA)																			
36	S.W.A.T.	NM	:30	10:00 PM-11:00 PM	--T----	350.00	1											1	350.00	
	(Program: S.W.A.T.)																			
37	Kevin Can Wait/ 9JKL	NM	:30	7:58 PM-9:00 PM	-----M	600.00	1											1	600.00	
	(Program: Kevin Can Wait/ 9JKL)																			
38	Salvation	NM	:30	9:00 PM-10:00 PM	-----M	350.00	1											1	350.00	
	(Program: Salvation)																			
39	NCIS: New Orleans	NM	:30	10:00 PM-11:00 PM	T-----	700.00	1											1	700.00	
	(Program: NCIS: New Orleans)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 18												Total Spots	Total Cost
40	TKO: Total Knockout	NM	:30	7:58 PM-9:00 PM	-W----	1,100.00	1											1	1,100.00	
	(Program: TKO: Total Knockout)																			
41	60 Minutes	NM	:30	7:00 PM-8:00 PM	----S-	550.00	1											1	550.00	
	(Program: 60 Minutes)																			
42	Elementary	NM	:30	10:00 PM-11:00 PM	----M	350.00	1											1	350.00	
	(Program: Elementary)																			
43	Big Brother	NM	:30	9:00 PM-10:00 PM	--T----	700.00	1											1	700.00	
	(Program: Big Brother)																			
44	Big Bang Theory/ Young Sheldon	NM	:30	7:58 PM-9:00 PM	--T----	1,800.00	1											1	1,800.00	
	(Program: Big Bang Theory/ Young Sheldon)																			
45	Big Brother	NM	:30	8:00 PM-9:00 PM	-----S-	900.00	1											1	900.00	
	(Program: Big Brother)																			
46	WKYT News at 11p	NM	:30	11:00 PM-11:35 PM	----M	475.00	1											1	475.00	
	(Program: WKYT News at 11p)																			
46	WKYT News at 11p	NM	:30	11:00 PM-11:35 PM	T-----	475.00	1											1	475.00	
	(Program: WKYT News at 11p)																			
46	WKYT News at 11p	NM	:30	11:00 PM-11:35 PM	-W----	475.00	1											1	475.00	
	(Program: WKYT News at 11p)																			
46	WKYT News at 11p	NM	:30	11:00 PM-11:35 PM	--T---	475.00	1											1	475.00	
	(Program: WKYT News at 11p)																			
46	WKYT News at 11p	NM	:30	11:00 PM-11:35 PM	--F--	475.00	1											1	475.00	
	(Program: WKYT News at 11p)																			
47	WKYT News at 11p- Sat	NM	:30	11:00 PM-11:35 PM	---S-	350.00	1											1	350.00	
	(Program: WKYT News at 11p- Sat)																			
48	WKYT News at 11p- Sun	NM	:30	11:00 PM-11:35 PM	-----S-	450.00	1											1	450.00	
	(Program: WKYT News at 11p- Sun)																			
49	The Late Show -Stephen Colbert	NM	:30	11:35 PM-12:37 XM	----M	200.00	1											1	200.00	
	(Program: The Late Show -Stephen Colbert)																			
49	The Late Show -Stephen Colbert	NM	:30	11:35 PM-12:37 XM	-W----	200.00	1											1	200.00	
	(Program: The Late Show -Stephen Colbert)																			
49	The Late Show -Stephen Colbert	NM	:30	11:35 PM-12:37 XM	--T----	200.00	1											1	200.00	
	(Program: The Late Show -Stephen Colbert)																			
50	Mark Stoops Show	NM	:30	11:30 AM-12:00 PM	----S-	750.00	1											1	750.00	
	(Program: Mark Stoops Show)																			
51	College Ftbll Today	NM	:30	3:00 PM-3:30 PM	---S--	200.00	3											3	600.00	
	(Program: College Ftbll Today)																			
52	NFL Today	NM	:30	12:00 PM-1:00 PM	-----S-	200.00	1											1	200.00	
	(Program: NFL Today)																			
53	SEC Ftbll	NM	:30	12:30 PM-7:00 PM	---S--	875.00	3											3	2,625.00	
	(Program: SEC Ftbll)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 18													Total Spots	Total Cost
54	NFL Late Game	NM	:30	4:00 PM-7:30 PM	----S-	750.00	3													3	2,250.00
	(Program: NFL Late Game)																				
55	NFL Game I	NM	:30	1:00 PM-3:30 PM	-----S-	725.00	3													3	2,175.00
	(Program: NFL Game I)																				
Spot Totals:							168													168	\$71,155.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	168	\$71,155.00			