

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTVA	Date: 1.15.2020
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I, Del Cielo Media

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: AFP Foundation

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFP Foundation
1310 N Courthouse Road, Suite 700
Arlington, VA 22201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Emily Seidel, CEO
Vic Bernson, Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

1/14/2020  (703) 518-4747
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

 Janice Wright Political Sales Mgr.
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

7
.....S 0600B-0653P
30 60 MINUTES
E: null

800.00 G
1/15/20

①
4.0
NCISIL-8P
LA7X ✓

1
6.8
117.65
13.7
58.39

SHARE: 3JA19 PVT: 3JA19
 RATING SERVICE NSI
 FLIGHT DATES 1/15/20 - 1/21/20
 RP35+ COVERAGE .12%

NUMBER OF SPOTS PER WEEK

13 14 15 16 17 18 19 20 21
 Ja Ja Ja Ja Ja Ja Ja Ja Ja
 REF DATE 1/15/20
 600.00 G
 NCIS: LOSANGELES
 null
 Jan-2019LS

320.00 G
 1/15/20
 CBS EVENING NEWS
 null
 Jan-2019LS

10
 5640.00
 1/13/20 - 1/21/20
 TOTAL SPOTS
 TOTAL COST

TOTAL SPOTS 1 2

RP35+ 136.36 69.57

IP35+ 8.9 34.78

TOTAL: 46.4 93.5

121.55 60.32

1 spot - good ✓

1 spot - 6pm OK per client

STATION WEEKLY SUMMARY

WEEK OF:	01/16	01/17	01/19	01/20	01/21	TOTAL
SPOT(S):	1	2	4	1	2	
PURCHASED GRPS:	7.0	9.1	15.1	4.6	10.6	
PURCHASED COST:	1000.00	920.00	1800.00	320.00	1600.00	5640.00 ✓

CONTRACT



KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

<u>Contract / Revision</u> 11615 /		<u>Alt Order #</u>
<u>Advertiser</u> Americans For Prosperity Foundation Alaska		<u>Original Date / Revision</u> 01/15/20 / 01/15/20
<u>Contract Dates</u> 01/16/20 - 01/21/20	<u>Estimate #</u> Est. 115121 1/16-1/21 E	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anch
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Del Cielo Media, LLC
1427 Leslie Avenue
Arlington, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	01/16/20	01/16/20	Young Sheldon	Thu 65825p-730p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/13/20	01/19/20	---1---	1			\$1,000.00				
N 2	KTVA	01/17/20	01/17/20	Magnum P.I.	Fri 8p-9p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/13/20	01/19/20	----1--	1			\$600.00				
N 3	KTVA	01/17/20	01/20/20	KTVA 11 News @6 M-F	M-F 558p-7p		:30			NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/13/20	01/19/20	----1--	1			\$320.00				
Week:		01/20/20	01/26/20	1-----	1			\$320.00				
N 4	KTVA	01/19/20	01/19/20	Frontiers	Su 5p-530p		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/13/20	01/19/20	-----1	1			\$240.00				
N 5	KTVA	01/19/20	01/19/20	Face The Nation	Sun 730a-830a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/13/20	01/19/20	-----1	1			\$160.00				
N 6	KTVA	01/21/20	01/21/20	NCIS	Tue 658p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/20/20	01/26/20	-1-----	1			\$800.00				
N 7	KTVA	01/21/20	01/21/20	FBI	Tue 8p-9p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/20/20	01/26/20	-1-----	1			\$800.00				
N 8	KTVA	01/19/20	01/19/20	NCIS: Los Angeles	Sun 8p-9p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/13/20	01/19/20	-----1	1			\$800.00				
N 9	KTVA	01/19/20	01/19/20	FBI	Sun 8p-9p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/13/20	01/19/20	-----1	1			\$600.00				
Totals											10	\$5,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 -01/21/20	10	\$5,640.00	(\$846.00)	\$4,794.00
Totals	10	\$5,640.00	(\$846.00)	\$4,794.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

<u>Contract / Revision</u>	<u>Alt Order #</u>
11615 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans For Prosperity Foundation Alaska	01/15/20 / 01/15/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/16/20 - 01/21/20		Est. 115121 1/16-1/21 Bro

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

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